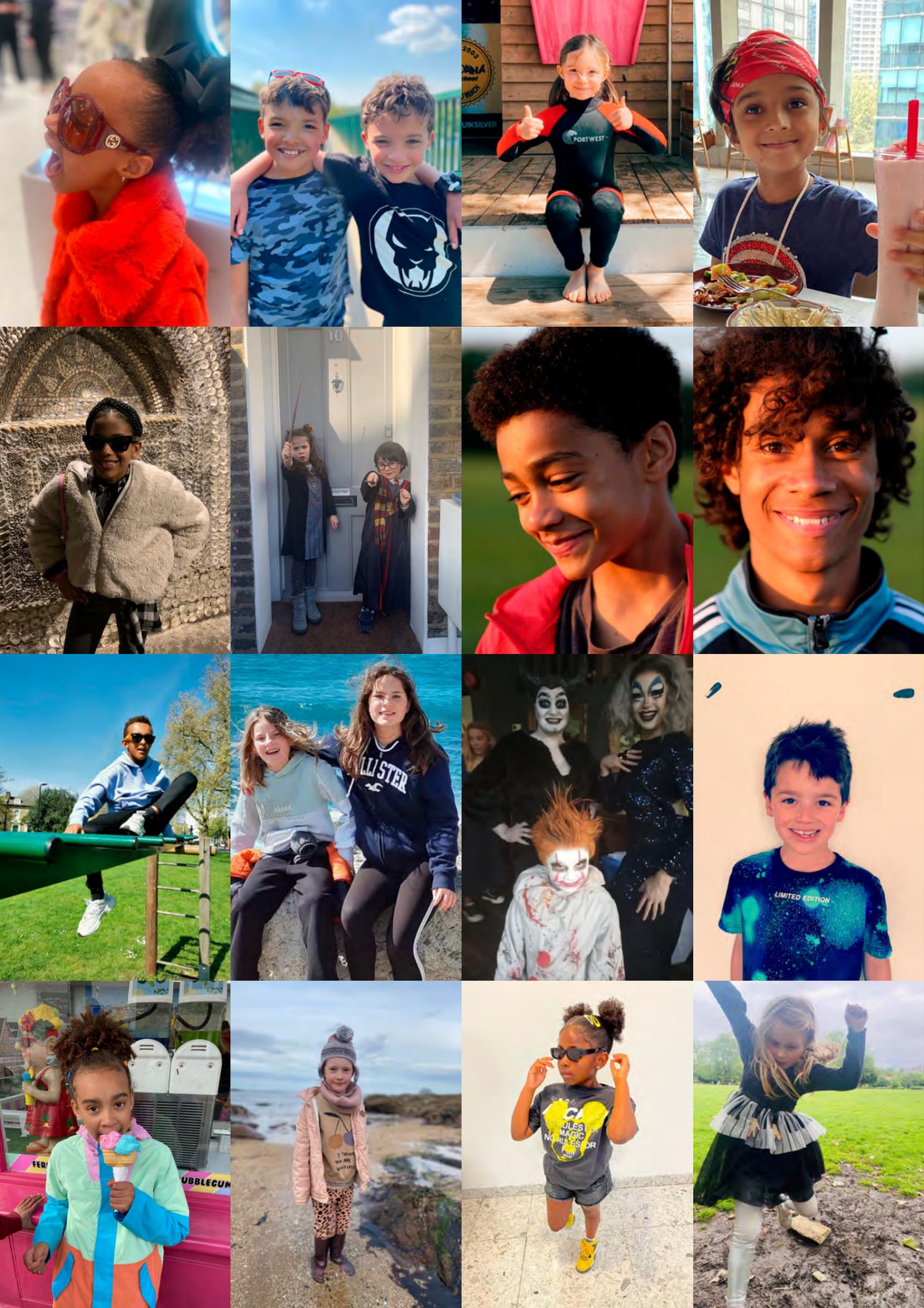


Pitch



SUPER KIDS



SUPER KIDS

Editor's Note

Our Super Kids are the future. This year we are championing:

