

# ALLIE SCHMITZ

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allieschmitz.com  
716.390.1144

## EDUCATION

State University of New York at New Paltz  
New Paltz, New York  
August 2012-May 2016  
Major: Graphic Design, Minor: Art History  
Deans List 2012-2016

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## WORK EXPERIENCE

CNNMoney  
Associate Graphic Designer,  
Contract Employee via Madison Black  
New York, New York  
August 2016-Present  
Design, animate, and illustrate assets for social media promotions, daily requests, and long term projects; many featured on multiple verticals including CNNMoney, CNNPolitics, CNNOpinion, CNNHeath, CNNStyle; CNNgo, and the CNNMoneyStream App.

The Research Foundation for SUNY  
Research Aide  
SUNY New Paltz, New Paltz, NY  
September 2015-May 2016  
Design digital and print material for a team of professors and researchers working to increase sustainability in New Paltz, NY.

Art History Association (AHA!)  
Graphic Designer  
SUNY New Paltz, New Paltz, NY  
August 2014-May 2016  
Design promotional materials including posters and signage for symposiums and special events.

SunSpin Media  
Creative Intern  
Buffalo, NY  
May 2014-August 2014  
Design social media, marketing, and branding materials for both internal and external clientele; collaborate with audio design, animation, and marketing interns.

## FREELANCE

Greeting Card Company (pre-launch phase)  
Graphic Designer, Illustrator  
New York, NY; Los Angeles, CA  
July 2017-Present  
Design and illustrate paper products and stationery.

Madison Audubon Society  
Graphic Designer  
Madison, WI  
June 2015-August 2016  
Design print materials, including event flyers and educational aids in the form of worksheets and infographics.

Wisconsin Young Birder's Club  
Graphic Designer  
Madison, WI  
January 2016-February 2016  
Design branding, collateral, and assist with implementing branding guidelines.

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## AFFILIATIONS

AIGA  
New York Chapter  
August 2015-Present  
Member

The Type Directors Club (TDC)  
October 2015-Present  
Member

## SKILLS

Illustration  
Branding  
Logo Design  
Photography  
Photo Editing  
Animation  
Lettering  
Type Design  
Calligraphy  
HTML, CSS

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## SOFTWARE

Adobe CC:  
Photoshop  
Illustrator  
InDesign  
Bridge  
After Effects  
  
GlyphsApp  
MacOSX  
Windows Platform  
Microsoft Office Suite

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*References available  
upon request*