Mission Statement:
Sing Out Loud was organized exclusively for educational and charitable purpose to create an inviting and safe community for young women to share in musical excellence, build confidence, and gain perspective about the world through the gift of music. The purpose of Bella Voce is to inspire young women, through singing, to realize their highest potential in order to more broadly impact the world.

Activities:
Program of Choirs –
- Sing Out Loud conducted this season with three regular choirs, Bella Voce Young Women’s Choir, Bella Fiore, and The Bellettes. A total of 164 singers (a new organizational record!) participated in Sing Out Loud activities this season, including 68 in Bella Voce (grades 9-12), 43 in Bella Fiore (grades 6-8), and 53 in The Bellettes! (grades 1-5).
- All programs support grounding singers in healthy vocal technique and work ethic through learning challenging music and performance.
- All Bella choirs offer a supportive and fun community of girls who love to sing, spend time together, bless others with their music and passion, and learn how music has the power to make a unique difference in the world.

Rehearsals –
- Weekly rehearsals conducted at St Luke’s Episcopal Church, Rochester, MN
  - September, 2017 through May, 2018
- Rehearsal Retreat, at Camp Victory, Zumbro Falls, MN
  - Bella Voce held an overnight rehearsal retreat at Camp Victory on the weekend of September 9-10th, 2017
  - Bella Fiore held their rehearsal retreat on October 29th, 2017

Performances –
- “A Capella Festival”
  - Saturday, November 18th, 2017, Mayo Civic Center, Rochester, MN
  - Bella Voce was fully engaged as a performing group at the southeast Minnesota regional A Capella Festival, which drew hundreds of performers in multiple groups that ranged from high school groups to community organizations. Each shared their unique brand of a capella choral music as well as a collaboration performed together. A second concert that evening was offered as a benefit for NAMI (National Association of Mental Illness).
- “A Bella Christmas: Cradled in Love”
  - Friday, December 15th 2017 at 7:00 p.m. (Christ United Methodist Church, Rochester, MN)
  - Saturday, December 16th 2017 at 7:00 p.m. (Christ United Methodist Church, Rochester, MN)
  - Sunday, December 17th 2017 at 4:30 p.m. (Christ United Methodist Church, Rochester, MN)
  - The Bella Voce Young Women's Choir and Bella Fiore choir presented three holiday performances. The choirs performed multiple works individually and combined, both a capella and joined by a variety of instrumentalists and accompaniment, ranging from piano, percussion, guitars, and organ. Audiences heard contrasting arrangements of many “favorites,” including Still Still Still with poem reading, Stroope’s moving Psalm 23, Betelemu, Ave Maria, and Night of Silence. Several new pieces were also performed, including an especially tender arrangement of My Lord Has Come by Will Todd.
- “A Song for Every One”
• Sunday, May 5th 2017 at 2:30 and 6:00pm. (Christ United Methodist Church, Rochester, MN)
• The choirs enjoyed offering an intimate performance that celebrated cherishing and respecting the individual despite—even especially given—the differences we all have. Bella Voce, Bella Fiore, and The Bellettes presented a program with a variety of music in multiple languages ranging from Serbian, Latin, Spanish, Finnish, Swedish, Hawaiian, Swahili— and of course English! Bella was joined in a special performance of Hawaiian dance troupe Hālau Hula ‘O Nāpunaheleonāpua.

Tours and Special Activities—
• Outreach performance at The Waters
  o Sunday November 26th, 2017 at The Waters, Rochester, MN: Bella Voce rehearsed and then performed a special performance to residents of the retirement, assisted care, and nursing home communities.
• Outreach performance at Wonder of the Nativity community event
  o Sunday December 2nd, 2017 at The Church of Jesus Christ of Latter-Day Saints
• “Jolly Trolley”
  o December 20th 2017: Singers enjoyed sharing their holiday song— and spirit— on multiple stops around Rochester via a chartered Trolley.
• Outreach performance for American Association of University Women
  o May 2018: Bella Fiore singers offered a performance for the AAUW to help advance their mission of promoting education and equity for women and girls.
• Performance for Sons of Norway
  o June 2018: Bella Fiore singers performed for the regional convention of the Sons of Norway.

Area and Population Served:
Singers & Musicians—
• The 68 singers of Bella Voce Young Women’s Choir were drawn from 10 cities and 15 different schools from throughout southeastern Minnesota. The 43 girls of Bella Fiore were also drawn from multiple communities in the region, as were the 53 singers in The Bellettes.

