

# The 5<sup>th</sup> Asia-Pacific Innovation Conference

Sydney, Australia  
27-29 November 2014



## Official Delegate List

17/09/2014

### DELEGATES ACCEPTED FOR ORAL PRESENTATION

- Ishfaq **Ahmed\*** *University Of The Punjab*  
"Teachers' Role In Energizing Students And Fostering Their Creative Involvement"
- Enrico **Angioni** *University of Cagliari*  
"The Building Block Of Customer Relationship: The Tacco Model"
- Ivada **Ariyani** *Indonesia Institut of The Art*  
"Design Thinking Towards Coffee Cluster Innovation"
- Stefano **Baruffaldi** *EPFL-Lausanne*  
"Patent disclosure and the diffusion of knowledge"
- Muhammad Majid **Bashir** *Punjab Law College-Rawalpindi-Islamabad, Pakistan*  
"Intellectual property Protection-Issues and Challenges"
- Philipp **Boeing** *Centre for European Economic Research (ZEW)*  
"The Allocation and Effect of China's Technology Subsidies"
- Rose **Boit** *Moi University Kenya*  
"Financial Resource And Performance Of Small And Micro Enterprises In Service Retail Sector: A Case Of Eldoret Municipality, Uasin Gishu County, Kenya."
- Peter **Cebon** *University of Melbourne*  
"Corporate governance as a knowledge creation problem: The case of Infosys"
- Lei **Cheng** *University of California, Berkeley*  
"Institutional Environment, Political Connections, and Corporate Innovation: Evidence from Chinese Private Listed Firms"
- Christy **Chiang\*** *National Taipei University of Technology*  
"The Impact of Technology Transfer Offices towards Technology Transfer Performances in Campus"
- Jing-Yuan **Chiou** *National Taipei University*  
"Patent Quality and the "Public Notice" Function of Patent Rights"
- Janghee **Cho** *Sogang University*  
"Productivity Growth in the Retail Sector: Entry, Exit, and Reallocation"
- Mario **Cisneros** *Universidad Austral*  
"EU State Aid Policy- A Model to Assess Intellectual Property Rights and Knowledge Dissemination in R&D Cooperation"
- Monica **Coffano** *École polytechnique fédérale de Lausanne*  
"Does Centrality of Specialized Inventors foster Regional Innovation? The case of Swiss medical device sector"

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- Bronwen Dalton** *University of Technology, Sydney*  
*"The social construction of business ethics in times of social and economic transition and the rise of innovative forms of shareholder activism in South Korea"*
- Gaetan de Rassenfosse** *University of Melbourne*  
*"Weak patents are quite strong"*
- Gaetan de Rassenfosse** *University of Melbourne*  
*"Do the major patent offices enforce the national treatment principle?"*
- Michael Dyrenfurth\*** *Purdue University, College of Technology*  
*"Synergistic Framework for Technological Innovation Education and Research"*
- Emma Francis** *IP Australia*  
*"The Australian Mining Industry - more than just shovels and being the lucky country"*
- Nobuya Fukugawa** *Tohoku University*  
*"Knowledge creation and transfer by local public technology centers in regional and sectoral innovation systems: Evidence from patent data"*
- Llewellyn Gibbons** *University of Toledo College of Law*  
*"Rhetoric versus Reality: The Rhetorical of Law and Economic Scholarship and the Reality of Judicial Opinions"*
- Ahad Gholizadeh Manghutay\*** *University of Isfahan*  
*"Legal Protection of the Traditional Knowledge through the Moral Rights"*
- Christine Greenhalgh** *University of Melbourne*  
*"Have Trademarks Become Deceptive?"*
- Di Guo** *The University of Hong Kong*  
*"When and Where Does Government-Subsidized R&D Work? Evidence from China\*"*
- Yasushi Hara** *Hitotsubashi University*  
*"Scientific Network and Sources of Destructive Innovation: Twelve Case Studies of path-breaking drug invented in Japan"*
- Yasushi Hara** *Hitotsubashi University*  
*"Preparing for the future. OECD-countries in comparison"*
- Tetsugen Haruyama** *Kobe University*  
*"Economic Growth, Patent Race, and the Distribution of R&D Firms"*
- Garry W. Haworth** *University of Newcastle*  
*"Advancing a model of adaptive strategic behaviour"*

