

Il Notiziario

Italy – UAE Business News

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NEWS A selection of news articles that featured in official publications in UAE and Italy related to the business, economy and culture of the two countries.

Marie Tecnimont: 1.7 billion EUR project in Abu Dhabi.

Rome, 12 December 2014. “The assignment of the project to the Italian Marie Tecnimont, from the Abu Dhabi Company for Onshore Oil Operation (ADCO), is a major milestone for the excellence of Italian the oil and gas industry” Italian Minister Gentiloni said.

The assignment refers to the third phase of development of the onshore - offshore oil field Al Dabbiya, based about 30 km from Abu Dhabi, whose production should reach, at the completion of this phase, about 220,000 barrels/day.

The closing of the contract “Al Dabbiya” was discussed by the Italian Prime Minister in Rome during the visit of Crown Prince of Abu Dhabi, HH Sheikh Mohammed Bin Zayed Al Nahyan and followed by the Minister Gentiloni who visited the UAE on the 30th of November.

(Source: AGI)

Tickets for EXPO Milano 2015 available through Alitalia and Etihad Airways. New routes will connect Italy to UAE

23 December 2014. Alitalia and Etihad Airways, the Official Global Carriers of Expo Milano 2015, have announced that tickets for the highly anticipated six-month event can be purchased through their websites and contact centres from today.

Alitalia - Etihad Airways
Official Global Airline Carriers



MILANO 2015
1 MAY • 31 OCTOBER

A special early-bird promotion is also underway for Expo Milano 2015 attendees, with a generous discount of 20 per cent available on all tickets purchased before April 2015. As Official Global Carriers of the event, which runs from 1 May to 31 October 2015, Alitalia and Etihad Airways will play a key role in bringing interna-

ternational visitors to Expo Milano 2015. It is estimated that eight million people will fly to Italy for the event.

Ariodante Valeri, Chief Commercial Officer at Alitalia, said: "Alitalia is proud to be associated with **Expo Milano 2015**. As part of our commitment to enhance tourism and trade in Italy, we will provide excellent travel connections that will encourage visitors to attend Expo Milano 2015 and therefore create strong demand for ticket sales".

Peter Baumgartner, Chief Commercial Officer at Etihad Airways, said: "As Italy prepares to welcome visitors from all corners of the world to its landmark Expo Milano 2015 event, Etihad Airways and Alitalia are delighted to support the event as its Official Global Carriers. In addition to enhancing our travel connections between Italy and key destinations worldwide, today's ticket sale launch will be followed by a range of exciting promotional offers in the coming months to optimise global participation."

New routes will connect Italy to UAE. Alitalia will triple its service frequency between Italy and Abu Dhabi in March 2015 with new daily services from Milan and Venice. As a result, the two airlines will offer a combined 35 frequencies per week between Italy and Abu Dhabi, with double-daily flights to Milan and Rome, and a daily service to Venice.

Etihad Airways will codeshare on Alitalia's **new Milan and Venice routes** and connect the services to other destinations across its international network. Its 'EY' code was also recently added to 15 of Alitalia's domestic Italy routes, as well as additional routes beyond Rome within Europe, offering travellers even more choice and convenience.

Furthermore, **Alitalia will offer a number of new routes for summer 2015**, especially on its intercontinental network, enhancing the opportunities for visitors to reach Expo Milano 2015.

Tickets for Expo Milano 2015 are on sale via alitalia.com and etihad.com, and can also be purchased by calling the airlines' global contact centres.

(Source: Etihad News)

UAE approves Dh49.1 billion draft budget for 2015

Abu Dhabi, 13 October 2014. Dh24 billion allocated for social development projects and other benefits for UAE citizens, Dh20 billion for government affairs and upgraded services.

The Federal Cabinet on Sunday approved Dh49.1 billion UAE budget for 2015, projecting no deficit and increased income and public spending.



His Highness Shaikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, said on his Twitter account that the UAE Cabinet had approved a balanced budget of D49 billion, up 6.5 per cent from 2014.

