14th annual
POWER OF THE PURSE
April 12th, 2019
HILTON PORTLAND
VISION
EMPOWERED GIRLS AND AN EQUITABLE SOCIETY
MISSION
INSPIRE ALL GIRLS TO BE STRONG, SMART, AND BOLD

Our gender-specific programs and research-based curricula provide girls with the confidence and self-esteem to access a bright and economically-independent future. Our programs help girls form a healthy peer network, achieve academically, and begin preparing for their future through Girls’ Group meetings and enrichment activities.

Girls Inc. of the Pacific Northwest is an affiliate of the national nonprofit organization Girls Incorporated, the nation’s leading voice for girls. With roots dating back to 1864 and national status since 1945, Girls Inc. has responded to the changing needs of girls through research-based programs and public education efforts that empower girls to understand, value, and assert their rights. Girls Inc. of the Pacific Northwest serves more than 2,000 girls annually through intentional, “whole girl” programming. By 2025, the goal is to serve 10,000 girls each year all across Oregon and SW Washington, inspiring all girls to be Strong, Smart, and Bold!
With extensive media coverage and notable “Purse-o-nality” participants over the past thirteen years, Power of the Purse has positioned itself as one of the most innovative and talked about events in Portland. It has raised more than $2,800,000 in net revenue to support Girls Inc. programming.

ABOUT POWER OF THE PURSE:
Portland’s most inspiring leaders, artists, entrepreneurs, and philanthropists are paired with local purse designers to create one-of-a-kind handbags. Each piece is a unique piece of art, which is auctioned off during a live fashion show. Power of the Purse features the fabulous handbags, the creative individuals who inspire the design, and the bright stars of the evening: Girls Inc. girls.

2018 By The Numbers:
· 578 Guests
· 13 Purse-o-nalities
· 13 Purse Designers
· 28 Boutique Vendors
· $430,000 Raised to Support Strong, Smart, and Bold Girls In the Pacific Northwest!

“Power of the Purse helped my daughter’s self-confidence grow significantly. The change happened practically over night!”
- Mother of Girls Council Girl
2018
CHRISTINE ANDRUS | Gypsy Wine Dancer
KARI ARMSTRONG | United States Air Force
JOLIE BROWNEW | Author
ILANA BORDERS | Professional Baseball Player
TRE-RENEE CHAMBERS | Afternoon Live Host, KATU
WENDY COLLIE | New Seasons
MONICA ENAND | Zapproved
LEE HEDGEMON, MADELEINE MCCARTHY, NATALIE BALDWIN | Lady Gang Brew
MONIQUE LITTLE | First Tech Federal Credit Union
C. J. MCCOLLUM | Portland Trail Blazer
MARK PARSONS | Thorns FC
MICHELLE WEISENBACH | KeyBank
JANICE WILLIAMS | Groundswell Productions

2017
TIFFANY BOYD | What the Festival
EDEN DAWN | Portland Monthly
STACEY DODSON | U.S. Bank
JESSI DULEY | BurnCycle
SUSAN FAIRCHILD | Designer
PAULA HAYES | Hue Noir
KATHLEEN LEWIS | Philanthropist
PEGGY MAGUIRE | Cambia Health Solutions
HON. ADRIENNE NELSON | Multnomah County Circuit Court
KATE NORRIS | SE Wine Collective
CASSIDY QUINN | KGW News
ANGELA SHEEHAN | Glumac
KELSEY TROY | KinderCare Education
SUSAN WILKERSON | Lam Research

2016
MELISSA LOWERY | Black Girl in Suburbia
ELIZABETH LARGE | KinderCare Education
GREG GOODWIN | Kuni Automotive
DARIA ELIUK | 106.1 The Buzz
SADIE LINCOLN | Barre3
JENNY HANSSON | KOIN
CLAIRE COFFEE | Grimm
MARIA & LUISA PONZI | Ponzi Vineyards
JENNIFER BRYAN | Think Joule
LAKECIA GUNTER | Intel
DAWNE HANKS | Marketing & Brand Strategist

2015
HEATHER KILLOUGH | Philanthropist
THE VON TRAPPS | Musical Group
HELEN RAPTIS | Host of KATU’s ‘AM Northwest’
MIKE GOLUB & SAM SHELFHORSE | Portland Timbers & Thorns; Freelancer
RUKAYAH ADAMS | Meyer Memorial Trust
KELLY WILLIAMS BROWN | Author of ‘Adulthood’
VICTORIA LARA | Maria Media
ANESHKA DICKSON | Colas Construction
VENUS WILLIAMS | Tennis Player, Designer
DEBI COLEMAN | Apple, Inc.
TRACY CURTIS | Wells Fargo
REP. SUZANNE BONAMICI | Congresswoman
CHRIS MCGOWAN | Portland Trail Blazers
VANESSA GARCIA-BRITO | Global Community Impact at Nike, Inc.