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- Christian **Helmers** *Santa Clara University*  
*"The impact of international patent systems: Evidence from accession to the European Patent Convention"*
- Yuen-Ping **Ho** *National University of Singapore*  
*"Rapid software patenting growth over the last 2 decades: Digital Dividends or Digital Divide?"*
- Jan **Hohberger** *University of Technology Sydney*  
*"Does it pay to stand on the shoulders of Giants?"*
- Jan **Hohberger** *University of Technology Sydney*  
*"Breakthrough Innovations: Existing Contributions and Future Directions"*
- Yuji **Honjo** *Chuo University*  
*"Initial public offerings of start-up firms: evidence from Japan"*
- Yusuke **Hoshino** *Musashino University*  
*"Ownership Structure and Technology Transfer: Multiple Cases of Super Fibers"*
- Albert **Hu** *China Europe International Business School*  
*"China's Patenting Surge from 2007 to 2011: more innovation or just more patents?"*
- Can **Huang** *Zhejiang University*  
*"Patent Premium in Countries with Weak Intellectual Property Rights Protection"*
- Katrin **Hussinger** *University of Luxembourg*  
*"The Impact of R&D Subsidies During the Crisis"*
- Kenta **Ikeuchi** *National Institute of Science and Technology Policy*  
*"The Productivity Effects of Industry-University Collaboration Evidence from Plant Level Data in Japan"*
- Eric J. **Iversen** *Nordic Institute for Studies in Innovation, Research and Education*  
*"Standardization and emerging strategies to escape technological lock-in: lessons from Scandinavian attempts to promote electrical mobility."*
- Andrew **Jakubowicz** *UTS*  
*"Cultural Diversity, creativity and innovation: exploring how migration generates new synergies"*
- Rabindra **Jena\*** *IMT, Nagpur*  
*"Compulsive Use of Smartphone and its effect on Engaged Learning and Nomophobia: A Study among Indian Students"*
- Richard **Jensen** *University of Notre Dame*  
*"Facilitating Academic Entrepreneurship"*

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- Paul Jensen** *University of Melbourne*  
*"Research Funding Mechanisms and Biomedical Research Outputs"*
- Xu Jin\*** *Konkuk University*  
*"Sectoral system of innovation and the determinants of productivity catch-up by Chinese listed firms compared with their Korean counterparts"*
- Rajul Gajendra Joshi** *University of Technology, Sydney*  
*"Indian grassroots innovations (GIs) are spinning yarn of rural development"*
- Sunil Kanwar** *Delhi School of Economics, University of Delhi*  
*"The Market Valuation of Innovation: The Case of Indian Manufacturing"*
- Jinyoung Kim** *Korea University*  
*"Teams in R&D: Evidence from Korean inventor data"*
- Daria Kim** *The Chinese University of Hong Kong*  
*"Data Protection for Biological Drugs as an Instrument of Innovation Policy"*
- Evgeny Klochikhin** *American Institutes for Research*  
*"The future of open innovation in Vietnam: an analysis of capabilities and challenges"*
- Christian Koehler** *Centre for European Economic Research*  
*"Bargaining in Vertical Relationships and Suppliers' R&D Profitability"*
- Illoong Kwon** *Seoul National University*  
*"Self-Employed and Entrepreneurs in Developed vs. Developing Countries: Theory and Evidence"*
- Ki-Seok Kwon** *Hanbat National University*  
*"Collaborative research network and scientific productivity: the case of Korean academics in four fields"*
- Kelli Larson** *HANKEN School of Economics*  
*"An inside view to non-practicing entities business models: a case study"*
- Kelli Larson** *HANKEN School of Economics*  
*"The proposed European Unitary Patent System and innovation: How European patent harmonization may influence non-practicing entities' patent enforcement"*
- Jeongsik Lee** *Drexel University*  
*"Do We Have Enough Public Funding for Scientific Research? A Natural Experiment in NIH"*
- Keun Lee** *Seoul National University*  
*"Role of Big Business in the Growth-Inequality Nexus"*
- Jongho Lee** *Seoul National University*  
*"The Analysis of Sector-Level Catching-up in China by Using US Patent Data"*