Shaikh Mohammed said 49 per cent of the budget had been allocated for social development projects and other benefits for UAE citizens. He said Dh20 billion was allocated for government affairs and upgraded services.

“Our budget comes in line with our plans and the government’s strict financial standards,” Shaikh Mohammed added.

Shaikh Mohammed, who chaired the Cabinet meeting at the Presidential Palace, said that the directives of the President, His Highness Shaikh Khalifa bin Zayed Al Nahyan, to provide prosperity, security and a decent life for citizens at all levels remain a clear priority. He said that investing in and meeting the needs of its citizens are the cornerstones of the UAE government policies, and represent a top priority in the national agenda for achieving the UAE Vision 2021. Shaikh Mohammed also said that major chunk of the federal budget for 2015 will go towards health, education and social services, as well as developing government services for UAE citizens. He said that 49 per cent of the total federal budget for 2015, an estimated Dh24 billion, has been allocated for service projects, social development and social benefits.

The budget will focus on harnessing financial resources in a sustainable way to serve citizens and provide them with better health, education and social services. A breakdown of government expenditures shows that social development and social benefits sector will get Dh24 billion (49% of the total budget), government sector affairs Dh20 billion (41%), infrastructure and economic sector Dh1.8 billion (3.7%), financial assets Dh1.6 billion (3.2%) and federal spending Dh1 billion (2.1%).

The state budget is in consistence with initiatives and projects and assigned allocations in the Federal Government strategy for the same period in tandem with the zero-based budget framework.

UAE Competition law

The Council of Ministers also gave its nod to issuing the executive regulations of the UAE Competition law which regulates economic activities and exploitation of Intellectual Property Rights (IPR) which affect

competition in the State. The law supports national efforts to deliver the UAE Vision 2021 which seeks to build a knowledge-based economy.

Emirates Green Card

The Council of Ministers approved a resolution aimed at regulating the Emirates Green Card for rationalisation of water consumption. The system awards water consuming devices in buildings and facilities a green card in reward for complying with the system’s requirements for protection of the environment. The Green Card serves as a guide for rational consumption of water and protects consumers in line with the UAE’s green development strategy.

Sports & Youth Welfare

The Council of Ministers also approved a resolution restructuring the General Authority of Sports and Youth Welfare under the chairmanship of Shaikh Nahyan bin Mubarak Al Nahyan, Minister of Culture, Youth and Community Development.

In another resolution, the Cabinet reshuffled the Government Financial Policy Coordination Council after the expiry of its term. Younis Haji Al Khouri, Under-Secretary of Ministry of Finance, will chair the Council which also includes high-calibre federal and local competencies and experts.

During today’s session, the Cabinet endorsed the final consolidated accounts of the Union for the fiscal year 2013, final accounts of the National Transport Authority for fiscal year 2012 and closing accounts for fiscal year 2013 of the Emirates Real Estate Corporation, Emirates Post Group Holding, Emirates General Petroleum Corporation (Emarat) and Emirates General Transport and Services Corporation.

The Council of Ministers also gave its consent for the State subscription in the fifth capital increase of the Islamic Development Bank (IDB). The move underlines the government's resolve in cooperating with regional and international organizations for serving development projects and helping the private sector access financing facilities and services. The UAE is one of the key founders of the Jeddah-based IDB.

Reviewing the Federal National Council recommendations, the Cabinet passed the house recommendations regarding policies of the Ministry of Higher Education and Scientific Research on scientific research and that of the General Authority for Islamic Affairs and Endowments. On regional and international level, the Council of Ministers approved a series of agreements, including the protocol for amending the agreement for avoidance of double taxation and fiscal evasion with Poland, and another treaty on mutual administrative cooperation on customs matters with the Maldives. Air transport agreements the UAE signed with Myanmar, Burundi, Sierra Leone and Slovenia were approved.

Source: Khaleeji Times.

Italian trade office hosts congress

22 November 2014. The workshop was held with the support of Unioncamere, the association of the Chambers of commerce of Italy, and under the auspices of the Consulate General of Italy in Dubai.

