

# Anais Ziae-Mohseni

949.573.7465  
anaisziaemohseni@gmail.com

www.anaiszm.com

## Education

University of Southern California  
Los Angeles, Ca  
BA in Graphic Design  
Minor in Animation

## Skills

User experience design  
Visual design  
Prototyping  
UI/UX animation  
UX research

## Programs

Sketch  
Photoshop  
Illustrator  
Principle  
After Effects  
Invision

## Experience

*Turo - Product Designer, July 2016 - present*  
San Francisco, Ca

- Designing, researching, and prototyping product features across iOS, Web, and Android
- Working with product and engineering teams to execute features across platforms
- Developing the design pattern library
- Leading UI/UX animation

*Pandora - Designer, August 2015 - July 2016*  
Oakland, Ca

- Designed, researched, and prototyped internal web products
- Worked with engineering and product stakeholders to execute designs
- Wrote research plans, lead focus groups, and one on one interviews to inform design decisions

*Ticketmaster - Associate Designer, July 2014 - July 2015*  
Hollywood, Ca

- Member of the brand refresh team and designed the new brand guidelines
- Designed festival and family event ticketing micro websites
- Worked with engineers and marketing to execute designs
- Designed environments for the NFL Superbowl and Ticketmaster events
- Designed web and print campaigns for the NFL, NBA, and NHL

*Hulu - Design Intern, June 2014 - July 2014*  
Santa Monica, Ca

*Taggler - Art Director, July 2013 - July 2014*  
Los Angeles, Ca

*Lyfe Mobile - Art Director, September 2011 - June 2013*  
Santa Monica, Ca