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For immediate release



Photo by: Kyle Hamilton, [Laundromat Studios](#)

New business aims to alleviate poverty issues in Calgary

CALGARY – CMNGD (COMMONGOOD) is a social enterprise business that is committed to ending poverty in Calgary. Its first business venture is the launch of a linen laundry service that is tailored to the needs of the city’s high demand restaurant and hospitality industry. By employing homeless Calgarians, CMNGD offers an innovative solution to issues related to poverty. With the recent launch of its Alberta BoostR campaign, the company hopes to raise \$10,000 by July 11, 2016 to help onboard restaurants and create employment hours.

“I spent a day being homeless for a leadership course, and it had a tremendous impact on me. At CMNGD, we provide creative solutions that involve digging deeper into the issues that cause poverty such as: access to

opportunity, living wage, affordable housing and mental health. We truly believe now is the time for it,” says CMNGD Cofounder Dave Cree.

CMNGD has partnered with the Calgary Drop-In & Rehab Centre to provide employment mentorship, real living wages and support to those who face barriers to meaningful employment.

“I’ve had people come up to me saying they found a good job and how excited they are to take this next step in their life. Their smiles make me smile. By employing homeless people and by paying excellent wages, CMNGD is doing a lot more than simply creating good jobs, they are creating joy,” says Calgary Drop-In & Rehab Centre Executive Director Debbie Newman.

CMNGD has also partnered with Medium Rare Chef Apparel to provide custom laundering services for businesses, maintaining the quality of their high-end aprons, chef coats and uniforms. In addition, CMNGD offers convenience through straightforward billing and a twice weekly pick up and drop off linen service.

Those interested in donating to CMNGD can visit its Alberta BoostR [campaign page](#). For more information on CMNGD or how to get involved, visit their [website](#).



About CMNGD

CMNGD (COMMONGOOD) is a movement aimed at ending poverty through social enterprise. Its first venture, CMNGD Linens, is a linen laundry service for the restaurant and hospitality in Calgary. CMNGD offers employment mentorship, real living wages, and support to those who face barriers to meaningful employment. For more information on CMNGD visit its [website](#), Alberta BoostR [campaign page](#), or follow them on [Facebook](#), [Twitter](#) or [Instagram](#).

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