Aria Archibald, 6
Benjamin, 10, and Elliott, 8
Evie Bennett, 6
Ishan Pathak, 8
Isis Olympia Caletti, 9
Ivy Belle Monies, 5½, and Jesse Monies, 3
John-Lucas Collins-Fay, 13, and Jacob Collins-Fay, 11
Kofi Daniels, 11
Lauren Mae Woods, 10, and Clara Emily Woods, 13
Leo Hakon Hanson, 7
Lyndon Western-Brent, 7
Martha Daniels, 9
Noa Lamont, 6
Tolu Ojutalayo, 6
Wren Myrtle Lyddon, 8

EDITOR / Sherry Collins

ART DIRECTION AND DESIGN / Edvinas Bruzas

Thank you for championing your Super Kids.

Front cover image features John-Lucas Collins-Fay, 13, and Jacob Collins-Fay, 11. Photography by dad, Greg Fay.

All images are copyrighted to each parent / photographer.

© The Pitch Fanzine. All rights reserved.

Aria Archibald, 6

My kid is Super because:

"Aria has such a way of brightening up every day, and everything that she touches. She lights up every room with her energy. Super confident and super kind always thinking of others. When we ask what she wants to be when she grows up, she said that she wants Derek's job (Derek is the CEO of Coffee & TV). This kid knows where she is heading so the advertising industry better be ready for her, she was born ready. My greatest achievement in life my super Aria 🌈💫❤️"

Championed by mum Dionne Archibald,
Executive Producer at Coffee & TV.





Benjamin, 10, and Elliott, 8

My kid is Super because:

"Our energetic, comic book and role-play mash up loving duo. Elliott is an incredible ally, kind and empathetic, he empowers his brother Ben to find the abilities within his disability. Ben inspires us by embracing new challenges in an ever more accessible world. Our ultimate superheroes."

Championed by mum, Sarah Crowe,
MD, Chapters.

Evie Bennett, 6

My kid is Super because:

"Evie is the most creative person I've ever met. She can make art and tell stories in any ways that you and I can only imagine. To Evie - the possibilities are endless.

At the age of 6 - she has a more open mind and a greater readiness for adventure than I could ever achieve. I'm learning from her every day.

Her passion for people and her lust for life are as infectious as they are inspiring.

Evie B is a true superhero - I am just lucky that I have a front row seat to her adventures."

Championed by dad, Dan Bennett,
Managing Director, Absolute.





Ishan Pathak, 8

My kid is Super because:

"Ishan is a bundle of energy with a great sense of humour. A natural storyteller with a vivid imagination that shines through in everything he does. Loving, caring and compassionate way beyond his 8 years. His happy go lucky attitude makes him a joy to be around with plenty of laughter. He loves to paint, be around nature, animals, and is the happiest when playing cricket."

Championed by aunt, Sweta Pathak,
Creative Director / Founding Partner of Women Unltd.

Isis Olympia Caletti, 9

My kid is Super because:

"Isis is already confident to wear sunglasses in doors and at night. A natural artist and creative, she's on her second glue gun. Covid has affected children in ways they can't express, hence the boom in pop fidget toys. Isis is resilient and a role model. Super proud!"

Championed by mum Paulette Caletti,
Executive Producer, Prettybird.





Ivy Belle Monies, 5½, and Jesse Monies, 3

My kids are Super because:

"Not only does Ivy draw rainbows and unicorns, but she also designs packs of sugar and other such items in the kitchen."

"Jesse is the world's smallest Voldemort fan and would rather watch Harry Potter and Jurassic Park than any animated classics on Disney."

Championed by mum, Jemima Monies,
Chief Marketing & Operations Officer, adam&eveDDB.

John-Lucas Collins-Fay, 13, and Jacob Collins-Fay, 11

Our kids are Super because:

"John-Lucas is friendly and kind. He's always looking out for others, especially the younger ones. He loves football and plays for grassroots teams Millfields Park F.C., and Impact F.C., as well as with his school football team. He also played for local team Hackney District. Winning the Golden Boot most years. John-Lucas loves acting too, and had his first starring role of Joseph, in reception, at Primary School. He recently won Sports Person of the Year at Secondary School, where he is also a Diversity Champion supporting the LGBTQ+ community."

