

ANNUAL REPORT



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MESSAGE FROM OUR EXECUTIVE DIRECTOR

Throughout CICE's ten-year history, we have always extolled the economic benefits of clean energy and embraced a mission to amplify the business voice in clean energy conversations.



Looking back a decade, climate change was seldom mentioned by chambers of commerce or in the business community. Recently, however, we see a dramatic shift where clean energy and climate are now everyday conversations in the business and policy worlds. Climate change is now recognized as a threat to our economy and way of life by a majority of Americans, including some of the most conservative business organizations. The emerging focus on environmental, social, and governance (ESG) standards by businesses of all sizes represents a shift in corporate values that is proving to be far more than a trend, and an opportunity to engage businesses on new levels.

As our team at CICE witnessed these shifts up close, we have shifted our focus and offerings to chambers of commerce and economic development organizations to help them better serve their members and communities.

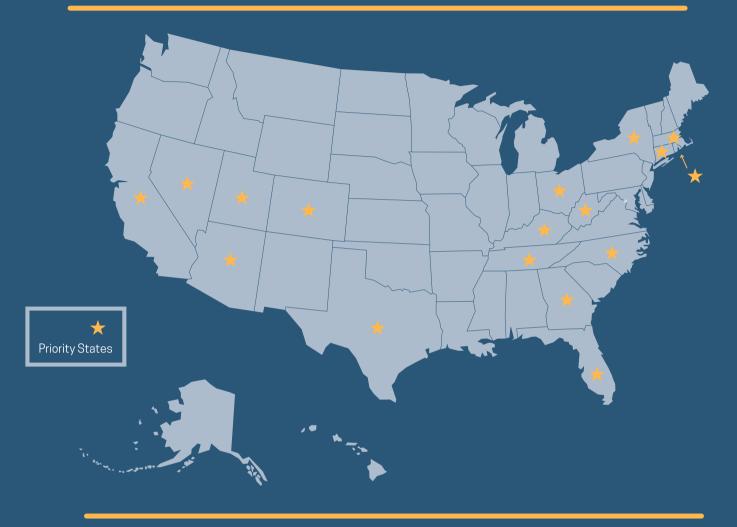
A few highlights of our shift in focus for 2021 include:

- Federal Engagement In addition to connecting chamber and business leaders to local and state policymakers, CICE pivoted to take on significant work at the federal level. This shift led to numerous events with members of Congress and chamber executives speaking out publicly on federal policy.
- Content Creation CICE created educational digital and social media content that positioned chambers as experts in clean energy discussions. Recent collateral includes six State Clean Energy Jobs and Economic Impact Reports, strategic story-telling videos touting the benefits of clean energy, and greatly improved social media content.
- Expanded Speaking Opportunities In addition to hosting/organizing/producing events
 reaching more than 5,000 stakeholders, CICE staff were asked to speak at several prominent
 events in 2021, including a breakout at the Association of Chamber of Commerce Executives'
 National Conference; the National Association of Counties: Counties at Work Summit; National
 Smart Energy Week; and the Elizabeth City State University (HBCU) 2021 Economic
 Development Conference.

It was truly a strong year for CICE and we thank all of our funders for generously supporting our mission and making ten years of success possible. Thank you, also, to our partner organizations, chamber colleagues, the CICE Board of Directors, and our talented staff for working to advance an equitable clean energy economy and promote impactful climate action.

Ryan Evans
Executive Director

REACH

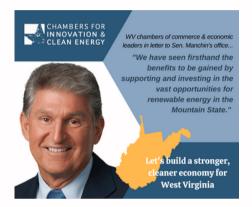


CICE Network



SOCIAL MEDIA PRESENCE

CICE elevated our social media presence on Facebook, Twitter, LinkedIn, and YouTube, improving performance and gaining the ability to boost posts. CICE created shareable and educational content positioning us as reliable experts in the clean energy field. Posts included quotes from chamber executives and policymakers, economic facts on clean energy, and targeted policy education.













161,000
Twitter impressions

31,801
LinkedIn
impressions

34,600
Paid Facebook
impressions

385%
Facebook
view increase









WHAT CHAMBERS ARE SAYING



We see these climate action goals [in Houston] as economic development opportunity.



We are really excited to capitalize on the growth of the clean energy industry. Beyond the environmental benefits, we see it as a great opportunity to not only create local jobs, but also position the Commonwealth as a leader in a billion-dollar field.



Nicholas Glover Vice President, Advocacy, Tampa Bay Chamber (FL)

Why is the Tampa Bay Chamber interested in clean energy and climate resilience? Quite simply, we view the ideas of sustainability and resiliency as issues related to our region's overall competitiveness.



Sustainability is a priority for Tempe's business community. We provide our businesses the tools they need to manage resources and in many cases, save money.



One industry we follow is insurance, as insurance companies ultimately cover the cost of such environmental disasters. Here's what one prominent insurer, Swiss Re, found in their analysis: "If no mitigating action is taken, global temperatures could rise by more than 3°C and the world economy could shrink by 18% in the next 30 years.