In collaboration with the IT Institute of CNR, the National Research Council of Italy, the Italian Industry

and Commerce Office in the UAE has organised the congress entitled "Trustable Internet as the engine for the dissemination of of culture and industrial innovation", on November 16, at Thuraya Hall, Dubai Internet City.

The workshop was held with the support of Unioncamere, the association of the Chambers of commerce of Italy, and under the auspices of the Consulate General of Italy in Dubai.



It involved the participation of speakers from the IT Institute of CNR: Adriana Lazzaroni, Laura Abba, Stefano Trumpy and Fabio Martinelli, from the ICAR Institute of CNR: Giuseppe Manco, and from the Zayed University of Abu Dhabi, Zakaria Maamar. Ghada Al Khalsan, business development manager at Dubai Internet City, Giovanni Favilli, Consul General of Italy in Dubai, and Piero Ricotti, vice-president and Scientific Consultant of the IICUAE, held the introduction speeches and acted as representatives of the two countries, Italy and the UAE.

Indeed, the aims of the workshop were to promote the activities of CNR and Italian researchers in the IT sector

sector, and to boost the scientific and cultural relations between Italy and the UAE, due to the participation, among the public, of UAE entrepreneurs, experts and researchers working in the field of IT.

(Source: Khaleeji Times)

Italian Festival Weeks 2014 ends in style

Dubai, 20 December 2014. The special and remarkable event occurred recently at the breathless venue of the Viewing Deck of The Palace Hotel in Downtown, Dubai.

Dubai: The eighth edition of Italian Festival Weeks came to an end and did it was done in style.



The closing gala was the last event of Italian Festival Weeks 2014, a festival organised by the Italian Industry and Commerce Office in the UAE, with the support of the president of the Italian Republic.

The special and remarkable event occurred recently at the breathless venue of the Viewing Deck of The Palace Hotel in Downtown, Dubai.

The 150 attendees had the chance to admire the beauty of the Burj Khalifa in full and the amazing spectacle of the dancing fountains, thanks to the awesome location of the venue just in front of the tallest building in the world. The event was fully sponsored by United Arab Bank.

The other sponsors of the Festival were Generali, Tecnosistemi, Kelmer Group, Intesa SanPaolo, Dolce Antico, Alitalia and Sistemaeventi.

The evening started at 7:30pm with a very elegant gala dinner reserved to VIP invitees and, at 10:30pm, the Viewing Deck was open to the public for the speeches and the awarding. The IICUAE, at the end of IFWs 2014, with the support of the president of the Italian Republic, had the honour to bestow on two Emirati and Italian companies — Etihad Airways and Intesa SanPaolo – Dubai Branch, respectively, for their contribution to increase and strengthen the relations between Italy and the UAE.

(Source: Khaleej Times)

NEWS FROM ITALY

FACTS: 10 truths about Italian competitiveness

1. Italy is enlisted among the only five Countries in the world to have a manufacturing trade surplus of more than 100 billion dollars.
2. Italian companies are among the most competitive in the world.
3. Italy is one of the developed countries that in globalization maintained more world's market shares.
4. The Italian production model is among the most innovative in the environmental field.
5. Italy is the favourite Eurozone destination for non-European tourists.

10 VERITÀ SULLA COMPETITIVITÀ ITALIANA



6. Italian GDP is not increasing for the collapse of our domestic demand, for reasons that have nothing to do with the competitiveness of our enterprises.
7. The economic growth of other countries is not exclusively the result of their ability to compete but is also due to an increase in the debt.
8. Since the Early 90's to the present, Italy's "market share" in the total Eurozone's public debt has steadily declined.
9. Considering the aggregate debt (State, family, businesses) Italy is one of the World least indebted countries.
10. By 1996 to 2013 Italy produced the highest government cumulative primary surplus in modern history.

Italian authorities, experts eye economic turnaround in 2015

Rome: Though still battered by recession, the Italian economy has recently shown slight positive signs, which allows local authorities and experts to wait for 2015 to be a turning point for recovery.

The Italian economy entered its third recession in six years last August and national statistics institute Istat has recently revised down the country's gross domestic product (GDP) growth for 2014 to contract 0.4 percent.

