



# 2017 OAKLAND YOUTH CAREERS EXPO

Thursday, April 13, 2017

8 AM - 5 PM

Oakland City Center Marriott

1001 Broadway, Oakland, CA 94607

## Things to know about the 2017 Expo:

### Time & Location

8am-5pm (exhibitors arrive between 7:30am-9am; leave between 2:30pm-5pm)  
Oakland City Center Marriott – 1001 Broadway, Oakland, CA 94607

### What Your Money Pays For

Your exhibitor fees help pay for Expo expenses, which total well over \$100,000. Our expenses include facility rental, booths, personnel, along with breakfast and lunch for attendees. Our expense budget also includes significant funds to help high schools cover the costs of student transportation and substitute teachers. Thank you for supporting career education and your future workforce!

### Make the Most of Your Exhibit

The Expo is a high-energy and high-volume event, with 1,000+ high school students in attendance. That means preparation is essential. Your booth should be eye-catching and engaging; students love to be able to do activities, try out equipment and touch the products your company makes.

Bulk areas on the exhibit hall floor provide space to do hands-on demonstrations. Exhibitors can also do demonstrations and hands-on activities in their booths, such as welding, robotics, health-care simulations, fun competitions, etc.

### Sponsorship Opportunities

There are many ways for you to be involved without being an exhibitor. Help our students get to the event by donating a bus; become a sponsor or volunteer your time during our Mock Interview Month in March (<https://goo.gl/forms/yCCWr0WrTTOxhnUf2>) and help students prepare for the Expo.

### Booth Fees

- **Private Sector & Government** (non-education): \$225 until Feb. 30<sup>th</sup> • \$275 from Mar.30 – Apr.13
- **For-Profit Education & Small Business**: \$175 until Mar. 30<sup>th</sup> • \$225 from Mar. 30<sup>th</sup> – Apr. 13
- **Education & Non-Profit**: \$125 until Mar. 30<sup>th</sup> • \$150 from Mar.30 – Apr.13

**Fees Include:** • 8x10 booth space • 1 draped table • 1 parking pass • 2 breakfast and 2 lunch tickets

### Additional Parking & Meals

Registration fee includes (1) parking pass and (2) breakfast and (2) lunch passes.

- **Parking:** \$25
  - **Breakfast & Lunch:** \$40
- \*\*\*Breakfast Only or Lunch Only option available at \$20 for breakfast or \$20 for lunch

### Bus Donation

A significant portion of the Expo's budget is used to pay for buses so that schools can bring students. Sponsor a school bus and help students get to the Expo.

- **Bus Donation:** \$350 (suggested)

### Questions

Contact our Expo event coordinator Alcian Lindo at [alcian.lindo@ousd.org](mailto:alcian.lindo@ousd.org) for more information.



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## Exhibitor Registration

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Is your company interested in offering any of the following student opportunities at the Expo?

- Summer/School Year Internships (with stipend)
- Paid Summer Employment
- Scholarships
- Volunteer
- Part-time Employment
- Entry-Level Employment (for graduating seniors)

### Payment

- Booth Fee: \$ \_\_\_\_\_  Private Sector/Government
- Additional Parking: \$ \_\_\_\_\_  For-Profit Education/Small Business  Non-Profit/Education
- Additional Meal Tickets: \$ \_\_\_\_\_  Breakfast Only  Lunch Only
- Bus Donation: \$ \_\_\_\_\_
- TOTAL:** \$ \_\_\_\_\_

- Online Payment** (2017oaklandcareerexpo.eventbrite.com)
- Check** (Payable to Oakland Unified School District Linked Learning Office)
- Please send an invoice

### Mail form and payment to:

OUSD High School Linked Learning Office  
c/o Alcian Lindo  
1000 Broadway, Suite 440  
Oakland, CA 94607

**Fax:** 510-879-4112  
**Email:** [alcian.lindo@ousd.org](mailto:alcian.lindo@ousd.org)

**Refund Policy:** Cancellations received before March 1, 2017 will be refunded in full. Cancellations after this date will be refunded at 50%. All cancellations must be in writing via email, mail or fax.

### Questions

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## Representative Information

Please print the names and titles of the people representing your company at the Expo.

\*COMPANY \_\_\_\_\_

Name of Rep #1 \_\_\_\_\_

Job Title \_\_\_\_\_

Email \_\_\_\_\_

Food Allergies/Restrictions \_\_\_\_\_

Are you an OUSD High School Alumni?

YES (school name) \_\_\_\_\_  NO

Name of Rep #2 \_\_\_\_\_

Job Title \_\_\_\_\_

Email \_\_\_\_\_

Food Allergies/Restrictions \_\_\_\_\_

Are you an OUSD High School Alumni?

YES (school name) \_\_\_\_\_  NO

**Additional Representatives:** You are welcome to bring 2 additional representatives per (1) booth. However, the registration fee covers (1) parking pass, (2) breakfast and (2) lunch tickets. If you would like parking passes or meal tickets for any additional reps, please indicate this on the payment portion of the form.

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## Additional Representatives

**\*COMPANY** \_\_\_\_\_

**Name of Rep** \_\_\_\_\_

**Job Title** \_\_\_\_\_

**Email** \_\_\_\_\_

**Food Allergies/Restrictions** \_\_\_\_\_

**Are you an OUSD High School Alumni?**

YES (*school name*) \_\_\_\_\_  NO

**Name of Rep** \_\_\_\_\_

**Job Title** \_\_\_\_\_

**Email** \_\_\_\_\_

**Food Allergies/Restrictions** \_\_\_\_\_

**Are you an OUSD High School Alumni?**

YES (*school name*) \_\_\_\_\_  NO

**Name of Rep** \_\_\_\_\_

**Job Title** \_\_\_\_\_

**Email** \_\_\_\_\_

**Food Allergies/Restrictions** \_\_\_\_\_

**Are you an OUSD High School Alumni?**

YES (*school name*) \_\_\_\_\_  NO

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