



Opportunity Makes The Difference



TRADESFORADIFFERENCE.ORG

Mission Statement

Blueprint for Success

Trades for a Difference is effectively creating a pipeline of future leaders in the skilled trades industry while providing resources to restore and revitalize the communities that we serve.

Vision

At Trades for a Difference, our goal is to develop future leaders by preparing our youth for professional opportunities in the skilled trades. **Our unique training program will help fill the projected 200,000 vacant positions in the construction industry** while significantly increasing representation and inclusion among minorities.

We will also empower our community through our blight removal initiative, Projects With Purpose, which aims to restore beauty & wealth in underserved neighborhoods.



Average Age of our Graduates

22



Core Values

Lead With the Work



Always put your best foot forward by displaying your work ethic to produce results prior to seeking external help or recognition.

Be Professional



Always maintain a professional demeanor on and off the the job site to uphold your reputation in the professional space.

Exceed Expectations



Always strive to provide the most value possible within your your core competencies.

Accomplish with Conviction



Always believe in yourself and your work ethic.

Fight for Your Goals



Always keep trying and never give up! Never quit on your goals, there is always a way to achieve what you set out to do.

Construction Leadership Development Program

CLDP Mission Statement

The Construction Leadership Development Program's mission is to improve access to professional opportunities in the skilled trades industry for underserved youth in Philadelphia.



CLDP

What is CLDP

CLDP is a career training program **utilizing a unique blend of hands-on experiences, technology-based learning, strength training, and safety instruction to teach students about employment in the construction industry.** We educate young men and women about construction skills and prepare them for further education, employment or entrepreneurship within the construction industry.

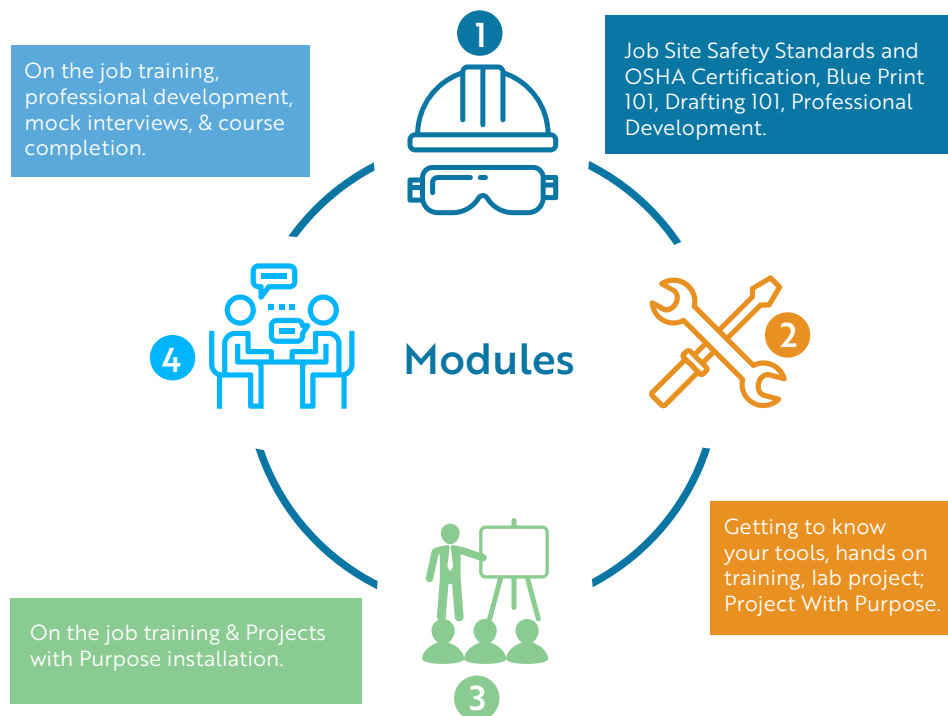
Our exclusive 4-week curriculum incorporates dynamic learning sessions that are taught both in a classroom setting and on active worksites. There is also a mentorship component where students are introduced to life skills and actively engage in community development projects.



