



Global LEAP Awards Off-Grid Refrigerator Competition

A JOINT INITIATIVE OF GLOBAL LEAP, USAID, U.K. DEPARTMENT FOR INTERNATIONAL DEVELOPMENT & POWER AFRICA

The Global LEAP Awards is an international competition to identify and promote the world's best off-grid appliances, accelerating market development and innovation. The 2016-17 Global LEAP Awards will for the first time include a competition to identify super-efficient, high-quality, and innovative **off-grid refrigerators**.

By providing the off-grid marketplace clear and actionable signals about the quality and energy performance of off-grid appliances, **the Global LEAP Awards support the global off-grid appliance and clean energy system marketplace.**

Manufacturers and distributors of eligible off-grid refrigerators are encouraged to **nominate products** at GlobalLEAP.org/Awards.

Categories

	Small	Medium	Large	Extra Large
Refrigerators	5L – 50L	51L – 100L	101L+	–
Refrigerator-Freezer Combination Units	5L – 100L	101L – 150L	151L – 200L	201L+

In addition, cash prizes will be awarded to products that demonstrate market leading innovation in **energy efficiency**, **off-grid appropriateness**, and **overall value**.

Benefits to Winners & Finalists

Global LEAP Award Winners and Finalists benefit in the following ways:

- ▶ Consideration for up to three **Innovation Prizes of \$200,000**
- ▶ Eligibility to participate in the **Global LEAP Procurement Incentives Program**, which accelerates large-scale distribution of Winning and Finalist products in key off-grid markets (for commercially-available products only)
- ▶ Use of the **Global LEAP Awards logo and brand**
- ▶ Inclusion in a **global promotional campaign**, including publicity and networking opportunities with distributors and investors

The Dynamic Off-Grid Refrigeration Market

The global off-grid market is growing rapidly and represents a major emerging commercial opportunity. Over 2 billion people lack reliable access to electricity, and a global market of cost-effective off-grid clean energy systems is rising to meet these people's daily needs for modern energy services. A recent Global LEAP analysis suggests that by 2020, the off-grid refrigerator market could see **38% year-over-year growth** and **total annual spending approaching \$1.1 billion**.

Manufacturers who enter the off-grid market early, and deliver high-quality, efficient products, will shape this market and position themselves for success for years to come.

Global LEAP Awards Off-Grid Refrigerator Competition Timeline



More information is available at GlobalLEAP.org info@GlobalLEAP.org [@GlobalLEAPaward](https://twitter.com/GlobalLEAPaward)

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