Destination: the Lakes

With planning team picked, master plan for saving lakes is underway

2013 Annual Report inside
Destination: The Lakes takes off—story on page 32
We thank our 2013 members for underwriting Destination: The Lakes. Join us at BRAF.org.
In the summer of 1998, hundreds of residents gathered in the Old State Capitol for a week to dream up a new downtown for Baton Rouge. The center of their city was falling into ruin, and so they came together to imagine ways to reclaim it, to debate their options, and to share their ideas with attentive urban planners. Known as “Plan Baton Rouge,” more than $2 billion has been invested in creating the new downtown they envisioned that week, and the space we share at heart of our city has become—as promised by lead planner Andres Duany—even better than before.

Participants in the process learned an important new lesson: that planning a community should be the shared responsibility of the people who live there. And they learned that the concept is encompassed by the word “charrette,” a term for public meetings where this kind of planning is accomplished.

As an underwriter of the plan, the Baton Rouge Area Foundation learned something too. When people lead with ideas in an open and fair forum, we discovered, the plans that are drawn up through consensus are more likely to get implemented.

So it was encouraging to see more than 200 people show up on a busy workday in June to hear four planning firms present their credentials and preliminary ideas for the Foundation’s new master planning for reclamation of the city’s lakes.

It was like a reunion of the 1998 Plan Baton Rouge charrettes, except there were many new faces alongside more familiar ones—all eager to learn and share their opinions on which firm should be chosen to draft the plan. After everyone had been heard from, participants scribbled their thoughts on comment cards and handed them over to the selection committee, which, in turn, weighed them to arrive at their choice of the winning firm, SWA Group.

Come early fall, SWA designers will arrive in Baton Rouge. They will seek background and knowledge from local government agencies and from LSU, which owns more than one of the lakes. With that understanding, the designers will then ask you to attend meetings where you can debate the possibilities and voice your ideas about what the lakes should become.

We’ll be back in what has become familiar territory—charrettes.

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Our cover story is about Destination: The Lakes, the plan for saving the lakes and making them an even greater space for the community.

Inside this issue, you will also read some other good news. When we issued the first CityStats report in 2008, four of every 10 parish residents were frightened to walk alone at night in their own neighborhoods. Too many of them also were worried they would be victims of crime in the coming year. Their answers to our CityStats questions were a clear reflection of Baton Rouge’s outrageously high murder rate. Fear was locking parish residents inside their houses, away from each other and from the very places they had chosen to call their communities.

About two years ago, Baton Rouge leaders started BRAVE, a tested intervention method to break the cycle of crime, particularly among the people most likely to perpetrate it. Quickly, BRAVE showed results. Murders in EBR dropped by 30% in 2013, and the pattern is holding for 2014. The total rate of violent crimes is also declining.

Subduing the threat is also subduing our fears, and that’s showing up in our CityStats survey. The number of respondents...
Participants in the process learned an important new lesson: that planning a community should be the shared responsibility of the people who live there.

afraid to walk alone in their neighborhoods declined from 43% in 2012 to 35% in 2014. Last year, 57% feared that they would be victims of crime in the coming year; the year before that, the number was 62%. Today, however, that number has dropped to 48%.

We congratulate our public safety officials on the BRAVE initiative, and we are hopeful they will find more innovative methods to reduce criminal activity. Our crime rates have dropped, but they remain high. Clearly, there’s still more to be done.

A summary of CityStats findings is included in this issue. The full report is available in the “News” section of the Foundation website, BRAF.org. You can receive a paper copy by emailing your physical address to mverma@braf.org or calling (225) 387-6126.

I want to thank Newton B. Thomas for underwriting CityStats through his support organization at the Foundation.

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Finally, we’ve included our annual review inside this issue of Currents rather than producing a separate publication this year. That’s because, instead, we’ve published a handsome hardcover book commemorating the 50th Anniversary of the Foundation this year. Copies of the book are at braf.org. Limited copies of the book are available by sending an email to mverma@braf.org.

Sincerely,

C. Kris Kirkpatrick
Chair
THE BATON ROUGE AREA FOUNDATION ACCOMPLISHES ITS MISSION IN TWO WAYS:

1. We connect fund donors—philanthropists—to worthwhile projects and nonprofits. Over 50 years, our donors have granted more than $325 million across South Louisiana and the world.

The Foundation offers several types of charitable funds, including donor-advised funds, which can be opened for a minimum of $10,000. Contributions to the fund are tax deductible. Donors use these funds to make grants to nonprofits. The Foundation manages the money in the charitable accounts, offers local knowledge about issues and nonprofits, and manages all the necessary paperwork.

2. We conduct civic leadership initiatives that change the direction of the Baton Rouge region and South Louisiana. Members support these projects, which solve fundamental problems. Tax-deductible memberships range from $100 to $10,000.

KEY CIVIC LEADERSHIP PROJECTS

NEW SCHOOLS FOR BATON ROUGE: Created and underwrote startup costs for a nonprofit that will support turnaround schools in Baton Rouge by recruiting the best charters, teachers and staff.

THE WATER INSTITUTE OF THE GULF: Launched the scientific institute to offer solutions for coexisting with rising seas and vanishing coastlines. The independent nonprofit has hired several top scientists and expects to grow in coming years as a worldwide resource.

ARDENDALE: Supported the EBR Redevelopment Authority in advancing a 200-acre community off Florida Boulevard that will include housing, retail and parks—and be anchored by a career high school operated by EBR schools and an automotive training academy operated by Louisiana Community and Technical College System.

MISSION:
The Baton Rouge Area Foundation unites human and financial resources to enhance the quality of life in South Louisiana.

To achieve our mission, we:

• serve our donors to build the assets that drive initiatives and solutions;

• engage community leaders to develop appropriate responses to emerging opportunities and challenges;

• partner with entities from our service area, as well as with other community foundations, in order to leverage our collective resources and create the capacity to be a stimulus of positive regional change; and,

• evaluate our work and share the results with our stakeholders.

DONATIONS TO FOUNDATION: $22 million

GRANTS TO NONPROFITS: $31 million

2013

POPULATION OF PRIMARY SERVICE AREA: 2+ million

POPULATION OF SECONDARY SERVICE AREA: 7+ billion (world)
ALLEN TOUSSAINT
MEMBER EXCLUSIVE EVENT
SEPT 19, 8 PM

“When I meet someone like Allen Toussaint—that for me is like meeting, you know, someone the equivalent of the Dalai Lama because for me, he influenced the way I played the piano, he’s a historical part of rock and roll.”

– Elton John

THE VERY HUNGRY CATERPILLAR
OCT 12, 2 PM

“The imagery in this show is really amazing. The puppets & scenery were absolutely true to Eric Carle’s original illustrations, but with an added dramatic dimension.”

– Caitlin Giles,
Chicago Now

ZIGGY MARLEY
OCT 22, 7:30 PM

“To miss [this show] is to miss something very special in reggae music.”

– Larson Sutton, Reggaeville.com

FOR TICKETS: MANSHIPTHEATRE.ORG (225) 344-0334
LEAD IN

SUPERHEROES SAVE PUPPIES Superheroes delayed construction of the Onyx Residences, a project of the Wilbur Marvin Foundation, which is a supporting nonprofit of the Baton Rouge Area Foundation. Fantastic Four was filmed in the block where construction of Onyx was ready to start. For the delay, Fantastic Four’s producers donated money to Yelp BR!, which places lost dogs with families that want to adopt them.

Yelp BR! is a nonprofit started by Commercial Properties Realty Trust, which manages and develops assets for the Foundation.

Onyx Residences are ready for construction at the corner of Convention and Third streets. There will be 28 apartments and 5,600 square feet of commercial space in the building. Onyx will be ready for occupancy by next summer. When completed, the building will fulfill the Foundation’s commitment to build the Arts Block in downtown, which has The Shaw Center for the Arts and OneEleven lofts.
Amount raised at the third annual Fur Ball, a gala held in May to benefit the Companion Animal Alliance. The pet-friendly gala included a live and silent auction, and the crowning of a king and queen of the ball.

CAA was created by the Foundation’s special projects team in collaboration with people who wanted to improve the lives of lost pets in EBR. CAA took over the operations of the EBR animal shelter in 2011 and improved the rate of animals placed in homes from 20% to more than 50%. CAA’s next big ambition is to build a new shelter next to LSU’s School of Veterinary Medicine. LSU has signed a memorandum of understanding to donate the property, and fundraising for the proposed shelter is expected to begin before year end.
GAINES WINNER’S NEW BOOK IS PRAISED

Jeffery R. Allen won the Ernest J. Gaines Award for Literary Excellence in 2009. The $10,000 award from the Baton Rouge Area Foundation would help him continue writing. He delivered a novel this year, and it has won wide praise. “Song of the Shank was the lead book reviewed in the New York Times Sunday Books section June 22. In his review, Mitchell S. Jackson, said that Allen had created a “masterful book.”

“Song of the Shank,” he writes, “brilliantly portrays the story of Blind Tom while providing keen insight into the history of Reconstruction. But at its heart, it also reminds us denizens of never-will-be postracial America of one simple but everlasting essential truth: ‘Them chains is hard on a man. Hard.’ ”

The Gaines Awards was initiated by donors of the Baton Rouge Area Foundation to honor Mr. Gaines. It’s designed to inspire and support rising African-American writers. The winner is honored in Baton Rouge each January. More information is at ErnestJGainesAward.org.

CIVIC LEADERSHIP INITIATIVES

RDA LEADING MID CITY MASTER PLAN The East Baton Rouge Redevelopment Authority is spending up to $190,000 for a plan to kindle the redevelopment of about 100 acres on Government Street near downtown. In July, the RDA issued a request to seek master planners for the Mid City land, which includes buildings and six acres donated to the agency by Entergy Corp.

Master planners are being asked to provide a market analysis and design for the area. The RDA is instructing them to include public input in the process. The RDA expects to choose a planner by mid-August. The plan is to be delivered by March 2015. FuturEBR, the parish’s comprehensive master plan, targets Government Street as a redevelopment corridor. The RDA’s master plan will provide a street-level blueprint to pursue the goals of FuturEBR.

Projections indicate that 3,500 new households and more than 20,000 new jobs are expected in Mid City by 2030.

With partners, the RDA was created as a civic leadership initiative of the Baton Rouge Area Foundation.
GOOD THINGS

GOVERNMENT STREET TURNAROUND By the holidays, a block of Mid City will be reinvented and busy with commerce. Ritter Maher Architects, which is redeveloping buildings next to Baton Rouge Magnet High School, will occupy the top story of a building on Government Street and Ogden Drive. Retailers have expressed interest in leasing the 4,000-square-foot ground floor, says Stephen Maher.

The Atomic Pop Shop will remain in its place, and Purusha, a yoga studio, will replace Denicola’s Upholstery, which is relocating to warehouses on Nicholson Drive near downtown. Maher says a search is on to replace Liberty Tax Service, which won’t return to a renovated building. One of the buildings has been razed for parking. The redevelopment is $1.8 million.

Government Street is expected to get a boost with the narrowing of the road to three lanes, flanked with bike lanes. The city-parish should begin the conversion of the main Mid City road by early next year. What’s more, the East Baton Rouge Redevelopment Authority has issued a request for a master plan to convert the former Entergy buildings and surrounding property.

DOWNTOWN REBOUND ENDURES To maintain a resurgence of downtown, more people were needed to live and work there. That’s beginning to happen—and at a much faster rate. On schedule, the Baton Rouge Area Foundation and Commercial Properties Realty Trust, our real estate developer and manager, will deliver 525 Lafayette next summer. In a complex with a tower for up to 800 IBM employees, 525 Lafayette will have 95 apartment and four townhomes. CPRT also is building Onyx Residences on Convention and Third streets. See related story in this section.

Two blocks up Main Street, developers Dyke Nelson and David Weinstein will open an office, retail and residential complex early next year. Matherne’s Grocery will occupy the first floor and US Agencies has agreed to take the top two floors for corporate headquarters. Renamed for US Agencies, the building will have 65 apartments.

Darryl Smith, a Hammond investor, plans to convert the Maritime One Building, once a riverfront warehouse, into 24 apartments. Other projects underway in downtown include the renovation of the former Baton Rouge Savings and Loan building on North Boulevard into a Holiday Inn Express. Also, developer Mike Wampold plans to convert a former state office building on Third Street into a hotel.

The Downtown Development District is ready to build a riverfront gateway on Florida Street and a bike trail from downtown to City Park as well.
PHILANTHROPY

GIVING GROWS  Giving by Americans grew 3% to $335.17 billion in 2013. Donations rose 7.4% for education and 6.3% for arts and humanities, while dropping 1.6% for religious groups and 0.7% for social services.

Giving USA Foundation collaborates with Indiana University Lilly Family School of Philanthropy on Giving USA, an annual survey of charitable donations.

Donors who were giving to social service groups during the recession have shifted some of their contributions to higher education and the arts, according to the report.

Religious organizations accrued $105.5 billion in gifts, the most of any sector in 2013. Though religious organizations accounted for 31% of all giving, the rate was the lowest in four decades and down from 57% a decade ago. Polls have shown a greater number of Americans identify themselves as not associated with a religious organization.

BIGGEST COMPANY GIVERS  The Chronicle of Philanthropy compiles a list of companies that give the most cash. Here’s the list for 2014. Complete coverage of corporate giving is at philanthropy.com.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
<th>Total</th>
<th>Share of pretax profits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Walmart Stores</td>
<td>$311.6 million</td>
<td>1.3%</td>
</tr>
<tr>
<td>2</td>
<td>Wells Fargo &amp; Co.</td>
<td>$275.5 million</td>
<td>1.0%</td>
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<tr>
<td>3</td>
<td>Chevron Corp.</td>
<td>$274.3 million</td>
<td>0.6%</td>
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<tr>
<td>4</td>
<td>Goldman Sachs Corp.</td>
<td>$262.6 million</td>
<td>2.3%</td>
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<tr>
<td>5</td>
<td>ExxonMobil Corp.</td>
<td>$222.5 million</td>
<td>0.3%</td>
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<td>6</td>
<td>JP Morgan Chase</td>
<td>$210.9 million</td>
<td>0.8%</td>
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<tr>
<td>7</td>
<td>Bank of America</td>
<td>$166.5 million</td>
<td>5.4%</td>
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<tr>
<td>8</td>
<td>Johnson &amp; Johnson</td>
<td>$157.2 million</td>
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<tr>
<td>9</td>
<td>General Electric</td>
<td>$154.8 million</td>
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<tr>
<td>10</td>
<td>Target</td>
<td>$148.6 million</td>
<td>3.2%</td>
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</table>

VERBATIM

“I can’t tell you why I give. People have asked me that question for the last 20-30 years and I have never come up with a satisfactory answer, other than the fact that some people think you’re crazy. I love to see the twinkle in peoples’ eyes. It’s a high, a real feeling of excitement and exhilaration to be able to help people.”

— Jon Huntsman in Forbes. Huntsman gave a share of his earnings even when he earned little. Since amassing a fortune from a chemical business, he has given $1.5 billion, 80% of his wealth, largely to cancer research.
The Foundation’s fund donors make thousands of grants each year. Totaling $8.7 million, grants for the second quarter of this year are listed below. All 2013 grants are listed in the special annual report section included in this publication.

