

CURRICULUM VITAE
Sebastián Dueñas Ocampo

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PROFILE

Socio-Environmental Planner and Educator: Lecturer in Corporate Social Responsibility (CSR), Sustainable Development, Social Innovation and Business Ethics. More than eight years of experience in topics related with CSR and sustainability. **Researcher:** Topics on sustainable food systems, sustainability, CSR, green consumption and responsible leadership. **Avid Sportsman:** Rock climbing and Trail running.

EDUCATIONAL BACKGROUND

PhD in Environmental Studies (c)

University of Colorado, Boulder United States.

Main Advisor: Peter Newton

Emphasis: Policy, Value Chains and Business Models in Sustainable Food Systems

Selected Achievement: Fulbright Scholarship
(Thesis: In progress)

Master of Science in Environment and Sustainable Development

University College London, London United Kingdom. September 2015.

Selected Achievement: (Distinction) GPA: 70% - 75%

Advisor: Vanesa Castan Broto

Emphasis: Political Ecology, Environmental Planning, Urban Planning, Green Consumption

Field work: Development of an Environmental Action Plan for the community of Chuquitanta Under the research project *cLima sin Riesgo (DPU) from UCL*. North of Lima, Peru.
(Thesis: Commendation)

Master of Arts in Philosophy:

Pontificia Universidad Javeriana, Bogotá Colombia. January 2011.

Major: Political Philosophy, Minor: Aesthetics.

Advisor: Cristina Conforti

Selected Achievement: (Magna cum Laude) GPA 4.72/5
(Thesis: Honors)

Bachelor of Arts in Philosophy

Pontificia Universidad Javeriana, Bogotá Colombia. January 2010.

Selected Achievement: Excellent GPA 4.19/5.

(Thesis: Honors)

Bachelor in Business Administration

Emphasis: CSR, Sustainability and Business Ethics

Pontificia Universidad Javeriana, Bogotá Colombia. January 2008.

Selected Achievement: Excellent GPA 4.11/5

PROFESSIONAL EXPERIENCE

Assistant Professor II

Pontificia Universidad Javeriana

Faculty of Economics and Management Sciences

Bogotá, Colombia (2017-Present)

- Coordinate the postgraduate courses of the different specializations related with CSR and sustainability
- Teach in the new MSc. in CSR and Sustainability
- Research work contributing to the strengthen of my research group
- Teach Social Innovation in the undergraduate program of business
- Thesis supervision in the Business undergraduate program, MSc in CSR and Sustainability and MBA program

Assistant Professor

Pontificia Universidad Javeriana

Faculty of Economics and Management Sciences

Bogotá, Colombia (2013-2017)

- Research on subjects related with *Corporate Social Responsibility, Sustainable Development, Social Innovation and Responsible Leadership*.
- Coordinate all activities and issues related with the professors who teach *Human Resources Management* subject in the Business Administration Undergraduate program.
- Lead part of the process of the Department of Business Administration's international accreditation and strategic development as well as help in the creation of a new system of incentives for the intellectual production, executive education and consultancy services of our Faculty.
- Teach *Corporate Social Responsibility and Sustainable Development, Social Innovation* (new course). (Emphasis Subjects of the undergraduate BA program).
- Teach *Human Management Resources* in the undergraduate program of Business Administration (Core Subject of the undergraduate BA program).
- Direct and guide the thesis work of last semester students as well as monitor the social involvements of the students with several NGOs in Bogota.

Selected Achievement:

Academic: I have improved the content and methodology of the subject Corporate Social Responsibility and Sustainability and now this course has a greater impact in the undergraduate program of Business Administration.

Research: The development of a measurement scale for socially responsible consumption in Colombia and the Latin American Context.

Instructor Professor

Pontificia Universidad Javeriana

Faculty of Economics and Management Sciences

Bogota, Colombia (2010-2013)

- Researched specifically on subjects related with *Corporate Social Responsibility, Sustainable Development and Ethical tools of Enterprises*.
- Took part in the process of strategic development for our Department, growth strategy and international academic recognition.
- Taught the courses of Corporate Social Responsibility and Sustainable Development (Emphasis subject of the undergraduate BA program).
- Taught the course Human Management Resources (Core subject of the undergraduate BA program).
- Taught Management Principles in the undergraduate program of Business Administration (Core subject of the undergraduate BA program).
- Directed and guided the thesis work of graduating students as well as monitored the social involvements of the students with several NGOs in Bogota.

Selected Achievement:

Research: I was part of a research team that started a study on Socially Responsible Consumption in Colombia, a research that focuses on studying the consumer's response to a company's social responsibility.

Instructor

Pontificia Universidad Javeriana

Faculty of Economics and Management Sciences

Bogota, Colombia (June 2009-Dicember 2010)

- Directed and guided the thesis work of graduating students as well as monitored the social involvements of the students with several NGOs in Bogota.

