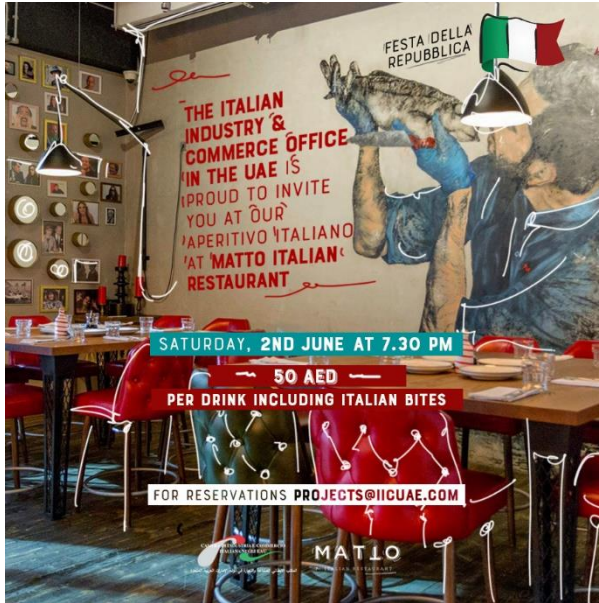


Stay tuned with the Italian Chamber of Commerce in the UAE!



MONTHLY APERTIVO ITALIANO

Venue: MATTO DUBAI

Timing: from 7pm

Date: 2nd of June 2018

For reservation please write to
projects@iicuae.com

IICUAE'S NEW MEMBERS



DubaiBlog – Nico de Corato
www.dubaiblog.it

DubaiBlog is the brand of the social media agency and consultancy company, founded in 2007 (initially under a different name).

The first portal got the current name in 2009; the organization is mainly involved in Consultancy, Video and Media Production, Social Media and Web Communication projects, PR, helping businessmen & companies in having a correct social & media approach internationally and to manage their key web-aspects by:

- developing their advertising, communication strategy and mottos on the web
- following and supporting video production & video strategy
- promoting their brand with ads on our web and social channels
 - ensuring media coverage during events
 - supporting public relations in the area
- putting a positive spin on the promotion of offered products/services

Beside being owner and founder of the network, Nico de Corato is also a Professional Speaker, contributor of many magazines (in UAE, US and Italy) and co-author of the Italian-Emirati phrasebook "Dialetto Emirantino" useful for the ones learning Emirati Arabic.

A selection of news articles that featured in official publications in UAE and Italy related to the business, economy and culture of the two countries.



A SWEET DRINK TO DIAGNOSE EYE DISEASES

Doctors in the UAE have developed a new procedure to diagnose eye disorders in children, which replaces painful injections with a sweet drink, helping detect diseases that can cause blindness. Results from a clinical study suggest the sweet drink solution is an effective way of delivering a colored dye to the retina, to help doctors detect problems quickly and painlessly.

The medical study on diagnosing children undertaken in the UAE has even achieved the distinction of becoming the very first medical study undertaken entirely in the UAE, to be published by the prestigious Journal of the American Medical Association Ophthalmology.

Source: Khaleej Times

HOW GREEN IS YOUR CART?

Mega structures such as shopping malls in the UAE are increasingly looking at ways to curb their energy consumption, through the implementation of green energy practices and technologies such as solar panels and LED lighting.

Towards that end, Majid Al Futtaim recently unveiled the first phase of its solar photovoltaic plant at Mall of the Emirates that is set to generate 3GWH of clean energy, saving up to Dh1.4 mln on energy costs every year. Experts estimate that ramping up renewables to 10% of the UAE's total energy mix and 25% of total power generation could generate annual savings of \$1.9 bln by 2030.



The UAE, in general, and Dubai in particular, is committed to a solar-powered future with Dubai targeted to source 7% of its power supply from clean energy by 2020 and 75% by 2050.

Source: Khaleej Times

DUBAI SHOWS HOW TO DO IT

Dubai's march towards its economic diversification drive is paying rich dividends as the Emirate competitiveness ranking improves, reducing gap with the world's top competitive economies. According to the Dubai Competitiveness Report 2018, the Emirate ranks first in the Arab world and 4th worldwide in "economic performance" pillar, beating Canada, Japan, Singapore and Hong Kong and all EU countries excluding Luxembourg.

Dubai ranks first globally in both gross domestic savings as percentage of GDP, employment growth, and second in exports of goods as percentage of GDP, low jobless rate and youth employment.

