Setting Up a FAB Fundraiser
FUNDRAISE FOR FABSCRAP

Feeling extra FAB? Maybe it's your birthday, graduation, or you got a big promotion!

By launching your own FABSCRAP campaign, you will help us divert more fabric from landfill.

1. Start at FABSCRAP.org/fundraise
Feeling extra FAB? Maybe it’s your birthday, graduation, or you got a big promotion!

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Step One: Create a secure account and customized page, including a title, goal and deadline.

Setting up a FAB Fundraiser is easy, so feel free to jump right in. If you’re looking for a tutorial, though, we’ve got you covered. Click here for a step-by-step of what to expect.

Step Two: Share your page widely, spreading FABSCRAP’s mission and why it matters to you.

We want you to fundraise however you like - via e-mail, social media or word of mouth. You can let your supporters know the details and see the results of your campaign, or you can keep your efforts all-fabulous. Start a Fab Fundraiser now!
4. Fill out your info here to create an account. Make sure to choose and remember a unique password.
5. Now it’s time to customize your FAB Fundraiser! Select “CONTINUE”
6. Here, you can set your goal. The default is $500, but feel free to modify it! Use these captions to help you brainstorm.
7. Continue on with the prompts. Use these captions to help you brainstorm.

WRITE A SHORT MISSION STATEMENT FOR YOUR FUNDRAISER

Write a short statement about why you are fundraising for FABSCRAP.

ADD A DETAILED DESCRIPTION OF YOUR FUNDRAISER

Go into detail here. Explain FABSCRAP’s mission and why it resonates with you. Tell people how their gift can make a difference.

EVENT AT (DEFAULTS TO CAUSE EVENT AT DATE IF LEFT BLANK)
8. Feel free to specify the last day of your fundraiser. Maybe that’s your birthday, the day you run a 5K, or a special holiday.
Write a short statement about why you are fundraising for FABSCRAP.

EVENT AT (DEFAULTS TO CAUSE EVENT AT DATE IF LEFT BLANK)

The date you enter here will be the last day of your fundraiser.

CREATE AND CONTINUE

9. Then, select "CREATE AND CONTINUE"
7. Type in your information here to create your account.

10. On this next page, you can customize the page with colors, photos, and featured video content!
11. Add your own, or stop by FABSCRAP’s website and social media to pull over your favorites.
7. Type in your information here to create your account. Then, hit "SAVE AND CONTINUE" to wrap up your page. Don’t worry, you can edit your page at any time!
13. From this final screen, view your page or jump right in to sharing it through social media.
Thank you so much for setting up your FAB Fundraiser! Reach out if we can support you in any way.

fundraise@fabsrap.org