



**Jared Rennie** (*second from right*) finds great satisfaction in a cup of good coffee. So much so, that he left a career in teaching to launch a coffee business in a small town that many believed couldn't sustain another independent coffee roaster. In 2007, he began building his dream in his Ashland garage with a Probat L12 roaster and a pallet of green coffee from across the globe. Two years later, he and his wife, Carolyn, (*middle*) opened Noble Coffee Roasting in Ashland's historic and artsy Railroad District.

Completely focused on organic and fair-trade coffees, Rennie and his team roast and brew year-round, shipping orders from Miami to Los Angeles and winning awards along the way. — KERRY NEWBERRY

📍 Get to know Rennie at [MIXPDX.COM](http://MIXPDX.COM), where you can read our full interview with one of Southern Oregon's most celebrated roasters.