<table>
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<th>Grant Description</th>
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<td>Academy of the Sacred Heart New Orleans Foundation Inc.</td>
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<td>ACCESS Fund</td>
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<td>AFS-USA Inc.</td>
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<td>Alcoholism Center for Women Inc.</td>
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<td>Aldersgate United Methodist Church (AUMC)</td>
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<td>ALS Association Louisiana-Mississippi Chapter</td>
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<td>Alzheimer’s Association of Louisiana</td>
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<td>Alzheimer’s Services of the Capital Area</td>
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<td>American Cancer Society</td>
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<td>American Heart Association</td>
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<td>AMIkids Inc</td>
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<td>Angel’s Grove Ranch Inc.</td>
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<td>Arts Council of Greater Baton Rouge Inc.</td>
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<td>Arts Council of New Orleans</td>
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<td>The Ascension Fund</td>
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<td>Associated Grocers-Sam S. Politz Scholarship Fund</td>
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<td>Atchafalaya Basinkeeper Inc.</td>
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<td>Avodah The Jewish Service Corps Inc.</td>
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<td>The Bascom</td>
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<td>Baton Rouge Blues Foundation</td>
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<td>Baton Rouge Children’s Advocacy Center</td>
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<td>Baton Rouge Crime Stoppers Inc.</td>
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<td>Baton Rouge Crisis Intervention Center</td>
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<td>Baton Rouge Foreign Language Academic Immersion</td>
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<td>Magnet School</td>
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<td>Baton Rouge Gallery</td>
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<td>Baton Rouge Green Association Inc.</td>
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<td>Baton Rouge High School Foundation</td>
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<td>Baton Rouge Opera Guild Inc.</td>
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<td>Baton Rouge Progressive Network</td>
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<td>Baton Rouge Sponsoring Committee</td>
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<td>Baton Rouge Youth Coalition</td>
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<td>Benilde-St. Margaret’s High School</td>
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<td>Beth Shalom Synagogue</td>
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<td>Better than Ezra Foundation</td>
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<td>Big Buddy Program</td>
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<td>Bishop Ott Works of Mercy Trust/Cath Diocese</td>
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<td>Bogalusa Blues and Heritage Festival</td>
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<td>Bolivian TR of the Dominicans Province of St. Albert the Great USA</td>
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<td>Boston Youth Moves at the Jeannette Neill Dance Studio</td>
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<td>Boys Hope Girls Hope of Baton Rouge</td>
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<td>BREADA (Big River Economic &amp; Agricultural Development Alliance)</td>
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<td>BREC Foundation</td>
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<td>Broadway Cares-Equity Fights AIDS Inc.</td>
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<td>Capital Area CASA Association</td>
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<td>Capital Area Family Violence Intervention Center</td>
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<td>Capital Area United Way</td>
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<td>Center for Disaster Philanthropy</td>
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<td>The Children’s Health Fund</td>
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<td>Childrens Hospital Los Angeles</td>
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<td>Chinese Christian Church of Baton Rouge</td>
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<td>City of Covington</td>
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<td>City of New Roads</td>
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<td>City Year Baton Rouge</td>
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<td>CLIMB Community Development Corporation</td>
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<td>Coastal Conservation Association</td>
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<td>Communities in Schools New Orleans Inc.</td>
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Community Foundation of Southwest Louisiana $1,465
Community Foundation of Western North Carolina $2,000
Community Fund for the Arts $51,100
Community Opportunities of East Ascension $750
Companion Animal Alliance $3,748
Congregation B’nai Israel of Baton Rouge Foundation $1,000
The Cotuit Library $1,000
Crested Butte Land Trust $100
Cross International Catholic Outreach $2,100
Doctors Without Borders USA $1,000
Double Angel Inc. $100
Douglas Manship Sr. Theatre Complex Holding Inc. $72,815
Dream Day Foundation $5,000
Dream Teachers LLC $12,500
Ducks Unlimited Inc. $20,000
The Dunham School $8,050
Dyslexia Association of Greater Baton Rouge $657
East Ascension East Iberville Regional Catholic School $200
PTRS Inc. $928
Education’s Next Horizon $2,500
Episcopal Church of the Ascension $10,000
Episcopal High School of Baton Rouge $627,147
Evergreen Foundation $250
Feed My Starving Children $5,000
Fellowship of Christian Athletes $3,500
First Baptist Church $100
First Presbyterian Church $250
First Presbyterian Church of Baton Rouge $12,000
First United Methodist Church $8,600
The Food Bank of Covington Louisiana Inc. $4,250
Forum 35 $6,000
Foundation for a Better Louisiana $9,500
Foundation for Historical Louisiana Inc. $1,369
Friends of Baton Rouge Zoo $200
Friends of Cantera Inc. $6,000
Friends of Hilltop Arboretum Inc. $700
Friends of Louisiana Public Broadcasting Inc. $3,750
Friends of Magnolia Mound $6,365
The Friends of the Rural Life Museum Inc. $10,500
Fur Ball $500
GameDesk Inc. $75,000
General Health Foundation $1,000
Gonzales Soccer Club $3,000
Good Shepherd Nativity Mission School Inc. $1,000
Greater Baton Rouge Community Clinic $300
Greater Baton Rouge Economic Partnership Inc. $100,000
Greater Baton Rouge Food Bank $51,000
Greater Baton Rouge Hope Academy $3,500
Greater Baton Rouge Literacy Coalition Inc. $10,000
Groves Academy $2,500
Habitat for Humanity International Inc. $500
Habitat for Humanity of Greater Baton Rouge $2,500
Habitat for Humanity of St. Tammany West $1,000
Hampden-Sydney College $3,000
Harvard Business School $1,000
Heritage Ranch $1,000
Highlands-Cashiers Hospital Foundation $2,000
Hole in the Wall Gang Fund Inc. $1,500
Holy Family Catholic Church $12,507
HOPE Ministry of Pointe Coupee Inc. $3,033
Hospice Foundation of Greater Baton Rouge $250
I Am Waters Foundation Inc. $5,000
Iberville Foundation for Academic Excellence $6,216
Ingleside United Methodist Church $100
Inner-City Arts $1,000
The International Council of Shopping Centers Foundation Inc. $10,000
International Dominican Foundation $1,000
The Interfaith Federation of Greater Baton Rouge $250
International Hospitality Foundation $2,402
International Rescue Committee $1,000
Jambalaya Capital of the World- Gonzales Louisiana Inc. $10,000
The Jason Project $502,000
The JL Foundation $50,000
Jefferson Parish Public School System $500
Jewish Children’s Regional Service $1,000
Jonsson Cancer Center Foundation- UCLA $500
Joyce Theater Foundation Inc. $50,000
Julius Freyhan Foundation $1,000
Junior Achievement of Greater Baton Rouge $22,115
Junior Achievement of Southwest Louisiana $5,000
Junior League of Baton Rouge Inc. $500
Kansas City Repertory Theater Inc. $10,000
Kids’ Orchestra Inc. $54,683
Knock Knock Children’s Museum $25,000
LaGrange High School $666
Lake Harriet United Methodist Church $12,000
LANO (Louisiana Association of Nonprofit Organizations) $5,000
LCTCS Foundation $1,330
Learning Ally Inc. $3,000
Leukemia and Lymphoma Society $27,000
The Life of a Single Mom $10,000
Lighthouse for the Blind in New Orleans Inc. $20,000
The Louisiana Architectural Foundation $4,000
Louisiana Art and Science Museum $10,066
Louisiana Bar Foundation $250
Louisiana Capital Area Chapter of the American Red Cross $334
Louisiana Cultural Economy Foundation $1,000
Louisiana Endowment for the Humanities $1,000
Louisiana Health Care Quality Forum $5,000
Louisiana Industries for the Disabled $250
Louisiana Interchurch Conference $1,315
The Louisiana International Film Festival $81,000
Louisiana Jump$tart Coalition for Personal Financial Literacy $35,000
Louisiana Lemonade Day $15,000
Louisiana Mortgage Lenders Foundation $119,927
Louisiana Museum Foundation $1,000
Louisiana Pediatric Cardiology Foundation $7,500
Louisiana Public Health Institute $410,105
Louisiana Resource Center for Educators $2,500
Louisiana Success $7,500
Louisiana Symphony Association/Baton Rouge Symphony Orchestra $81,949
Louisiana Trust for Historic Preservation $100
Louisiana United Methodist Children and Family Services Inc. $100
Louisiana Wildlife Federation $100
LSU Alumni Association $1,250
LSU Fondation - Friends of French Studies $100
LSU Foundation $52,700
LSU Foundation - Burden Horticultural Society $1,000
LSU Foundation - LSU Museum of Art $20,500
LSU Foundation - LSU Press $25,000
LSU Foundation - Manship School of Mass Communication $600
LSU Foundation - Paul M. Hebert Law Center $1,000
LSU Foundation - Readers and Writers $1,000
LSU Foundation - School of Art Gallery Support Fund $15,000
LSU Foundation - School of Music $1,000
LSU Foundation - Shreveport $1,000
LSU Foundation/Centre Pluridisciplinaire $18,000
LSU Health Sciences Center Foundation $1,000
LSU System Research and Technology Foundation $1,000
Manners of the Heart Community Fund $10,000
Manresa House of Retreats $10,000
Mary Bird Perkins Cancer Center $112,700
Mary Bird Perkins Cancer Center at St. Tammany Parish Hospital $3,000
Mary Bird Perkins Cancer Center Foundation $14,500
Melrose East Interfaith Corporation $1,000
Mental Health Association of Greater Baton Rouge $250
Metro Bicycle Coalition $2,500
MetroMorphosis $25,000
Mid City Redevelopment Alliance $25,250
Millennium Relief and Development Services $1,000
Mt. Crested Butte Performing Arts Center $1,000
My Team Triumph Inc. $250
National Center for Disaster Preparedness $263,061
National Federation of the Blind Inc. $10,000
National Hurricane Museum and Science Center $50,000
National Resources Defense Council Inc. $150
National Wildlife Federation $100
National World War II Museum Inc. $2,600
The Nature Conservancy $350
The Nature Conservancy Mississippi Chapter $87,500
New Heights Therapy Center Inc. $5,000
New Orleans Center for Creative Arts Institute $1,000
New Schools for Baton Rouge $50,000
Northshore Community Foundation $6,000
O’Brien House Inc. $10,600
Ochsner Clinic Foundation $10,000
Of Moving Colors Productions $26,000
Ogden Museum of Southern Art $500
Ollie Steele Burden Manor $381
Opera Louisiane $500
Our Lady of Mt. Carmel Church $38,514
Our Lady of the Lake Foundation $5,000
Oxfam-America Inc. $1,000
Particular Council of St. Vincent de Paul of Baton Rouge Louisiana $5,400
Partners in Health $1,000
Paula G. Manship YMCA $1,000
Pennington Biomedical Research Foundation $84,950
Planned Parenthood of the Gulf Coast $193,495
Playmakers of Baton Rouge Inc. $200
Pointe Coupee Parish Police Jury $1,000
PoliCraft Fund $10,000
Poydras Home $2,500
Prevent Child Abuse Louisiana Inc. $80,000
Project Purr BR $8,200
Pyramid Atlantic Inc. $100
Rafael Galvan-Herrera $1,500
Rebuilding Together Baton Rouge $20,000
Red Shoes Inc. $5,300
Redemptorist High School $100
Redemptorist High School $100
Rice University $10,000
Richard Murphy Hospice House Inc. $13,000
Richard Murphy Memorial Foundation $1,000
Ripples of Hope $5,000
River City Jazz Coalition Fund $2,500
River Parishes Community College Foundation $75,000
Roman Catholic Church of the Archdiocese of New Orleans $1,000
Roman Catholic Diocese of Baton Rouge $112,898
Rotary Club of Baton Rouge Inc. Foundation $30,000
Saint Jean Vianney Catholic Church $2,581
Savannah Smiles Inc. $60,000
Seed International Inc. $1,000
Sexual Trauma Awareness and Response Center $5,000
Single Stop USA Inc. $499,500
Smile Train $250
Society of Saint John the Evangelist $1,000
Southeastern Louisiana Area Health Education Center Foundation $10,000
Southern Garden Symposium $500
Southern Rep $25,000
Southern University Foundation - School of Nursing $300
Southwest Louisiana Hospital Association Foundation Inc. $50,000
St Louis Catholic High School $100
St. Aloysius Church $6,200
St. Augustine Church $960
St. Baldrick’s Foundation $500
St. Elizabeth Foundation $1,000
St. Francisville Area Foundation $500
St. Gabriel Health Clinic Inc. $20,000
St. George Catholic Church $300
St. Gerard Majella Church $10,500
St. James Episcopal Church $6,100
St. James Episcopal Day School $2,500
St. Joseph Cathedral $90,800
St. Joseph the Worker Church $6,203
St. Joseph’s Academy $4,250
St. Jude Children’s Research Hospital $250
St. Mary African Methodist Episcopal Church $3,000
St. Paul Adult Learning Center $200
St. Scholastica Academy $5,000
St. Tammany Hospital Foundation $5,000
St. Tammany Parish School Board $9,653
St. Thomas Academy $4,000
St. Thomas Aquinas Regional Catholic High School $14,791
Stand for Children Louisiana $300
Steele Boulevard Public Area Fund $500
Sunshine Foundation Inc. $10,000
Susan G. Komen for the Cure - Baton Rouge $310
Tangipahoa Parish School System $3,500
Teach For America - Greater New Orleans $5,000
Teach For America - South Louisiana $100,000
The Nature Conservancy of Louisiana $230,508
The Newton B. Thomas Family/Newtron Group Fund $200,000
The Original Richland Library Restoration Society Inc. $871
The Saint Paul’s School Foundation $500
The Salvation Army $25,500
The Sidney M. Blitzter Awards in Violin Performance $1,500
The Whistle Stop $100
Thrive Baton Rouge $5,000
Trinity Episcopal Church $67,200
Tulane University Sponsored Projects Administration $311,896
Tyrrus Thomas Inc. $1,000
ULI Foundation $1,000
Union of Councils for Jews in the Former Soviet Union (UCSJ) $250
United Methodist Church/Advance GCFA $1,000
University Lab School Foundation $1,000
University of South Alabama $292,904
University Presbyterian Church $37,961
US Biennial Inc. $35,000
Vision 21 Foundation $500
Volunteer Health Corps of Baton Rouge $15,000
Volunteers In Public Schools Inc. $750
Volunteers of America $11,000
Volunteers of America of Greater New Orleans $10,000
Warrick Dunn Foundation Inc. $5,000
Water Institute of the Gulf $364,250
Wellesley College $5,000
West Baton Rouge Foundation for Academic Excellence $6,582
Woman’s Hospital Foundation $47,920
Women’s Council of Greater Baton Rouge $500
Women’s Symphony League of Austin Incorporated $100
Woodberry Forest School $5,000
WRKF Public Radio Inc. $1,500
Yelp BR $2,500
YMCA of Bogalusa $2,500
YMCA of the Capital Area $1,000
Youth Oasis $200
The Baton Rouge Area Foundation is celebrating its 50th anniversary by thanking the community with a gift—a master plan for the lakes.

The planners need your ideas—no matter how crazy they are—to create a blueprint for restoring our dying lakes, and for assuring they remain a great space for all the people who call Baton Rouge home.

**GET INVOLVED AT**
BatonRougeLakes.org

**FOLLOW US AT**
Facebook.com/BatonRougeLakes
Universal prekindergarten in Baton Rouge has a price tag: $30 million.

That is the estimate of what it would cost to add 60 prekindergarten classes at East Baton Rouge schools to cover the 1,000 children who begin kindergarten each year without any form of early childhood education.

Baton Rouge school leaders have good reason to want to extend the reach of prekindergarten for 4-year-olds: It produces lasting short- and long-term learning outcomes that narrow the achievement gap between more affluent students and the 31% of Louisiana children born into poverty, according to the National Center for Children in Poverty.

And Baton Rouge schools do an excellent job of preparing 4-year-olds to succeed in school. Children who learned in the state’s nationally recognized LA4 prekindergarten program at East Baton Rouge schools scored 18% higher in English and 22% higher in math on the fourth-grade LEAP test, according to a February 2014 report that tracked multiple cohorts of local LA4 students over five years.

The children were also far less likely—on average 48%—to need expensive special education services during the five years after completing LA4, the study found.

That sort of data—in line with abundant national research on the benefits of pre-K for middle-class and poor children alike—explain local interest in expanding the reach of pre-K programs.

“We’ve got proof that it works for kids,” says Craig Freeman, a member of the parish school board. “The biggest hurdle is money. It’s grossly underfunded.”

For now, that hurdle remains firmly in place. The East Baton Rouge school district has neither the money nor the space to cover the estimated cost, about $20 million of which would go toward facilities to house the children. U.S. cities from San Antonio to Seattle are moving forward with ideas to raise local money to pay for universal prekindergarten. There is no such momentum in play locally.

“It will be up to the state to fund any expansion,” said Keith Bromery, a spokesman for East Baton Rouge schools.

Baton Rouge—and Louisiana—is at a juncture in early childhood education. Gov. Jindal’s far-reaching early childhood education reforms will align the dizzying array of programs, regulations and funding streams for the care and education of young children. Louisiana is raising and unifying standards and creating an integrated network of public pre-K programs and private providers who receive state funding. The state Department of Education will oversee the unified system.

The higher standards for early childhood education are the good news. The bad news has to do with money. The state’s
Early Childhood Education

For CityStats, our annual report on the quality of life in East Baton Rouge, residents of EBR were asked if they would vote for a new property tax to fund pre-K for all children of the parish.

In Louisiana, less than 1% of state-funded prekindergarten programs follow the Diverse Delivery model, according to the Louisiana Partnership for Children and Families. Melanie Bronfin, director of the Policy Institute for Children, says she hopes leaders in Baton Rouge will look to Diverse Delivery as they consider expanding pre-K to more children. There is no clear obstacle to making that happen. The LA4 program already permits school districts to partner with community childcare centers, provided they have four stars under the state’s five-star childcare rating program and meet standards such as a 10-to-1 student-to-teacher ratio in the classroom.

“I would urge them to look to partner with centers in the...
community as they move forward,” Bronfin says.

Diverse Delivery is cost efficient, utilizing existing human and physical infrastructure at high-quality childcare centers that meet state standards. Community childcare centers are typically much smaller than public schools, a better emotional fit for children age 4, experts say. Locating pre-K at existing elementary schools—the main pre-K model in EBR—can produce certain efficiencies, Bronfin says. But building new pre-K facilities from the ground up is a “lost opportunity” if schools in Baton Rouge can collaborate with high-quality private providers that meet LA4 standards, Bronfin asserts.

There is more at stake than smart use of dollars. As Bronfin and other Louisiana child-welfare experts describe it, the state’s expansion of pre-K for 4-year-olds is creating new peril for even younger at-risk children: infants and toddlers who receive far less public assistance.

