

The 5th Asia-Pacific Innovation Conference - 2014 Call for Papers



UNIVERSITY OF TECHNOLOGY SYDNEY

The University of Technology, Sydney, hosts the 5th Asia-Pacific Innovation Conference at the home of the Frank Gehry designed Dr Chau Chak Wing Business School building.



The conference will bring together scholars, including doctoral students, working on economics, management and law with a focus on innovation. It will foster an interdisciplinary exchange of knowledge. Sessions will include contributed papers, keynote presentations and panel discussions. Please forward this information to any interested colleagues, friends, and doctoral students. We welcome contributions from across the world.

2014 Conference dates: Thursday 27, Friday 28, Saturday 29 November

Venue: UTS Business School, University of Technology, Sydney

Final Paper Submission Deadline: 1 August 2014

The conference will be held in English.

Local Hosts

- UTS Centre for Corporate Governance
- UTS Business School
- University of Technology, Sydney

Key Sponsors

- Intellectual Property Research Institute of Australia, University of Melbourne

Keynote and Panel Speakers

More speakers to be announced!

- **Mariana Mazzucato** (Sussex University)
- **Elisabeth Müller** (Frankfurt School of Finance and Management)
- **Christos Pitelis** (Bath University)
- **Jacques Mairesse** (UNU Maastricht University)
- **Thomas Clarke** (University of Technology, Sydney)

Conference Themes

- entrepreneurship and start-ups
- innovation, growth and competitiveness
- national systems of innovation
- innovation and industry evolution
- management of technology
- intellectual property protection for innovation
- standards, alliances and consortia
- research and innovation funding
- university research and university industry collaborations
- science and technology policy in developing economies
- innovation in global value chains
- innovation, dynamic capabilities and sustainable strategies
- finance and innovation
- Innovation challenges and disruptive technologies
- Innovation, skills and creative industries

Submission Details

We invite interested authors to submit your papers or extended abstracts by 1 August 2014. You can submit your paper online via our [Online Submission Form](#).

Submission Inquiry: [info \[at\] ipria.org](mailto:info[at]ipria.org)

Please indicate the name of the presenter and his/her contact details (affiliation and email). You may also submit a proposal for a full session, which should include a short description of the session theme, title, 3 papers (or extended abstracts) and the name of the organizer and contact details. While we will consider accepting any theme significantly related to innovation, we prefer sessions with the presenters covering regional or global issues.

Normally submissions should be a maximum of 20 pages single spaced, though short submissions will be considered. Submissions must be in PDF format, with a maximum size of 2MB per paper. No other file formats will be considered.

Submissions must be made in English.

The Scientific Committee for the conference will evaluate the submissions and the results will be emailed by the end of August, 2014

Background

The [1st Asia Pacific Region Innovation Conference](#) was held in University of Melbourne in January 2010. Given a rapidly growing number of scholars in the Asia-Pacific region interested in innovation issues, we envisage that we will host such conferences regularly, rotating among Asia-Pacific countries. Participating institutions include:

- The Intellectual Property Research Institute of Australia, University of Melbourne
- Institute of Innovation Research and Center for Intergenerational Studies (Institute of Economic Research), Hitotsubashi University, Japan
- Research Institute of Economy, Trade and Industry, Japan
- NUS Business School, National University of Singapore
- University of Auckland Business School
- New Zealand Centre of International Economic Law (NZCIEL)
- Faculty of Law, Victoria University of Wellington
- College of Social Sciences, National Taiwan University
- School of Management, National Central University
- Seoul National University
- Center for Economic Catch-up, KOREA
- School of Management, Graduate University of Chinese Academy of Science
- Intellectual Property Law Center, Drake University Law School
- UTS Business School, University of Technology, Sydney
- National Institute of Innovation Management, Zhejiang University, Hangzhou, China
- World Intellectual Property Organization (WIPO)

Registration

- Registration for the conference will open on **1 May** and close **14 November**.

- The conference fees are as follows, please note early-bird rates expire on **21 September**:

- **Normal: AUD \$250**
- **Early Bird: AUD \$200**
- **Student Normal: AUD \$150**
- **Student Early Bird: AUD \$100**

This will include conference registration and papers and lunches. The conference will be concluded by a cruise through Sydney's harbour, during which dinner and drinks will be served. A separate registration link will be available for this soon.

- The [website](#) has information regarding Sydney hotels. There will be a range of hotel accommodation from four star through to economy.
- Participants may request additional time for conference acceptance if necessary.

Scientific Committee

- Keun Lee (Seoul National University; Center for Economic Catch-up)
- Beth Webster (University of Melbourne)
- Paul Jensen (University of Melbourne)
- Thomas Clarke (University of Technology Sydney)
- CAO Heping (University of Peking)
- Wu Xiaobo (Zhejiang University)
- Keunyeob Oh (Chungnam National University)
- Sadao Nagaoka (Hitotsubashi University)
- Reiko Aoki (Hitotsubashi University)
- Susy Frankel (Wellington University)
- Poh Kam Wong (NUS)
- Adam Jaffe (Motu, New Zealand and Brandeis University, USA)
- Show-Ling Jang (National University Taiwan)
- Hui-Lin Lin (National University Taiwan)
- Carsten Fink (WIPO)
- Christine Greenhalgh (University of Oxford)
- Elisabeth Mueller (Frankfurt School of Finance and Management)

Local Organising Committee

Thomas Clarke, UTS Business School
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