## MONOCLE

INSIDE: MUNICH'S HUB FOR START-UPS A GO-GO, THE FITTEST HQ IN EUROPE AND A CASE FOR STAIRCASES

(a) A to F AFFAIRS: Cool Persian cats in Turkey BUSINESS: HQ audit: TechnoGym CULTURE: On set in New York DESIGN: Zürich's modernist mountain home ENTERTAINING: Penne for your thoughts FASHION: Natty dressers in Norway



+ i INVENTORY: A nod to THE NED – London's new hotspot. Where to stay in SHIBUYA. Rapid list of TRAVEL ESSENTIALS. Buying Brazilian in a grand quarter of LISBON. City stockists: SYDNEY+. Our pick of FILMS, READS and STATIONERY too.





## 2. Miansai

Los Angeles California-based Miansai made a name for itself peddling masculine jewellery that riffs on nautical themes: think gleaming hooks and anchors, and bracelets made with colourful boat lines. More recently it has charted a new course with matt-black finishes, signet rings and leather bags. It's also opened a second showroom in California's Venice Beach. Founder Michael Saiger designed the room with Brooklyn-based furniture-maker Analog Modern. The handfinished black-walnut cases provide a fitting backdrop for Miansai's range. - CMF miansai.com









## KOTN

Toronto

Three childhood friends launched Canadian clothing brand KOTN online in 2015 to sell wardrobe staples made from Egyptian cotton at accessible prices. In March co-founders Rami Helali, Mackenzie Yeates and Ben Sehl opened their first shop on Toronto's Queen Street West. "The cotton we use is our main selling point so you really need to touch and feel it and try it on," says Yeates. The line of everyday items includes sweatshirts, jogging bottoms and men's underwear. A women's collection is in development, with plans for more retail spaces underway. "A click online is just a click," says Sehl. "It works so much better when you can engage all the senses." - TLE kotn.com



## 4. DPT

Taipei

"E-commerce is not a bad idea but without a real retail experience it loses the romance of telling a brand's story," says Wil Fang, who opened this bright multibrand shop in Taipei's Huashan Creative Park with two partners. Their idea can be traced to a shared high-school interest: trainers. Now in their mid-thirties, with business know-how from careers in finance and merchandising, the team are confident in their cadre of brands. Based between Hong Kong and Singapore, they commute to Taipei weekly for their venture. Their ambition extends beyond the current retail-cum-café set-up; food and music options are slated to be added in the future. - KL +886 02 2341 5660