- Taught Business Ethics in the undergraduate program of Business Administration (Core Subject of the undergraduate BA program).

Selected Achievement:

Developed a new program for the Business Ethics course with a case-centered methodology.

SELECTED PUBLICATIONS

Articles:

- Villa, L., Perdomo-Ortiz, J., **Dueñas Ocampo S.** & Durán León W. 2018. Responsible Consumption Measurement: A Comparative Study Colombia–Mexico. *Academia Revista Latinoamericana de Administración (In Press)*. (Scopus Q4)
- Perdomo-Ortiz, J.; Villa Castaño, L. E.; **Dueñas Ocampo, S.** 2017 Corporate Social Responsibility and Pro-Peace Practices in Colombia. *Cuadernos de Administración*, 33(58) 30-44 2017 Available at: [\[http://revistaingenieria.univalle.edu.co/index.php/cuadernos_de_administracion/article/view/4471\]](http://revistaingenieria.univalle.edu.co/index.php/cuadernos_de_administracion/article/view/4471). (Publindex A1)
- Villa Castaño L.E., Perdomo Ortiz J., **Dueñas Ocampo S.** & Durán León W. 2016. Socially Responsible Consumption: An application in Colombia. *Business Ethics: A European Review* [<http://onlinelibrary.wiley.com/doi/10.1111/beer.12128/full>] (Scopus Q1)
- **Dueñas Ocampo S.**, Perdomo-Ortiz, J., & Villa, L. 2014 El concepto de consumo socialmente responsable y su medición: una revisión de la literatura. *Estudios Gerenciales* 30 287–300. Available at: [\[http://www.sciencedirect.com/science/article/pii/S0123592314000928\]](http://www.sciencedirect.com/science/article/pii/S0123592314000928) (Publindex A1)
- **Dueñas Ocampo S.** & Villa, L. 2010. Construyendo confianza al interior de la organización desde la ética. *Contaduría Universidad de Antioquia*. 57, 69-82. On line at: [\[http://aprendeenlinea.udea.edu.co/revistas/index.php/cont/article/viewFile/15578/13521bn\]](http://aprendeenlinea.udea.edu.co/revistas/index.php/cont/article/viewFile/15578/13521bn) (Publindex C)

Book chapters:

- **Dueñas Ocampo S.** & Villa, L. 2011. *La perspectiva de la ética dialógica: una mirada desde la empresa*. Responsabilidad Social de las Organizaciones. En: Argentina. 78 – 83. ISBN: 978-987-652-095-9.
- **Dueñas Ocampo S.** & Villa L. 2011. *La ética, la confianza y los códigos éticos: herramientas para la ética empresarial*. En: Capitalismo y Empresa: Reflexiones Desde La Ética y la RSE. Bogotá: Pontificia Universidad Javeriana. 33 – 67. ISBN: 978-958-716-492-3.
- Villa, L., & **Dueñas Ocampo S.** 2011. *Tres enfoques éticos determinantes para la Responsabilidad Social Empresarial*. En: capitalismo y empresa: reflexiones desde la ética y la RSE. Bogotá: Editorial Pontificia Universidad Javeriana. 69 – 93. ISBN: 978-958-716-492-3.df

Cases and others:

- Franco, N., **Dueñas Ocampo S.** & Castillo, M. 2017. Business Case: “Alquería: More Than Just One Glass of Milk” Harvard Business Publishing. Part A, B and Teaching Note. Case: AN0028.
- **Dueñas Ocampo, S.** 2015. Green Consumption a Social Movement? Local Food Movement and Resistance through Care. *Banco de la República. Banrep*. Available at: [\[http://www.banrepcultural.org/sites/default/files/colf_duenasocampo_sebastian_tesis_doc_0.pdf\]](http://www.banrepcultural.org/sites/default/files/colf_duenasocampo_sebastian_tesis_doc_0.pdf) (Master dissertation UCL / Working paper)

Research projects

- *Socially Responsible Consumption in graduate students in Colombia and Mexico*. Research project Sponsored by the Pontificia Universidad Javeriana (2011-2014).
- *Responsible Leadership in Colombia*. Research project sponsored by the Pontificia Universidad Javeriana (2013-2015).
- *Business and Peace. Measuring systems and pro-peace strategies in post-conflict*. (Work in progress)

Work in progress

- Castillo M., Sanchez I., **Dueñas Ocampo S.** 2018 Responsible Leadership: Drivers and Behaviors of an Organizational Leader in an Emerging Country, *Business Ethics* (Submitted: *Business and Society Review*)
- Villa, L., Perdomo-Ortiz, J., Durán W., **Dueñas Ocampo S.** 2018. Responsible Consumption Measurement: Measurement and Contrast in Latin America: Colombia, Mexico, Brazil and Peru. (*Working Paper*).
- **Dueñas Ocampo S.**, 2018 Some trends in the relationship between enterprise, peace and sustainability: the role of social innovation and inter-sectoral alliances (*Working Paper*)
- **Dueñas Ocampo, S.** 2018. Algunas perspectivas sobre la gerencia de recursos humanos desde el análisis foucaultiano: competitividad y auto-gobierno en la empresa contemporánea. (*Working Paper*).

