

5 Things Your Website Should Do For You

Self-Assessment Matrix

<p>Does your website make your life easier?</p> <p>(choose the one scenario that most closely fits your own)</p>	<p>To make changes to your site, you have to send updates to an outside vendor, or wait weeks for IT to make them.</p> <p style="text-align: center;"><input type="checkbox"/></p>	<p>You have one staff member who can update your site, after extensive training, and never gets to go on vacation.</p> <p style="text-align: center;"><input type="checkbox"/></p>	<p>You have a site that multiple staff members can easily update anytime they'd like.</p> <p style="text-align: center;"><input type="checkbox"/></p>
<p>Does your website make your life safer?</p> <p>(use achecker.ca in mode "Section 508" to see if your site meets current federal standards)</p>	<p>Your website has more than 5 critical errors. You're lawsuit-friendly.</p> <p style="text-align: center;"><input type="checkbox"/></p>	<p>You have between 1-5 critical errors.</p> <p style="text-align: center;"><input type="checkbox"/></p>	<p>Your website has zero critical errors.</p> <p style="text-align: center;"><input type="checkbox"/></p>
	<p>Your site is not insured and has no external security audit.</p> <p>Your software may not be up to date.</p> <p>Or you don't know.</p> <p style="text-align: center;"><input type="checkbox"/></p>	<p>Your website uses audited software (e.g. Drupal, Wordpress) but your site hasn't been checked. Your software is up to date. You have general liability insurance but you're not sure if it covers your website.</p> <p style="text-align: center;"><input type="checkbox"/></p>	<p>Your website and/or platform has been audited by a third party for security. You have website specific liability insurance (e.g. Cybertech) or you are actively indemnified by your provider.</p> <p style="text-align: center;"><input type="checkbox"/></p>
<p>Does your website have your back?</p>	<p>Your site is likely hand-coded; it can't do anything but sit there, waiting for visitors.</p> <p>You feel like you're on your own.</p> <p style="text-align: center;"><input type="checkbox"/></p>	<p>Your site keeps track of updates, and you can see a record of changes and revert content.</p> <p style="text-align: center;"><input type="checkbox"/></p>	<p>Your site provides example policy content, reminds you to upload your agenda before each meeting deadline, helps you meet transparency guidelines and new state mandates automatically.</p> <p style="text-align: center;"><input type="checkbox"/></p>

<p>Does your website protect you from software obsolescence?</p>	<p>Your website is out of date and not mobile friendly.</p> <p style="text-align: center;"><input type="checkbox"/></p>	<p>Your website needs to be upgraded every 2-3 years (and it may not be mobile friendly).</p> <p style="text-align: center;"><input type="checkbox"/></p>	<p>Your site is always up-to-date, mobile-responsive, and the latest software is seamlessly rolled out... you just keep doing what you do.</p> <p style="text-align: center;"><input type="checkbox"/></p>
<p>Is your website predictable?</p>	<p>You have no idea what your website is going to cost you for the next three years, let alone what it costs to make a specific update.</p> <p style="text-align: center;"><input type="checkbox"/></p>	<p>Your site costs are predictable ... depending on how many hours you rack up in a given month.</p> <p style="text-align: center;"><input type="checkbox"/></p>	<p>You have fixed costs you can plan for and include in your budget.</p> <p style="text-align: center;"><input type="checkbox"/></p>
	<p>Total number of checked items in this column.</p> <p>___ x 1 = ___</p>	<p>Total number of checked items in this column.</p> <p>___ x 2 = ___</p>	<p>Total number of checked items in this column.</p> <p>___ x 3 = ___</p>
	<p>Add up the three rows above for your final score:</p> <p style="text-align: center;"><input type="checkbox"/> Final Score</p>		
<p>Final Score Key »</p>	<p>6-9: Time for an Intervention</p>	<p>10-14: Improvement Possible</p>	<p>15-18: You are Empowered</p>