2012
ERIN HUBERT | Entercom Portland
LAURA MANSFIELD | Pagatim
LISA SEDLAR | New Seasons Market
LINDA WILLIAMS | Washington Trust Bank Oregon Region
KATE BROWN | Oregon Secretary of State
JACK JEWBSY | Portland Timbers
DEBBIE ROSAS | NIA Technique
LORIE & EDIE JINGER | Mother & Daughter Community Volunteers
DR. LORI MORGAN | Legacy Emanuel Medical Center
IRENE FIRMAT | Full Sail Brewing
KATIE O’GRADY | Actress
MICHAEL CURRY | Theatrical & Puppet Designer
BIBI MCGILL | Musical Director, Beyonce
NAOMI POMEROY | Beast

2011
LEVE | Young Female Philanthropy Organization
HELENA LANKTON | Ferguson Wellman Capital Management
TERRY & SUSIE PORTER | Former Trail Blazer & Wife
ADAM & HANNAH STONE | Hanna Andersson
GERT BOYLE | Columbia Sportswear
JANNA LOPEZ | Portland Family & Goodness Magazines
JILL EILAND | Intel
JENN LOUIS | Lincoln Restaurant
SHO & ELISA DOZON | Azurano Travel; Attorney, Miller Nash
DIANE BOLY & PAT WELCH | Boly-Welch
TIFFENY MILBRETT | Olympic Soccer Star
KRISTY LEE COOK | American Idol Finalist
MARTHA WYRSCH | Vestas
MIMI AUSLAND | FreeKibble.com
SALLY BANY | Moonstruck Chocolate
PAST SPONSORS

2018
FIRST TECH FEDERAL CREDIT UNION
ALASKA AIRLINES
KINDER CARE EDUCATION
BUCHANAN ANGELI ALTSCHUL & SULLIVAN
HAROLD & ARLENE SCHNITZER CARE FOUNDATION KAI SER PERMANENT E CAMBIA
HOLLAND & KNIGHT
LAM RESEARCH
LEASE CRUTCHER LEWIS
RANDALL CHILDREN'S HOSPITAL
THE STANDARD ZAPPROVED
ERNST & YOUNG
KEYBANK
BANK OF AMERICA
PORTLAND TRAIL BLAZERS
U.S. BANK
PORTLAND TIMBERS/THORNS FC
COMCAST
GERDLING EDEN
DAIMLER
COLUMBIA BANK
TONKON TORP
MODA, INC.
CHUBB
HERITAGE BANK
PERLO CONSTRUCTION
DURHAM & BATES INSURANCE
APPLIED MATERIALS
THE NIGHTWOOD SOCIETY

2017
KINDER CARE EDUCATION
BANK OF AMERICA
BUCHANAN ANGELI ALTSCHUL & SULLIVAN
BURN CYCLE
CAMBIA
ERNST & YOUNG
HANNA ANDERSSON
KAI SER PERMANENT E
KEYBANK
LAM RESEARCH
MARKOWITZ HERBOLD
NIKE
RANDALL CHILDREN’S HOSPITAL
ARLENE SCHNITZER/JORDAN SCHNITZER
THE STANDARD TRAIL BLAZERS
U.S. BANK
WALSH CONSTRUCTION
WELLS FARGO
HEATHER KILLOUGH

2016
KINDER CARE EDUCATION
LIFEMAP
ARLENE SCHNITZER / JORDAN SCHNITZER
ERNST & YOUNG
HANNA ANDERSSON
KAI SER PERMANENT E
MAHAFFY REAL ESTATE GROUP
NIKE
PONZI VINEYARDS
PORT OF PORTLAND
PORTLAND TRAIL BLAZERS
WALSH CONSTRUCTION CO.
WELLS FARGO
KAY STEPP
THE STANDARD
TONKON TORP LLP

