

DRAFT CORRIDOR GOALS

Principles guiding our project

What they are.

The Foothill Drive Implementation Strategy's corridor goals provide the **foundation for the project**. These DRAFT goals are broad directives that will **generate ideas** for project opportunities and against which potential **projects will be evaluated**.

Each goal will be measured by a series of **performance measures**. Performance measures are indicators used to assess how well desired goals are being achieved.

How they were developed.

Our corridor goals were developed by the **project steering committee**. The goals came out of a conversation where each project partner stated what is important along the corridor according to professional expertise and the significant amount of on-going input received from the constituents they serve. These individual goals were fused into a list of potential group goals and refined by the group into the **eight goals** you see today.



How they will be used.

We will use the corridor goals and their performance measures to **evaluate existing conditions**, to help us **determine corridor opportunities**, and to **evaluate potential projects**.

How you can help us.

Review the goals on the display boards and tell us **how important** each goal is to you and **your ideas** for achieving it.



www.foothilldrive.org

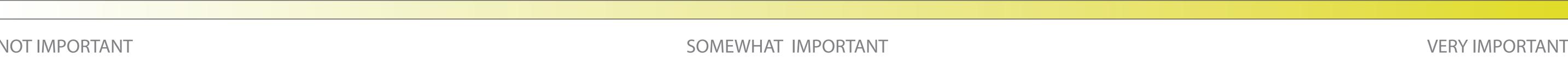
FOOTHILL DRIVE *Implementation Strategy*

GOAL 1 Preserve and enhance communities along the corridor.

This plan will build on and complement the **Draft East Bench Master Plan**, which proposes a vision and policies for the communities along the Foothill Drive corridor. To measure the achievement of this goal, we'll look at proposed elements of the draft plan such as:

- Are we respecting the existing **character of adjacent residential neighborhoods**?
- Are we improving **connection points for neighborhoods**?
- Are we enhancing the **sense of place**, and creating an **East Bench gateway** at the south end of the Foothill corridor?

How important is this goal to you?



How can we achieve it?



Add more trees to the corridor



Enhance pedestrian crossings at major intersections

Use consistent design features to provide a gateway identity

Wayfinding sign system

GOAL 2 Move people through the whole corridor.

This goal emphasizes Foothill Drive's role in **regional travel** – it seeks to efficiently **move the most people from one end of the corridor to the other**. To measure the achievement of this goal, we'll look at things like:

- **How many people** in cars and transit can move through the corridor at “rush hour”?
- **How long does it take private vehicles and transit** to move through the corridor?
- **How long are motorists delayed** at key intersections?
- How well does the greater Foothill corridor (including nearby parallel streets) provide an option for **bicycling and walking**?

How important is this goal to you?



How can we achieve it?

Peak hour bus/high occupancy vehicle lane



Six vehicle lanes throughout the corridor

Reduce the number of driveways on Foothill

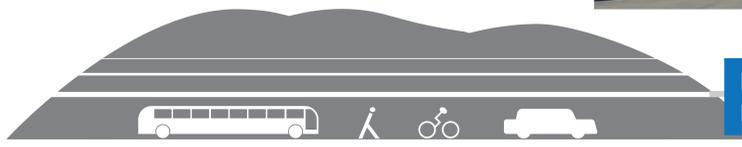
Managed (reversible) lanes

Bus Rapid Transit in dedicated median

Parallel bicycle routes off Foothill Drive itself



Turning improvements at Sunnyside Avenue: third left turn lane, “Michigan Left” or a Continuous Flow Intersection (CFI) design



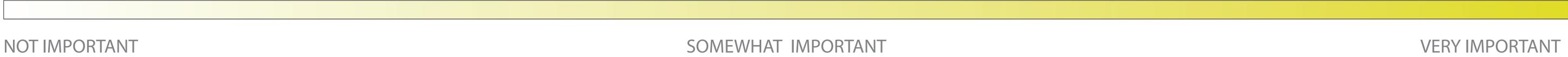
GOAL 3

Enable access to destinations by all modes along and across the corridor.

This goal seeks to enhance the **community's ability to access destinations** along the Foothill Drive corridor. To measure the achievement of this goal, we'll look at things like:

- Can people safely and conveniently **drive, walk, bike, and take transit to shopping, schools, parks, libraries, places of work**, and other destinations on and near Foothill?
- Can people **turn on, turn off, and cross Foothill** safely and conveniently?
- How good are **parking, pedestrian environments, and transit stops**?

How important is this goal to you?



How can we achieve it?

Improved and widened sidewalks → 

- Improved sidewalk maintenance
- Change pedestrian signal timing
- More pedestrian crossings of Foothill Drive
- Easier turning off Foothill

Transit on weekends and evenings

- Improved bus stops with ADA compliant boarding areas, improved lighting, new benches and shelters → 
- New bicycle path through the Bonneville Golf Course

More parking at destinations