Clean tech innovation in power, automotive, and aerospace sectors continues to drive real and sustained growth in the workforce, wages, and GDP of the Asheville region.



Our objective is to link the opportunities of our local solar projects and provide that information directly to our community members and organizations. We help develop relationships with solar developers and organizations in our community such as our school educators and the STEM education team.



We need to build a better future and advocate for what is important to us all. Looking ahead, we need to prioritize our planet and ensure we all have clean air and water. We need to continue to advance equality in our society and ensure that we all have the opportunity to succeed.

EVENT HIGHLIGHTS





VIRTUAL: WALMART & SIEMENS DISCUSS DECARBONIZING FLORIDA'S ECONOMY

Walmart is the largest employer in Florida and has the goal of achieving zero emissions by 2040. Siemens maintains significant operations in the state, and has committed to achieving carbon neutrality by 2030.

WATCH THE WEBINAR HERE



VIRTUAL: THE CLEAN ENERGY ECONOMY BODES WELL FOR ARIZONA JOBS AND ECONOMIC GROWTH

Rep. Greg Stanton and industry leaders discussed the opportunities associated with Arizona investing in a clean energy economy, the Bipartisan Infrastructure Bill, and other federal policies that could positively impact the state.

WATCH THE WEBINAR HERE



VIRTUAL: HOW TO NAVIGATE AND LEAD IN CLEAN ENERGY AND CLIMATE DISCUSSIONS

During this year's Association of Chamber of Commerce Executives' (ACCE) Annual Chamber Innovation Summit, CICE hosted a webinar featuring three chamber executives from across the country who spoke about leadership in clean energy and climate discussions.

WATCH THE WEBINAR HERE



IN-PERSON: OHIO CHAMBERS TOUR NORTH AMERICA'S LARGEST SOLAR MANUFACTURER AND DISCUSS NAVIGATING LOCAL CONFLICT

Chamber leaders and economic development leaders gathered at First Solar in Perrysburg, the largest solar module manufacturer in the Western Hemisphere to participate in a conversation on how to best navigate conflict with utility-scale solar development.

READ MORE HERE



IN-PERSON: NORTH CAROLINA OFFSHORE WIND CHAMBER SUMMIT

North Carolina chamber and economic development leaders heard from experts in the industry and saw firsthand the \$109 billion economic potential of offshore wind (OSW) through supply chain opportunities and development off the coast.

READ MORE HERE

WATCH OUR VIDEO- NORTH CAROLINA OFFSHORE WIND: CREATING A CLEAN ENERGY FUTURE

EVENTS ARCHIVE

POLICY

At CICE, we focus on promoting economically-sound, sustainable clean energy policy. We take pride in our ability to engage chamber and economic professionals on important clean energy and climate issues, creating opportunities for engagement with policymakers and community leaders. In our ten-year history, CICE has interacted at every level of government - federal, state, and local - by educating, engaging, and activating chamber and economic leaders on important energy policy issues.

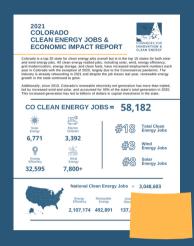
Additionally, CICE specializes in guiding these leaders to best navigate opposition and misinformation with clean energy development.

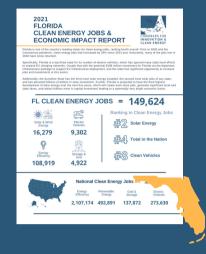
EXAMPLES OF CICE POLICY ENGAGEMENT INCLUDE:

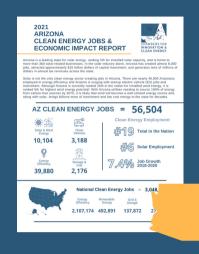
Federal	State	Local
Infrastructure Investment & Jobs Act (Bipartisan Infrastructure Bill)	Carbon emission reduction goals	Renewable energy ordinances
Build Back Better Act	Clean energy goals	Renewable energy permitting
Congressional Review Act for methane emissions rules	Utility market competition	
Growing Climate Solutions Act	Onshore and offshore wind	
Clean School Bus Act	Solar energy	
	Electric vehicles and EV infrastructure	

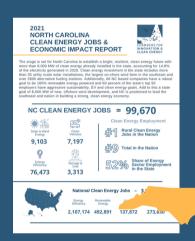
CICE REPORTS

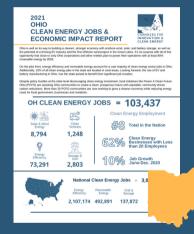
STATE CLEAN ENERGY JOBS AND ECONOMIC IMPACT REPORTS















MIAMI CARBON COMPETITIVENESS REPORT



KENTUCKY SOLAR Primer



OHIO SB 52 ECONOMIC IMPACT REPORT

CHAMBERS IN ACTION









25
Chambers in Action stories

CHAMBER Of COMMERCE
ENTERN CONNECTICUT
December 31, 2021

CHAMBER LED STUDY
RECOMMENDS CONNECTICUT
STEP UP ITS OFFSHORE WIND
GAME

CIA ARCHIVE

CHAMBERS WEIGH IN

FEATURED OP-EDS

OP-ED | INCREASING CLEAN ENERGY AND RESILIENCE FOR ALL TAMPANIANS BENEFITS OUR BUSINESS ECOSYSTEM

By Nicholas Glover, VP, Advocacy, Tampa Bay Chamber

TAMPA BAY CHAMBER

For Florida cities to remain economic leaders, it's necessary that they work together with their local communities and businesses to prioritize clean energy.

