Count on Everest

to be there when needed to make informed & empowered decisions.

An independent consumer advocate, Everest is available to more than 25 million individuals across the United States and Canada. Everest's 24/7 Advisors provide peace of mind and confidence when making difficult financial and emotional decisions, and help to expedite payout of the proceeds of your life insurance.

Leveraging technology and its extensive database allows clients to see detailed cost comparisons on demand via the Everest website.



everestfuneral.com

Everest Offers:

- 24/7 Advisor Planning Assistance
- Research Reports and Planning Tools
- At-Need Family Support

The Everest Package

☑Whole Life Insurance

PLUS

- · Immediate Death Benefit
- •Return of Premium Death Benefit \$5,000 - \$35,000

Whole Life Insurance underwritten by:

AMERICAN MERICAN

Availability:

·Up to Age 85

Easy to Apply

- · Simple application to complete
- No medical exam
- ·Based on answers to medical questions on application
- · Life Insurance Premiums never increase

48-Hour Payout¹

• The proceeds of your life insurance may be paid to your beneficiary in as little as 48 hours after death. Your family may then use the money to cover the funeral bill, burial or cremation costs, or any other expenses. Any remaining money may be used by your beneficiary in any way they choose.

Tax-Free Proceeds²

• The death benefit will be paid tax-free to your beneficiary upon your death.

- Life insurance proceeds paid after the first 2 policy years.
 Life insurance proceeds are generally paid tax free.
- However, please consult a tax professional for your unique situation.

☑ Independent Expert Funeral Planning Advice

24/7 Advisor Planning Assistance

- Assistance to discuss funeral planning issues
- Provide client with help in creating a personal funeral plan
- Independent Consumer Advocate
- Everest is not associated with any funeral home, burial or cremation provider

Online Funeral Planning Tools

- Includes: Personal Profile, 10-Key Decisions Planner, "My Wishes"
 Planning Guide, and Reference Guide
- Information stored and maintained in our secure data warehouse

Everest PriceFinderSM **Research Reports**

- Proprietary Database
- Detailed, local funeral home price comparisons
- · Available on demand via our website

Tenzing™

 A secure, cloud-based data vault for storing personal information

Will Prep™

•Create a Will, Health Care Directive, Power of Attorney and more

At-Need Family Support

- Family Assistance and Plan Implementation
 - Communicate the client's Personal Funeral Plan to the funeral home; removing the family from a sales-focused environment
 - •Provide 24 hour assistance throughout the funeral process
- Negotiation Assistance
 - •Gather pricing information and present to client in an easy-to-read format
 - Negotiate funeral service pricing with local funeral homes
 - Help the family compare prices of caskets and other products





WORLD FINANCIAL GROUP INSURANCE AGENCY, INC.

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Peace of mind when it's needed most.