ABBE MUSEUM 2018 ANNUAL REPORT

AT A GLANCE

Image: Dancer at 2018 Abbe Museum Indian Market by Abigail Johnson-Ruscansky
2018 BY THE NUMBERS

- 30,000 Museum visitors
- 113,000 website page views, 57% of which were new visitors
- 2 new exhibits, 6 ongoing
- 36 Native people were involved in the making of the exhibits
- 21 collections acquisitions, which include: 10 baskets, 2 sets of regalia, and 1 stone tool.
- 17,701 individuals impacted by Abbe’s programs
- 16 tours were given, reaching 525 visitors traveling via cruise ships and tour buses
- 33 schools, 1,356 students, and 136 teachers were educated by Abbe staff
- 11 programs presented inside Acadia National Park drew a total of 1,638 visitors
- $171,279 in Admission sales
- $117,892 in Merchandise sales
- $153,410 in Annual Fund gifts
- $229,855 in Project Grants and Sponsorship
- $29,000 In-Kind donations

170K 52% 26%

PEOPLE IMPACTED ACROSS CHANNELS  INCREASE IN ADMISSION  INCREASE IN SHOP SALES

INCOME

- Contributions - 35%
- Endowment Draw - 21%
- Admissions - 17%
- Merchandise Sales - 11%
- Events - 10%
- In-Kind - 3%
- Program Revenue - 2%
- Rentals - 1%

EXPENSE

- Program - 64%
- Administrative - 25%
- Fundraising - 11%