



robertharding/Mark Edwards



The Global LEAP Awards

2016-17 OUTSTANDING OFF-GRID TELEVISION COMPETITION

The Global LEAP Awards is an international competition to identify and promote the world's best off-grid appliances. The 2016-17 round of competitions will identify super-efficient, high quality **off-grid flat-panel televisions**.

By providing the off-grid marketplace clear and actionable signals about the quality and energy performance of off-grid appliances, the **Global LEAP Awards accelerate global for off-grid appliance and clean energy system market**.

Manufacturers and distributors of eligible off-grid televisions are encouraged to nominate products at GlobalLEAP.org.

Awards Category	Viewable Screen Size
Small TVs	≥390 cm ² but <700 cm ²
Medium TVs	≥700 cm ² but <1400 cm ²
Large TVs	≥1400 cm ²



Nominating products is quick, easy, and free at GlobalLEAP.org/Awards.

Nominate eligible products by 20 January 2017.

Benefits to Winners & Finalists

Global LEAP Award Winners and Finalists benefit in the following ways:

- ▶ Participation in a new Global LEAP program incentivizing large-scale procurement and distribution of Winner and Finalist products
- ▶ Consideration by Acumen and Shell Foundation as they work to identify breakthrough innovations and impact investment opportunities in off-grid appliance enterprises
- ▶ Inclusion in a global promotional campaign, including publicity and networking opportunities with distributors and investors
- ▶ Use of the Global LEAP Awards logo and brand

The Dynamic Off-Grid TV Market

The global off-grid market is growing rapidly and represents a **major emerging commercial opportunity**. Over two billion people lack reliable access to electricity, and a global market of cost-effective off-grid clean energy systems is rising to meet these people's daily needs for modern energy services. Recent estimates suggest the market for off-grid energy products is **growing at a 26% compound annual growth rate** and will eventually reach more than \$4 billion/year. The market for off-grid televisions alone is expected to reach more than **\$3 billion/year**. Manufacturers who enter the off-grid market early, and deliver high-quality, efficient products, will shape this market and position themselves for success for years to come.

Global LEAP Awards Off-Grid Television Competition Timeline



The Global LEAP Awards is an initiative of the Clean Energy Ministerial's Global Lighting and Energy Access Partnership.

