

# ESTEPHANIA MARTIN

— COPYWRITER —

## EDUCATION

**THE CREATIVE CIRCUS** Atlanta, GA. 2016  
Idea maker + writer of copy

**THE UNIVERSITY OF GEORGIA** Athens, GA. 2014  
Discoverer of Advertising,  
Graduated with a degree in it



## SKILLS

**Speaker** of Spanish  
**Knower** of Italian  
**Professional** cry-laughter  
**Impressive opener** of AI ID & PS  
**Award Winner** Student Show Gold, Silver, Merit

## EXPERIENCE

**BREENSMITH** Award-Winning Creative Agency  
Atlanta, GA | Sept. 2014 - Jan. 2015

Intern for clients such as The Atlanta Hawks, Cancer Treatment Centers of America, NBC breaking news and more.

**METRIX INTERACTIVE** Boutique Marketing Firm  
Atlanta, GA | May 2014 - August 2014

Account manager for brands like Term Life Max, Esurance, 21st Century & ADT. Developed & launched a national brand identity for AmeriQuote

**TEAM CLERMONT** Music PR Agency  
Athens, GA | January 2014 - May 2014

PR & Radio Intern for over 100 bands with a roster that included STS9, R.E.M. & The Avett Brothers

**EDVENTURE PARTNERS** Marketing firm  
Athens, GA | Jan. 2014 - May 2014

Director of lifestyle marketing intern for a student-run advertising agency for the AT&T U-verse brand challenge.