Concert attendees and donors—
• Approximately 3,524 people, including an estimated 1019 youth, attended Bella concerts and performance events during the 2017-18 concert season.
• An estimated additional 950 individuals were served by Sing Out Loud via in-facility and special event musical offerings.
• Donations were received from individuals spread widely from throughout Minnesota, Wisconsin, Iowa, and afar.
• We were pleased to receive generous corporate and foundational support this season, including SEMAC, Mayo Foundation, Greater Rochester Arts & Cultural Trust, and the Rochester Music Guild. This activity is made possible by the voters of Minnesota through a grant from the Southeastern Minnesota Arts Council thanks to a legislative appropriation from the arts & cultural heritage fund.

Strategic and Next Season Planning:
• Next season represents the 12th season of Bella. The board and staff are planning a full season of rehearsals, choir retreats, and concerts is planned for the upcoming year, including a festive and inclusive December and May programs— dates of both of which have been secured at the Christ United Methodist Church venue.
  o In addition to the primary concert series in December and May, the choirs will engage in community choir
awareness events, and outreach activities.
  o The Bellettes will again rehearse and perform only in spring semester, for girls in 1st – 5th grades.
  o Several additional performance opportunities with area organizations and non-profits are currently being explored as well.

- Plans are currently being formulated for Bella Voce to conduct a musical performance outreach tour to Greece in the summer of 2019. This will involve touring, performances, outreach to local charitable organizations, and hopefully a collaboration with local choir(s) to advance the mission of sharing music and making an impact in the world through music, all within the setting of our engaging, fun, and supportive youth organizational community.

Financial Statement
  o Income & expense details are noted below.
  o In addition to the net operating income gain, the increase in net assets at the end of FYE2018 compared to last year reflects capital of a grant received that has specific spending restrictions and thus not accounted in the year’s P&L statement.

- Factoring in artistic & strategic plans, touring, and a full concert season, the budget for Fiscal Year Ending 2019 (FYE2019) was set at $159,887 of expenses.

Board of Directors:
- President – Ellington Miller
- Secretary – Shelly Winemiller
- Treasurer – Mark Winemiller
- Artistic Director – Shelly Winemiller
- At-large Community Members – Tracy Austin, Heidi Finck, Kayla Harwick

Staff:
- Artistic & Executive Director – Shelly Winemiller
- Choir Directors – Stephanie Nolting, Shelly Winemiller
- Accompanist – Laurie Priniski
- Operations Administrator – Cindy Pauley
Financial Statement – Sing Out Loud  
FYE2018 (July 1, 2017 – June 30, 2018)

### INCOME –
- Contributions
  - Individuals $ 13,096
  - Businesses & organizational grants $ 15,250
  - Governmental grants (SEMAC) $ 14,000

**TOTAL Contributions** $ 42,346

- Tuition $ 61,690
  - Less tuition assistance $ (2,793)

**TOTAL Net tuition received** $ 58,897

- Ticket sales $ 52,695
- Recording & clothing sales, concert attire $ 7,415
- Special events income $ 0
- Interest $ 215

**TOTAL additional revenue** $ 60,325

**TOTAL INCOME** $ 161,567

- Cost of goods sold $ (658)

### EXPENSES –
- Banking & card fees $ 928
- Facilities (rehearsals, concert, retreat) & Equip maint. $ 13,733
- Music library $ 2,417
- Performance Copyrights, Web design, Ads, Dues, Insurance $ 1,378
- Postage & mailing $ 1,621
- Printing & copying $ 1,668
- Concert attire net, Refreshments, Misc singer expenses $ 4,885
- Supplies (concert production, office, recognition) $ 2,522
- Telephone, Tour, Travel & meeting $ 1,441
- Recordings (CD production, copyrights, mailing) $ 11,413
- Contract personnel (musicians, accounting, grant-writing) $ 13,386
- Grants & Scholarships $ 1,500
- Staff personnel (salaries, payroll taxes, workers comp) $ 86,747

**TOTAL EXPENSES** $ 143,691

**NET INCOME (loss)** $ 17,219

**Total Net Assets at end of FYE2017 (6/30/2017)** $ 133,232

**Total Net Assets at end of FYE2018 (6/30/2018)** $ 130,801

*Total direct program service expenses* $ 130,612 (90.5%)

*Total support expenses: management, general, & fundraising* $ 13,662