But in his year-end news conference held on Monday, Italian Prime Minister Matteo Renzi said he was confident of a turnaround in 2015. The year ahead will be "decisive" for Italy's recovery, he stressed.

Renzi's center-left government was struggling to pull out the country from persisting crisis, especially by combating unemployment and stimulating investment.

The 2015 budget approved by parliament last week provided some 18 billion euros (22 billion US dollars) in tax cuts, mainly to businesses and to low-income households, while a new labor law was introduced to streamline the job system especially for the youth.

"Though Italy is still mired in recession, optimistic perspectives are possible. Some indicators give hope that the economy could grow by 0.3 percent in the first semester of next year," Renzo Orsi, President of School of Economics, Management and Statistics at the University of Bologna, told Xinhua in a recent

(Source: Fondazione Symbola – UnionCamere)

interview. Orsi noted that positive signals were coming from Italy's developed northern regions where employment rates, a "precursory sign of economic trends," have recently registered growth cues in a country which counts more than 3 million people unemployed.

He also added the Italian banking system was solid overall and international investors were attracted by a country notoriously home of skilled professionals and advanced technologies. While explaining that the risk of re-entry crisis for Italy was presently low, Orsi however also highlighted the risk margin bound to the economic and geopolitical weaknesses at the international level.

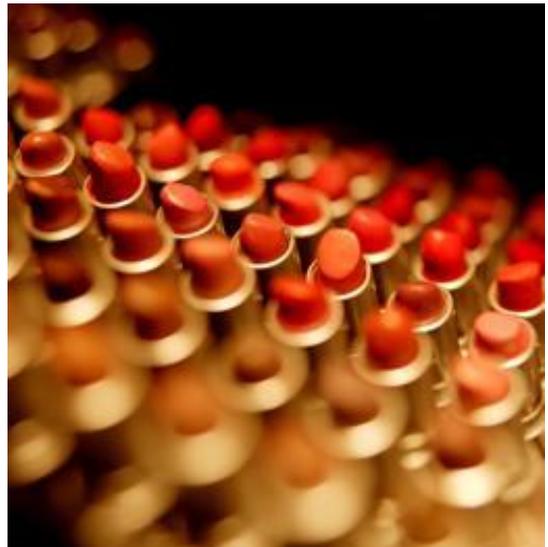
As a result of mixed factors, Nicola Saldutti, Editor-in-Chief on Economy at Corriere della Sera national newspaper, described the Italian economy as "fragile, with a wait-and-see attitude, but lively." Saldutti told Xinhua that Italy "was appearing more impoverished than it really was" due to a widespread sense of concern and uncertainty in the country. But some sectors of the industrial system were performing well, he added, such as high-value-added products and machine tools.

Considering many companies to be in trouble without taking into account their "industrial content," Saldutti pointed out, was a "mistake made frequently in evaluating the Italian economy." He said many Italian companies, despite being in financial difficulty due to the general economic situation, possess strong value and potential in terms of brand, know-how and innovation capacity, which will act as a flywheel as soon as recovery is started.

(Source: Daily Times.com.pk)

The cosmetics sector reaches €9.4 bn total turnover in 2014 with exports on the rise

Foreign markets provide new opportunities for the Italian cosmetics sector, which will end 2014 with total turnover of €9.4 billion, increasing by 1%. Exports played a great role in the rise, as they skyrocketed by 5.5% to €3.35 billion, in the face of a €6 billion domestic market slump, according to figures from trade group Cosmetic's research office.



The 2014 trend is going to stay the same in 2015, with a further 7% export increase, and the domestic market losing 0.3%.

