



MEMBERSHIP AND SPONSORSHIP LEVELS

Designated by the Massachusetts Cultural Council in May 2017, the Roxbury Cultural District is a cultural district for Roxbury that is recognized by the Mayor, the Boston City Council, and the Commonwealth of Massachusetts and will include: signage throughout the district; a website to promote events, activities, as well as highlight artists, cultural organizations, and creative economy businesses; and new large-scale collective events to promote the connections between arts and cultural and economic development in Roxbury. Organizations, businesses, and Individuals are invited to join the consortium as members of the Roxbury Cultural District and/or as sponsors of the district. To learn more about the district and membership, please visit www.roxburyculturaldistrict.org and call 857.308.3012.

A. MEMBERSHIP

Roxbury Cultural District welcomes membership from organizations and individuals both within and outside of the district. Membership levels are based on operating budgets for organizations and revenue for businesses.

Your membership will help the Roxbury Cultural District consortium:

- Promote the goals of the district
- Advocate for resources for artist, arts and cultural organizations, and creative economy businesses in Roxbury
- Develop, produce, and market collaborative monthly and annual programming
- Produce and disseminate collective marketing materials
- Serve as liaison to members within the Roxbury neighborhood
- Work to connect to numerous community organizational partners
- Advertise and support members' programming

Other Member Benefits include:

- Your logo or name placed on the Roxbury Cultural District website and other materials
- Networking events
- Active social media presence for your organization or businesses
- Discounts and early access to ticketed, fee-based events
- Eligibility for governance roles on the board, executive committee, and advisory committee
- Member artists will be featured on the website

Membership Levels and Annual Dues

Level	Operating Budget/Revenue	Membership Dues
1	\$5 million+	\$5,000
2	\$1 million+	\$2,500
3	\$500,000-\$999,999	\$1,000
4	\$250,000-500,000	\$500
6	\$100,000-250,000	\$250
7	Less than \$100,000	\$100
8	Artist	\$25
9	Individual	\$10

B. SPONSORSHIP

Sponsorship levels will be based on four distinct levels. Roxbury Cultural District is seeking sponsorship from businesses throughout Greater Boston.

Level	Annual Donation	Benefits
Platinum	\$10,000+	Naming rights to largest annual event Invitation to VIP/sponsor reception Featured speaker at VIP reception Placement of logo on district website for 12 months 12 complimentary tickets and early access to RCD-promoted events Placement of name/logo on all promotional materials Employee volunteer opportunities Recognition at RCD public events Speaking opportunities at media events and others
Gold	\$5,000+	Placement of logo on RCD website for 12 months Placement of name/logo on all RCD promotional materials Employee volunteer opportunities Speaking opportunities Invitation to VIP/sponsor reception 8 complimentary tickets and early access to RCD-promoted events Recognition at RCD public events
Silver	\$2,500+	Invitation to VIP/sponsor reception Name listed on RCD website 6 complimentary tickets to RCD-promoted events Recognition at RCD public events
Bronze	\$1,000+	Invitation to VIP/sponsor reception Name listed on RCD website 2 complimentary tickets to RCD-promoted events