SPECIAL RECOGNITIONS AND AWARDS

- **Fulbright Scholarship Cohort 2018**
Fulbright
United States-Colombia
- **Academic Excellence Scholarships 2014**
Santander Bank and University College London
London, United Kingdom
- **Colfuturo-Scholarship 2014**
Colfuturo
Bogotá, Colombia

SELECTED ACADEMIC EVENTS

- **University of Cape Town, LSE, Brown University**
Workshop in Governance and Development. An academic event that aimed to bring scholars, PhD students as well as people from different governments and international agencies to think around the topics of governance and development from a multidisciplinary perspective. The event developed a unique environment in which scholars from LA and AFRICA could meet and share their research, work in progress and projects.
Paper: Some trends in the relationship between enterprise, peace and sustainability: the role of social innovation and inter-sectoral alliances
South Africa, Cape Town 2017
- **Luis Angel Arango Library**
International Academic Congress: Il coloquio internacional de Biopolítica y Educación. Trabajo: Algunas perspectivas sobre la gerencia de recursos humanos desde el análisis foucaultiano: competitividad y auto-gobierno en la empresa contemporánea.
Bogota, Colombia 2013
- **Pontificia Universidad Javeriana**
Training Course: Primer Foro de Creatividad e Innovaciones Docentes
Bogotá, Colombia, 2012
- **Instituto Internacional de Ciências Sociais- IICS**
International Academic Congress: X congresso da Associação Latinoamericana de Ética, Negócios e Economia- ALENE. Trabalho: Códigos éticos: Ética Aplicada para el fortalecimiento de la Confianza.
São Paulo, Brasil 2011
- **Pontificia Universidad Javeriana**
National Academic Congress: Congreso Sobre Pacto Global y Responsabilidad Social Empresarial: diálogo entre empresa, academia y sector público.
Bogota, Colombia 2011
- **Santiago de Chile University**
International Academic Congress: Il congreso internacional ciencias, tecnologías y culturas. Diálogo entre las disciplinas de conocimiento. Mirando al futuro de américa y el Caribe. **Paper:** *El soporte ético de la Responsabilidad social empresarial.*
Santiago de Chile, Chile 2010

VARIOUS COURSES

- **University College London**
Executive Education: SummerLab. The program offers the unique opportunity to provide environmental support to different communities around the world in social, and economic challenges.
Our summer lab aimed to develop socio-environmental strategies to reconnect the city of Mostar (Bosnia & Herzegovina) with the natural reserve of Rujište. The reconnection of a community in a post-conflict stage through participatory processes and the constitution of political awareness was paramount in the development of our strategies. This has contributed to expand mi experience and develop stronger skills to deal with a wide set of stakeholders in complex contexts and within different sectors.
Mostar, Bosnia and Herzegovina 2015
- **Harvard University**
Executive Education: Case-based Methodology in teaching. Global Colloquium on Participant- Centred Learning (GLOCOLL). This course was oriented to learn case writing methodologies and research.
Mumbai, India 2014

- **Harvard University**

Executive Education: Case-based Methodology in teaching. Global Colloquium on Participant- Centred Learning (GLOCOLL). This course was oriented to learn the methodology to teach business cases in class.

Boston, Massachusetts 2013

- **Embassy CES Cambridge**

English Course

Cambridge, U.K, 2012

- **EF School Sydney**

English Academic Semester

Sydney, Australia, 2007

LANGUAGES

- Spanish: Mother tongue
- English: Fluent
- Brazilian Portuguese: Basic

SKILLS

- Persevering, honest, loyal, committed, team player, leadership skills, able to work under pressure and in hostile environments, proactive, open to listen to new ideas and cultures, cooperative.
- Reporting Development, Environmental Regulation Knowledge (e.g GRI, Ethos, Forética, Global Compact, National legal framework, ISOS, etc.).
- Computer Skills: Handling Word, Excel, Microsoft office in general. Skills for editing and proofreading. Atlas T.

EXTRACURRICULAR INTERESTS

- Rock climbing: (More than fifteen years of experiences in traditional climbing, sport climbing and specially bouldering, good performance in different championships in my country).
- Trail Running: (More than five years of experience, good performance in different championship races in my country).
- Literature

Selected Achievement: climbed the Sugarloaf Mountain in Rio the Janeiro (Brazil) a granite wall of technical sport climbing of more than 396m at the beginning of 2013.