

**City of Roswell Downtown Development Authority**  
**Regular Meeting**  
**Thursday, August 14, 2014**  
**3:30 p.m.**  
**City Hall – Room 220**

1. **Call to Order.** The meeting was called to order by Chairperson Monica Hagewood.
2. **Present:** Chairperson Monica Hagewood, Ralph Mills, Dave Schmit, David Lyon, Charles McMillan, Richard Hessler and Lonnie Mimms. Also in attendance were Councilmember Nancy Diamond, Councilmember Becky Wynn, Roswell Inc Steve Stroud, DDA Coordinator Anna Braund, City Administrator Kay Love, Deputy City Administrator Michael Fischer, Community Development Director Alice Wakefield, Director of Transportation Steve Acenbrak, Transportation Planner III Andrew Antweiler, Community Dev. Planner II Courtney Lankford and Executive Assistant to the Deputy City Administrator Chris Ward.
3. **Approval of the Agenda.** A motion was made by Charles McMillan, seconded by David Lyon to approve the agenda, as amended. The motion carried unanimously.
4. **Approval of the Minutes of the July1, 2014 Regular Scheduled DDA Meeting.** A motion was made by Charles McMillian, seconded by David Lyon to approve the 7/1/2014 minutes. The motion carried unanimously.
5. **Treasurer's Report .** No report
6. **Secretary's Report.** No Report
7. **Discussion and Update on Downtown Development Authority Projects** Monica wanted to have this joint meeting with DDA, Roswell Inc. and Department Heads and staff to begin to discuss ways to move forward with economic development efforts. Alice stated that commercial building is problematic, suggested something more along the lines of a pavilion for farmers market. Kay felt that a public meeting space is a need and would be greatly utilized. Would be nice to have several options in a building of that type. Monica said another idea would be a supper club. Dave felt that we may run into zoning issues with something of this type. Kay first would like to know if there is a market for this type of business then will look at the zoning issues. Alice stated that we would establish an incubator for emerging chefs. Charles wanted to start framework, we need to talk with City employees, they are more familiar with what is currently being worked on. Dave said after two years we are now ready to move into longer term plans. Look at the roll of the DDA; ask staff how we can best position ourselves to engage with departments and council. Trying to get a good definition of who we are and what we do. How do we best serve the public? Is our roll to be proactive or responsive? Alice will send map to DDA of what is currently going on as far as projects. Right now they are strictly private opportunities. May be some public/private opportunities in the works. Alice felt there is a

possibility with the Master Plan in the Opportunity Zone, underutilized commercial. Would be a perfect project for Transportation, Environmental and DDA. Kay stated some projects may not have a direct financial impact. When Alice sends out the map, it will give all a chance to look for where development activity is occurring. Kay will set up a meeting with Charles, Alice, Steve and Monica. Steve stated that not all deals will require DDA. Need open communication, need to make the developers aware of the DDA. Need creative ideas (i.e. solving storm water issue) need DDA to come up with areas and ideas and City will partner with them. Charles stated City has beginning of 319 grant, could relate to additional work. Look at other available grants for water quality and quantity. Steve said direction of DDA and Roswell Inc. is growing, driven by private side. Sees a big transformation in 5-8years. Kay says we need to look at goals and target areas, look for opportunities. Dave would like Alice to prioritize top 5 things to focus on. DDA will go out and work on

8. Presentation Courtney Lankford: East West Valley Master Plan

9. **Adjournment.** A motion was made by Charles McMillian, seconded by Monica Hagedwood to adjourn. The motion carried unanimously.

The next meeting will be September 2, 2014.