2015
LIFEMAP
HEATHER KILLOUGH
KNOWLEDGE UNIVERSE
THE STANDARD
WELLS FARGO
COMCAST
CINDY THOMPSON EVENT PRODUCTIONS
ERNST & YOUNG
HANNA ANDERSSON
HAROLD & ARLENE SCHNITZER CARE FOUNDATION KAI SER PERMANENT E
PACIFIC MARKETING & PUBLISHING
PORTLAND TRAIL BLAZERS
TBIB CREATIVE
WALSH CONSTRUCTION CO.
BUCHANAN ANGELI ALTSCHUL & SULLIVAN
CHUBB GROUP OF INSURANCE COMPANIES
DELOITTE
MAHAFFY GROUP
ONPOINT COMMUNITY CREDIT UNION
PCC STRUCTURALS
PERKINS COIE LLP
PORT OF PORTLAND
RANDALL CHILDREN’S HOSPITAL
STOEL RIVES LLP
TONKON TORP LLP
U.S. BANK

2014
THE STANDARD
KNOWLEDGE UNIVERSE
HEATHER KILLOUGH
HANNA ANDERSSON
HAROLD & ARLENE SCHNITZER CARE FOUNDATION KAI SER PERMANENT E
TBIB CREATIVE
U.S. BANK
STOLLER FAMILY ESTATE
COMCAST
KINK
A&I BENEFIT ADMINISTRATORS
BANNER BANK
BUCHANAN ANGELI ALTSCHUL & SULLIVAN CAMBIA
CHUBB GROUP OF INSURANCE COMPANIES
CINDY THOMPSON EVENT PRODUCTIONS
LEGACY HEALTH
MAHAFFY GROUP
NW NATURAL
RUBY RECEPTIONISTS
SEYFARTH SHAW LLP
TONKON TORP LLP
WALSH CONSTRUCTION CO.
WELLS FARGO

2013
THE STANDARD
ANN & MARK EDLEN
COMCAST
ERNST & YOUNG
KNOWLEDGE UNIVERSE
HAROLD & ARLENE SCHNITZER CARE FOUNDATION
CINDY THOMPSON EVENT PRODUCTIONS
HEATHER KILLOUGH
HANNA ANDERSSON
KEEL CREATIVE
CONVERGENCE NETWORKS
DELOITTE
HODDICK PHOTOGRAPHY
LEGACY EMMANUEL MEDICAL CENTER
PAGATIM
TONIGHT
PCC STRUCTURALS
PERKINS COIE
MAHAFFY GROUP
BUCHANAN ANGELI ALTSCHUL & SULLIVAN
CHUBB GROUP OF INSURANCE COMPANIES
STOEL RIVES LLP
TONKON TORP LLP
U.S. BANK
VIBRANT TABLE
WALDRON HR
WEBTRENDS
WELLS FARGO
WYSE KADISH LLP

2012
THE STANDARD
DELOITTE
HANNA ANDERSSON
HAROLD & ARLENE SCHNITZER CARE FOUNDATION
COMCAST
HEATHER KILLOUGH
ENTERCOM
CINDY THOMPSON EVENT PRODUCTIONS
BUCHANAN ANGELI ALTSCHUL & SULLIVAN
CHUBB GROUP OF INSURANCE COMPANIES
LEGACY EMMANUEL MEDICAL CENTER
MAHAFFY GROUP
NW NATURAL
PCC STRUCTURALS
REGENCE
STOEL RIVES LLP
TONKON TORP LLP
U.S. BANK
WASHINGTON TRUST BANK
ABOUT FACE MAGAZINE
BEND DISTILLERY
24NOTION
PAGATIM
FULL SAIL BREWING CO.
KEEL CREATIVE

2011
THE STANDARD
MAYBELLE CLARK MACDONALD FUND
HANNA ANDERSSON
HEATHER KILLOUGH
COMCAST
CINDY THOMPSON EVENT PRODUCTIONS
DELOITTE
WEST COAST EVENT PRODUCTIONS
ARLENE & HAROLD SCHNITZER
MILLER NASH LLP
PCC STRUCTURALS
TONKON TORP LLP
BUCHANAN ANGELI ALTSCHUL & SULLIVAN
FERGUSON WELLMAN CAPITAL MANAGEMENT
U.S. BANK
INTEL
REGENCE
CASTOR & POLLUX NATURAL PETERWORKS
SPONSORSHIP LEVELS