Construction Leadership Development Program

Curriculum Overview

The young men and women that matriculate through our CLDP are taught the skills necessary to be prepared for lucrative job opportunities within the skilled trades industry. Our curriculum features four modules which collectively provide well-rounded training and education both inside and outside of the classroom.



Graduate paths



Vocational Training



College



Employment

Construction Industry Employment:

Through our experiential learning & trades skills programming our young people are able to explore and gain insight on different career paths and skillsets including hands on training, construction management, and building design. **Upon program completion graduates are set up with tangible road maps for success** along with the necessary resources to reach their chosen career path.

Depending on the characteristics, skill sets, and interest of each student, they are connected with employment and higher education opportunities that best help them reach their desired outcomes.



Number of cohorts completed to date



Graduation rate from the Construction Leadership Development Program



Graduates that are gainfully employed in the skilled trades industry upon completion of the CLDP



Students that continue their education to gain additional industry knowledge

Engineering Your Path

As our name suggests, we are utilizing the trades to make a difference in our community. Our commitment is to create a lasting impact by providing resources that build brighter futures for our students even after they complete the CLDP.



TFAD Alumni Network

Upon completion of the CLDP, graduates enter TFAD's Alumni Network and are assigned a Case Manager who will assist them in the maintenance and execution of the goal plans that were developed during their training. Alumni have full access to the TFAD community learning facility as well as several other resources. TFAD also encourages alumni to support one another and continue to give back to the community through Projects with Purpose.

Post Graduate Learning Opportunities

TFAD Alumni have access to a wide array of resources and continuing education opportunities including:

Financial Literacy | Investing 101 | Project Management 101
GED prep | Mentorship | Computer Coding

Entrepreneurial Learning

At TFAD, we are building a pipeline of talented professionals to fill the skilled trades jobs that are in high demand. We also understand that there is a need for more entrepreneurs to start businesses that will provide these employment opportunities. Through our **unique blend of on the job training and entrepreneurial learning**, our students learn the intricacies of startups & small business ownership while developing leadership qualities, critical thinking skills, and an understanding of value propositions. We are not just building tomorrow's workforce, **we are creating tomorrow's leaders of the construction industry.**

Average Hourly Wage UNION SKILLED TRADESMEN:

\$41.50/hour *in Philadelphia

Average Construction Manager Annual Salary:

\$91,000/year compared to median salary:

\$59,711/year *in Philadelphia



Average growth rate outlook from 2014 – 2024 for the 55 occupations identified as skilled trades: **8%**

Top 5 entrepreneurship opportunities in the skilled trades:

Electricians | HVAC Technicians | Masons
Plumbers | Welders

Projects With Purpose

Rebuilding our communities from within



Mission Statement

The mission of Projects With Purpose is to empower residents, promote community wealth, and revitalize neighborhoods within underserved communities.

What is PWP?

PWP provides educational programming and on the job training of TFAD students, as well as direct cost of the necessary materials/labor to provide free repairs for qualifying seniors and low income families living in hazardous conditions. PWP also works to complete impactful community initiatives—rebuilding our community from within.

Four-Pronged Initiative



► 1. Mentorship:

Over 60% of family households in Northwest Philadelphia are fatherless. Through PWP our youth are exposed to male role models that provide much needed guidance and support.

► 2. Blight Removal:

Restores beauty, reduces crime, improves health, and builds pride within the community.

► 3. Homelessness:

When residents and local businesses maintain ownership of the property in the community, there are more opportunities to reduce homelessness through resident programs & affordable housing.

► 4. Local Economic Stimulus:

PWP serves as a catalyst for economic development by restoring blighted commercial properties therefore attracting businesses and creating jobs.





TRADESFORADIFFERENCE.ORG

6812 Chew Avenue
Philadelphia, PA, 19119

(267)-270-5095