"For the Italian economy 2014 wasn't a good year and the cosmetics sector witnessed a reduction of revenues, too," said Fabio Rossello, president of Cosmetica Italia, the Italian association of cosmetics companies. "However, the sector can still grow thank to the opportunities coming from the East and the West— like for instance from Latin America, the Emirates and Hong Kong. If you think that the export-production ratio is slightly more than 30 percent, it's easy to understand the potential developments for

Italian cosmetics.” At the end of 2014, the total value consumption is close to €9.5 billion, falling 1.4% (and it will further decrease by 0.3% in 2015 first two terms), as a result of deflation: Italians buy more or less the same amount of goods, but at lower prices. This affects the retailers' profits, as in the case of big retail companies, which accounts for 40% of overall cosmetics sales for €3.8 billion – it is a 1.7% slide, expected to recover by 0.5% in the first six months of 2015. It is worth underlining that big shops specialized in cosmetics and household products are faring particularly well, to the detriment of supermarkets. Pharmacies are doing fine too, although over the last few quarters they have been suffering from some minor glitches, after years of spectacularly good performance. The sector will end 2014 on an upward trend (+0.8%) , and it is estimated to grow further in the first six months of 2015 (+1%). The market is worth about €1.8 billion, just below the perfumery sector, which is faltering as “in a period of crisis, this sector is regarded as superfluous as opposed to pharmacies, which are considered as places where you buy more useful and necessary goods,” Rossello explained.

It is telltale that, in pharmacies, the most-sold cosmetics are skin-care products (63% of the market). The sector can count on huge consumer trust, even if many operators believe that there is still room for improvement. Promotions and special offers are not enough anymore: in the medium term, industry and retailers will have to optimize their networks and cater for the consumers' new needs. This might be achieved by investing in those segments of pharmacy shoppers that are not buying cosmetics yet. They are chiefly people older than 50, a group slated to grow both in terms of quantity and reliability.

(Source: Italy24.IISole24Ore.com)

The ministry of Economic development aims to increase the number of export-driven SMEs by 20,000

The Italian Ministry of Economic Development said its year-long series of “Roadshow for SMEs internationalization” proves that trade groups can work together to help small- and medium-sized companies increase their exports.

This year, 3113 businesses took part in the 12-meeting series of “roadshows” – the first session took place in [Biella](#), the last one in [Perugia](#)– and there were about 4,000 meetings between individual businesses.

“We must manage to raise the Italian export-to-GDP ratio from the current 30% to 50%, like in Germany,” said the vice-minister of Economic Development, Carlo Calenda (pictured above).

“How can we do it? By aiming at increasing the number of small and medium businesses that export their goods on a regular basis by at least 20,000. By means of economic reforms and through the ‘Made in Italy’ project.”

The roadshow's goal is to gather all the institutions that can foster international trade, and bring them to Italy's industrial districts and manufacturing provinces. Italy's largest firms have successfully increased their exports to offset a slumping domestic economy, but many smaller ones struggle to find the know how and funding. Among these institutions organizing the roadshows are Simest (focused on credit to exports), Sace (specialized in insurance), ITA (International Trade Agency or ICE) and Prometeia (a market-analysis group).

Obviously, regional authorities and business lobby groups are going to take part too.

“The real value of the roadshow,” Calenda said. “is that you can find everybody there: ICE, Sace, Simest, and all the agencies involved in export support -- which are often accused of being unable to work as a ‘system.’ The roadshows – which are going to continue throughout 2015– work nicely because [during these events] the agencies come to meet the small and medium businesses, and not viceversa.”

“Starting in 2015,” he continued, “ICE will have a department dedicated to dealing with marketing and customer relationship management, in which about 40 officials not only will put companies in contact with the ICE offices operating in each country, but will also walk them through the whole internationalization process.”

All the companies taking part in the event are SMEs: six out of ten occasionally sell their goods abroad (almost exclusively in Europe), but they invoice just €500,000 from exports.

The most-attended event was the one in [Bari](#), followed by those in [Milan](#) and [Naples](#). About 50% of the attending businesses are manufacturers. Almost half of the attendees have revenues below €500,000, although the businesses grossing between €5 and €10 million were 25% of the total. “In this case we are talking of businesses that either want to boost their exports-revenue ratio, or need support to diversify and reach new and farther markets,” Calenda explained.

But how much funding is allocated to encourage internationalization?

