

OFF-GRID APPLIANCE PROCUREMENT INCENTIVES

A new program from the Global Lighting and Energy Access Partnership (**Global LEAP**) will make it easier for off-grid solar companies to procure and distribute **the world's best off-grid appliances**.

This new program will provide incentives to appliance manufacturers and off-grid solar companies that partner to distribute large quantities of winning and finalist products from the Global LEAP Outstanding Off-Grid Appliance Awards (**Global LEAP Awards**).

The first round of incentives launches on **28 February 2016**, and is **open exclusively to IDCOL POs** that procure and sell select Winners and Finalists from the 2013-14 Global LEAP Awards Off-Grid TV Competition.

Benefits to IDCOL POs



Attract new customers by diversifying the products available with your solar home systems (SHSs)



Increase the value of your SHSs by bundling more products with the same size system



Build a reputation for quality and reliability by offering your customers the world's best and most energy efficient off-grid appliances backed by manufacturer warranties



Expand your network of suppliers by partnering with the global off-grid market's leading manufacturers

Incentive Program Structure

Incentives will be provided as a percentage of the FOB price for eligible products, and will be offered in two periods. The incentive level is 45% from 28 February to 14 April (Period One), and 38% from 15 April to 30 June (Period Two). Interested POs should act fast to secure a higher incentive level.

Launch Date		28 February 2016
Last Day to Submit Claims		30 June 2016
Period One	Total Incentive Amount	45% of FOB price
	Dates	28 February 2016 to 14 April 2016
Period Two	Total Incentive Amount	38% of FOB price
	Dates	15 April 2016 to 30 June 2016
Minimum Order Size		2,500 units
Maximum Order Size		10,000 units



70% of the total incentive will be paid to the manufacturers after verification of product purchase and shipment

Reducing the upfront cost of products

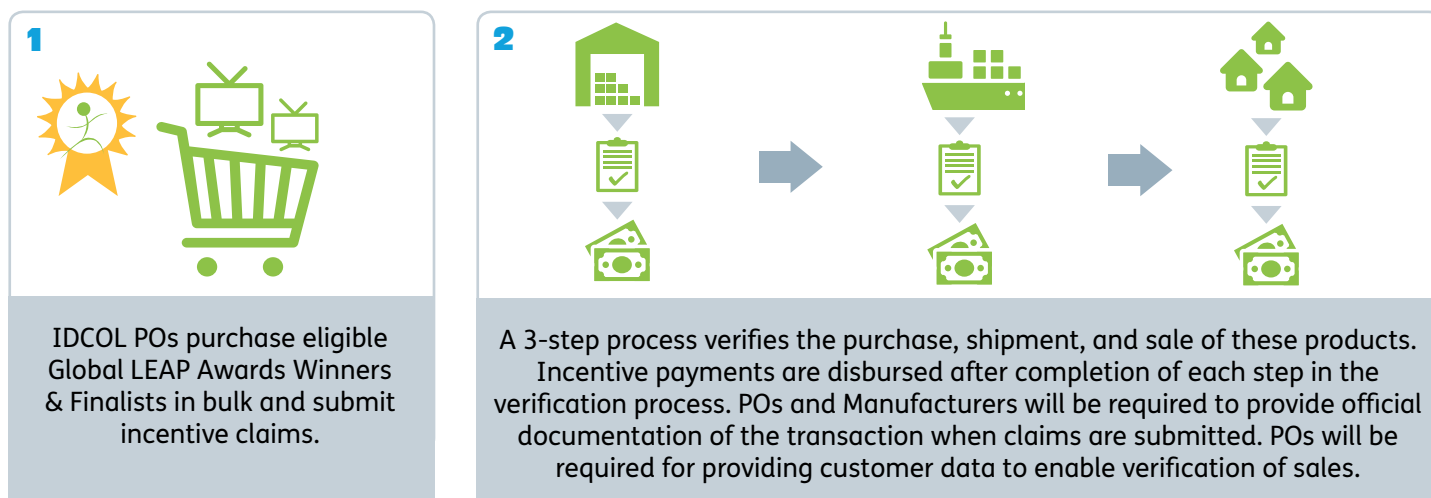


30% of the total incentive will be paid to IDCOL POs after verification that the products have been sold to customers

Increasing cash flow for POs


How It Works

A limited amount of incentive funding is available, and incentives will be distributed on a first-come, first-serve basis. Incentive claims can be submitted online starting 28 February 2016 at GlobalLEAP.org. Incentive payments are contingent upon compliance with the program's verification process:



Eligible Products

The products below are eligible for incentives.¹ For questions about product specifications and pricing, contact the manufacturer representatives:

		空 sola	solageo		
	Manufacturer	Sola Home Appliances		Solageo	Maks Powertech Ltd.
	Model Number	SO19PSD	SO15PSD	TWB-TVE1603	L15RN01
DISPLAY	Screen Size	18.5 Inches	15.6 inches	15.6 inches	15.6 inches
	Luminance (cd/m²)	297	200	155	88
ENERGY PERFORMANCE	Power Consumption (W)	<16W	<10W	<7W	<8W
	Standby Power Consumption (W)	<0.5W	<0.5W	<0.1W	<0.3W
VIEWING ANGLE	Horizontal Viewing Angle (degrees at 1/2 luminance)	70°	80°	52°	53°
	Vertical Viewing Angle (degrees at 1/2 luminance)	63°	40°	44°	48°
CONTACT	Sales Contact	Gary Bernhardt		Joe Fernandez	Md. Ershadullah Ershad
	Phone	+ 1-516-312-5050		+852-9185-1610	+880-2987-1715
	Email	solahomeappliances@icloud.com		contact@solageo.com	info@maksgroupbd.com
	Website	www.solahomeappliances.com		www.solageo.com	www.maksgroupbd.com

^[1] Power consumption and other specifications can vary based on product configuration, and therefore may differ from the values provided by Global LEAP. POs should confirm specifications with manufacturers based on desired product characteristics.