



The 6th Asia-Pacific Innovation Conference - 2015 Call for Papers

School of Management, National Institute for Innovation Management and Institute for Intellectual Property Management at Zhejiang University hosts the 6th Asia-Pacific Innovation Conference in Hangzhou, P.R. China (<http://ap-in.org/apic2015/>).

The conference will bring together scholars, including doctoral students, working on economics, management and law with a focus on innovation. It will foster an inter-disciplinary exchange of knowledge. Sessions will include contributed papers, keynote presentations and panel discussions. Please forward this information to any interested colleagues, friends, and doctoral students. We welcome contributions from across the world.

Conference dates: November 19th (Thursday), 20th (Friday) and 21st (Saturday), 2015

Venue: Zijingang International Hotel, Hangzhou, Zhejiang Province, China

Deadline for submissions: August 11th, 2015

Notification of acceptance: September 1st, 2015

The conference will be held in English.

Local Hosts

School of Management, Zhejiang University
National Institute for Innovation Management, Zhejiang University
Institute for Intellectual Property Management, School of Management, Zhejiang University

Key Sponsors

Melbourne Institute of Applied Economic and Social Research, University of Melbourne
Centre for Transformative Innovation, Swinburne University of Technology

Keynote and Panel Speakers (More Speakers to be Announced!)

- Luc Soete (Maastricht University, The Netherlands)

- Bruno van Pottelsberghe (Université libre de Bruxelles, Belgium)
- Pierre Mohnen (Maastricht University and United Nations University-MERIT, The Netherlands)
- Mario Kafourous (University of Leeds, the United Kingdom)
- Elisabeth Mueller (Frankfurt School of Finance & Management, Germany)
- Sadao Nagaoka (Tokyo Keizai University, Japan)
- Reiko Aoki (Kyushu University, Japan)
- Huilin-Lin (National Taiwan University)
- Benjamin Mitra-Kahn (IP Australia, Australia)
- Byung-Keun Kim (Korea University of Technology and Education, South Korea)
- Keun Lee (Seoul National University, South Korea)
- Paul Jensen (University of Melbourne, Australia)
- Carsten Fink (World Intellectual Property Office, to be confirmed)
- Beth Webster (Swinburne University of Technology, Australia)
- Thomas Clarke (University Technology of Sydney, Australia)

Scope

The session topics would include:

- entrepreneurship and start-ups
- innovation, growth and competitiveness
- national systems of innovation
- innovation and industry evolution
- management of technology
- intellectual property protection for innovation
- standards, alliances and consortia
- research and innovation funding
- university research and university industry collaborations
- science and technology policy in developing economies
- innovation in global value chains
- innovation, dynamic capabilities and sustainable strategies
- finance and innovation
- innovation challenges and disruptive technologies
- innovation, skills and creative industries

Submission Details

We invite interested authors to submit your full papers or extended abstracts by August 11th, 2015. You can submit your paper by email to niim1@zju.edu.cn.

Please indicate the name of the presenter and his/her contact details (affiliation and email). You may also submit a proposal for a full session, which should include a short description of the session theme, title, 3 papers (or extended abstracts) and the name of the organizer and contact details. While we will consider accepting any

theme significantly related to innovation, we prefer sessions with the presenters covering regional or global issues.

Submissions must be in PDF format, with a maximum size of 2MB per paper. No other file formats will be considered. Submissions must be made in English.

The Scientific Committee for the conference will evaluate the submissions and the results will be emailed by September 1st, 2015.

Background

The 1st Asia Pacific Region Innovation Conference was held in University of Melbourne in January 2010. Given a rapidly growing number of scholars in the Asia-Pacific region interested in innovation issues, we envisage that we will host such conferences regularly, rotating among Asia-Pacific countries. Participating institutions include:

The Intellectual Property Research Institute of Australia, University of Melbourne
Institute of Innovation Research and Center for Intergenerational Studies (Institute of Economic Research), Hitotsubashi University, Japan
Research Institute of Economy, Trade and Industry, Japan
NUS Business School, National University of Singapore
University of Auckland Business School
New Zealand Centre of International Economic Law (NZCIEL)
Faculty of Law, Victoria University of Wellington
College of Social Sciences, National Taiwan University
Melbourne Institute of Applied Economic and Social Research, University of Melbourne
School of Management, National Central University
Center for Economic Catch-up, Seoul National University
School of Management, Graduate University of Chinese Academy of Science
Intellectual Property Law Center, Drake University Law School
UTS Business School, University of Technology, Sydney
National Institute of Innovation Management, Zhejiang University, Hangzhou, China
World Intellectual Property Organization (WIPO)
Centre for Transformative Innovation, Swinburne University of Technology

Registration

Registration for the conference will close on November 14th.

The conference fees are as follows, please note early-bird rates expire on October 1st:

- Normal: USD 250

- Early Bird: USD 200
- Student Normal: USD 150

This will include conference registration and dinners and lunches.

The Conference organizers have reserved a number of standard rooms with discounted price (RMB 428 per night including breakfast) in the conference venue hotel (Zijingang International Hotel, Shenhua Road No. 796, Hangzhou) for the registered participants, on a first-come-first-served basis. The registered participants are recommended by not obliged to stay in the conference venue hotel. For whom opt to reserve accommodation in the hotel through the Conference organizers, please write to them at niim1@zju.edu.cn to indicate the name, the passport (ID) number and dates of check-in and check-out. The information regarding the Zijingang International Hotel can be found at these [website](#) and [website](#).

The information regarding Hangzhou city can be found at this [website](#).

Scientific Committee

- Keun Lee (Seoul National University; Center for Economic Catch-up)
- Beth Webster (Swinburne University of Technology)
- Paul Jensen (University of Melbourne)
- Thomas Clarke (University of Technology Sydney)
- Heping Cao (University of Peking)
- Xiaobo Wu (Zhejiang University)
- Keunyeob Oh (Chungnam National University)
- Sadao Nagaoka (Hitotsubashi University)
- Reiko Aoki (Hitotsubashi University)
- Susy Frankel (Wellington University)
- Poh Kam Wong (NUS)
- Adam Jaffe (Motu, New Zealand and Brandeis University, USA)
- Show-Ling Jang (National University Taiwan)
- Hui-Lin Lin (National University Taiwan)
- Carsten Fink (WIPO)
- Christine Greenhalgh (University of Oxford)
- Elisabeth Mueller (Frankfurt School of Finance and Management)

Local Organizing Committee

Xiaobo Wu, School of Management, Zhejiang University
 Can Huang, School of Management, Zhejiang University

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