“Overall, €261 million, made up of €130 million expressly provided by the Stability Law, €81.8 million of standard promotional activities, €30.4 million exceptionally allotted to promote the ‘Made in Italy’ brand (they were recouped from unspent funds from 2006-2012), and €18.8 million for a regional exports plan. Italy is finally spending the same amount of Germany, France and Spain. Italy never invested so much money in ‘Made in Italy’ during its entire history,” Calenda said.

About 30% of the funds, Calenda underlined, “will be earmarked for the ‘US Plan,’ started in 2014, which is aimed at encouraging the purchase of Italian products by American retail chains. At the same time, we will launch a campaign to fight against the so-called ‘Italian sounding’ problem (of goods that sound Italian but are not).

The project, which was kick-started in Texas, will be extended to the Midwest in order to go beyond the usual cities of New York, Miami and Los Angeles. Other projects to bring American buyers to Italy will complement those geared towards the retail chains.”

“From 2015 on,” Calenda said. “we will provide SMEs that want to increase their exports with a new kind of professional: the temporary export manager. We will train about 2,000 new export managers and it’ll be a good opportunity for many young graduates. We’ll also make available to firms some €10,000-worth of vouchers to buy such temporary export management services.”

(Source www.italy24.ilssole24ore.com)

IICUAE ACTIVITIES: SEMINARS, WORKSHOPS AND CALLS

Gulf International Congress. IICUAE appoints 135 representatives in Italy

11 - 12 October 2014. In collaboration with Tomirex International LLC, under the patronage of the Italian Embassy in the UAE. The Congress trained Italian professionals on UAE legislation and business environment. Therefore the participants became able to give a first support to the Italian companies interested in investing in the UAE market. The attendees were 135 Italian lawyers, accountants and managers of business consultancy companies coming from different Italian regions and the UAE, selected upon their professional experience. All the attendees were awarded with an official certificate.



Italian companies scouting missions – Dubai EXPO 2020

On the occasion of the Big 5 exhibition, two Italian delegations came to the UAE to explore the opportunities offered by Expo 2020.

The first delegation was composed of members of EVAET, a special agency of Novara Chamber of Commerce, and AVR, the Italian association of valve and fitting manufacturers, federated within Anima, the Federation of National Associations of Mechanical and Engineering of Confindustria.

The other delegation, in collaboration with ASPIN, a special agency of Frosinone Chamber of Commerce, included members of Unindustria, the Association of Manufacturers and Enterprises of the provinces of Lazio region. Supported by our Chamber, both delegations met high representatives of local government institutions.

Full list of representatives at www.iicuae.com

Certification ISO 9001.

October – November – December.

In order to improve its services and the internal organization, IICUAE is currently working to get the certification of ISO 9001, in collaboration with the company RINA.

IICUAE ACTIVITIES: SEMINARS, WORKSHOPS AND CALLS

8th Edition of the ITALIAN FESTIVAL WEEKs 2014



7 Nov – 13 Dec. The 8th Edition of the Italian Festival took place across various locations of the three main emirates of Abu Dhabi, Dubai and Sharjah. The biggest Italian festival in the GCC. On the occasion of the Italian Festival Weeks 2014, ENIT organized a series of events to promote Italy, with a particular focus on EXPO 2015 Milano and launched the Italian Promotional Campaign in the Gulf.

The Italian Festival Weeks has become a very important event in the UAE calendar, not only for the Italian community, whose presence grows stronger every year, but also for the UAE people and all those who want to enjoy a “taste of Italy”.

The Chamber works closely with the Italian Embassy, and the Italian Consulate General in the UAE. Among the IFW events worth mentioning this year is the congress organised with the IIT Institute of Italian CNR. For the second year, pianist Maestro Maurizio Mastrini held a brilliant performance on the snow-covered slopes of Ski Dubai.

Concerts, art exhibitions, theme dinners, workshops and performances have been included in the calendar of the IFW 14, without forgetting the business aspect through exhibitions, and institutional, group and individual incoming missions. However, the most important event of the calendar was the Closing Gala that took place at the breathless rooftop of the Palace Hotel, Downtown Dubai located in front of the Burj Khalifa and Dancing Fountains on December 13. On this special occasion, Emirati and Italian companies that strongly contributed to strengthen and increase relationships between the two countries were awarded a prize under the special support of the Presidency of the Italian Republic. The bestowed companies were Etihad Airways and Intesa SanPaolo Dubai. The following Italian restaurants — Alta Badia, Don Alfonso 1890, Lounge Café Italiano, L’Olivo, Nais Kitchen, and Pax — received the certificate Ospitalita’ Italiana for the year 2014, as pianist Maurizio Mastrini delighted attendees with another amazing concert.

