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FABSCRAP ANNOUNCES PARTNERSHIPS WITH URBN AND NORDSTROM, LEADING THE FASHION INDUSTRY IN ADDRESSING COMMERCIAL TEXTILE WASTE

FOR IMMEDIATE RELEASE

NEW YORK, NY (April 19, 2021) – FABSCRAP, a nonprofit organization that has pioneered a system to reuse and recycle fabric waste, announced today that it has partnered with leading fashion retailers **URBN** and **Nordstrom**, who will each provide innovative industry investments and support to the organization in reducing the fashion industry’s impact on the planet.

Each year, [over 6.3 million tons of textiles are wasted during the design and production process](#) to make clothing (*A New Textiles Economy: Redesigning Fashion’s Future*, Ellen McArthur Foundation). Headquartered in New York City, FABSCRAP is dedicated to countering the fashion industry’s commercial textile waste problem, diverting as much unused material as possible from being landfilled or incinerated, while simultaneously creating an accessible materials resource for creative communities.

FABSCRAP’s partnership with both URBN and Nordstrom signals a critical shift in the industry’s support for sustainability and a call-to-action for investment in the infrastructure needed to facilitate the changes for long-term industry circularity.

“FABSCRAP is leading the change in how the industry handles fabric waste during the design process, though our work relies on companies and individuals within the industry recognizing the issue and actively seeking a solution,” remarks **Jessica Schreiber, CEO of FABSCRAP**. “It’s fantastic that URBN and Nordstrom support the fabric recycling and reuse infrastructure FABSCRAP is building. It’s a key component of a more sustainable future for fashion. Both of these influential leaders in the industry are actively contributing to our growth, increasing the accessibility of our services, and accelerating our impact.”

FABSCRAP + URBN

As part of URBN’s sustainability journey, the partnership with FABSCRAP will facilitate an expansion to Philadelphia, providing a new physical FABSCRAP location that will make the organization more accessible to cities along the Mid-Atlantic region. Additionally, URBN will provide FABSCRAP with a working capital grant to scale more efficiently. As part of the partnership, URBN will have the first seat on FABSCRAP’s new Advisory Board.

URBN’s relationship with FABSCRAP began in 2019, as part of the company’s sustainability efforts. They began working with FABSCRAP to recycle fabric waste from their knitting, sample, and pattern-making rooms.

“We are excited about the partnership with FABSCRAP as one of the next steps in our sustainability journey” said **Frank J. Conforti, Co-President and COO, URBN**. “Philadelphia is a perfect location to expand due to local demand for service and many relationships with design and art universities and nonprofits in the region. We believe this expansion will facilitate an infrastructure solution for FABSCRAP and our community,” finished Mr. Conforti.

FABSCRAP + NORDSTROM

To support industry innovation for textile recycling, the partnership with Nordstrom includes a grant designed to both help expand FABSCRAP’s operations into Philadelphia and develop an online portal for brands to access their diversion and environmental impact data.

In addition to the grant, Nordstrom will implement an online fundraising initiative from April 19-30, 2021, where customers can add \$1 to their Nordstrom.com purchase to support FABSCRAP’s work and mission. By 2025, Nordstrom aims to contribute \$1 million in corporate grants to support industry innovation for textile recycling.

“At Nordstrom, we lead with the fundamental belief that we have a responsibility to leave the world better than we found it,” said **Gigi Ganatra, Vice President of Corporate Affairs at Nordstrom**. “We’re excited about the opportunity to support FABSCRAP in their mission to drive innovation and accessibility in textile reuse and recycling.”

For more information on FABSCRAP and their mission as a textile reuse and recycling resource, please visit www.fabscrap.org

Additional information and hi-res images are available via fabscrap.org/press.

ABOUT FABSCRAP

FABSCRAP is a nonprofit organization that works with the fashion, interior design, and entertainment industries to recycle and reuse fabric waste. While serving as an accessible materials resource for creative communities, FABSCRAP is educating current and future designers about the environmental impact of their choices and working to increase transparency and awareness about commercial waste. FABSCRAP has saved 700,000 pounds of fabric from landfill, the CO2-reducing equivalent of planting 77,000 trees.

www.fabscrap.org

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