

# Zach Dorsett

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## Experience

**Associate Product Manager, Mango Concept - NYC, NY** **Jan 2017 - Present**

- Manage the design and development of mobile apps, websites, and other products for clients across sectors by discussing their needs, designing wireframes and visual comps, and ensuring the project reaches fruition.
- Utilize UX practices for the research behind mobile apps, including one for the hospitality industry by creating surveys, running focus groups, and compiling both qualitative and quantitative data to deliver to the client.
- Write press releases and all other forms of copy necessary for mobile apps, websites, and promotional materials.

**UX Design Intern, Mango Concept - NYC, NY** **June 2016 - Dec 2016**

- Conducted research for a Karaoke mobile app in development, crafting personas, scenarios, wireframes, user flows, and prototypes as part of a user-centered iterative process.
- Provided comprehensive analysis of user interfaces for mobile apps and websites, followed by assisting the graphic design team in implementing necessary improvements.

**Resident Researcher, Elsewhere - Brooklyn, NY** **May 2016 - Aug 2016**

- Facilitated research concerning the evolving music and technology industry and its relation to the world of art as the first resident of an emerging residency program titled Landscape for a newly developed venue in Brooklyn named Elsewhere.

## Education

**New York University - NYC, NY** **Jan 2017**  
M.S. Integrated Digital Media, GPA (3.75)

**North Carolina State University - Raleigh, NC** **May 2015**  
B.A. English (Creative Writing)  
B.A. Arts Studies (Film)

## Skills

### Software & Tools

- Sketch, Adobe Creative Suite, Axure RP, Invision, Marvel, POP, Unity3D, VR, Basecamp, Hootsuite, iWork, Microsoft Office

### Scripting Languages

- HTML & CSS, C#, JavaScript, p5.js

## Portfolio

<https://zachdorsett.com/>

## Social

 @twoleggedogg |  @twoleggedogg