State funding for the care and early education for at-risk infants and toddlers has fallen by nearly 60% in recent years. The number of poor Louisiana children whose families receive childcare assistance dropped from 40,279 in 2007 to 15,349 in May of this year. Funding has fallen from $110 million to $34 million, according to the Louisiana Partnership. Part of this reduction is because more than $30 million in federal block grant funds no longer goes to the program; $37 million in such federal funding now goes to LA4, the state’s main pre-K program for 4-year-olds, Bronfin points out.

Meanwhile, federally funded Early Head Start for children under age two covers just 2% of at-risk infants and toddlers in the state.

Reforms prompted by Act 3 could have the unintended consequence of making it more difficult for poor families to pay for childcare for infants and toddlers, Bronfin says. That’s because the program covers only a small share of early childcare costs, leaving it to parents to cover the remaining amount. The maximum amount of per-child support is about $1,700. The remaining cost for childcare falls to parents, and what they will be expected to cover will likely climb as some centers make changes to adhere to Act 3’s unfunded, higher standards, Bronfin says.

Families that can’t afford the higher cost may turn to unregulated daycare or other private settings of varying quality, the so-called childcare “underground.”

“"They had unused space that was going to waste, but as a result of working together we are now offering high-quality prekindergarten to more children.”

—Mark Martin, Langston Hughes Academy

“The risk is that rising costs means children may end up in unregulated settings,” Bronfin says.

The parish and state model could also potentially reduce the number of childcare options for those parents. The reason has to do with the economics of private childcare centers. State regulations require a five-to-one child-to-caregiver ratio in caring for children under 12 months of age. The ratio for 4-year-olds is less labor intense, at 16 children to one teacher in the classroom. In effect, less costly standards for 4-year-olds permit centers to subsidize more expensive care for infants and toddlers.

At the same time, school-based, state-funded pre-K programs can draw 4-year-olds away from private centers, creating new financial pressure on operators who need full centers to operate efficiently. Bronfin says she worries that some childcare centers will close as school-based prekindergarten expands, leaving families with fewer options. Diverse Delivery helps private childcare centers maintain a healthy balance between younger and older children that is critical for the center’s bottom line. And rigorous state standards “infuse those centers with quality, to the benefit of the children there,” Bronfin says.

A handful of operators and school districts in Louisiana are moving ahead with Diverse Delivery. In Livingston Parish, the district three years ago began leasing space from a private childcare center to be able to offer LA4 to 20 additional children. The district brought in its own certified pre-K teachers to operate in existing classrooms at Fundamentals Early Learning Center in
Leasing space for pre-K at a qualified center is one of the options LA4 permits.

“It makes an extreme amount of sense,” says Wyatt Graves, the owner of childcare centers across south Louisiana. (Graves recently sold the center, which is now called Wonder Years. But he notes that Livingston Parish has renewed its lease contract with the center for the coming school year.)

The Diverse Delivery model is also at work at Langston Hughes Academy, a kindergarten-through-8th-grade charter school a few blocks from the fairgrounds in New Orleans. Three years ago, the school began offering publicly funded LA4 prekindergarten to 4-year-olds, despite the fact that it had neither the space nor the money to do so. It managed to overcome those challenges by partnering with Wilcox Academy and Early Learning Center, a private childcare center about half a mile from its 90,000-square-foot main campus.

Wilcox had space sitting empty, a four-star rating that is required for private providers to participate in LA4 and a willingness to work with the school, says Mark Martin, school director at Langston Hughes.

About 40 4-year-olds are now enrolled in the publicly funded program that operates at the private center. Most enroll in kindergarten at Langston Hughes, expanding its pipeline of school-ready pupils. The charter school is able to break even on costs with the $4,600 per child LA4 reimbursement from the state, Martin says.

“They had unused space that was going to waste, but as a result of working together we are now offering high-quality prekindergarten to more children,” says Martin.

*Currents* wanted to ask parish Superintendent Bernard Taylor about Diverse Delivery, and whether it might be used in the future at Baton Rouge schools, but the superintendent could not be reached for comment.

In theory, Louisiana’s reworking of early childhood education should support such private/public collaboration. East Baton Rouge is one of 15 districts participating in Act 3 pilot programs. Part of that work includes creating a network of all early childhood programs for children from birth to age 5 that receive public funding, whatever the funding source. That will allow the district to determine for the first time exactly how many slots are available, and whether or not they are vacant.

The parish is also training more than 400 early childhood education teachers to get them up to speed to new standards, which are to be implemented here and across Louisiana by the beginning of the 2015-16 school year.
CITYSTATS: CRIME WORRIES DOWN, MEDICAL MARIJUANA OK

Foundation’s CityStats report reveals quality of life in parish with statistics, survey

By Mukul Verma

East Baton Rouge Parish residents are less worried about crime than they were a year ago. They would ride a train to New Orleans and its airport. More of them believe global warming is real and want the government to control emissions. They support legalizing marijuana sales for medical reasons, but not for personal use. For the first time, more than half support same-sex marriage, and an even stronger majority back a city-parish ordinance prohibiting discrimination based on sexual orientation.

Those are some of the findings in the annual CityStats report, which is produced by the Baton Rouge Area Foundation to measure the quality of life in East Baton Rouge Parish. In its sixth year, CityStats reveals where the parish has been, how far it has come and where it needs to go.

The project is underwritten by the Newton B. Thomas Support Foundation, a supporting nonprofit of the Baton Rouge Area Foundation. Conducted in spring, the 522 respondents to the poll are representative of the parish. The margin of error is plus or minus 4.3%.

We offer a few highlights here. The entire report can be downloaded at BRAF.org in the news section.

EDUCATION

Charters versus Public Schools
(Source: CityStats survey)

Are charter schools providing a better education than public schools?

41% SAY YES
33% SAY NO
26% SAY DON’T KNOW

A plurality of respondents in the poll say charter schools are better at educating children in EBR than public schools, but it’s nowhere near a majority. Race and political affiliation divided opinions on this question.
Nearly all climate scientists agree that the average global temperature is rising, largely because humans are producing more heat-trapping carbon dioxide than our planet can mitigate. Baton Rouge area residents, like those across the nation, agree with the science. A clear majority here want the government to regulate greenhouse gas emissions. Opinions on this issue differ by political affiliation. Thirty-six percent of Republicans in the poll believe in global warming, while 84% of Democrats do. The national numbers are comparable, with 64% telling The Pew Research Center in January that strong evidence exists of global warming. Only 46% of Republicans believed it, though.

Do you believe we are currently in a period of global warming?

- **2013**: 58% say yes, 35% say no, 7% say don’t know.
- **2014**: 61% say yes, 30% say no, 8% say don’t know.

In your opinion, should the government do more or less to regulate emissions that some people believe are responsible for global warming?

- **2013**: 63% say do more, 27% say do less, 9% say don’t know.
- **2014**: 68% say do less, 25% say do more, 7% say don’t know.
Leaders from Baton Rouge to New Orleans are advancing a plan for passenger rail to link the two cities on existing tracks that would be upgraded. In our poll, EBR residents said they would ride.

As you may know, leaders in parishes from Baton Rouge to New Orleans are preparing a plan for operating a passenger train between the two cities with stops in between. How often would you ride this train if the cost of a one-way ticket was less than $10? Would you ride...
Since the CityStats survey last year, Baton Rouge has politically shifted a little to the middle. The percentage of self-identified liberals remained the same, but moderates grew to 34% this year from 31% last year. Those calling themselves “very conservative” decreased in numbers. Note that this is the second time this question has been asked in the survey.

Political Ideology
(Source: CityStats survey)

<table>
<thead>
<tr>
<th>Year</th>
<th>Very Liberal</th>
<th>Liberal</th>
<th>Moderate</th>
<th>Conservative</th>
<th>Very Conservative</th>
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<tr>
<td>2013</td>
<td>5%</td>
<td>16%</td>
<td>31%</td>
<td>28%</td>
<td>15%</td>
</tr>
<tr>
<td>2014</td>
<td>5%</td>
<td>15%</td>
<td>34%</td>
<td>28%</td>
<td>11%</td>
</tr>
</tbody>
</table>

Political Influence
(Source: CityStats survey)

As a resident of Baton Rouge, what level of influence do you feel ordinary citizens have on leaders in your city-parish government? Would you say...

- 6% say high influence
- 38% say moderate influence
- 15% say no influence
- 40% say little influence
Legalizing Marijuana...or not  
(Source: CityStats survey)

Are you in favor of legalizing marijuana for medicinal purposes?

- 65% SAY YES
- 31% SAY NO
- 4% SAY DON'T KNOW

Do you believe marijuana sales and consumption will eventually be legal in Louisiana?

- 64% SAY YES
- 29% SAY NO
- 7% SAY DON'T KNOW

Do you support or oppose legalizing the possession of small amounts of marijuana for personal use?

- 43% SUPPORT
- 55% OPPOSE
- 3% DON'T KNOW

Legalizing Marijuana...or not  
(Source: CityStats survey)

Are you in favor of legalizing marijuana for medicinal purposes?

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- 43% SUPPORT
- 55% OPPOSE
- 3% DON'T KNOW

Sexual Discrimination  
(Source: CityStats survey)

Would you support or oppose a city ordinance that prohibits discrimination in housing and employment based on an individual's sexual orientation?

- 62% SUPPORT
- 34% OPPOSE
- 4% DON'T KNOW
Are you more or less concerned about a crime being committed against you or a family member than you were a year ago?
(Source: CityStats survey)

48%

Percentage who are more concerned that they or their family members would be victims of crime in the coming year. The percentage dropped from 57% in 2013 and 62% in 2012. Number is a total of “much more concerned” and “somewhat more concerned.”

Racism
(Source: CityStats survey)

Over the six years of this project, the statistic is roughly the same. On a scale of 1 to 5, where 1 is no problem and 5 is a big problem, people rate racism in EBR at 3.4. Breaking it down, 45% of people believe that racism is a problem in Baton Rouge, while only 18% believe it’s not a problem or much of one. White people are less inclined to believe racism is a problem.

By Gender
50% Women
40% Men

By Race
55% Black
35% White
**Same-Sex Marriage**  
(Source: CityStats survey)

A majority in our poll below are now on the side of same-sex marriage. The opinion in EBR mirrors the national average: 54 percent in a national Gallup poll say that gays and lesbians should be allowed to marry. Louisiana, meanwhile, is at about 40% support, with the opposition softening. A little over half in Louisiana are opposed to same-sex marriage.

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**Living in Poverty**
(Source: U.S. Census Bureau)

Do you think gays and lesbians should have a Constitutional right to get legally married?  
(Source: CityStats survey)

- **Children (under 13)**: 29.3%
- **Overall**: 204%

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**Living in Poverty**
(Source: U.S. Census Bureau)
With planning team picked, master plan for saving lakes is underway

By Mukul Verma | Photos by Tim Mueller
What do the people of Baton Rouge look like?

Go to the lakes and look around. Residents of all kinds come, the working class and the well-to-do, from neighborhoods throughout the parish to converge there with one thing in common: a shared love of their lakes.

You will see college students who've put aside their books just long enough to clear their heads with a stroll along the shore of the University and City Park lakes, and the four smaller lakes connected to them. There are middle-aged housewives in from the suburbs power-walking in garrulous groups. Single moms and young couples, just starting out, come to push their newborns in carriages, or allow their toddlers a play date together on the sandy beach along the shore of Milford Wampold Park.

Because it’s deeper than the others, Crescent Lake on Dalrymple Drive attracts patient fishermen who'll seat themselves on the tailgates of their trucks or on 5-gallon buckets, angling for hours to catch catfish. And there are the homeowners who live along the lakes, taking to their front porches or gazebos to sit and watch a peaceful sunset from across the water.

Baton Rouge's beloved lakes are a destination, not so much for attracting tourists and sightseers, but for us—the people who call this place home.

A LITTLE HISTORY...

One reason that the people of Baton Rouge feel such a sense of ownership is that the lakes have been a conspicuous part of our community's history in the last century, created at the same time as the city was shaping its modern identity.

In 1933, four donors gave LSU a large acreage of cypress and tupelo swamp next to the campus. It came with one stipulation: LSU was to turn the swamps into lakes and parkland for public use, and keep them so forever.

It came at an opportune time. With its ambitions growing larger than the Pentagon Barracks, LSU had relocated from the State Capitol Grounds only seven years earlier. The university was in the midst of remaking itself and creating a campus that would attract both homegrown students and world-class professors from out-of-state. But, in an increasingly urban setting, the adjacent swamps were a problematic breeding ground for mosquitoes and the diseases they carried. So nearly 1,000 men were employed by the Works Progress Administration, a federal agency created during the Great Depression, with the task of digging University Lake from that swamp in the mid-1930s. In addition, they also replaced an open sewer there with a closed one, enabling LSU to claim 15 acres to build Sorority Row.

When completed, the sewer will eliminate dangers from contamination, destroy the malaria danger and keep any unclean overflow from running into the new lake extension,” reports the State-Times in an article dated Aug. 6, 1936. That year, the new University Lake was filled with clear water drawn from underground wells and from City Park Lake. In no time, the lakes became a centerpiece of outdoor life for Baton Rouge's growing population and an attractive complement to

announced at our 50th anniversary celebration in March, and it has picked up increasing momentum since then. By the end of June, a planning firm was chosen from four finalists in an open forum designed to encourage public participation.

More than 200 people attended the presentations during a five-hour session on a weekday at the Manship Theater—a decisive show of the community's interest and commitment to the urban lakes adjacent to LSU.

But that's only the beginning of public involvement in the process. When the selected firm, SWA Group, begins its work this fall, planners will continue to engage the community and seek ideas for what the lakes and their surroundings should become.

“Everything begins with you,” said Jeffrey Carbo, whose firm is working in association with SWA on the project.
the university’s beautiful new campus nearby. Today, as resident commuters and visitors alike speed across I-10, the lakes are an irresistible draw, sparkling below them like the city's crown jewels, set in emerald parkland.

However, like the philanthropists who first donated the swamps, nature has declared her own stipulation: If the lakes are neglected, she will reclaim them. And that’s what has been happening. Since they were first dug, sediments have continuously flowed into the lakes, gradually reducing their depth. Nutrients from fertilizers and other sources also seep into the waters, feeding the explosive growth of algae; when that algae dies, it also settles on the bottom and starves the water of its oxygen. During hot summers, algae blooms have robbed the lakes of so much oxygen that large numbers of fish have suffocated and died in the past, throwing the entire ecosystem out of balance and threatening the lakes’ viability.

In 1980, local government recognized the problem and tried to address it. A private contractor was hired to deepen University Lake through dredging, but there was a snag. Massive cypress stumps would have to be removed, requiring far more work and expense than anticipated. The contractor only deepened a channel through the middle of the lakes. The material dredged up from the bottom was put to good use for the building of Milford Wampold Park, formerly Baton Rouge Beach, and LSU’s bird refuge.

The outcome of that effort was good, but limited, and it failed to solve the larger, long-term problem of preserving the lakes. The new master plan, however, aims for much more ambitious results.

...AND A LOOK TO THE FUTURE

The stage was set for Destination: The Lakes in a 2008 report by the U.S. Army Corps of Engineers. Working for the Corps, GEC Inc. of Baton Rouge composed a dredging plan that would increase the overall depth of lakes, with the dredging spoils pushed to the shores and incoming sediments flushed out through bypass tubes. The report concluded that this course

Continued on page39
MEET THE PLANNERS

To find the best planners for the job, we started with 15 national teams aligned with local firms. From there, the selection committee narrowed the list to four. Each of the four delivered its presentation at a public meeting at the Manship Theatre in June. Guided by public participation, the selection panel chose SWA, in association with Jeffrey Carbo Landscape Architecture. SWA should begin work within the next two months.

KINDER BAUMGARDNER, SWA GROUP PRESIDENT

Raised in Baton Rouge, Kinder Baumgardner graduated from LSU with a degree in landscape architecture and minor in fine arts photography. The university is recognized as having among the best landscape architecture schools in the country.

As president of SWA Group, Baumgardner will lead Destination: The Lakes. In recent years, he has worked around the world, particularly in the Middle East, Africa and on the Indian Subcontinent. He is called upon to synthesize complex systems for creating open spaces for growing new cities and urban precincts.

"In the 1980s, when I was in college, we watched them dredge the lakes for the first time. I was a landscape architecture student, very excited about it. Here we are back to do it again. We need to get it right this time."
SWA REPRESENTATIVE PROJECT: 
BUFFALO BAYOU PROMENADE IN HOUSTON

SWA Group’s Buffalo Bayou Promenade has changed the image of Houston. A city once derided for its sprawl, Houston is now recognized for healthy living. Under the very highways that facilitated the city’s unchecked spread, SWA designed a linear park on a bayou where Houston began in 1936.

“This is the project that changed the face of downtown Houston and people’s idea of Houston,” said Kinder Baumgardner of SWA Group, who is lead on the Baton Rouge lakes master plan. “The brand of Houston has changed.”