Read the full Op-Ed here

OP-ED | DICKEN: OHIO'S GENERAL ASSEMBLY CLOUDING SOLAR-ENERGY FUTURE

By Brian Dicken, VP for Advocacy & Strategic Initiatives, Toledo Regional Chamber of Commerce



Senate Bill 52 and its companion legislation, House Bill 118, would create a burdensome and restrictive bureaucratic process for all clean-energy projects—unlike requirements for any other industry in the state.

Read the full Op-Ed here

OP-ED | THE BUSINESS CASE FOR THE TRANSPORTATION AND CLIMATE INITIATIVE

By Tony Sheridan, President and CEO, Chamber of Commerce of Eastern Connecticut



From a business perspective, TCI is a catalyst to bolster manufacturing, to spur innovation, to bring jobs, and to give a technological edge to our state while being a step in the right direction in addressing the threat of climate change.

Read the full Op-Ed here

OP-ED | SEN. BRODEUR: REPUBLICANS LEAD ON CLIMATE, RESILIENCY EFFORTS

By Sen. Jason Brodeur, President and CEO, Seminole County Chamber



More so than perhaps any other state, Florida is vulnerable to the impacts of our changing climate and increasingly severe weather events. That's why Republicans in Florida are leading on climate and resiliency issues.

Read the full Op-Ed here

PARTNER ORGANIZATIONS

National











State/Regional

























BOARD OF DIRECTORS



Aaron Nelson
President & CEO
The Chamber for a
Greater Chapel Hill Carrboro



Christy Gillenwater
President & CEO
Chattanooga Area
Chamber of Commerce



Ann Silver
President & CEO
Reno + Sparks
Chamber of Commerce



Rodney Fong
President & CEO
San Francisco
Chamber of Commerce



Nicole Stika
Vice President,
Energy Services
Greater Cleveland
Partnership

CICE STAFF

A TEAM OF EXPERTS LOCATED ACROSS THE COUNTRY



Ryan Evans

Executive Director



Susan MunroeDeputy Director



Jessica Bergman
Programs and
Engagement Director



Mikayla Pieper
Communications
Manager



Anne Feldhusen
Arizona and Florida
State Director



Megan Miraglia

Development

Director



Alan Byrd

Florida Director of

Outreach

DUR TEAM

OUR TEAM

FORWARD FOCUS

CICE is proud to celebrate a decade of accomplishments and forward momentum. Those successes have given us a great foundation to build on. In addition to strengthening and enhancing our current initiatives, in 2022 CICE will focus on:

- Climate Justice and Energy Equity: CICE will continue integrating diversity, equity, and inclusion into our operations, education, and messaging, with a strong focus on climate justice and energy equity. While chambers of commerce are championing DEI among the business community, most are not engaged or aware of climate justice and energy equity. We see this as an opportunity for CICE to strengthen business support for these critical issues.
- Chamber of Commerce EV Charger Program: With the rapidly advancing shift to the electrification of our transportation sector, CICE has been actively looking for ways chambers can play a valuable role in building EV infrastructure in their communities and provide a value-add program to their members. Our new Chamber of Commerce EV Charger Program, launched as a pilot at the end of 2021, fits both these goals.

Our program partner is committed to owning and operating EV charging station infrastructure across the United States and Canada. Their EV charging stations are tackling the challenge of decarbonizing the transportation sector by 2030 perspective and working to install EV charging station projects to mitigate Scope 1, 2 & 3 emissions.

- Corporate Partnership Program: CICE is committed to deepening corporate support and involvement in our work. This initiative will bring greater expertise to support our mission, increase CICE's reach to new chambers and policymakers, and broaden support for renewable energy projects.
- Chamber of Commerce Programming: CICE is expanding our offerings to provide greater value to chambers and solidify CICE as go-to experts on clean energy, climate, and ESG. Additional enhanced programming includes expanded clean energy impact reports, EV Charger Program, a public policy development platform, and plug-and-play events.





There isn't a more valuable ally than local chamber executives and economic development leaders in clean energy development. 99

Mark Fleming, President & CEO, Conservatives for Clean Energy

Want to Learn More?









<u>chambersforinnovation.com</u>

info@chambersforinnovation.com

A Project of the San Francisco Chamber of Commerce and The Chamber For a Greater Chapel Hill-Carrboro

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