$25,000 | Presenting Sponsor

- Acknowledgment as Presenting Sponsor at the event and prominent logo placement above event name on all promotional materials and press releases including but not limited to: invitations, signs, event program, event website, and social media
- Name recognition in all advertising as Presenting Sponsor
- Opportunity to display available purses prior to the event at retail location
- Opportunity to distribute promotional item at event to guests
- Acknowledgment from stage as Presenting Sponsor with opportunity for company representative to welcome guests
- Complimentary reserved seats in the first row in the live auction runway area for 20 guests with name/logo on each chair
- Power of the Purse eNews feature to be produced by Girls Inc. staff or sponsor company
- Pick a Purse-o-nality! Work with Girls Inc. to identify a Purse-o-nality whose participation in Power of the Purse would be jointly promoted by your company and Girls Inc. Invite the Purse-o-nality to visit your office and to join you and your guests at Power of the Purse. This could be an individual from your company or someone whose values align closely with both parties.
- A complimentary workshop based on one of the Girls Inc. curricula.

$12,500 | Partner Sponsor

- Acknowledgment as Partner Sponsor at the event and logo placement on all promotional materials and press releases including but not limited invitations, signs, event program, event website, and social media
- Opportunity to distribute promotional item at event to guests
- Complimentary reserved seats in the first row in the live auction runway area for 12 guests with name/logo on each chair
- Power of the Purse eNews feature to be produced by Girls Inc. staff or sponsor company
- A complimentary workshop based on one of the Girls Inc. curricula.

$5,000 | Supporting Sponsor

- Acknowledgment as Supporting Sponsor at the event and logo placement on all promotional materials and press releases including but not limited invitations, signs, event program, event website, and social media
- Opportunity to distribute promotional item at event to guests
- Complimentary reserved seats in the live auction runway area for 8 guests with name/logo on each chair
- Power of the Purse eNews feature to be produced by Girls Inc. staff or sponsor company

Treat your friends!

For $2,500, you can treat your friends to an evening out at Power of the Purse! You will be listed in the event program and website as a Patron Host and receive 6 reserved seats in the live auction area with your name on each chair.

Additional seats can be added at any level for $300 per seat. In-kind sponsorships will be recognized at one level below cash value. Please email sarah.c@girlsincpnw.org or call (503) 230-0054 with any questions regarding event sponsorship.
Thank you for your generous sponsorship of Power of the Purse 2019! Please complete this form and email sarah.c@girlsincpnw.org or mail it to the Girls Inc. of the Pacific Northwest office at 4800 SW Macadam Avenue Suite 309, Portland, OR 97239. If you have questions regarding sponsorship, please call Sarah at (503)230-0054.

Sponsor Name

Contact Name ______________________________________________ Contact Email ______________________________________________

Address ____________________________________________________________

City/State/Zip ___________________________________________________________

Phone

☐ Presenting Sponsor - $25,000
☐ Partner Sponsor - $12,500
☐ Supporting Sponsor - $5,000
☐ Patron Package - $2,500

Additional seats can be added at any level for $300 per seat. In-kind sponsorships will be recognized at one level below their cash value.

Yes, my business would also like to make a gift during the Special Appeal! I/We pledge to raise my/our paddle and be recognized from the stage at the following amount:

☐ $10,000
☐ $5,000
☐ $2,500
☐ $1,000 ☐ Other ________________

Payment Method:

☐ Check - ‘Payable to Girls Inc. of the Pacific Northwest’. Check will be sent approximately on (Month/Year): ________________

☐ Invoice - Please send invoice to: ____________________________________________________________________________

☐ I would like to donate a silent auction item. Please contact Sarah Cagann at sarah.c@girlsincpnw.org

☐ I am unable to attend the event and am enclosing a tax-deductible contribution of $______________

☐ I am interested in an ongoing relationship with Girls Inc. and would like to discuss opportunities to partner/support programs. Please contact Sarah Cagann at sarah.c@girlsincpnw.org