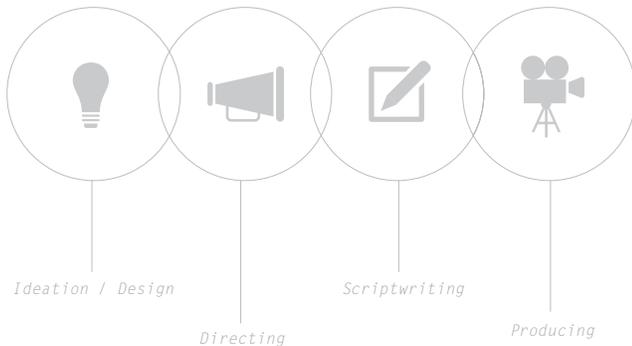


## PERSONAL STATEMENT

*The aim of any creative advertising person is to produce a TV or radio commercial so great that people will want to record it, or a poster so great that people will want to tear it from the wall and take it home.* - Pete Barry, The Advertising Concept Book

As an Art Director I thrive in the development of excellent creative. Telling stories through motion/video, still photography and typography/design is what drives me to produce great creative and put in the extra hours to make it happen.

I am a highly motivated and self-reliant person and once I begin a project while managing a team, I'm fueled by the desire to win awards and exceed expectations. My hope is to find people that have the same passion I have for the best ideas possible.



## WORK EXPERIENCE

2012 - 2017 - *gyro ideas shop*

Designer -to- Art Director.  
Peak, USG, John Deere, Potash, Grant Thornton and more\*  
gyro.com

Peak *Professional Bull Riders* given the chance to conceive original ideas and direct a team of creatives from conceiving, to execution and finishing for Peak's rodeo circuit.

USG *Online Video Content* Art Directing all of USG's online content. At the time the CEO said he couldn't believe how much he "loved it all".

2002 - 2012 - *Independent Contractor*

Freelance Filmmaker, Designer, Art Director, Writer, Photographer  
magicpantz.com

Ford Fiesta *Online Submission Contest* only submission for all of Chicago to be accepted. Given a \$5,000 budget that had to be itemized and allocated, build a working schedule for my script, then direct, produce, perform and edit the finished short film. All to the approval of and vetted by the Ford Motor Company.

Element79, Fishtank, Bagby and others.

\*Kudos

"Christoph (Becker) often talks about dialing up the *soul of the business*. As we all know, this is not an easy thing to do, but you did it. The way you wove all of [it] together was perfect. You captured the right people at the right moments. That's not easy."

Kenneth Hein - Global Marketing Director, gyro

## EDIFICATION

BA Visual Communication, Fine Art & Design  
Columbia College, Chicago IL

Scriptwriting  
Aaron Sorkin, [masterclass.com](http://masterclass.com)

Video Photo Production  
[udemy.com](http://udemy.com)

On Camera Casting  
Acting Studio Chicago

Acting, Scene Study and Improv.  
Piven Chicago

Honorable mention:  
Dialects for Comedy - Second City Chicago

## TOOLS

### 01 Computer

Final Cut Pro X  
Final Draft  
Motion  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe After Effects  
Garage Band  
Office

### 02 Knowledge

Layout & Design  
Scriptwriting  
Typography  
Color theory  
Editing  
Scene study  
Cinematography  
Acting, performing  
Visual communication

## RECOGNITIONS



### Addy Award (Gold)

Photographer, Designer - gyro ignition book.  
2015 Chicago American Advertising Awards



### Ford Fiesta Short Film Contest

Winner for Chicago region in national contest for script submissions. Wrote, Directed and starred in my winning script "Cousins".  
Ford Motor Company



### Chicago Underground Film Festival

Official selection for the Chicago festival.  
CUFF.org