(Published on Italy, Khaleji Times Special Report)

IICUAE ACTIVITIES: SEMINARS, WORKSHOPS AND CALLS

Selection of companies for UAE Pavillion at Cosmoprof Worldwide Bologna 2015

For the first time in the 46 years of Cosmoprof, IICUAE will organize a special pavilion completely dedicated to the best Emirati Companies of the beauty industry with the aim to enhance UAE companies' image and business opportunities. The Emirati pavilion will join the already established country pavilions of USA, UK Germany, France and Spain among others.

November. Italian World Chef Summit

For the second year, IICUAE cooperated with GVCI (Gruppo Virtuale Cuochi Italiani) to organize the Italian World Chef Summit in Dubai. Among the activities, IICUAE organized a Chef corner at the Speciality Food Festival, the "fuori salone" (tasting meetings) focused on halal food and food tourism, Italian Luxury summit which connected Italian luxury, the jewellery industry and Michelin stars chefs.

09-11.11.2014 Speciality Food Festival (SFF)

For the third year, IICUAE organized the Italian corner at the Speciality Food Festival, in partnership with the Dubai World Trade Centre. The Chamber assisted 10 companies of PromoCatanzaro (Catanzaro Chamber of Commerce) and IICUAE interpreters facilitated the B2B meetings with the local companies during the Exhibition. For the occasion, IICUAE also organized a special dinner at PAX Restaurant, Dusit Thani Hotel, inviting food distributors of the UAE to boost the networking between local and Italian company. The Chamber also assisted Fiera Roma with its participation to the exhibition, by promoting meetings between exhibitors and food importers and by facilitating meetings with interpreters. IICUAE had also its own booth at the SFF.

11 – 15.11.2014 Selection for Vieni a Padova e scopri l'Expo 2015

Within the activities organized for promoting Expo 2015, Padova Promex organized the initiative "Vieni a Padova e scopri l'Expo 2015". The aim of the project is to spread the knowledge in Padova territory and its excellences in the food sector. The IICUAE has selected UAE journalists and companies to participate in the project.

16.11.2014 CNR Congress on internet and technology

Following a cooperation agreement with the National Research Centre (Centro Nazionale della Ricerca – CNR), signed on the 5th of June 2014, IICUAE organized with the Institute of Information Technology of CNR a congress named "Internet as safe mean to spread culture and innovation". Zayed University of Abu Dhabi took part into the Congress. Location: Dubai Internet City.

17-20.11.2014 ASPIN Frosinone at BIG5

The Big 5 is the largest construction exhibition in the Middle East, serving as a networking platform for construction product suppliers and buyers since 1979. This year, 6 companies of the construction building sector participated in the Unioncamere Lazio pavilion. IICUAE organized six b2b meetings between Italian and UAE companies.



17-18-19-20.11.2014

Institutional scouting mission of Unindustria Lazio, A.N.I.M.A. – Confindustria and A.V.R.

in collaboration with E.V.A.E.T. – Novara Chamber of Commerce

The Secretary General of IICUAE held a Country presentation for the representatives of Unindustria Lazio at the Millennium Plaza. Furthermore, with the support of the Italian Embassy, IICUAE organized meetings to explore the possibility to be involved in the project of Dubai 2020 with Spazio Habitat and the Italian Consul General (within the Italian Design Week), Intesa San Paolo Dubai Hub, Dubai Trade FZE, Dubai Chamber and Dubai World Trade Centre.

December

07-08.12.2014.

Incoming mission from Eurosportello/Naples Chamber of Commerce

IICUAE in collaboration with Naples Chamber of Commerce organized an incoming mission for 3 Italian companies. They belonged to the industries of clothing, accessories, wood and design. The purpose was to set up b2b meetings with the relevant UAE companies.

