

# Jeffrey Wolfe

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- 19+ Year Veteran of Agencies, Prod Cos, and Post Studios
- Main Client Liaison for Major Accounts
- Line Produced 100+ Live Action Projects
- Proven New Business Results as EP/Director of Post
- Expertise in Team Management and Talent Sourcing
- Pitch through Delivery on Digital / Experiential Jobs

## **WORK EXPERIENCE:**

### **Nervy Pictures LLC (Owner) - Freelance Senior Producer / EP / Head of Production 12/09- present**

- Freelance services for creative content studios, integrated shops & advertising agencies.
- **Studios:** *Brand New School, Logan, Charlex, Ghost Robot, Woodshop Films, Scout Studios, Healthcare Consultancy Group.*
- **Studio Agency Clients:** *Saatchi and Saatchi, Arnold Worldwide, Digitas, Wieden + Kennedy, McCann, Draft FCB, McGarry Bowen, KWG, Ogilvy, Grey Health Group, BBDO, Cronin & Co*
- **Brands:** *JCPenney, Hershey's, ESPN, TIAA CREF, Chantix, NFL, McDonald's, Schiff Vitamins, Black and Decker, Chips Ahoy, Dulcolax, AZO, Dove, Georgia Lottery, Fidelity Investments.*

### **Mustache 6/16 - 9/16**

#### **Title: Director of Production (Temp Contract)**

- Supervised team of 12 producers, production managers, coordinators and in-house studio staff.
- Created and developed new collaborative project tracking and scheduling system.
- Revamped production staffing structure, budgeting process, internal rate card and client facing documents.
- Supervised, approved, and created budgets for dozens of live action shoots / animation projects.
- Acted as Executive Producer supervising complex live action / stop motion / CG animation projects.
- Worked closely with Operations team to update production processes and workflow.

### **Method Studios 3/16 - 6/16**

#### **Title: Supervising VFX Producer (Freelance) - The Purge 3 - Election Year**

- Managed team of VFX supervisors, artists and coordinators for feature film released summer 2016.
- Lead contact at Method for Hollywood studio client and LA-based production company clients.
- Scheduled and managed roster of talent, set and adhered to production deadlines.
- Created budgets and overage quotes as production deliverables and scopes changed daily.

### **Aardman Nathan Love 4/15 - 1/16**

#### **Title: Executive Producer**

- Managed studio staff in conjunction with ECD / Owner and Director of Operations.
- Supervised and mentored staff production team; staffing, scheduling, scope of work, budgeting.
- Lead client engagement - first contact for new business in conjunction with reps.
- Produced all new business pitches, creative treatments and worked closely with directors on roster.
- Assisted owners of studio through merger with Aardman Animations in Fall 2015.
- Implemented new project tracking, bidding, and scoping processes.
- Led new director search for roster expansion / exclusive representation.
- On-set supervision experience for live-action shoots, agency and client liaison, managed VFX supervisors.
- Developed new business strategy in conjunction with new leadership from Aardman Animations.

### **MassMarket 7/13 - 9/13 // 1/15 - 4/15**

#### **Title: Freelance Senior Producer**

- Produced Fall 2013 broadcast campaign for Old Navy integrating live-action and cell-drawn animation. Live Action directed by Roman Coppola.
- Supervised post for NBC Sports - Super Bowl Sunday All Day Programming Promo (CG / VFX)
- Produced VFX / finishing work for broadcast commercials: *Novartis, One-A-Day, HomeGoods.*

### **Draftfcb Healthcare / FCB Health / FCB Garfinkel 9/13 - 5/14**

#### **Title: Freelance Senior Producer**

- Produced Broadcast and Digital Animation projects for a variety of healthcare and consumer product clients.
- Sample Clients: *Nivea, Novartis, Iroko, Bristol Myers Squibb, Auxillium, Janssen.*
- Sample Projects: *Nivea 2013/14 Times Square Display Animations, Stelara Experiential Campaign Videos*
- Supervised design, fabrication, & creative teams for tradeshow installations for major pharma brands
- Led production, editorial, & animation teams to produce custom videos for new business pitches.
- Worked directly with CEO Lee Garfinkel, CCO Javier Campopiano, global new business and creative teams.