The project converted a neglected, trash-strewn eyesore into 3,000 linear feet of urban park and added more than 20 acres of green space to Houston’s inner city. It’s highlighted by stairs, ramps and re-engineered banks that allow people to reach the bayou below. Weeds and other invasive species have been replaced by 287,000 cultivated plants. The lighting system provides glowing orbs that mirror the monthly phases of the moon: lights are blue when the new moon occurs and gradually shift to white as the full moon emerges. Continuous pedestrian and bike trails were built and public art was introduced along the way. The waterway now teems with ducks, herons, turtles and fish.

Houstonians embraced their new park, and now a second phase is underway. “They voted to tax themselves to do this second project because they saw the success of the first one,” Baumgardner said.

PLANNING TEAM PARTNERS

Partnering with SWA Group and Jeffrey Carbo Landscape Architects are:
Biohabitats – conservation planning, ecological restoration, regenerative design.
Stantec – traffic and mobility.
Sherwood Design – green engineering.
Pros Consulting – park economics and financing.
ETM Associates – operations and maintenance.
JEFFREY CARBO, FOUNDER OF JEFFREY CARBO LANDSCAPE ARCHITECTS

A native of Shreveport, Jeffrey Carbo earned a landscape architecture degree from LSU in 1985. His company has offices in Baton Rouge and Alexandria. In 2011, he was inducted into the LSU Alumni Hall of Distinction and recognized for his work in the Forever LSU fundraising campaign.

“I think we are longing for something to point to with pride, along with all the other things we have here. This, in our opinion, is that opportunity,” he said of the lakes project.

JEFFREY CARBO REPRESENTATIVE PROJECT: SHANGRI LA BOTANICAL GARDENS AND NATURE CENTER IN ORANGE, TEXAS

Early in the new century, the Stark Foundation determined that its 252-acre Shangri La site in Orange, Texas, possessed extraordinary ecological diversity. Jeffrey Carbo was hired to renovate the existing gardens into a regional center for environmental awareness and education. Hurricane Rita destroyed 75% of the Shangri La’s inventory of trees, and the pre-construction that had been accomplished to that point. Nevertheless, the Stark Foundation’s board pressed on, and Carbo’s firm delivered a garden and nature center that has become a noted Gulf Coast destination. Shangri La contains a mixed deciduous forest, cypress swamp, wetlands and a large lake. Adjacent to the gardens is a bird blind that allows visitors to observe nesting birds in Shangri La’s heronry.

Carbo says his firm tried to integrate people with nature, sensitively placing boardwalks throughout habitats, encouraging native vegetation and letting people discover the bayou and birds without disturbing wetlands and habitats.

“There are more birds nesting on this site than when we began the project,” Carbo said.
of action would keep the lakes deep enough to remain healthy for more than 50 years to come.

The Foundation’s master planners are building on the valuable information in that report. In particular, they are investigating the best possible uses of the dredged materials for shoreline improvements and the creation of a destination that is both more beautiful and more functional.

At the direction of the Foundation, the master plan will include a comprehensive design for the lakes and 45 acres surrounding it. Because access is a priority, this design will include a system of paths with connections to area neighborhoods, along with gateway suggestions for exits at I-10 and Dalrymple Drive. The planners’ scope of work also requires a cohesive landscaping scheme; the facilitation of way-finding and signs to support it; a habitat restoration strategy; and proposed methods for mitigating both noise and drainage from I-10. A key to the project is improving the habitat for birds and other wildlife. To achieve these ends, planners will also identify funding sources for implementation.

Together, the Foundation, philanthropists, area residents and government agencies are cooperating to restore the lakes’ natural habitat to a state of lasting sustainability. New amenities will be created to draw more people and enhance the value of this place as a shared civic resource. And safeguards will be established to protect the interests of property owners who live along the shores.

Take a look around the lakes at the people who come to them, and what you’ll see is a snapshot of who we are in Baton Rouge. The master plan will remake the lakes in a way that will ensure, for the next half-century and more, they remain a fitting emblem of the community that gathers on their shores.

**PROJECT SNAPSHOT**

**WHAT:** The Baton Rouge Area Foundation is leading a $750,000 master plan for the Baton Rouge lakes.

**UNDERWRITERS:** The project is underwritten by fund donors of the Foundation, and other philanthropists and foundations.

**COLLABORATORS:** Partnering on the master plan are the Foundation; LSU and the city-parish, which own the lakes; and BREC, which operates parks at the lakes and its surroundings. Also partnering are the Louisiana Coastal Protection and Restoration Authority, Louisiana Department of Transportation and Development, Louisiana Department of Wildlife and Fisheries and representatives of lake homeowners.

**WHY THE MASTER PLAN?** If nothing is done, Baton Rouge’s troubled lakes will soon turn into mud flats and swamps. Baton Rouge would lose its most popular outdoor gathering space. The Foundation believes a master plan guided by public input is needed before restoration work is done on the lakes. The plan will create an attractive destination that balances the desires of the wider community with the interests of people who live around the lakes.

**WHAT’S HAPPENED SO FAR:** After confirming cooperation from government agencies and LSU, the Foundation issued a request for proposals to select a planning team. Fifteen national teams competed to do the work. SWA Group, in association with Jeffrey Carbo Landscape Architects, was chosen June 30 as the winning team.

**WHAT FIRMS ARE WORKING ON THE PROJECT?** SWA Group, in association with Jeffrey Carbo Landscape Architects, is the master planner. GEC Inc. of Baton Rouge, which created a dredging plan for the lakes in 2008 for the U.S. Army Corps of Engineers, has conducted a depth survey of the lakes and an analysis of the soil to determine what can be built with dredged material and what cannot. GEC also will provide additional engineering services to assist the master planners. Suzanne Turner Associates is researching the natural and cultural history of the lakes. (Ms. Turner is providing her services for free. She is a board member of the Foundation.) The Center for Planning Excellence is working with the Foundation and the master planners to engage the public.
DESTINATION: THE LAKES TIMELINE

January 2013 Bill Scheffy, a community activist, asked the Foundation’s civic leadership initiatives staff to explore improving the lakes.

January 2013 December 2013 The Foundation researched the lakes and discovered strong support from leaders for dredging them and enhancing the surroundings. Fund donors committed to paying for a master plan and engineering study.

March 29, 2014 At the 50th anniversary celebration of the Foundation, President John Davies announced the lakes master planning initiative as a gift to the people of East Baton Rouge Parish.

April 2014 The Foundation hired GEC Inc. to provide a bathymetric survey and geotechnical analysis of LSU, University and four connected lakes. The study tells how much material has to be dredged and whether it can be used to build new amenities, such as walking paths along the shoreline.

April 2014 The Foundation hired the Center for Planning Excellence to provide public engagement during the planning process.

April 2014 CPEX issued a request for proposals for the master planning.

May 2014 The Foundation updated a steering committee that includes local and state government representatives, lakeside homeowners, Foundation fund donors and representatives of LSU.

May 23, 2014 15 planning teams responded to the RFP.

June 6, 2014 Selection committee met to narrow 15 applicants for master plan to four. They were SWA Group, in association with Jeffrey Carbo Landscape Architects, EDSA, Design Workshop and Kyle Zick Landscape Architecture.

June 30, 2014 Finalists presented their credentials and preliminary ideas in a public meeting at the Manship Theatre. More than 200 people attended the meeting. SWA Group, in association with Jeffrey Carbo Landscape Architects, was chosen by the selection committee to create the master plan.

July 2014 The Foundation is negotiating a final contract with SWA to begin work.

Fall 2014 The master planning team begins its work.

Summer 2015 SWA Group delivers the master plan.
The next generation of creative Baton Rouge is in her hands.

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anier Elementary, east of Airline Highway in north Baton Rouge, has long known failure. Student achievement scores have historically been among the lowest in the state. But this fall, Lanier students and their parents might finally see some success. The school’s kindergarten, first and second grade classes will be run by respected charter school operator Celerity, which was founded in Los Angeles’ impoverished Crenshaw District in 2005. Celerity has improved student achievement across 12 schools in Los Angeles, and in Ohio and Florida.

“When we got started, our goal was to offer high-quality education in a place where families did not have a choice in where they went to school,” says Craig Knotts, a former Los Angeles special education teacher and co-founder of Celerity. “We kept asking ourselves, ‘Why can’t a great school be located in any community, regardless of the income level of the families there?’”

Knotts now serves as superintendent of Celerity Louisiana and recently relocated here. He will guide the launch of Celerity Lanier program as well as a Celerity school at Crestworth Middle, and another school in Jefferson Parish.

Celerity was brought to the Capital City with help from New Schools for Baton Rouge, an education nonprofit that aims to raise $30 million to support the advancement of local charter schools that could serve up to 12,000 students in East Baton Rouge Parish. New Schools’ target population is students who attend the parish’s poorest-performing schools and who almost always live in poverty.

Since New Schools was founded in 2012, the organization has raised funds, networked with neighborhoods and researched...
nationwide charter operators that might be successful in Baton Rouge.

“...This feels like the real starting line,” says New Schools CEO Chris Meyer, a former Teach For America teacher and Louisiana state education official. “We spent the first two years laying out the plan for improving the education experience of the most deserving students in East Baton Rouge Parish, and this fall, some of those kids will start to experience what we promised.”

Meyer says his organization is raising about $1 million per school to help charter school operators get off the ground in their first year, in advance of public per-pupil funding, which comes later. By closing the gap, New Schools can make a considerable difference in the success of a charter operator, says Meyer. Operators use the funds to hire faculty and staff and train them in the school’s philosophy and methodology well before the school year starts. Often this takes place at the charter operator’s headquarters.

“It’s a big help for us to have the resources to train our team,” says Knotts. “There’s no substitute for them being able to see one of our schools and talk to their peers about how to be successful.”

Celerity, like other successful operators, is rooted in the belief that all students, regardless of income level or home life, can succeed if certain elements are in place. Knotts says the bar must be set high—exceptionally high—for students, parents and teachers. A nurturing environment is also key so that children’s basic needs, including food, clothing and health care, are met. And constant monitoring must occur, so when children perform poorly, teachers work to get them on track.

“We look at this in the same way that a doctor diagnoses patients,” says Knotts. “We assess, figure out the problem and then prescribe a solution. It’s individualized learning for every child.” Knotts adds that Celerity frequently places children in small groups, so that they can get the attention they need.

Celerity’s model also includes developing strong relationships in the community. The executive staff at each school includes a community liaison who can work with families and who understands issues that often surface for children in poverty. Celerity also integrates a performing arts curriculum with voice, dance and acting instruction that culminates in an annual schoolwide performance. And Celerity schools feature a chess program to help children build skills in planning and thinking forward.

Celerity Lanier will add a new grade in each of the next three years, eventually becoming a K-5 school. The charter school operator will also work at Crestworth Middle, offering kindergarten through second grade, as well as sixth through eighth grade this fall. Celerity Crestworth will expand to include kindergarten through eighth grade.

One other charter operator begins work this fall with help from New Schools. It’s Baton Rouge University Prep, which will work out of Glen Oaks Middle School. And in 2015, Democracy Prep will operate its kindergarten through 12th-grade academy from Prescott Middle School.

New Schools believes it’s important to start where the need is greatest, says Director of Community Affairs Gwen Hamilton.

“We know where our low performers are, and we know the factors that contribute to low performance,” says Hamilton, the former senior vice president of education reform for the Baton Rouge Area Chamber and a former Baton Rouge Area Foundation executive staff member. “Now we have the will. We’re going to be able to find out what works best in these communities.”

Charter schools are by no means new in Baton Rouge, but their success has been inconsistent and their reception, sometimes lukewarm. Many operators—including ones at Lanier Elementary—have closed over the last decade, leaving behind a trail of inconsistency and doubt in the community. Moreover, while some charter schools have demonstrated success against their traditional counterparts, others have not. Working against this thorny backdrop, Meyer says that New Schools deployed a careful approach in recruiting and vetting potential operators.

The organization leaned on Louisiana State University professor George Noell, a faculty member in the Department of Psychology’s well-regarded School Psychology program. Noell is an expert in school and student assessment tools, especially those that serve challenging populations.

Noell and three of his graduate researchers tapped data
from Stanford University’s Center for Research on Education Outcomes, or CREDO, a respected data repository and a foremost analyst in charter school effectiveness. Noell and his team created a matrix that helped New Schools select schools that had a proven track record for student achievement over time and that had a combination of elements that made them likely to succeed in Baton Rouge.

“We know that among charter operators there can be a tremendous disconnect between coming up with plans for schools and in actually implementing plans,” says Noell. “We wanted to move from a ‘plausible plan’ selection process to one that focused on a school’s proven track record.”

Because each state collects school data differently, comparing student achievement nationwide is complicated. Noell and his researchers created a system that allowed an apples-to-apples comparison among charter operators and helped New Schools pinpoint strong potential partners.

Careful analysis is key, says Noell, because the field of charter operators nationwide is expanding. “It’s a large and growing industry,” says Noell. “Anytime you poke the surface, new charter operators keep popping up.”

With its first batch of charter school operators underway this fall, New Schools will continue to focus on meeting its long-term development goal and in tracking additional operators that would work well in Louisiana, Meyer says.

“You never stop fundraising and you never stop recruiting. Our goal is to create an education ecosystem that will ultimately give families the choices they need.”

Above: Celerity Schools teacher Lauren Giles, right, gives a tour of the school to students, from left, Blessing Brown, Jamieka Wright, Diamond Parker, Janique Wright and Kaleah Parker during a recruitment barbecue in June at Crestworth Middle School in Scotlandville. Parents and prospective students visited the school to learn what Celerity Schools will offer. Below: The new uniform for Celerity Schools.
Norman Saurage remembers the day some 60 years ago when he asked Donna Maddox for their first date. He wanted her to come with him to the soapbox derby on Airline Highway—a highlight of summer among teens in the 1950s.

She turned him down.

One thing that Donna would come to know about Norman Saurage, however, is that he’s not a man who is easily deterred. Two weeks earlier, he had heard of Donna at a party in Lake Charles. Deadpanning like Jack Benny, the party’s host had asked Norman, “Are you enjoying the company of the girls?” Norman nodded. “Too bad, you missed the best one. She moved…to Baton Rouge.”

The best one. Norman would settle for nothing less.

So, back at home, he applied the tenacious detective skills that are reserved to 16-year-old boys with an interest in a particular girl. It didn’t take long for him to discover that Donna Maddox had moved from Texas with her family to Baton Rouge, where her father began managing WJBO for the Manship family. In no time, Norman had tracked down her phone number.

So when he rang up Donna and asked her to accompany him to the derby, he wasn’t easily put off. The reason she told him ‘no,’ Donna said, was because he had not yet met her mother.

Across the generations, Saurages have been devoted to Baton Rouge

By Mukul Verma
Photo by Tim Mueller

Norman and Donna Saurage are among fund donors of the Baton Rouge Area Foundation. Together with our fund donors, the Foundation granted $31 million to nonprofits in 2013. The Foundation has granted more than $350 million since the year of its founding, 1964. Grants in 2013 are listed on page 58.
A few days later, Donna answered a knock at the door. “I’m Norman Saurage,” he told her, “and I’m here to meet your mother.”

Fortunately, Mrs. Maddox was a good judge of character. Norman took Donna to a movie at the Paramount Theater on Third Street. They sat in the balcony. Being the new girl in town among Norman’s friends, Donna was too nervous to pay much attention to the movie. But she does remember sipping shakes at Hopper’s afterward, and the pleasure of his company.

July 15, 1954

“Dear Diary, Norman came over and met Mom. We went to the show. Had LOADS of fun. Like him.”

In remembering their time together, the details become increasingly vivid.

The very next day, young Norman Saurage drove over to pick up Donna in his 1953 Shoshone red Studebaker with a tan top. She wore a yellow sundress. They strolled the summertime gardens of the State Capitol and saw the Huey Long statue. By the fall, they were “dragging the strip” together, riding around downtown with friends in cars, especially after football pep rallies. And Norman recognized that Donna Maddox was, indeed, “the best one.” They have been together ever since.

The Saurages married in their teens and raised five children in a ranch-style house off Jefferson Highway in Baton Rouge. They live there still. Sitting in the carport is the family station wagon that Norman always loved—and still drives. The walls of their home are hung with prints depicting life in Louisiana as it once was, and, in many ways, as it remains even today. Visitors to Norman and Donna’s home find it easy to lose themselves for a time in those nostalgic images while an inevitable pot of coffee brews in the kitchen.

The coffee served by the Saurages is made from beans roasted at the family business, Community Coffee. While competitors were peddling crystallized grounds in tin cans, Community continued selling the same aroma and flavor that had characterized their product for nearly a century. For the Saurage family, it had always been about the coffee, not convenience.

Norman’s grandfather started the business and, as president, he oversaw the company’s steady growth before retiring to an even more active life in the community. Besides teaching him about the business of good coffee, Norman noted, his elders also taught him about generosity.

Community Coffee has maintained a steadfast tradition of sharing profits with its neighbors. But Norman felt they could do a better job of measuring whether Community’s philanthropy was producing the results they wanted. So when he became president, Norman Saurage organized the company’s giving in a way that would ensure the money was achieving the most good for the most people.