UAE'S VAT MOVE HAS GONE WELL, INFLATION TO MODERATE, SAYS IMF

The UAE's introduction of value-added tax has gone smoothly and inflation, having jumped in response, will moderate, reported the International Monetary Fund last week. Annual consumer price inflation jumped to 4.8% in January, the highest since 2015, but dropped back to 3.4% in March.

The latest data suggested the impact of the tax would be short-lived, partly because inflation had dropped in areas of the economy not covered by VAT.

Dubai's economy is expected to grow 4.2% in 2019 after 3.4% this year as the government ramps up its spending on construction before Expo2020 and as global trade recovers.



Source: Khaleej Times

SPECIAL EXPO 2020



EXPO 2020: LUISS UNIVERSITY IN DUBAI WITH FOCUS ON TRAINING



Promote international academic and cultural exchanges on topics such as the global citizenship, cultural heritage conservation and sustainability is the objective of the Memorandum of Understanding signed on the 9th of May between the general commissioner for Italy at the Dubai 2020 Expo, Paolo Glisenti, and the dean of the LUISS University, Paola Severino. Luiss University is taking part in the next Universal Exposition due to take place in Dubai from October 20, 2020, through April 10, 2021 under the banner 'Connecting Minds, Creating the Future'.

Based on the protocol, Luiss will activate high-training courses aimed at countries in the Mediterranean area, in particular Arab countries, through the promotion of initiatives to support talent through scholarships as part of Digital transformation of operators specialized in the internationalization of companies in the wider Mediterranean area, in particular the United Arab Emirates.

Source: ANSA

COMPETITION FOR IDEAS FOR THE ITALIAN PAVILION IN EXPO 2020 DUBAI

892 days to the official opening of Expo2020 Dubai. All the information are available on the official website created for the occasion by the Italian Government (<http://www.italiaexpo2020dubai.it/>). In addition to information about tenders and contracts it will be published also the notice for the ideas competition concerning the realization of the Italian Pavilion.

In the past days, the organizational body of Expo approved the design theme proposed by Italy "Creativity, Connection, Competence".

Source: Il Sole 24 Ore

Commissariato Generale di Sezione per la partecipazione italiana a Expo 2020 Dubai

Concorso di idee per la creazione del logo dell'Italia all'Expo 2020 di Dubai

892 giorni 11 ore 52 minuti

EXPO 2020: GENERAL GOVERNMENT COMMISSIONER

The Italian Government has created the Italian General Commissioner for Expo2020 of Dubai with the aim to assist the General Commissioner in the design and implementation activities towards the participation of Italy at the first Universal Exhibition held in the Arabic world, dedicated to the theme “Connecting Minds, Creating Future”. With the constitution of the Commissioner, Stefano Ravagnan, Italian Ambassador in Kazakhstan and General Commissioner for Expo Astana 2017, is nowadays nominated Deputy Commissioner.



Source: Farnesina



EXPO 2020: COMPETITION FOR THE ITALIAN LOGO AT THE EXHIBITION

The big competition to create the Italian Expo2020 logo was launched at national level and it is opened to students of each types and level and to professionals. The competition, that will close on the 15th of June, provides cash prizes for the winners, selected by a special evaluation commission composed by personalities coming from grafichps and design sectors.

Source: La Voce d'Italia



NEWS FROM ITALY

DUBAI FLIGHTS: CATANIA REALIZES THE DREAM

Starting from Wednesday, the 13th of June 2018, the first direct flight Dubai-Catania will take place with an aeroplane of the local company Flydubai, the low-cost field of Emirates. It will cost on average, 400 euros for a roundtrip travel (it depends on the number of sold tickets) and it was announced one year ago.

Almost 6 hours for a daily fly until the 23rd of October, covering all the summer period; then, the number of available flights will decrease with the autumn. It will depart at 01.15 pm from Catania to reach Dubai at 09.05 pm, taking into consideration the two hours of time difference between the two Countries. The return will depart from Dubai at 8.10 am to reach Catania at 12.15 pm.

Source: Dubaiblog.it



Become our Member for the 2018
to enjoy [more discounts and services!](#)

For more information please write to
Benedetta - projects@iicuae.com.



ITALIAN INDUSTRY & COMMERCE OFFICE IN THE UAE

Suite 1001, 10th Floor
48 Burj Gate, Downtown Dubai, Dubai (UAE)
Tel: 00971. 4 321 6260
E-mail: info@iicuae.com
Web-Site: www.iicuae.com
