

# Matsumoto ASTERS

## Life's Little Pleasures

Year-round, Affordable Floral Goodies!



### SEASON:

YEAR-ROUND

HEART-SKIPPING  
HAPPY BLOOMS

THE MATSUMOTO IS A SYMBOL OF  
LOVE, DAINTINESS AND AFTER-  
THOUGHT

**Asters** are large, brightly colored blooms in a wide selection of hues. These are the cheerful choice for filler. Instant gratification.

**LENGTH:** A profusion of flowers in jewel-tones and pastels atop 22" tall, sturdy stems.

**LASTING:** A strong vase life of 6 to 10 days.

**BUNCHES:** Standard bunch sizes: 5 - 7 stems, but you can dress them up with greens or other blooms.

**Display:** Versatile use as vibrant, colorful filler in mixed arrangements, as well as small piecework such as corsages.

**Origins:** Aster takes its name from the Latin word meaning "Star" for its star like appearance. The Matsumoto is also known as the Japanese Aster.

**FARM FRESH:** Aster is typically grown in hoop houses under the coastal sunshine.

**SHIPPING:** Packing upright (farm to store: wet pack hamper is preferable.)  
**TIP:** A flat box can be flipped if there are signs of geotropic bending.

**CARE & HANDLING:** Upon arrival cut stems and place into a clean container with fresh, cool, clean water with fresh flower food solution. Remove any foliage below the water. Keep in cool location out of direct sunlight and drafts. Replenish water as needed.



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flowers@bloomexpert.com