“We gave them the formula for accountability,” said Norman. “And almost every employee involved is doing something good for the community.”

The company’s generosity has taken many forms. For example, Community supports those serving their country in the armed forces through its “Military Match” initiative, sending coffee to soldiers when customers purchase special box orders.

The company’s philanthropy is perhaps most visible, however, in what it has done for education. For years, parents have clipped the coupons from Community Coffee packages and turned them into grants for their kids’ schools. The “Cash for Schools” program has generated more than $4 million for buying textbooks, science equipment and classroom supplies, along with swings and slides for the playground.

“We gave them the formula for accountability. And almost every employee involved is doing something good for the community.”

—Norman Saurage

“Our key focus has been education,” Norman said. “because with an education, you can support a family, get a good job. For most people, a lot of problems just go away.”

With this in mind, the Saurages and their company started a charitable fund at the Foundation in 1997. Progress would
be slow, they knew, and victories hard-won. “The resistance to
education reform has been strong,” Norman pointed out. “And
our community is paying a dear price for it.”

So the Community Coffee fund at the Foundation has worked
to challenge that resistance by making grants to nonprofits that
are trying new and imaginative ways to improve education. The
fund has underwritten Teach For America, for instance, and
provided startup funds to Baton Rouge Youth Coalition, which
mentors poor children and helps them get into college. BRYC
served 75 students last year. Ninety-three percent of the seniors
it mentored were accepted into four-year colleges, collectively
scoring $2.6 million in scholarships.

The Community Coffee fund at the Foundation was also
among the leading resources that granted startup funds to New
Schools for Baton Rouge, a nonprofit that is recruiting well-
established charter schools to Baton Rouge. With a proven
record of success, these charter institutions are charged with
turning around the failed public schools that were taken over by
the Louisiana Department of Education.

Donna Saurage credited her early days of service at the Junior
League for her own personal devotion to philanthropy. “If I’m
passionate about an organization’s mission,” Donna explained,
“then it’s my responsibility to also fund it.” This simple principle
led her to establish her own charitable fund at the Baton Rouge
Area Foundation nearly 25 years ago. This fund is likewise
dedicated to supporting improvements in education, as well as
government. For the first three years of its operation, Norman
deposited $25,000 each Christmas as his present to Donna and
to the people served by her fund.

For all that they have accomplished in their community, the
Saurages are most proud that they have passed along the impor-
tance of philanthropy to their children. “They saw what we were
doing,” the couple said, “and they got involved too.”

Now the Saurage children have become philanthropists like
their parents; they have established their own charitable funds
at the Foundation. As well, Norman and Donna’s daughter,
Susan, a marketing expert living in Houston, donates all of her
earnings from public appearances to her alma mater, Houston
Baptist University.

Community Coffee’s commitment to quality products and
to generosity is a tradition that was learned from family elders,
Norman pointed out. So it is especially gratifying to him and to
his wife Donna that they have been able to do the same. It’s one
of the ways that the couple has remained connected to a fondly
remembered past. •
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SHelby McKenzie
Yolanda Dixon
Cordell Haymon

DIRECTOR DEVELOPMENT COMMITTEE
The panel is charged with recommending new board members and improving the quality of the board.
Matthew G. McKay, Chair
S. Dennis Blunt
Alice D. Greer
Cornelius A. Lewis
John B. Noland

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John W. Barton Sr. 1964–1970
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Chester McKay 1979–1980
John B. Noland 1987–1989
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John W. Barton Sr. 1994
Mary Ann Sternberg 1997–1998
Ben R. Miller Jr. 1999–2000
Virginia B. Noland 2001–2002
Kevin R. Lyle 2003–2004
Christel C. Slaughter PhD 2007–2008
Alice D. Greer 2009–2010
Matthew G. McKay 2011 – 2013

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Comprised of board members, the executive committee makes recommendations to the board.
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Albert D. Sam II MD, At Large
John G. Davies, President & CEO

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The committee is chaired by a board member and comprised of a diverse group of people. The panel provides direction to the staff overseeing civic leadership projects.
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Kris Kirkpatrick
Albert D. Sam
Annette D. Barton
Claude F. Reynard Jr.
Donald H. Daigle
Donna Saurage
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Jennifer Reilly
John Koch
Lee Berg
Lori Bertman
Suzanne Turner

Suzanne L. Turner
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This panel reviews grant requests for a fund that provides grants to improve eye care in East Baton Rouge Parish.
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Thomas J. Heigle MD
Tom J. Meek, Jr. MD
Roger F. Shaw III OD
Fay L. Woo MD
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Dudley W. Coates
Cornelius A. Lewis
Richard A. Lipsey
Kevin R. Lyle
John B. Noland
Candace E. Wright

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Panel members oversee the Foundation’s investment pool, including choosing asset managers.
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Kevin P. Reilly Jr.
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Charles Valluzzo

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AFFILIATED COMMUNITY FOUNDATIONS
The Baton Rouge Area Foundation joined with civic leaders across South Louisiana to create two community foundations. Each receives staff and financial support from the Foundation but are governed by independent boards from their service areas.

NORTHSHORE COMMUNITY FOUNDATION
From its base in Covington, this foundation serves St. Tammany, Tangipahoa, Washington and St. Helena parishes. Susan Bonnett is president and CEO.
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Mimi Goodyear Dossett, Vice Chair
Sharron Newton, Secretary
Will Boudreaux, Treasurer
Susan Bonnett, President and CEO
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Maura Donahue
Kyle France
Scott Gutterman
Joseph A. Jaeger, Jr.
Richard Knight
Jimmy Maurin
Randy Waesche

COMMUNITY FOUNDATION OF SOUTHWEST LOUISIANA
From its base in Lake Charles, this foundation serves the parishes of Allen, Beauregard, Calcasieu, Cameron and Jefferson Davis. Lisa Verrette is president and CEO.
Greg Webb, Chair
Tom Shearman, Vice Chair
Jonald Walker, Treasurer
Dan L. Donald Jr., Secretary
Lehrue Stevens MD, Member-At-Large
Phil Earhart, Past Chair
Lisa Verrette, President & CEO
Susan Blake
Mark Boniol
Julie Gani
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NEW FUNDS 2013

BATON ROUGE AREA FOUNDATION
- William and Sandra Balhoff Fund
- Giering Family Fund
- MCH Fund
- Jay and Elizabeth Noland Family Fund
- Patricia A. Day and Joseph G. Simmons Fund
- Mike and Jeannette Rolfisen Fund
- Rev. Charles T. Smith Legacy Fund
- Candace Wright Fund
- False River Restoration Fund
- Jubilee Pioneers Fund
- Law Enforcement Support Fund
- MAPP Charitable Fund
- PolitiCraft Fund
- Ascension Fund – Buddy and Martha Wells Endowment
- Shirley LeBlanc Fund for Catholic Charities
- Shirley LeBlanc Fund for St. Gabriel the Archangel Catholic Church
- MetroMorphosis Fund
- Stephen C. Prudhomme and Peggy Polk Memorial Fund
- Farnbacher-Kahn Fund
- Herzog Fund for Lifetime Learning
- CEEF – Catholic Schools Fund
- CEEF – Religious Education Fund
- St. Jean Vianney Catholic Fund
- International Phycological Congress Endowment Fund

NORTHSHORE COMMUNITY FOUNDATION
- The Bill and Susan Baker Fund
- Dan and Monique Casey Fund
- Chemo Beanies Cares Foundation Fund
- Larry and Connie Galloway Fund
- GKS Fund
- Gulf Relief Foundation Fund
- Skipper Fund
- We Lift You Up Fund

COMMUNITY FOUNDATION OF SOUTHWEST LOUISIANA
- City of Sulphur Enrichment Fund
- The LaGrange Athletic and Educational Fund

DONOR ADVISED OR CORPORATE ADVISED FUNDS
- Steven and Mathile Abramson Family Fund (2006)
- Tom and Lisa Adamek Family Fund (2009)
- Wm. Louis Albright Family Fund (1991)
- Anonymous Fund (2001)
- Arey Family Fund (2001)
- Jim and Laura Bailey Family Fund (2001)
- Tim and Nan Barfield Fund (2005)
- John W. and Scott Duchein Barton Fund (1979)
- Adelaide Wisdom Benjamin Family Fund (2012)
- Sherrill and Emanuel V. Benjamin III Family Fund (2012)
- Lee Michael and Brenda Berg Fund (1999)
- Warren and Mary Nell Berwick Fund (1985)
- Helene Kantrow Blitzer and Sidney M. Blitzer Family Fund (1997)
- Andrea H. Bollinger Fund (2011)
- Borne Family Foundation Fund (2005)
- The Blues Initiative Fund (2008)
- James H. Boyce and Jane T. Boyce Fund (1992)
- BREADA Small Farm Survival Fund (2005)
- Bromley Family Fund (2001)
- Mr. and Mrs. J. H. Campbell Jr. Fund (1997)
- Cane’s Cares Disaster Fund (2005)
- Carol’s Fund (2001)
- Erica and David Carpenter Family Fund (1999)
- Children of the Streets Fund (2007)
- Darian Chustz Charitable Fund (2012)
- Beverly and Dudley W. Coates Family Fund (1986)
- Catherine Coates Fund (2011)
- Christopher and Amanda Coffin Family Fund (2008)
- Mary Charlotte and Lloyd Collette Family Fund (1992)
- Community Coffee Fund (1997)
- CSRS Annual Giving Fund (2008)
CSRS Community Fund (2008)
Louis D. and Jean H. Curet Fund (1983)
Benjamin A. DiChiara II Fund (2002)
The Lewis Dill Fund (2011)
Bill and Mary Lee Dixon Fund (1997)
Jacklyn Ducote Fund (2008)
EATEL Educational Fund (2006)
EATEL Kids and Families Foundation (2001)
David McQuown and Martha Ellington Ellison Fund (1995)
EMCO Disaster Relief Fund (2005)
Emdeon and WebMD Health Corporation Hurricane Katrina Fund (2005)
The Donald A. and Felicia Lipscomb Fitzgerald Family Fund (2006)
Foushee Family Fund (2012)
Sylvia Fowles Family Fund (2010)
Foundation for Historical Louisiana Hurricane Katrina Relief Fund (2005)
The John Galt Fund (2008)
Darryl Gissel Fund (2004)
Good Samaritan Fund (2006)
Goodwill Fund (2002)
Paul Stewart and Jan Day Gravel Fund (2006)
Alice and Bob Greer Family Fund (2010)
Mr. and Mrs. G. Lee Griffin Family Fund (1993)
Boo Grigsby Fund (2006)
Victoria Guarisco and Tony Boagni Fund (2009)
J.D. and Roberta A. Guillory Fund (1999)
Katherine and Paul E. Haygood Family Fund (1991)
Richard and Holley Galland Haymaker Family Fund (2000)
Carroll Haymon Fund (2006)
Cordell and Ava Haymon Fund (1995)
Houston Haymon Fund (2006)
Victoria Chiles Hearin Family Memorial Fund (1993)
Hickson Family Fund (2008)
Rickey and Debbie Heroman Fund (2000)
Higher Ground Relief Fund (2005)
Dwayne and Kathy Honoré Fund (2007)
HOPE Ministry (2003)
Renée and Leslie Hull Fund (1997)
Hurricane Relief Fund (2005)
Jeanne Curet and David McGuire James Family Fund (1999)
Louise and Charles Jenkins Fund (2010)
Erik F. Johnsen Family Fund (2011)
Niels and Erik Johnsen Family Fund (2008)
Willie C. Johnson Fund (2012)
Jolly Family Fund (2006)
Gordon L. Jones Memorial Fund (2010)
J.P. Morgan Chase Fund (2005)
The Jump Start Fund (2005)
Emily Lou and Frank Hugh Kean Jr. Fund (1986)
Laura Kelley Fund (1997)
LAB Broadcaster Relief Fund (2005)
Lairam Employee Disaster Relief Fund (2005)
Charles Lamar Family Foundation (2005)
Charles and Josephine Lamar Memorial Fund (1986)
Brent P. LeBlanc Fund (2000)
Clifton D. LeBlanc Fund (2000)
A.K. and Frances McInnis Memorial Fund (1999)
McMains Foundation (2003)
Frank and Ann McMains Fund (2011)
Tim McMains Fund (2005)
Merrill Lynch Employee Philanthropic Fund (2007)
Drew Michaelson Memorial Fund (1991)
Rosalie G. and Hermann Moyse Family Fund (1992)
Murrill Family Fund (2006)
Neighbors Capital Area Foundation Fund (2011)
Jake and Mary Nell Netterville Fund (1998)
John and Virginia Noland Fund (1989)
Parnell Family Fund (1995)
Gordon and Teri LeBlanc Family Fund (2005)
Price LeBlanc Toyota/Lexus Fund (2000)
Levy Family Fund (2007)
Lexus of New Orleans Fund (2000)
Samuel S. Lipscomb and Joseph W. Annison Family Memorial Fund (1990)
Louisiana Companies Charitable Fund (1999)
Kevin R. Lyle Family Fund (1995)
Rachel E. Lyle Fund (2001)
Ryan E. Lyle Fund (2001)
Tori W. Lyle Family Fund (2005)
Magnolia Development Fund (2005)
Manship Fund (1990)
Paula Garvey Manship Fund (1998)
Mary Jo Mayfield Fund (2000)
Darryl Gissel Fund (2004)
Al and Anne Rotenberg Family Fund (2005)
Janice and Gerald Pellar Charitable Foundation (2005)
Penniman Family Fund (1996)
The Powell Group Fund (1996)
Stanley J. and Jo Ellen Prutz Fund (1992)
Bob and Jeanette Rackley Family Fund (2005)
Dr. M. J. Rathbone Jr. and Barbara Faures Rathbone Fund (1992)
Refuge Foundation (2008)
Jennifer and Sean Reilly Family Fund (1997)
John Charles Reynolds Family Foundation (2001)
Vada Reynolds and Ryan Family Foundation (2001)
River City Jazz Coalition Fund (2007)
Ronaldson Field Fund (2005)
Elise and Bob Rosenthal Family Fund (1992)
A.K. and Frances McInnis Memorial Fund (1999)
McMains Foundation (2003)
Frank and Ann McMains Fund (2011)
Tim McMains Fund (2005)
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Parnell Family Fund (1995)
SAEC Fund (2001)
Linda L. Saurage Fund (2001)
Matt and Catherine Saurage Fund (2010)
Roland Saurage Fund (2001)
Garrett and Megan Schram Fund (2001)
Chuck and Jerry Schwing Family Fund (1999)
Shaver Woodall Fund (2008)
Betty Moyse and Joseph Sternberger Simmons Fund (1999)
Son Legacy Fund (2007)
SSA Consultants Fund (2007)
Josef Sternberg Memorial Fund (1992)
Anne R. and Robert N. Stout Fund in Memory of Mr. and Mrs. Charles F. Record and Mr. and Mrs. Ross N. Stout (2000)
Tiffany S. Taullbee Fund (2001)
The Dr. Harold Jack Legacy and Mary Nesbit Tausend Legacy Fund (2011)
Julie Nicole Theriot Memorial Fund (2007)
The Ben and Pat Thompson Fund (2004)
Thomas and Sari Turner Family Fund (1997)
Turner Industries Fund (2001)
Nancy and Charles Valluzzo Family Fund (2005)
Daisy M. VanDenburgh Fund (2011)
Shannon Veal Finish the Dream Fund (2008)
Rick Hartley and David Vey Fund (1994)
Wall Outdoor Ministries I (2012)
Wall Outdoor Ministries II (2012)
Whitney Employees Disaster Assistance Fund (2005)
Margaret Champagne Womack Fund (2000)

**DESIGNATED BENEFICIARY FUNDS**

**Academic Distinction Fund (1989)**
*Albemarle Corporation Endowment*
*Allied Signal Foundation Endowment*
*All Star Automotive Endowment*
*Bank One Endowment*

**Baton Rouge Coca-Cola Endowment**
*Blue Cross Blue Shield of Louisiana Endowment*
*Community Coffee Company Foundation Endowment*
*Credit Bureau of Baton Rouge Endowment*
*Dow Chemical USA Endowment*
*Exxon Endowment*
*Freepoint-McMoran Endowment*
*Hibernia Bank Endowment*
*Junior League of Baton Rouge Endowment*
*Kleinpeter Farms Dairy Endowment*
*Lamar Corporation Endowment*
*Louisiana Public Facilities Authority Endowment*
*Manda Packing Company Inc. Endowment*
*Manship Family Endowment*
*Paula Garvey Manship Endowment*
*McDonald’s of Baton Rouge/The Valluzzo Family Endowment*
*Noland Investments Endowment*
*Irene W. & C.B. Pennington Foundation Endowment*
*Shell Oil Company Foundation Endowment*
*United Companies Financial Corp. Endowment*
*Woman’s Hospital Foundation Endowment*
*Arts Council of Greater Baton Rouge Fund (1988)*
*Ascension Fund for Academic Excellence (1990)*
*Air Products and Chemicals All Star Automotive Endowment*
*Mrs. Anona C. Banker Memorial Endowment*
*BASF Corporation Endowment*
*Border Chemicals and Plastics Endowment*
*Capital One Bank Endowment*
*CF Industries Inc. Endowment*
*Chester Jr. and Penny Diez Endowment*
*Freepoint-McMoran Foundation Endowment*
*Honeywell Endowment*
*InfinEdge Software Endowed Fund*
*Lion Copolymer Geismar Endowment*
*Niece Industries Inc. Endowment*
*Occidental Chemical Corporation Endowed Fund*
*Philippe Family Endowment in Memory of Raymon Philippe Sr., A.S. “Blue” Philippe and David “Wolfie” Philippe*
*Viola B. Philippe Endowment in memory of Ed and Virginia Braud Jr. Regions Bank Endowment*
*Rotary Club of East Ascension in Memory of Sgt. Ray Ryan Gautreaux*
*Rotary Club of Gonzales Memorial Endowment*
*Rubicon Inc. Endowment*
*Ruth B. Scanlan Endowment in Memory of Arthur G. Scanlan*
*St. Elizabeth Hospital Endowment*
*Shell Companies Louisiana Endowment*