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- Sam Youl **Lee** *Yonsei University*  
*"Entrepreneurial University: A New Mission for Korean Universities"*
- Kwanghui **Lim** *University of Melbourne*  
*"How and why firms use designs? Insights from interviews with market participants in Australia."*
- Hui-Lin **Lin** *National Taiwan University*  
*"Assembly Trade and Technological Catch-up: Evidence from Electronics Firms in China"*
- Kazunari **Matsushima** *The University of Tokushima*  
*"The Spillover Effects of Publicly Supported Private R&D: Analysis of NEDO Follow-up Survey Data"*
- Yu **Meng\*** *Nanyang Technological University*  
*"Effective or Not: A Preliminary Evaluation of Programs Promoting Public Research Commercialization in Singapore"*
- Richard **Miller** *US Patent and Trademark Office*  
*"Patent Examination at the USPTO: Does Applicant Behavior Differ by Country of Origin?"*
- Richard **Miller** *US Patent and Trademark Office*  
*"Public PAIR Data Release: Transaction Histories"*
- Yukari **Mizuno** *Bunri University of Hospitality*  
*"Making provisions is the key to understand sequential ambidexterity"*
- Hazel **Moir** *The Australian national University*  
*"Assessing the impact of alternative patent systems on the cost of health care: Vietnam, the TPPA and HIV treatment in Vietnam"*
- Elisabeth **Mueller** *Frankfurt School of Finance & Management*  
*"Founder involvement in research and development: Implications for firm survival and growth"*
- Janina **Murta\*** *Institute for Sustainable Futures, University of Technology Sydney*  
*"Private and social entrepreneurship in water and sanitation for the poor"*
- Amanda **Myers** *U.S. Patent and Trademark Office*  
*"Monetizing Marks: Insights from the USPTO Trademark Assignment Dataset"*
- Amanda **Myers** *U.S. Patent and Trademark Office*  
*"The Strategic Value of Trademarks: Evidence from Maintenance Data"*
- Makoto **Nirei** *Hitotsubashi University*  
*"Structural Linkage between Academic Fields and Industrial Classification: Analysis of Non-Patent Citations"*
- Yoichiro **Nishimura** *Kanagawa University*  
*"Use of Grace period and its impact on knowledge flow: evidence from Japan"*

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- Junichi Nishimura** *Gakushuin University*  
*"Private and social performance of science intensive drugs: evidence from new drugs launched in Japan"*
- Jun Byoung Oh** *Inha University, Korea*  
*"Examination Workloads and Grant Decision Bias of Patent Office "*
- Atsushi Ohyama** *Hokkaido University*  
*"Technology Capability and Product Variety Choice"*
- Yoshimi Okada** *Hitotsubashi University*  
*"Effect of early patent disclosure on knowledge dissemination: evidence from the impact of introducing Pre-Grant Publication System in the United States"*
- Hiroyuki Okamuro** *Hitotsubashi University*  
*"Governance and performance of publicly funded R&D consortia"*
- Hiroyuki Okamuro** *Hitotsubashi University*  
*"Determinants of orientation towards international business expansion of academic start-ups"*
- Jinhyuck Park** *Seoul National University*  
*"Do the latecomer firms rely more on 'Recent and Scientific' knowledge than the Incumbent Firms?"*
- Tae-Young Park\*** *Hanyang University*  
*"Study on Three Korean User Entrepreneurs in Dental Apparatus Industry: Their Type, Motivation and Operation Mechanism"*
- Manasa Patnam** *CREST, ENSAE*  
*"Let's make software patentable. . . or maybe let's not: Evidence from the Indian software industry"*
- Ana Pérez-Luño** *Pablo de Olavide University*  
*"The role of absorptive capacity and upstream alliances on radical innovations"*
- Ana Pérez-Luño** *Pablo de Olavide University*  
*"Analysing the Characteristics of Firms with Better Innovative Performance"*
- Quoc Nguyen Phan\*** *University of Engineering and Technology, Vietnam National University, Hanoi*  
*"More Effective Intellectual Property Exploitation from Universities To Green Economy"*
- Philip J. Rosenberger III** *University of Newcastle*  
*"Who is Involved in the SME Shopfront Retail Innovation Development Process"*
- Philip J. Rosenberger III\*** *University of Newcastle*  
*"Understanding the SME Shopfront Retail Innovation Development Process"*
- Megha Sachdeva** *University of Technology Sydney*  
*"Key Success Factors: The Missing link in the Thai National Innovation System"*

