

Minutes of the Roswell Downtown Development Authority

Minutes

July 2, 2013 Regular Meeting

3:30 p.m.

City Hall – Room 220

Call to Order:

Present: Chairperson Monica Hagewood, David Lyon, Dave Schmit, Lonnie Mimms, Ralph Mills, Charles McMillan, and Richard Hessler. Councilmember Nancy Diamond was also present. Attorney Dan McCrae was present via telephone conference call.

Approval of the Agenda. A motion was made by Lonnie Mimms, seconded by Dave Schmit to approve the agenda, as amended to add Website Update. The motion passed unanimously.

Approval of the Minutes and Executive Session of May 21, 2013. A motion was made by Richard Hessler, seconded by Ralph Mills to approve the minutes from 5/21/2013. The motion passed unanimously with the exception of David Lyon who was out of the room and Lonnie Mimms abstained.

Treasurer's Report. Dave Schmit provided the Treasurer's Report noting that the balance at the end of the fiscal year (6-30-2013) was approximately \$115,000. Invoices for April and May have been paid. There was a brief discussion regarding payments to Randall Paulson for the Downtown Development Plan project. Lisa Hines will check with Finance Director Keith Lee regarding the requirements for the audit.

Secretary's Report.

Update on Website. Monica is meeting with Jeff Bridges regarding the website including content, logo, and other items. The website address is RoswellDDA.com. Additional discussion included the capabilities of the website, inclusion of new projects, formatting, e-mail addresses or phone numbers for the public to contact DDA members through the website.

Update on Downtown Development Plan. The next phase, Economic Impact Study, is to be included with the plan. Members discussed the estimate of market saturation of restaurants on Canton Street, a void analysis study, public investment, taxes generated, concept plan and impact, the need for an analysis of the square footage of commercial space in the downtown area, clarity of greenspace project and the DDA's role. Discussion included the proposed green space/plaza in front of City Hall, Alpharetta's new green spaces and streetscape, the funding of Canton Street and the value of the investment by the City, shop owners North of Canton Street have started their own association due to feeling disconnected with Canton Street, need for feedback from Council regarding presentation of Plan, next step – an additional work session. Some members are meeting with Clyde Stricklin next week. Members discussed expansion of the plan and compatibility with City's plans for future. Discussion regarding plaza and water feature, need to show potential, scope, and market.

The next DDA Breakfast with the Mayor and Councilmember Diamond is scheduled for Tuesday, July 30. Lonnie Mimms will attend. Monica is meeting on July 18 at the Mayor's office at 1:30 with Ralph Mills and Councilmember Diamond to discuss the DDA's next presentation.

Charles McMillan and Ralph Mills met with the City's GIS Division and Community Development Director Alice Wakefield to discuss information useful to the DDA, implementation of DDA information into the City's GIS system, possibility of Project Manager working with GIS and means in which to include the Master Plan with updates. It was noted that this would be subject to public records.

A motion was made by Dave Schmit, seconded by Lonnie Mimms to enter into executive session to discuss the potential acquisition of real estate. The motion passed unanimously.

There may be a Special Called Meeting in July to further discuss Development Plan and further updates. David Lyon will bring the insurance coverage discussion back to the next meeting.

Adjournment - A motion was made by Lonnie Mimms, seconded by Richard Hessler to adjourn. The motion passed unanimously.