**Southwest Computer Bureau Endowment**
*The Claude and Carolyn Songy Endowed Fund*
*Triad Nitrogen Endowment*
*Turner Industries Endowed Fund*
*United Companies Financial Corp. Endowment*
*Vulcan Materials Endowment*
*Whitney National Bank Endowment*
*Williams-Geismar Olefins Plant Endowment*
*Baton Rouge Crisis Intervention Center Fund in Memory of Alan S. Applebaum (2010)*
*Baton Rouge Opera Guild Fund in Honor of Pauline Bondy Hernandez (1999)*
*Baton Rouge Opera Guild Fund/Dr. Joseph G. Dawson Jr. Memorial Endowment (1997)*
*Baton Rouge Speech and Hearing Foundation Patient Activity Fund (2000)*
*Big River Economic and Agricultural Development Alliance (BREADA) Fund (2001)*
*Mary Ann Brown Preserve Nature Conservancy Fund (1993)*
*Ollie Steele Burden Manor Patient Activity Fund (2000)*
*Chi Omega Community Fund 100th Anniversary (2006)*
*Juliet S. Dougherty Fund (1997)*
*Katharine O. Dunham Fund (1986)*
*Katharine O. Dunham Opera Scholarship Fund (2004)*
*East Baton Rouge First Responders Fund (1988)*
*East Feliciania Academic Fund (1995)*
*Dr. and Mrs. W.R. Eidson Fund (2006)*
*Elan Vitale Montessori School Fund (2006)*
*Foundation For A Better Louisiana Fund (1999)*
*Greater Baton Rouge Hope Academy Fund (2007)*
*Iberville Foundation for Academic Excellence Fund (1992)*
*Allied Signal Endowment*
*Citizens Bank and Trust Co. Endowment*
*Dow Chemical Endowment*
*Flapam Foundation Endowment*
*Georgia Gulf Corp. Endowment*
*Iberville Trust and Savings Endowment*
*J.J. LaPlace Jr. Memorial Endowment*
*Syngenta Crop Protection Inc. Endowment*
*Union Pacific Foundation Endowment*
*Dr. J.H. Lee Memorial Fund (1993)*
*Edgar and Belle Levy Fund (1985)*
*Louisiana Art & Science Museum Endowment Fund for Science Education (1996)*
*LSU School of Art Auto Hotel Fund (2000)*
*Mongolian Heart Fund (2008)*
*W. Henson Moore Endowment for the U.S.S. Kidd Fund (2012)*
*Robert F. Nichols and Ruth S. Nichols Memorial Endowment Fund (2007)*
Patrons of the Public Library Endowment (2007)
Milton and Paula Shepard Fund for the Benefit of the American Red Cross (1997)
St. Francisville Area Fund (2012)
West Baton Rouge Foundation for Academic Excellence Fund (2000)
American Gateway Bank
Baton Rouge Fractionator LLC and Baton Rouge Propylene Concentrator LLC
Cargill Inc.
Community Coffee Company Foundation Endowment
The Dow Chemical Company
DSM Elastomers Endowment
Edgen Murray Corporation
Eighteenth Judicial District Fund
ExxonMobil
Paul Fouquier Memorial Fund by the Rawlston Phillips Family
The Ray Marchand Family Fund
Placid Refining Company LLC
Union Pacific Railroad
West Baton Rouge Chamber of Commerce
Mr. and Mrs. J. Carter Wilkinson

FIELD OF INTEREST FUNDS
Baton Rouge Area Foundation Hurricane Relief and Recovery Fund (2008)
BREADA Emergency Fund (2008)
Bringing Something Back Fund (2008)
Center for Energy Studies (2012)
Center for Interdisciplinary Research in Francophonie Fund (2008)
Adelaide Chapman Memorial Fund for the Arts (2002)
Charles Fund (2006)
Schumann Chiang Memorial Fund (2006)
The Colbert Nation Gulf of America Fund (2010)
Helen Johnson Cremeens Memorial Fund (1998)
Jean H. Curet Fund for Medical Research (2000)
Every Kid a King Fund (2010)
Farrnbacher Memorial Fund Eye Care for the Indigent (1988)
The Brandon and Katie Fields Youth Fitness Fund (2010)
For the Animals of the Gulf Fund (2010)
For the Future of the Gulf Fund (2010)
For the People of the Gulf Fund (2010)
Friends of Pointe Coupee Central High School Fund (2012)
Ernest J. Gaines Literature Award (2005)
Gates Education Reform Fund (2011)
The Greene Team Charitable Fund (2011)
Ann Maxwell Greer Education Initiative Fund (1993)
Groundwater Awareness Fund (2012)
Julia R. Hamilton Fund (1990)
Elmira Harelson Harrison Fund (1994)
Ingram Settlement Fund (2008)
Marcia Kaplan Kantrow Community Lecture Series Fund (1996)
Marcia Kaplan Kantrow Conference Center Endowment (2005)
Kean, Miller, Hawthorne, D’Armond, McCowan and Jarman Fund (1989)
Leadership for Change (2012)
Louisiana Governor’s Mansion Foundation Inc. (2011)
The Louisiana International Film Festival Fund (2012)
Louisiana Lemonade Day Fund (2012)
Louisiana Runs Fund
LSU Internal Medicine Residency in Baton Rouge Fund (1998)
Charles McVea Family Fund (1988)
Denis and Carolyn Murrell Field of Interest Fund (2005)
Myer/Comfort Keepers’ Restore Hope Fund (2009)
Noranda Disaster Relief Fund (2012)
Pennington Disaster Resilience Fund (2010)
Pennington Women and Girls Fund (2011)
Pointe Coupée Early Education Fund (2010)
Reinventing Government Fund (2009)
The Lauren Savoy Olinde Foundation (2012)
South Louisiana Art Fund (2008)
Aqib Talib Fund (2009)
Margaret Powers Townsend Fund (1999)
Woman’s Hospital Foundation Fund (1995)
Henrietta Colley Yoder Fund (1994)
Young Women’s Christian Organization Fund (1997)

ORGANIZATION FUNDS
100 Black Men of Baton Rouge Fund (2011)
A.I.A. Baton Rouge Educational Fund (2010)
Alzheimer’s Services of the Capital Area (2004)
Arlington 4-H/Vocational Agriculture Endowment Fund (1993)
Baton Rouge Area Foundation Hurricane Relief Fund (2000)
Baton Rouge Bar Foundation (2011)
Baton Rouge Green Fund/The Kenna Memorial Endowment (1991)
The Baton Rouge High School Foundation Fund (2012)
Baton Rouge Speech and Hearing Foundation Fund (1991)
Baton Rouge Symphony Orchestra—Funds for Excellence (2011)
Baton Rouge YMCA Fund (1997)
Bishop Pope Scholarship Endowment Fund (2012)
Adalié Brent Memorial Fund To Benefit the Louisiana Arts & Science Museum (1993)
Ollie Steele Burden Fund (1996)
Ann Arbour Fund for Catholic Charities
Catholic Educational Endowment Fund
Catholic Life Television Fund
Catholic Seminary Scholarship Fund
Catholic Special Education Endowment Fund for the Diocese of Baton Rouge
Christ the King—General Operating Expense Fund
The Evangelization Fund
Peggy and Jim Fields Fund for the Catholic Foundation
Paul B. Landry Jr. Trust for Holy Family Church and School Fund
Fr. Patrick Mascarella Emergency Assistance Fund
<table>
<thead>
<tr>
<th>Scholarship Fund</th>
<th>Year</th>
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<td>Bishop Stanley Joseph Ott Works of Mercy Trust Fund</td>
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<td>Our Lady of Mt. Carmel Church Fund</td>
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<td>Our Lady of Mt. Carmel Church-Perpetual Care Fund</td>
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<td>Our Lady of Peace Parish, Vacherie-Perpetual Care Fund</td>
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<td>Our Lady of Perpetual Help Church Fund</td>
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<td>Redemptorist Diocesan Regional Catholic High School Fund</td>
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<td>Patrick B. Kennedy Scholarship Fund</td>
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<td>Joe and Paula O’Neill Melancon Scholarship Fund</td>
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<td>Phyllis Moberley Rispone Memorial Fund</td>
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<td>Catherine Romero Scholarship Fund</td>
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<td>The Carl S. &amp; Ruth P. Vorhoff Memorial Scholarship Fund</td>
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<td>Barbara Womack Fund</td>
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<td>Wayne E. Reulet Fund</td>
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<td>St. Aloysius Catholic Church</td>
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<td>St. Anne Church (Napoleonville) Maintenance Fund</td>
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<td>St. Augustine Church-Perpetual Care Fund</td>
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<td>St. George Church-Perpetual Care Fund</td>
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<td>St. Gerard Majella Church Fund</td>
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<td>St. John Interparochial School, Plaquemine-Ann Bryant Wilbert Arthur Scholarship Fund</td>
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<td>St. John the Baptist, Brusly-Perpetual Care Fund</td>
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<td>St. Joseph’s Cathedral Building Fund (2012)</td>
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<td>St. Joseph Parish, Paulina-Perpetual Care Fund</td>
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<td>St. Joseph the Worker Church, Pierre Part-Perpetual Care Fund</td>
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<td>St. Jude School-Reulet Scholarship Fund</td>
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<td>St. Louis King of France-Father Maynard “Tippy” Hurst Jr. Fund</td>
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<td>St. Mark Parish Memorial Endowment Fund</td>
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<td>St. Mary Cemetery, Union-Perpetual Care Fund</td>
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<td>St. Michael the Archangel Parish, Convent-Perpetual Care Fund</td>
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<td>Santa Apolonia Fund</td>
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<td>Mary and Edward Steimel Fund</td>
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<td>Father Than Vu Theological Education Fund</td>
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<td>Clara Barton Society of the American Red Cross (1995)</td>
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<td>Aman and Bessie Claudet Endowed Professorship Fund (2010)</td>
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<td>St. James Episcopal Church Fund (2000)</td>
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<td>Volunteers of America Family Fund (2002)</td>
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<td>Volunteers of America Fund (1989)</td>
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<td>West Baton Rouge Historical Association Future Growth Fund (2008)</td>
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**SCHOLARSHIP FUNDS**

- Sidney Vincent Arbour Sr. and Warren David Farr Scholarship Fund (2000)
- Associated Grocers—Sam S. Politz Scholarship Fund (1995)
- Twiley, Marie and Bringier Barker Scholarship Fund (1999)
Paul F. Brown Scholarship Fund (2012)
Roger J. Clouatre Memorial Scholarship Fund (2001)
Alan Collier Memorial Scholarship Fund
Ruby J. Darenbourg-Cook Memorial Scholarship Fund (2001)
Foundation for Culinary Excellence Scholarship Fund (2005)
Grocery Manufacturers Representatives Association Scholarship Fund (1996)
M. Paul and Janice LeBlanc Memorial Scholarship Fund (2001)
Harriet Babin Miller Scholarship Fund (2005)
Aaron Bernard Murray and Fay Tyler Murray Education Encouragement Fund (1998)
Phi Gamma of Chi Omega House Corporation Endowment Fund (1990)
The David and Jeannie Price Scholarship (2007)
Fund (1990)
The Emma Dee Gray Foundation Fund (2010)
Community Foundation of Southwest Louisiana
Anonymous Family Fund (2012)
Autism Services of Southwest Louisiana (2011)
Kyle Broussard Memorial Fund (2008)
Staci and David Bruchaus Fund (2012)
Chambers-Bokros Medical Fund (2010)
Community Foundation of Southwest Louisiana Endowment Fund (2008)
Community Foundation of Southwest Louisiana Hurricane Relief and Recovery Fund (2008)
First Lieutenant Douglas B. Fournet Memorial Fund (2012)
The Emma Dee Gray Foundation Fund (2010)
Juliet Hardtner Fund (2009)
Lena and Bill Henning Memorial Endowment Fund (2010)
Lena and Bill Henning United Methodist Church Fund (2010)
Thomas G. and Shirley M. Henning Family Foundation Endowment Fund (2010)
Thomas G. and Shirley M. Henning Family Foundation Spenddown Fund (2010)
The Industrial Development Board of the Parish of Calcasieu Inc. Fund (2010)
Jack E. Lawton Family Fund (2012)

COMmunity Foundation of Southwest Louisiana
Anonymous Family Fund (2012)
Autism Services of Southwest Louisiana (2011)
Kyle Broussard Memorial Fund (2008)
Staci and David Bruchaus Fund (2012)
Chambers-Bokros Medical Fund (2010)
Community Foundation of Southwest Louisiana Endowment Fund (2008)
Community Foundation of Southwest Louisiana Hurricane Relief and Recovery Fund (2008)
First Lieutenant Douglas B. Fournet Memorial Fund (2012)
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Lena and Bill Henning Memorial Endowment Fund (2010)
Lena and Bill Henning United Methodist Church Fund (2010)
Thomas G. and Shirley M. Henning Family Foundation Endowment Fund (2010)
Thomas G. and Shirley M. Henning Family Foundation Spenddown Fund (2010)
The Industrial Development Board of the Parish of Calcasieu Inc. Fund (2010)
Jack E. Lawton Family Fund (2012)
GRANTS

ARTS, CULTURE AND HUMANITIES: $1,613,686

Alliance Francaise de la Nouvelle Orleans — $5,500
Arts Council of Greater Baton Rouge Inc. — $56,350
Arts Council of New Orleans — $21,000
Ascension Festivals and Cultural Council — $2,400
Atlantic Theater Company — $23,250
Backstreet Cultural Museum — $1,000
Bascom-Louise Gallery — $5,000
Baton Rouge Ballet Theatre, Inc. — $300
Baton Rouge Blues Foundation — $2,500
Baton Rouge Gallery — $3,750
Baton Rouge Opera Guild, Inc. — $9,805
Baton Rouge Symphony Orchestra — $88,993
Center Theater Group of Los Angeles — $100
Community Fund for the Arts — $68,000
Douglas Manship Sr. Theatre Complex Holding Inc. — $162,767
East Baton Rouge Parish Library — $2,372
Ernest J. Gaines Literature Award — $36,960
Foundation for Excellence in Louisiana Public Broadcasting — $2,000
Foundation for Historical Louisiana, Inc. — $49,108
Friends of Louisiana Public Broadcasting Inc. — $21,681
Friends of Magnolia Mound — $4,000
Friends of the Baton Rouge Zoo — $200
Friends of the Louisiana State Archives — $200
German Center Houston Inc. — $1,000
Harrisonburg-Rockingham Historical Society — $100
Highlands Chamber Music Festival Inc. — $250
Houston Chamber Choir — $1,000
Houston Symphony Society — $1,500
Imperial Calcasieu Museum — $2,500
Jambalaya Capital of the World-Gonzales Louisiana Inc. — $14,000
Jefferson Performing Arts Society — $21,000
LAMB Arts LTD — $12,275
Louisiana Art and Science Museum — $66,030
Louisiana Children’s Museum — $5,000
Louisiana Endowment for the Humanities — $500
Louisiana Museum Foundation — $1,000
Louisiana Philharmonic Orchestra — $4,000
Louisiana Symphony Association — $11,250
Louisiana Trust for Historic Preservation — $1,120
LSU Foundation - Burden Horticultural Society — $2,000
LSU Foundation - LSU Museum of Art — $45,800
LSU Foundation - Patrons of LSU Opera — $2,000
LSU School of Art — $24,542
National Film Preserve, Ltd. — $10,960
National World War II Museum, Inc. — $57,250
New Orleans Arts and Cultural Host Committee Inc. — $20,000
New Orleans Jazz Orchestra Inc. — $22,500
New Orleans Museum of Art — $41,500
New Orleans Opera Association — $6,700
Of Moving Colors Productions — $12,250
Old State Capital Associates — $100
Old State Capitol Foundation Inc. — $150
Opera Louisiane — $5,000
Playmakers of Baton Rouge Inc. — $200
Pointe Coupee Historical Society, Inc. — $1,500
Pyramid Atlantic Inc. — $100
River City Jazz Coalition Fund — $6,000
Roots of Music Inc. — $25,000
Southern Rep — $69,500
Starkville MSU Symphony — $100
Swine Palace Productions, Inc. — $7,000
The Children’s Museum of Lake Charles, Inc. — $1,000
The Cotuit Library — $1,000
The Foundation for Outdoor Advertising Research And Education — $5,000
The Friends of the Rural Life Museum Inc. — $173,075
The Louisiana International Film Festival — $200,477
The Louisiana International Film Festival Fund — $20,000
The Ogden Museum of Southern Art — $500
University of New Orleans - WWNO F.M. — $10,000
US Biennial Inc. — $100,000
VSA Arts of Florida Inc. — $7,450
WRKF Public Radio Inc. — $20,311
Young Aspirations/Young Artists Inc. — $5,000

EDUCATION: $7,118,841

Academic Distinction Fund — $230,299
Academy of the Sacred Heart New Orleans Foundation Inc. — $5,250
AFS-USA, Inc. — $200
Agenda for Children - New Orleans — $900
Alfred M. Barbe High School — $1,500
Arr Ritter Scholarship Endowment Fund — $16,591
Annunciation Orthodox School — $3,000
Arkansas State University — $2,000
Ascension Catholic Diocesan Regional School — $15,000
Ascension Parish School System/Gonzales Primary School — $1,500
Asparagus Club Scholarship Fund-Spenddown — $1,000
Austin Presbyterian Theological Seminary — $200,000
Baton Rouge Community College Foundation — $500
Baton Rouge High School Foundation — $61,277
Baton Rouge Youth Coalition — $55,300
Benilde-St. Margaret’s School — $2,000
Benton Academy Inc — $10,000
Bevill State Community College — $2,000
Big Buddy Program — $1,000
Blackhawk Flight Foundation — $1,500
Breakthrough New Orleans — $1,000
Catholic High School — $25,194
Catholic High School Foundation — $5,000
Choice Foundation a Non Profit Corporation — $10,000
City Year Baton Rouge — $134,050
Delta State University — $2,000
Dennis Edmon Scholarship Endowment Fund — $16,014
Desire Street Ministries and Academy — $10,000
Dillard University — $1,500
Dream Teachers LLC — $6,500
Duke University — $100
East Central Community College — $500
East Mississippi Community College — $1,500

GRANTS
The Baton Rouge Area Foundation helps our fund donors make grants to nonprofits. Donors open and deposit money in charitable funds. The Foundation manages the money, offers guidance about local issues and nonprofits, makes grants that are recommended by fund donors, and handles all the paperwork required by the government. The Foundation also makes grants from an unrestricted pool of assets. Each grant from 2013 is listed in this section.