**Cause & Effect**

**6/11 – 7/13**

**Title: Director of Post Production**

- Responsible for ongoing management of all post-production projects; including writing, editorial, design, 2D/3D animation, CG and VFX work, color correction, online sessions, and supervised sound design / mix.
- Directed and supervised staff of 12 - 20 writers, editors, producers, designers, and animators; report directly to owners of company.
- Scheduled and budgeted 150+ projects, negotiating all vendor / client contracts and scopes of work.
- Accountable for all post-production projects, from kick off through completion, ensuring on-time and on budget delivery. Supervised budgets up to \$500K.
- Main client liaison for all post-production projects, including project updates / managing client expectations.
- Personally sourced and won new business from new clients in excess of \$200K.
- Established new project tracking tools and budget actualizing systems.
- Created new roster of freelance production and post-production talent to fit the needs of a growing studio.
- Developed and implemented new operations, quality control and pipeline management procedures.
- Sample Networks: *Nickelodeon, Discovery, AMC, VH1, A&E, Food Network, Syfy, TruTV, Oxygen, Sundance.*
- Sample Projects: *Beach House "Lazuli" video, DJ Tiesto 10-part YouTube doc, Discovery Science web series.*

**TheLab**

**11/10 – 6/11**

**Title: Senior CG Producer**

- Responsible for all 2D&3D Animation / Motion Graphics / Print Production projects within CG department.
- Managed 6 – 10 CG / Motion Graphics / Design staff. Supervised budgets up to \$350K.
- Developed production processes within burgeoning department to improve workflow and client management.
- Authored, pitched, and won \$500K interactive / brand experiential project for major Fortune 10 company.
- Managed CG animation pipeline / output for major automobile brand's website re-launch.
- Supervised projects through post – Print, CG/Motion Graphics, Editorial, Sound Design.
- Agencies: *Saatchi and Saatchi Wellness, McGarry Bowen, Grey, Arnold, Cline Davis Mann, HCG.*
- Clients: *AT&T, Google, KIA, Verizon, Eli Lilly, Clinique, Victoria's Secret, Amgen.*

**Tronic Studio, New Media Design / 3D Animation Production Company**

**5/08 – 12/09**

**Title: Executive Producer**

- Responsible for production and post-production on all projects– including line producing broadcast television commercials, brand films, interactive content, event installations, retail product videos, architectural visualizations, video game trailers, animated web content, and visual effects post-production.
- Clients: *HP, Sony, Comcast, Diesel, MTV, 2K Games.*
- Managed and supervised staff of 5 to 20 motion graphics and VFX artists, 3D generalists and designers.
- Supervised budgets up to \$750K. Reported directly to owners of company.
- Within the first year in new position, pitched and won over \$200K in new business accounts.
- Accountable for all budgeting, bidding, scheduling, production management of 45+ studio projects.

**The Media and Marketing Group, Advertising Agency**

**5/05 – 10/07**

**Title: Head of Production & Post-Production**

- Managed and developed a full service production/post-production department within large regional advertising agency. Supervised growth of department from 4 to 12 full time employees.
- Supervised TV spots/animation/interactive launch of \$18M new account (Isle Casinos).
- Managed and produced over 600 radio spots, 200 television spots and non-broadcast video projects.
- Oversaw and produced 25+ live action television spots for national casino clients, hotels chains, restaurants, healthcare companies, and non-profit agencies.
- Responsible for client-facing role - managing client expectations, executing creative briefs, coordinating all logistics with various client department heads. Reported directly to President of Agency.

**Just Wolfe Productions, Production Company**

**9/97 – 5/05**

**Title: Founder / President / Executive Producer**

- Founded and led production company for 7+ years. Produced and supervised every production/post project.
- Generated and created new leads and clients. Personalized client relationships and cultivated new projects.
- Exceeded double-digit sales growth targets over a four-year period.
- Accountable to clients for adhering to customized estimates and budgets up to \$350K.

**Technical Skills:** Supervised projects utilizing industry standard software. Flame, Smoke, Nuke, After Effects / CS, Premiere / FCP (editorial skills), Resolve, DI, Logic / ProTools. Project management software: FileMaker Pro, MS Project, Basecamp, Shotgun, CETA / iCFM.

**EDUCATION:**

**Ithaca College, B.S, Communications, Cinema & Photography**

**1990 - 1994**