New York Giants’ Mark Herzlich, New Jersey Devils’ Hugh Weber & Violence Prevention Experts Coming to Newark to Call on Men to Use their Influence to Promote Healthy, Respectful Manhood and Prevent Violence & Discrimination

NEWARK, September 25, 2017 – A CALL TO MEN, a violence prevention organization and leading voice on manhood, male socialization and its intersection with violence, and preventing violence against all women and girls, will host Your Influence – Your Platform in Newark, NJ, this week.

WHAT: Your Influence – Your Platform is an invitation to men to promote healthy, respectful manhood, and prevent violence and discrimination against all women and girls. Embracing and promoting a healthy, respectful manhood prevents violence against women, sexual assault and harassment, trafficking, bullying, discrimination and other social ills.

Leaders from business, professional sports, media, human service organizations and advocacy groups will convene to discuss how the Man Box restricts men and prevents them from being their authentic selves; how to use their influence and platform to spur positive social change in their home, workplace and community; and how they can help prevent domestic violence, sexual assault, sexual harassment, sex trafficking and bullying.

WHO: Your Influence – Your Platform is hosted by A CALL TO MEN and sponsored Cigna, the New York Giants and the NFL. Speakers include:

- Ted Bunch, Chief Development Officer, A CALL TO MEN
- Shan Foster, Senior Director of External Affairs, YWCA Nashville & Middle, TN
- Alan Gardner, Senior Vice President, Human Resources, Verizon
- Mark Herzlich, New York Giants
- Tony Porter, Chief Executive Officer, A CALL TO MEN
- Troy Vincent, Executive Vice President, NFL Operations
- Hugh Weber, President, New Jersey Devils, National Hockey League

Interviews are available on site.

WHEN: September 29, 2017 from 8:30 a.m. – 11:30 a.m.
8:30 a.m.   Media Check In
9:00 a.m.   Opening Remarks
9:15 a.m.   Understanding the Impact of Domestic Violence & Sexual Assault
9:45 a.m.   Our Influence – Our Platform: Developing Young Men of Character
10:30 a.m.  Your Influence – Your Platform Roundtable
11:15 a.m.  Closing Remarks

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About A CALL TO MEN
A CALL TO MEN educates men all over the world on healthy, respectful manhood. Embracing and promoting a healthy, respectful manhood prevents violence against women, sexual assault and harassment, bullying and many other social ills. A CALL TO MEN is a violence prevention organization and respected leader on issues of manhood, male socialization and its intersection with violence, and preventing violence against all women and girls. For more information, visit www.acalltomen.org. Follow A CALL TO MEN on Facebook and Twitter @acalltomen.