



KELSEY K. WONG

hi@kelseykwong.com | kelseykwong.com | linkedin.com/in/kelseykwong

CULTURE CONSULTING

Culture Conductor, DELIVERING HAPPINESS (2014 - Present)

- Develops experiential learning coachsulting content backed by the science of happiness, positive psychology, and best practices from working with 200+ companies in 30+ countries worldwide.
- Leads values-based, purpose-driven culture strategy internally for DH and externally for clients.
- Supervises global engagement through community marketing, partnerships, and business development.

Organizational Consultant (2011 - Present)

- **MAC⁶** - Consulted conscious capitalist accelerator to create a community-focused culture and launch new coworking business model. Closed and onboarded all fourty members in less than three months.
- **THE OFFICE PILE** - Developed a full branding kit and launch strategy for first of it's kind bilingual coworking and cultural space dedicated to elevating minority-owned business owners and artist.

COMMUNITY STRATEGY

Director of Operations, CO+HOOTS (2011 - 2013)

- Grew coworking membership from 25 to 125 in less than two years. CO+HOOTS has since expanded to 3X the size with 6X the impact and is recognized as one of the Top 10 coworking spaces in the world.
- Led all business operations incl. marketing, sales, community management, and production for 48 events.

Community Activator, IGNITE INTERNATIONAL (2013 - 2014)

- Developed a personal and profesional growth program and community for purpose-driven leaders.
- Built and executed product launch strategy including a sold out launch event with 350 attendees.

EXPERIENCE DESIGN

Co-founder, CO-OP PHOENIX (2012 - 2014)

- Produced eight community events promoting sustainability, philanthropy and the local economy.
- Donated over 2,500 lbs of used goods and positively impacted 1,000+ community members.

Co-Director, Advisor, COLLEGETOWN (2011 - 2016)

- Led staff development and co-facilitated educational, empathy-building programming on social justice issues for annual five-day student leadership and diversity conference empowering hundreds of student leaders to make a meaningful difference in their communities.

EDUCATION

- B.S. Marketing, Minor: Design Studies, Arizona State University (2007-2011)
- Certificate in International Business: University of Economics Prague, Czech Republic (2011)
- Honors: Cum Laude, Regent's High Honors Scholarship, Dean's List (2007-2011)
- Coaching for Social Change Intensive (2015)
- StartingBloc Social Innovation Institute Fellow (2015) Mentor (2016)
- Hive Global Leaders Program (2016) Group Leader (2017)