$31 million
TOTAL GRANTS IN 2013, DOWN $6.6 MILLION FROM 2012.

$350 million+
TOTAL GRANTS AWARDED BY THE FOUNDATION SINCE ITS INCEPTION IN 1964.
Louisiana Culinary Institute — $500
Louisiana Jump$tart Coalition for Personal Financial Literacy — $35,000
Louisiana Mortgage Lenders Foundation — $125,000
Louisiana Resource Center for Educators — $154,500
Louisiana State University and A&M College — $32,350
Loyola Educational Corporation of Shreveport — $500
Loyola University — $10,000
Loyola University - College of Law — $2,000
LSU Agricultural Center — $1,000
LSU Alumni Association — $3,250
LSU Delta Sigma Pi — $700
LSU E. J. Ourso College of Business — $2,500
LSU Foundation - Friends of French Studies — $100
LSU Foundation — $72,993
LSU Foundation - E. J. Ourso College of Business — $9,000
LSU Foundation - LSU Press — $37,500
LSU Foundation - Manship School of Mass Communication — $2,200
LSU Foundation - Manship School of Mass Communication Excellence Fund — $14,100
LSU Foundation - Paul M. Hebert Law Center — $4,500
LSU Foundation - Readers and Writers — $1,000
LSU Foundation - School of Art Gallery Support Fund — $8,000
LSU Foundation - School of Music — $3,000
LSU Foundation - School of Social Work — $200
LSU Foundation - Shreveport — $1,000
LSU Foundation - T. Harry Williams Center for Oral History — $350
LSU Health Sciences Center New Orleans — $1,000
Lutheran University Association, Inc. — $500
Manners of the Heart Community Fund — $11,500
Marquette University — $5,000
McNeese State University Agriculture Foundation — $20,000
McNeese State University Foundation — $14,000
Meridian Community College — $1,000
Meridian Community College and Amanda Williams — $500
Milton Academy — $25,000
Mississippi University for Women — $1,000
Mount Vernon Presbyterian School — $50,000
National Asphalt Pavement Association Research & Education Foundation — $10,000
New Schools for Baton Rouge — $1,109,875
Nicholls State University — $3,000
Northshore Home Educators Association — $1,000
Northwestern State University of Louisiana — $2,000
Our Lady of the Lake College — $1,000
Our Lady of the Lake College and Nyeisha Philson — $6,000
Our Lady Queen of Heaven School — $2,000
Pearl River Community College — $3,500
Petal School District Education Foundation Trust, Inc. — $25,000
Phillips Exeter Academy — $2,000
Pointe Coupee Central High School — $250
President & Fellows of Harvard College — $2,000
Pro Bono Publico Foundation — $1,000
Reading is Fundamental — $200
Reading Partners — $1,200
Redemptorist High School — $100
Rice University — $10,000
River Parishes Community College — $500
River Parishes Community College Foundation — $25,490
Runnels School — $350
Rust College — $1,000
Sacred Heart Catholic Church — $1,000
Sacred Heart of Jesus School — $7,199
Saint Jean Vianney Catholic Church — $5,447
Saint Joseph's University — $6,500
Saint Thomas Academy — $2,000
School Leadership Center of Greater New Orleans — $5,000
South Central Louisiana Technical College — $500
Southeastern Louisiana University — $7,800
Southern University — $2,500
Special Operations Warrior Foundation — $20,000
Spring Hill College — $25,000
St. Louis Catholic High School — $3,800
St. Tammany Parish Schools-Chahta Ima Elementary — $100
St. Aloysius School — $7,019
St. Andrew's Village — $2,500
St. Andrew's- Sewanee School — $200
St. Bonaventure Indian Mission & School — $1,500
St. Elizabeth Inter-Parochial School — $10,000
St. Francis de Sales School — $2,000
St. George Episcopal School — $250
St. James Episcopal Day School — $2,000
St. John Interparochial School — $985
St. Joseph's Academy — $30,100
St. Joseph's Academy Foundation — $7,200
St. Joseph's University — $2,000
St. Joseph's University and Mary Sisti — $1,500
St. Labre Indian School — $400
St. Louis Catholic High School Foundation — $1,000
St. Luke's Episcopal Day School — $398
St. Paul's School Foundation — $5,500
St. Scholastica Academy — $10,000
St. Stanislaus College — $850
St. John Interparochial School — $20,523
St. John's Aiken School — $1,000
St. John's High School — $1,000
St. John's School — $1,000
St. John's School Foundation — $1,000
St. John's School of Law — $1,000
St. Joseph's Academy — $30,000
St. Joseph's Academy Foundation — $7,200
St. Joseph's University — $2,000
St. Joseph's University and Mary Sisti — $1,500
St. Labre Indian School — $400
St. Louis Catholic High School Foundation — $1,000
St. Luke's Episcopal Day School — $398
St. Paul's School Foundation — $5,500
St. Scholastica Academy — $10,000
St. Stanislaus College — $850
BATON ROUGE AREA FOUNDATION
braf.org

University School — $1,000
University of West Alabama — $2,000
University of Southern Mississippi — $10,000
University of North Carolina Chapel Hill — $1,000
University of North Alabama — $2,000
University of New Orleans Foundation — $37,418
University of New Mexico Foundation, Inc. — $200
University of Louisiana at Lafayette — $9,000
University of Florida — $2,000
University of Colorado Foundation — $700
University Lab School Foundation — $63,202
University of Colorado Foundation — $37,418
University of North Alabama — $2,000
University of North Carolina Chapel Hill — $1,000
University of Southern Mississippi — $10,000
University of West Alabama — $2,000
University School — $1,000

Vanderbilt Catholic High School — $2,000
Vanderbilt University — $2,500
Volunteers In Public Schools Inc. — $3,200
Wallace State Community College — $500
Washington & Lee University — $100
Wellesley College — $5,000
West Baton Rouge Foundation for Academic Excellence — $24,582
William Carey University — $3,000
Young Leaders’ Academy of Baton Rouge, Inc. — $5,000

ENVIRONMENT: $2,766,513

Atchafalaya Basinkeeper Inc. — $10,000
Baton Rouge Green Association Inc. — $8,637
CCA Louisiana Foundation — $2,500
Coalition to Restore Coastal Louisiana — $1,000
Coastal Conservation Association — $200
Crested Butte Land Trust — $100
Ducks Unlimited, Inc. — $50,577
Friends of Hilltop Arboretum Inc. — $5,200
Georgia Organics Inc — $15,000
Jackson Hole Land Trust — $5,000
Louisiana Wildlife and Fisheries Foundation — $1,000
Louisiana Wildlife Federation — $100
LSU Foundation - Burden Horticultural Society — $1,500
National Wildlife Federation — $100
Northlake Nature Center, Inc. — $5,000
Southern Garden Symposium — $500
The Cultural Landscape Foundation — $500
The Nature Conservancy — $3,350
The Nature Conservancy of Louisiana — $878,999
Water Institute of the Gulfs Delta — $1,775,250

HEALTH CARE: $2,987,313

American Cancer Society — $33,465
American Heart Association — $2,500
American Heart Association - Austin — $500
American Heart Association Greater Southeast Affiliate — $44,839
American Heart Association Inc. — $1,700
Amyotrophic Lateral Sclerosis Association — $1,250
Autism Services of Southwest Louisiana Inc. — $2,500
Beyond Batten Disease Foundation — $1,000
Blindness-Learning in New Dimensions Inc. — $2,000
Cancer Services of Greater Baton Rouge, Inc. — $152,431
Cerebral Palsy Association of Greater Baton Rouge Inc. — $28,450
Children’s Hospital — $5,000
Cleveland Clinic Foundation — $100
Cystic Fibrosis Foundation — $750
Cystic Fibrosis Foundation - Baton Rouge — $1,100
Doctors Without Borders USA — $2,125
Dyslexia Association of Greater Baton Rouge — $2,819
Epilepsy Foundation of Louisiana — $11,200
Ethel Precht HOPE Breast Cancer Foundation Inc. — $1,000
Evergreen Foundation — $250
Feminist Women’s Health Center Inc. — $5,000
General Health Foundation — $39,980
Gleason Initiative Foundation — $1,000
Greater Baton Rouge Community Clinic — $12,800
Health Care Centers in Schools — $14,500
Health Net Foundation, Inc — $500
HeartGift Foundation — $5,000
Highlands-Cashiers Hospital Foundation — $1,000
Hospice Foundation of Greater Baton Rouge — $43,012
Injured Marine Semper Fi Fund — $20,000
International Rett Syndrome Foundation — $11,150
Juvenile Diabetes Research Foundation International — $10,000
Juvenile Diabetes Research Foundation/Baton Rouge Branch — $250
Los Medicos Voladores — $50,000
Louisiana Cancer Research Consortium — $1,000
Louisiana Health Care Quality Forum — $5,000
Louisiana Industries for the Disabled — $3,750
Louisiana Public Health Institute — $211,500
Mary Bird Perkins Cancer Center — $395,792
Mary Bird Perkins Cancer Center Foundation — $42,000
Mental Health Association of Greater Baton Rouge — $250
Mercy Family Center — $5,000
Muscular Dystrophy Association — $1,000
National Lung Cancer Partnership — $3,500
National Multiple Sclerosis Society — $5,000
Ochsner Clinic Foundation — $1,000
Ochsner Health System — $8,000
Olie Steele Burden Manor — $1,460
Our Lady of the Lake Foundation — $15,000
Our Lady of the Lake Children’s Hospital — $66,100
Pancreatic Cancer Action Network — $500
Parkinson’s Research Foundation — $1,000
Partners in Health — $1,000
Pennington Biomedical Research Foundation — $462,150
Piedmont Orthopedic Foundation — $1,000
Planned Parenthood Federation of America — $250
Planned Parenthood of the Gulf Coast — $141,750
Project Access Northwest — $10,000
Richard Murphy Hospice Foundation — $2,000
HUMAN SERVICES: $8,642,172

ALS Association, Louisiana-Mississippi Chapter — $41,000
100 Black Men of Metro Baton Rouge — $6,500
100 Black Men of Metropolitan BR Ltd. — $1,500
ABC Children’s Aid USA Inc. — $24,800
Alzheimer’s Association of Baton Rouge — $100
Alzheimer’s Services of the Capital Area — $24,975
American National Red Cross — $11,000
AmeriCares Foundation, Inc. — $3,500
AMIkids, Inc. — $450,000
Angels On Earth Foundation — $2,150
Avodah The Jewish Service Corps Inc. — $50,000
Baton Rouge Alliance for Transitional Living — $10,200
Baton Rouge Children’s Advocacy Center — $57,680
Baton Rouge Crime Stoppers Inc. — $25,000
Baton Rouge Crisis Intervention Center — $102,504
Baton Rouge Regional Eye Bank Inc. — $10,000
Baton Rouge Soccer Association — $500
Baton Rouge Speech and Hearing Foundation Inc. — $638,764
Better than Ezra Foundation — $500
Big Brothers Big Sisters of Southwest Louisiana — $6,500
Big Buddy Program — $6,150
Boy Scouts of America Council — $1,100
Boy Scouts of America, Istrouma Area Council — $7,025
Boys & Girls Clubs of Greater Baton Rouge Inc. — $6,400
Boys and Girls Club of Southeast Louisiana — $5,200
Boys Hope Girls Hope of Baton Rouge — $8,500
BREADA Small Farm Survival Fund — $1,000
Breast Cancer Action — $500
BREC Foundation — $5,170
Bridge House Corporation — $1,000
Broadway Cares-Equity Fights AIDS Inc. — $5,000
Brothers of the Sacred Heart Foundation of the New Orleans Province — $500
Capital Area Alliance for the Homeless — $25,000
Capital Area CASA Association — $1,300
Capital Area Family Violence Intervention Center — $2,300
Capital Area United Way — $291,100
Care Help of Sulphur, Inc. — $5,000
Care Pregnancy Clinic — $11,500
Cashiers Glenevl Volunuteer Fire Department, Inc. — $200
Catholic Archdiocese of New Orleans — $10,000
Catholic Charities Archdiocese of New Orleans — $152,634
Catholic Charities Diocese of Houma-Thibodaux — $150,000
Catholic Charities of Northwest Florida — $1,666,666
Catholic Charities of the Diocese of Baton Rouge Inc. — $230,000
Cenikor Foundation Inc. — $1,500
Child Advocacy Services — $2,500
Children’s Advocacy Center of Paris — $500
Children's Advocacy Center of Baton Rouge — $10,200
Children's Advocacy Center of Slidell, Inc. — $10,000
Community Christian Concern of Slidell, Inc. — $10,000
Community Opportunities of East Ascension — $750
Covenant House New Orleans — $1,600
Crippled Children Foundation — $1,000
Dale Brown Foundation — $500
David Toms Charitable Foundation — $2,500
Delta Delta Delta Foundation — $1,000
Dream Day Foundation — $16,000
Dress for Success Charity — $1,000
East Baton Rouge Parish Council on Aging — $1,900
Eden House — $1,000
Equestrian Order of the Holy Sepulchre — $1,200
Evacuteer.org — $100
Families Helping Families of Greater Baton Rouge — $10,000
Family And Youth Counseling Agency Inc — $138,892
Family Life — $1,000
Family Service of Greater Baton Rouge — $1,500
Father Flanagan’s Boys Home — $200
Feed My Starving Children — $6,000
Food Bank of Central and Eastern North Carolina — $5,000
Foundation for Rural Service — $500
Friends of New Orleans — $20,000
GaitWay Therapeutic Horsemanship — $1,650
Girls Scouts-Audubon Council Inc. — $250
Girls Inc. — $10,100
Girls on the Run of Greater Baton Rouge — $67,850
Girls on the Run of Northwest Ohio — $1,500
Good Fellows - Good Samaritans, Inc. — $200
Greater Baton Rouge Food Bank — $311,175
Greater Baton Rouge Literacy Coalition Inc. — $10,000
Habitat for Humanity International, Inc. — $500
Habitat for Humanity, St. Tammany West — $45,000
Heifer Project International — $500
Heritage Ranch — $4,500
Hole in the Wall Gang Fund Inc. — $1,500
Hope Landing — $5,000
HOPE Ministries of Baton Rouge — $11,300
International Center for Journalists Inc. — $43,750
International Rescue Committee — $27,125
Jackson Recovery Centers, Inc. — $10,000
Jewish Children’s Regional Service — $1,000
Karnival Krewe de Louisiane — $810
Kids Wanna Help— $1,000
Leukemia and Lymphoma Society — $1,700
Lighthouse for the Blind in New Orleans Inc. — $15,500
Links Foundation, Inc. — $250
Louisiana Baptist Convention/Washington Parish Baptist Association — $12,000
Louisiana Bar Foundation — $250
Louisiana Capital Area Chapter of the American Red Cross — $277,023
Louisiana CASA Association — $9,000
Louisiana Children’s Home — $10,000
Louisiana Children’s Home — $10,000
Louisiana United Methodist Children and Family Services Inc. — $200
Make-A-Wish Foundation of America — $1,000
Make-A-Wish Foundation of the Texas Gulf Coast and Louisiana, Inc — $250
March of Dimes Birth Defects Foundation, South Louisiana Chapter — $1,851
Mercy Ships — $100,000
Miami Suns Youth Development Inc. — $14,200
Millennium Relief and Development Services — $1,000
Missionaries of Charity, Inc. — $5,000
National Federation of the Blind Inc. — $5,000
New Heights Therapy Center Inc. — $110,000
New Life Counseling Inc — $1,000
New Life Counseling Inc — $1,000
New Heights Therapy Center Inc. — $110,000
New Life Counseling Inc — $1,000
Noranda Disaster Relief Fund — $12,071
Northshore Disaster Recovery Inc. — $25,000
Northshore Families Helping Families Inc. — $12,350
Northwest Louisiana Food Bank — $2,500
O’Brien House Inc — $32,300
Options, Inc. — $27,000
Our Daily Bread Food Bank of Tangipahoa — $10,000
Oxfam-America Inc. — $3,000
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<table>
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<th>Organization</th>
<th>Amount</th>
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<td>United Way of the Coastal Bend</td>
<td>$15,000</td>
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<td>Upward Community Services</td>
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<td>Vera Lloyd Presbyterian Home and Family Services</td>
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<td>Wounded Warrior Project Inc.</td>
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<td>YMCA of the Capital Area</td>
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<td>Youth Service Bureau of St Tammany</td>
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<td>YMCA of Greater Baton Rouge</td>
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<td><strong>COMMUNITY IMPROVEMENT: $5,190,180</strong></td>
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<td>Associated Marine Institutes Inc.</td>
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<td>Alma Lee and H. N. Saurage Jr. Fund</td>
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<td>Appalachia Service Project</td>
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<td>Capital Area Animal Welfare Society</td>
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<td>Carroll Haymon Fund</td>
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<td>Center for Disaster Philanthropy</td>
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<tr>
<td>Center for Planning Excellence, Inc.</td>
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<td>Change Lives Now</td>
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<tr>
<td>Charles T. Smith Legacy Fund</td>
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<tr>
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<td>Community Action Agency of Siouxland</td>
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<td>Community Foundation of New Jersey</td>
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<td>Community Foundation of Western North Carolina</td>
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<td>Companion Animal Alliance</td>
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<td>Companion Animal Alliance - General Fund</td>
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<td>Companion Animal Alliance - Restricted Fund</td>
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<td>Council for a Better Louisiana</td>
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<td>Cumberland College, Inc.</td>
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<td>New Orleans Musicians Assistance Foundation</td>
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<td>Northern Star Council - Boy Scouts of America</td>
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<td>Northlake Mandeville Rotary Foundation</td>
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<td>Northshore Community Foundation</td>
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<td>Our Lady of Mercy Catholic School</td>
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<td>Peggy Crosby Community Service Center</td>
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<td>Philanthropy Roundtable</td>
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<td>Pin Oak Charity Horse Show Association</td>
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<td>Pointe Coupee Community Foundation</td>
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<td>Public Affairs Research Council of Louisiana</td>
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<td>Rebuilding Together Baton Rouge</td>
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<td>Road Runners Club of America</td>
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<td>Rocketkidd Foundation</td>
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<td>Rotary Club of Baton Rouge Inc. Foundation</td>
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<td>Sams Helping Hand Foundation, Inc.</td>
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<td>Sigma Chi Foundation</td>
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<td>The Banyan Foundation</td>
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<td>The Bridge Over Troubled Waters</td>
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<td>The International Council of Shopping Centers Foundation, Inc.</td>
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<td>The Louisiana Architectural Foundation</td>
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<td>The Newton B. Thomas Family/Newtron Group Fund</td>
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<td>The Whistle Stop</td>
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<td>Town of Jena</td>
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<td>United Methodist Foundation of Louisiana</td>
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<td>Vision 21 Foundation</td>
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<td>Yelp BR</td>
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**RELIGION: $2,121,277**

