



2017 WMPRSA PRoot Awards Sponsorship Opportunities

More than 200 of West Michigan's most prestigious public relations, communications and media professionals representing a variety of industries locally and globally will attend our annual PRoot Awards event on May 4, 2017. From business owners to reporters, executives to non-profit leaders, all will gather for an evening of networking and honoring the best of the best in the industry, held this year at Studio D2D's newest space - City View.

This year marks the 32nd anniversary of the WMPRSA PRoot Awards, and we hope you'll join us for a fun-filled, spring-themed event with friends and colleagues.

April Showers Bring May Flowers (Program Sponsor) - \$1,500

Signage at event
On-stage presence
Table of 10 at the event
Logo in program and on the website

Social media mentions
Inclusion in press releases
Personalized marketing opportunities

Spring Spread (Table Sponsor) - \$750

Company logo displayed on table
Dedicated table of 10 with premium placement
Logo on the website

Social media mentions
Inclusion in press release

Feel The Buzz (Bar Sponsor) - \$500

Signage on bar at the event
Four seats at the event
Logo in program and on the website

Social media mentions
Inclusion in press release

Big Blooms (Floral Sponsor) - \$500

Signage on floral displays at event
Four seats at the event
Logo in program and on the website

Social media mentions
Inclusion in press release

Media, agency, social media sponsorship opportunities available for discussion – details to be determined by business needs.

Don't see the type of sponsorship you would like in the options above? The sky's the limit! Connect with us to customize a package that is just the right fit for your budget and needs. Contact Rick Jensen at (616) 706-2608 / Richard.Jensen@spectrumhealth.org or Adrienne Wallace at (616) 566-0900 / adrienne@834design.com.

Visit www.wmprsa.org to learn more about our chapter and the 32nd Annual PRoot Awards.