



Dear [Name],

On October 1st, I'll be running 5 kilometers along San Vicente Blvd. in Brentwood, Los Angeles to help fight breast and ovarian cancers.

This cause is close to my heart, and in addition to fundraising, I have personally donated X dollars. Please join me by making a donation. My goal is to raise X to help fund clinics for women at increased risk of disease, and every dollar helps!

or

You are my ten favorite people. This cause is close to my heart, and in addition to fundraising, I have personally donated X dollars in each of your honor. That's X dollars multiplied by 10 = X dollars to fight ovarian and breast cancer. Please join me by making a donation. My goal is to raise X to help fund clinics for women at increased risk of disease, and every dollar helps!

Please click here [insert your personal fundraising link] to make a donation.

I sincerely thank you for your support and for joining me on this exciting journey to end breast and ovarian cancers.