

Anais Ziae-Mohseni

anaisziaemohseni@gmail.com

www.anaiszm.com

Education

University of Southern California
Los Angeles, Ca
BA in Graphic Design
Minor in Animation

Skills

User experience design
Visual design
Prototyping
UI/UX animation
UX research

Programs

Sketch
Photoshop
Illustrator
Principle
After Effects
Invision

Experience

Turo - *Senior Product Designer, July 2016 - present*
San Francisco, Ca

- Designing, researching, and prototyping product features across iOS, Web, and Android
- Working with product and engineering teams to execute features across platforms
- Leading iOS design pattern development
- Leading UI/UX animation

Pandora - *Designer, August 2015 - July 2016*
Oakland, Ca

- Designed, researched, and prototyped internal web products
- Worked with engineering and product stakeholders to execute designs
- Wrote research plans, lead focus groups, and one on one interviews to inform design decisions

Ticketmaster - *Associate Designer, July 2014 - July 2015*
Hollywood, Ca

- Member of the brand refresh team and designed the new brand guidelines
- Designed festival and family event ticketing micro websites
- Worked with engineers and marketing to execute designs
- Designed environments for the NFL Superbowl and Ticketmaster events
- Designed web and print campaigns for the NFL, NBA, and NHL

Hulu - *Design Intern, June 2014 - July 2014*
Santa Monica, Ca

Taggler - *Art Director, July 2013 - July 2014*
Los Angeles, Ca

Lyfe Mobile - *Art Director, September 2011 - June 2013*
Santa Monica, Ca