"Jacob is friendly and kind. You can often find him playing video games, baking lemon drizzle cakes and cinnamon rolls, or playing football for grassroots teams Millfields Park F.C., and Hackney District, as well as with his school team, where he has won Golden Boot most years. Jacob recently signed to local football club, Leyton Orient F.C. under 11s, and is enjoying his time there. He also loves writing stories and reading, and his current favorite book series is Diary of a Wimpy Kid by Jeff Kinney."

Championed by mum and dad, Greg & Sherry Collins-Fay.

Photography by Adam Smith





Kofi Daniels, 11

Our kid is Super because:

"Kofi fractured his skull and missed out on many football opportunities but is still very upbeat and positive. He sees the future as a challenge he wants to conquer."

Championed by Louise Daniels, Teacher, and Harry Daniels, Editor In Chief at LiveSquawk News.

Lauren Mae Woods, 10, and Clara Emily Woods, 13

My kids are Super because:

"Lauren is a constant inspiration in her determination never to give up. Neurodivergent, wildly creative and funny, she loves to defy convention; operates at a million miles a minute and the way her mind works astounds me. She is a fearless cyclist, talented artist, and wannabe Bake-Off champion."

"Clara is a multi-talented superstar; she sings like an angel and has the right foot of a future England player. She is a paddle-boarding; animal-loving; maths genius who's never happier than when she's in the water; on the football pitch or composing her own songs."

Championed by mum Charlotte Bunyan,
Chief Strategy Officer at Cult LDN + NYC and Co-founder twixt.





Leo Hakon Hanson, 7

My kid is Super because:

"Leo has a passion for film, particularly the horror genre and is making a spin-off of Stephen King's IT by writing his own screenplay called 'Chapter 3'. He is hoping to pitch it to the great man himself once he's developed the screenplay and sign a producer, and a director. He is working on the budgets from casting, hair/make-up (which he will do himself), set design/location, and a full marketing plan to promote the film."

Championed by mum, Kimberlee Hanson,
Business Director at Preen.

Image credit: Leo as Pennywise from IT.

Lyndon Western-Brent, 7

My kid is Super because:

"Lyndon is a ball of hyper energy and noise... but a transformation happens when he sits and draws. His brain focuses when given a creative challenge like being asked to turn a funny line into something new. He seems to think like an illustrator who loves colour, character, and composition."

Championed by mum Anna Brent,
Global Head of Brand & DEI, Across the Pond.





Martha Daniels, 9

Our kid is Super because:

"She is a massive Studio Ghibli fan. She adores animals, especially dogs. She loves her brother so much even though he is impulsive."

Championed by Louise Daniels, Teacher, and Harry Daniels, Editor In Chief at LiveSquawk News.

Noa Lamont, 6

My kid is Super because:

"Noa is a deep feeler and after lockdown the world has felt overwhelming at times. But she's growing so beautifully and challenging herself every day. She teaches her younger brother to 'be bold, be brave, be you' and she's a shining example to us all."

Championed by Mum, Emma Lamont,
Head of Development at Blind Pig.



Tolu Ojutalayo, 6

My kid is Super because:

"She is super talented, not only can she sing, dance, act, model, create social content. Tola love's art and drawing and is also learning to play the guitar. She's been recently signed to a modelling agency and got her first campaign with M and M Direct. She is also overachieving at school."

Championed by Rumbi Mupindu,
Co-founder / Head of Influencers at VAMP.





Wren Myrtle Lyddon, 8

My kid is Super because:

"She lives life her own inspirational creative way: 'Hungry in the woods? Hide crisps in the turn-up of your beanie. Weather dilemma? Wear one sandal and one welly.' Has the best outlook on life: 'I'm so tired I might go back in my dream'. And is a genius: 'Perfect is for Losers'"

Championed by mum Lou Mumford,
Production Director at Fresh Film.

**I'M HOPING IN THE FUTURE OUR
PITCH SUPER KIDS WILL CONNECT
WITH OUR PITCH FUTURES KIDS
AND COLLABORATE. IMAGINE IT.**

LET'S BRING THEM TOGETHER.

BEST WISHES, SHERRY COLLINS

#THEPITCHFANZINE



PITCH FUTURES INSPIRE THE YOUNG

