

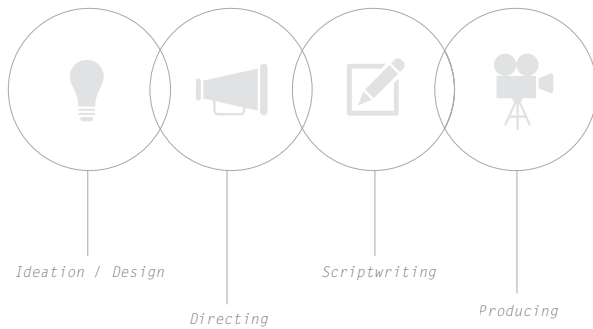
PERSONAL STATEMENT

The aim of any creative advertising person is to produce a TV or radio commercial so great that people will want to record it, or a poster so great that people will want to tear it from the wall and take it home.

Pete Barry, *The Advertising Concept Book*

As an Art Director, I thrive in the development of excellent creative. Telling stories through motion/video, photography and design is what drives me to produce great creative and put in the extra hours to make it happen.

I am a highly self-reliant person that loves a rock-solid team and once I begin a project, I'm fueled by the desire to win awards and exceed expectations. My hope is to find people that have the same passion I have for the best creative possible.



WORK EXPERIENCE

2012 - 2017 - gyro ideas shop

Photographer, Designer -to- Art Director.
Peak, USG, John Deere, Potash, Grant
Thornton and more
gyro.com*

Peak Professional Bull Riders given the chance to conceive original ideas and direct a team of creatives from conceiving, to execution and finishing for Peak's rodeo circuit.

USG Online Video Content Art Directing all of USG's video content. At the time the CEO said he couldn't believe how much he "loved it all".

2002 - 2012 - Independent Contractor

Freelance Filmmaker, Designer, Art Director,
Writer, Photographer
magicpantz.com

Ford Fiesta Online Submission Contest only submission for all of Chicago to be accepted. Given a \$5,000 budget that had to be itemized and allocated, build a working schedule for my script, then direct, produce, perform and edit the finished short film. All to the approval of and vetted by the Ford Motor Company.

*Kudos

"Christoph (Becker) often talks about dialing up the soul of the business. As we all know, this is not an easy thing to do, but you did it. The way you wove all of [it] together was perfect. You captured the right people at the right moments. That's not easy."

Kenneth Hein - Global Marketing Director, gyro

EDUCATION

BA Visual Communication, Fine Art & Design
Columbia College, Chicago IL

Scriptwriting

Aaron Sorkin, masterclass.com

Video & Photo Production

udemy.com

On Camera Casting

Acting Studio Chicago

Acting, Scene Study and Improv.

Piven Chicago

Honorable mention:

Dialects for Comedy - Second City Chicago

TOOLS

01 Computer

Final Cut Pro X
Final Draft
Motion
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Garage Band
Office

02 Knowledge

Layout & Design
Scriptwriting
Typography
Color theory
Editing
Scene study
Cinematography
Acting, performing
Visual communication

RECOGNITIONS



Addy Award (Gold)

Photography, Design - gyro ignition book.
2015 Chicago American Advertising Awards



Ford Fiesta Short Film Contest

Winner for Chicago region in national contest for script submissions. Wrote, Directed and starred in my winning script "Cousins".
Ford Motor Company



Chicago Underground Film Festival

Official selection for the Chicago festival.
CUFF.org