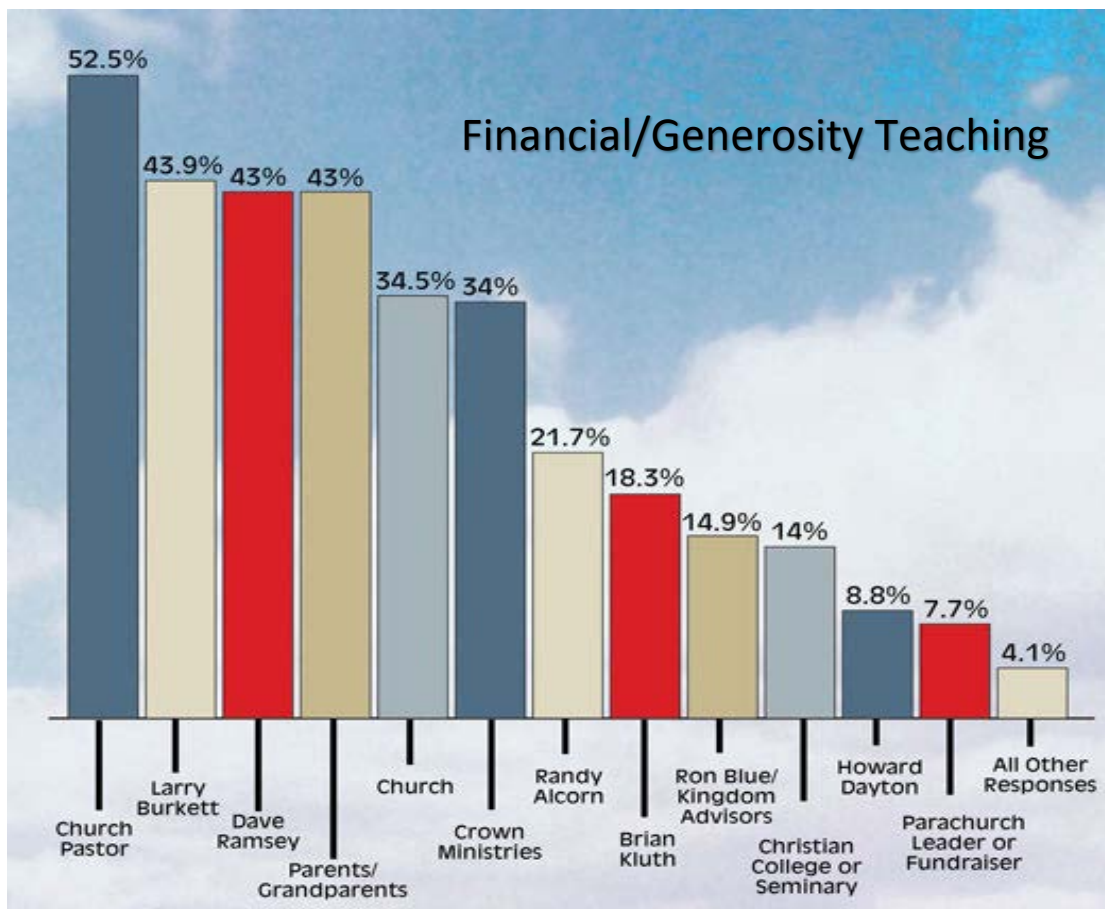


Who's the Most Influential Teacher on Giving?

By Marian V. Liautaud

Churchgoers learn to be generous throughout their lives. Most develop the habit of generous giving when they're young, according to results from our latest *State of the Plate* research. We combined results from this and the previous four years of *State of the Plate* surveys to create a comprehensive look at the habits of tithers, people who give 10 percent or more of their income to churches, nonprofits, or benevolent causes. In the infographic below, we highlight the top ways people say they learn about generous giving. Who's the most influential person when it comes to teaching and inspiring generosity among churchgoers? The same one who helps us open our hearts to God also helps us open our wallets: **our pastor**.

Who's been most influential in your life when it comes to learning about tithing and how to manage your money biblically?



Which of these people, authors, or ministries have influenced your biblical understanding of how to manage your personal finances and giving?