14-15.12.2014 Incoming mission from Padova

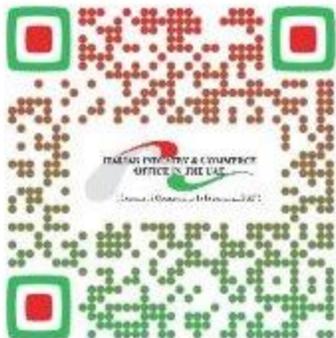
IICUAE in collaboration with Padova Chamber of Commerce (Padova Promex) organized an incoming mission for 8 Italian companies belonging to different industries: mechanical, clothing/accessories, food and interior design. The purpose of the event was to arrange b2b meetings between the Italian companies, mainly active within the Padova (Veneto) area and potential UAE partners.

Starting from 2015, Padova Promex will have its own desk within the Italian Industry and Commerce Office in the United Arab Emirates.



Padova Promex
PROMOTION & INTERNATIONALIZATION

AZIENDA SPECIALE
Camera di Commercio Padova



Desk Oman

The Chamber has planned to open a new desk in Oman and received no objection from the Italian Embassy in Muscat and the MiSE (*Ministero dello Sviluppo Economico*). The partner will be *Tricolore*, the best Italian consultant company in Oman. In this way, the IICUAE aims at expanding its activity in supporting the Italian Companies in the Gulf area and improve its visibility in Italy.

SEMINARS

15.10.2014 Bologna, Emilia - Romagna. Country Presentation and meeting with 20 companies, in collaboration with Business Finder and with the participation of Italian Representatives of Bologna Province.

17.10.2014 Spoleto, Umbria. Confartigianato Perugia. Country Presentation and meetings with 100 companies with the participation of Italian Representatives of Perugia Province.

18-21.10.2014 Ancona, Marche. General Assembly of the Italian Chambers of Commerce Abroad. Meetings with companies, with the participation of the Italian Representatives of Ancona Province.

MEMBERSHIP..... contd.

We invite all companies and private individuals who are linked or interested in doing business between UAE and Italy to join our growing network of members!!!!

At present the Chamber has enlisted 301 associate members, but this year in an effort to deliver more value and having implemented exceptional benefits to our members, we aim to increase our count by 50%.

Our strength lies in our members and having a large number of members under our apex, also enhances our relationship with the local government authorities, institutions, municipalities, etc. which thereby proves to be an additional asset.

Moreover in an endeavour to facilitate relationships with our members, we are pleased to inform you that our Chamber will shortly be relocating our office to Business Bay in Dubai.

Becoming a member of our Chamber, entitles you to the following privileges:

- ✓ Listing in the Members' Directory
- ✓ Access to the Chambers' extensive databases and various sources of information.
- ✓ Access to discounted rates for services and activities in the UAE and Italy. The holder of the membership card will enable them avail of discounts in almost of 52 countries within the Assocamerestero network. Upon registration you will receive a membership card that will entitle you to the listed discounts.
- ✓ Assistance in a wide range of business areas, including: company trade lists, market studies, statistical information, organization of business-related seminars and conferences.
- ✓ Current news and information from the Chamber's newsletter
- ✓ Current news and information from the new newsletter of Ospitalita' Italiana
- ✓ Specialized invitations to the Chambers events such networking activities, the annual flagship event of the Chamber "The Italian festival Weeks" and networking opportunities at the Chamber's business and promotional events which are attended by prominent members of the local and international business communities.
- ✓ Assistance in meetings with UAE governmental authorities on matters of interest to the local enterprises and the community in general, such as the Dubai Municipality for customs, or on the inheritance laws in the UAE, banks, cultural associations of Bastakia, etc.
- ✓ Access to a comprehensive listing of associate partners offering discounts to all our members in the UAE (as attached herewith).

We look forward to welcoming you aboard and serving you in the coming year. Should you require any further clarifications on our Chamber, we would be more than pleased to provide you with the same.

For membership enquiries please contact: exec@iicuae.com



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