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- Misbah **Sadiq\*** *Universiti Teknologi Malaysia*  
*"Customer Satisfaction Factors With Internet Banking In Malaysian Perspective"*
- Anil K **Saini\*** *Guru Gobind Singh Indra prastha University*  
*"Indian Automobile Industry: Managing Technology Transfer and Absorption"*
- Amitrajit **Sarkar** *Christchurch Polytechnic Institute of Technology*  
*"CEO Leadership in Crisis Situation"*
- Paula **Schliessler** *ZEW Mannheim*  
*"University Patenting without Professor's Privilege"*
- Sotaro **Shibayama** *University of Tokyo*  
*"Over-generational Dynamics Of Production Of Science And Scientist"*
- Lars **Smith** *University of Louisville*  
*"Legal Regulation of Bitcoins and other Crypto-Currencies"*
- Jo-Ann **Suchard** *UNSW Australia*  
*"Innovation in newly public firms: The influence of government grants, venture capital, and private equity"*
- Keiichiro **Suenaga** *Josai University*  
*"The Evolutionary Process in Economic Development: The Emergence and Hierarchy of Technological Paradigms and Trajectories"*
- Dukrok **Suh** *Korea Institue of Science and Technology*  
*"A long journey from seeds to fruits: A micro-level empirical analysis between R&D investments to technology commercialization at a public research organization in South Korea"*
- Lynne **Teo** *University of Technology Sydney*  
*"Capturing value in science and technology through design-led innovation"*
- Russell **Thomson** *University of Melbourne*  
*"Falling down the inventive step."*
- Yingyi **Tsai** *National University of Kaohsiung*  
*"How do downstream manufacturer contract for procurement amid supply disruptions?"*
- Ugyen **Tshewang** *Queensland University of Technology*  
*"Civil Service Reforms in a new democracy: the case of Bhutan"*
- Tetsuo **Wada** *Gakushuin University*  
*"Quality comparison of International Search Reports (ISRs) by selectable International Search Authorities (ISAs) under the Patent Cooperation Treaty (PCT) system"*

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*"Factor effecting eBook reader Innovation adoption: Barrier of paper book emotional attachment"*
- Simon **Wakeman** *New Zealand Productivity Commission*  
*"The innovative performance of New Zealand firms"*
- David **Waller** *University of Technology Sydney*  
*"A study of consumer innovation and purchase based on information from social media"*
- Jue **Wang** *Nanyang Technological University*  
*"A tale of two cities: innovation in Singapore and Hong Kong"*
- Beth **Webster** *University of Melbourne*  
*"Is science-based innovation more productive? A firm-level study"*
- Martin **Woerter** *ETH Zurich*  
*"How do policies for efficient energy use in the household sector induce energy efficiency innovation? An evaluation of European countries"*
- Hui **Xu** *State Intellectual Property Office of the P.R.C*  
*"The Use of Academic Patents held by Universities in China"*
- Huiyan **Zhang** *State Intellectual Property Office, P.R. China*  
*"The Role of Universities in China's Innovation System: a quantitative analysis on"985" universities patenting"*
- Ziyin **Zhuang** *Wuhan University*  
*"Interactions of Intellectual Property Rights and Trade Policy with Heterogeneous Firms"*