Aldersgate United Methodist Church (AUMC) | $11,000

Allied Jewish Federation of Colorado | $1,000

Beth Shalom Synagogue | $1,600

Bethel African Methodist Episcopal Church | $1,000

Bishop Ott Works of Mercy Trust/Cath Diocese | $778

Brothers of the Sacred Heart Foundation of the New Orleans Province | $600

Catholic Diocese of Baton Rouge/Bishop’s Annual Appeal | $32,000

Catholic Youth Organization of Baton Rouge | $250

Central Bible Church | $500

Chinese Christian Church of Baton Rouge | $1,193

Christ the King Parish and Catholic Center at LSU | $46,548

Church of the Good Shepherd | $6,000

City Church Covington | $6,000

Closer Walk Ministries Inc. | $1,000

Congregation B’nai Israel (B’nai Israel of Baton Rouge Foundation) | $30,140

Congregation of the Sisters of St. Joseph Inc. | $1,000

Dominican Sisters of Peace | $5,000

Episcopal Church of the Holy Communion | $7,500

Fellowship of Christian Peace Officers | $150

First Baptist Church | $100

First Baptist Church Covington | $12,400

First Lutheran Church | $300

First Presbyterian Church of Baton Rouge | $17,600

First Presbyterian Church of Baton Rouge Foundation | $10,501

First United Methodist Church | $43,600

Healing Place Church | $5,000

Holy Family Catholic Church | $47,510

Immaculate Conception Catholic Church | $500

Institute of Southern Jewish Life Inc. | $1,000

International Teams | $150

Jewish Federation of Greater Baton Rouge | $12,000

Lake Harriet United Methodist Church | $12,000

Lamb of God Lutheran Church | $1,500

Mantle of Mary Inc. | $2,400

Mary Queen of Peace Church | $2,000

Mission Aviation Fellowship | $150

Our Inheritance Ministries, Inc. | $2,000

Our Lady of Mercy Catholic Church | $1,000

Our Lady of Mt. Carmel Church | $146,945

Our Lady of Prompt Succor Catholic Church | $2,400

Pastoral Center | $50,521

Respite Ministries | $3,000

Roman Catholic Diocese of Baton Rouge | $428,553

Sisters of St. Joseph of Medaille | $500

Sisters Servants of Mary | $20,000

Society of Saint John the Evangelist | $1,000

Southern Dominican Province | $1,000

St. Aloysius Church | $22,600

St. Anna’s Episcopal Church | $175,000

St. Anne Catholic Church | $1,873

St. Augustine Church | $3,662

St. Catherine of Siena Catholic Church | $2,000

St. Francis Xavier Catholic Church | $2,000

St. Gabriel Catholic Church | $4,000

St. George Catholic Church | $12,000

St. Gerard Majella Church | $42,000

St. James Episcopal Church | $26,500

St. Joseph Cathedral | $124,571

St. Joseph Seminary College | $1,100

St. Joseph Spirituality Center | $2,000

St. Joseph the Worker Church | $23,805

St. Jude Catholic Church | $6,000

St. Luke’s Episcopal Church | $56,257

St. Luke-Simpson United Methodist Church | $10,000

St. Margaret Queen of Scotland Church/St. Thomas Chapel | $500

St. Mark Catholic Church | $400

St. Martin’s Episcopal Church | $10,000

St. Mary’s Episcopal Church | $850

St. Mary’s Episcopal Church and Cemetery Association Inc. | $350

St. Patrick’s Episcopal Church | $3,650

St. Paul Adult Learning Center | $200

St. Paul’s Holy Trinity Episcopal Church | $15,675

St. Philip Parish | $7,074

St. Thomas by the Sea Catholic Church | $1,200

St. Timothy’s On The Northshore United Methodist Church | $5,000

Summerville Baptist Church | $10,000

The Benedictine Sisters | $1,000

The Interfaith Federation of Greater Baton Rouge | $250

Trinity Baptist Church | $30,000

Trinity Episcopal Church | $69,621

Unitarian Church of Baton Rouge | $78,000

United Methodist Church | $6,000

United States Conference of Catholic Bishops/St. Anselm Catholic Church | $10,000

United States Conference of Catholic Bishops/St. Luke the Evangelist Catholic Church | $10,000

University Baptist Church | $10,000

University Presbyterian Church | $279,400

Willwoods Community Management Inc. | $250

Woodlawn Foundation | $1,000

Fellowship of Christian Athletes | $11,200

Young Life New Orleans | $50,000

**SCHOLARSHIPS: $83,750**

Arizona State University

Deni Sharp | $2,000

Arkansas State University

Hunter Hope | $1,000

Zakyyah Reeves | $500

Bevill State Community College

Jacob Huff | $500

Steven Rogers | $500

Delgado Community College

Maria Leonard | $1,000
Delta State University
Damian Mercier — $500
Jacob Mercier — $500

Dillard University
Connie Tate — $1,000

Harvard University
Alyssa Moore — $1,000

Louisiana State University
Mark Abshire — $1,000
Catherine Balich — $2,000
Trinity Collette — $1,000
Amy Coward — $500
Dana Dugas — $1,000
Laura Garcia — $1,000
Trevor Godbolt — $3,000
Christina Marie Gromman — $1,000
Blake Hicks — $1,500
Katherine Lishman — $1,000
Christine Schexnayder — $1,000
Mary Stelly — $1,000
Tannye Stewart — $2,000
Katy Elizabeth Venable — $3,000
Brodrick Vincent — $500

Louisiana State University in Shreveport
Emily Christie — $500

Mississippi College
Aaron Iverson — $1,000
Hannah Benton — $1,000

Mississippi State University
Dalton Finch — $1,500

Mississippi University for Women
Torey Williams — $1,000
Erin Chandler — $1,000

Moody Bible Institute
Tyler Buffkin — $500

Nicholls State University
Brad LeBoeuf — $1,500
Mercedes Francis — $1,000
Caitlin C. McFarlain — $2,000
Kimberly Simioneaux — $1,000
Tabitha Theriot — $1,000

Pearl River Community College
LaQuavier Benton — $1,000
Jessica Davis — $500
Jessica Ehret — $1,000
Justin Keys — $1,000

Rust College
Ashley Richardson — $1,000

South Central Louisiana Technical College
Joseph Winchester — $500

Southeastern Louisiana University
Mary-Lynn Detillier — $500
Carli Fontenot — $1,000
Provence Hatfield — $1,000
Gabrielle Lester-Lubrano — $500
Kendra Mayho — $500
Brooke Rome — $1,000

Southern University
Marcus Green — $750
LonDres Johnson — $500
La’Zhay McKinley — $1,000
Sanford Robins — $500

Texas Tech University
Henry Ruiz — $1,500

Tulane University
Kari Elizabeth Heideman — $1,000
Jonathan Ortego — $2,000

University of Arkansas Community College at Hope
Chase Hilburn — $500

University of Louisiana Lafayette
Andrew K. Boudreau — $1,000
Thomas Camper — $500
Kaylee Champagne — $500
Joshua P. Derouen — $1,000
Andrea Lendermon — $1,000
Philip McMahon — $1,000
Maria Rachel — $1,000

University of Louisiana at Monroe
Lynden Lyles — $1,000

University of North Alabama
Colby Nix — $1,000

University of Southern Mississippi
Travis Ard — $1,000
Cameron Edwards — $1,000
Rachel Jackson — $500
Brian Kibble — $1,000
Camisha Knighton — $500
Armani Otis — $500
Kari Ousterhout — $2,500

Wallace State Community College
Chandler Russ — $500

Western Michigan University
Garrett Ahlstrom — $3,000

William Carey University
Lauren Carlisle — $1,000
Josten Rester — $1,000

Xavier University of Louisiana
Rose Duchane — $2,000
Jonathan La — $2,000
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$10,000
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Mr. and Mrs. Matthew G. McKay
Antunovich Associates Inc.
Joseph M. Antunovich
Jim and Laura Bailey
Annette D. Barton
Blue Cross Blue Shield of Louisiana
Bollinger Family Foundation
John and Linda Davies
Mr. John M. Engquist
The Lamar Companies
Brent LeBlanc and Shirley LeBlanc
Price LeBlanc Auto
The Lemoine Company L.L.C.
Don and Pat Lyle
Kevin R. Lyle
Carolyn E. Martin
Newtron Group Charitable Foundation
Mr. and Mrs. Newton B. Thomas
John and Virginia Noland
Irene W. and C.B. Pennington Foundation
Benny and Donna DiChiara
Cathy and Edmund Giering
Alice and Bob Greer
Dr. and Mrs. Steven T. Gremillion
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Jerry and Donna Jolly
Jones Walker LLP
Kean Miller LLP
Luther and Kathryn Kissam
Charles and Carole Lamar
Dr. and Mrs. Joe Laughlin
Ms. Mary Louise Albritton LeBlanc
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Kathy and Frank McArthur
Mrs. Frank C. McMains Sr.
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John and Cynthia Graves
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Suzanne Turner and Scott Purdin
Thomas and Sari Turner
Turner Industries
The Milford Wampold Support Foundation
WBRZ Louisiana Television Broadcasting LLC
Zehnder Communications

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Starmount Life Insurance Company and AlwaysCare Benefits
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Taylor Porter Brooks & Phillips Law Firm
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Martin and Moo Svendson
John and Boo Thomas
Roland and Kay Toups
WHLC Architecture
Rex Cabaniss
Joanna Wurtele

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Princeton and Dadie Bardwell
Baton Rouge Business Report
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Mac and Helen Bullock
John and Carolyn Carnahan
Catholic High School
Malinda Pennoyer Chouinard
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Tommy and Emmy Comeaux
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Louis R. Daniel
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Omer and Marybeth Davis
Roy Powell Davis
Wayne and Marilyn Davis
Susan H. Dawson
M. Bryan Day
Dr. Andy and Colette Dean
Ms. Genevieve J. DeWitt
Michael and Rachel DiResto
Charles and Lynn Dirks
Lewis S. Doherty III
Rich and Jetty Donaldson
Gresdna Doty and James Traynham
Mary L. Dougherty
Duplantis Design Group PC
Brian N. Dyess
A. Shelby Easterly III
Susan M. Eaton
Sarah Eilers, Micah Cohen and Jana Cohen
Jason and Allison El Koubi
Iris M. Eldred
Betty Lloyd Ellis
Daryl R. Ellis
Jim and Becky Ellis
Creative English
Jeff English
Jori Erdman and Chip Boyles
Barry and Mary Erwin
Femi and Addie Euba
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Agnes M. Fisher
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The Honorable and Mrs. Frank F. Foil
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Terrence G. Ginn
June and John Gonce
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R. Stephenson Greer III
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Charles and Virginia Grenier
Drs. Joseph and Evelyn Griffin
Mrs. George G. Griffin
Jan and Gene Groves
Rob and Ann Guercio
Davis Gueymard
Dr. J. D. Guillory Jr.
Dr. and Mrs. William A. Hadlock
Dr. and Mrs. William C. Haile
Dr. and Mrs. C. Ray Halliburton Jr.
Elizabeth Hampton
Mr. and Mrs. Carl L. Hancock
William Hansel
Nita K. Harris
Vonnie Hawkins and Associates
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Grady and Cindy Hazel
Edward and Patricia Henderson
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Heritage Ranch
Buzzy and Susie Heroman
Don Hidalgo
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Ed and Thora Hiller
Jesse T. Hoggard
Mr. and Mrs. Thomas L. Holliday
Drs. Jay and Charlotte Holliman
Jana M. Holtzclaw
James G. and Judith A. Howell
Mary Jane Howell
Victor C. and Kathleen L. Howell
Terry and Betty Hubb
Rose J. Hudson
Dr. and Mrs. Christopher N. Hunte Sr.

Enrique and Kelly Sword Hurtado
Joseph and Jeanne Ingraham
Integrated Development Group LLC
Reginald Jackson
Mr. and Mrs. David M. James
Dr. and Mrs. Edward Jeffries
Stephen and Susan Jenkins
Raymond A. Jetson
Cheri and Clay Johnson
Tanner and Brooke Johnson
Dr. Martis Jones
Terry and Harriet Jones
Martha and Joe Juban
Dan and Carla Jumonville
Francis and Robin Jumonville
Richard and Katherine Juneau
Dr. and Mrs. Roy G. Kadar
Byron and Susan Kantrow
Mr. and Mrs. Lee C. Kantrow
Mr. and Mrs. Michael J. Kantrow
Jo Ellen Kearny
Kevin and Shaun Kemmerly
Mr. and Mrs. Ken Kenelly
Essie Kennerson
Mr. and Mrs. Robert Kennon Jr.
Dr. and Mrs. Ann Schudmak Keogh
Robert and Cheryl Kirchoff
Edith K. Kirkpatrick
Scott and Heather Kirkpatrick
Kevin and Debbie Knoblach
Jeff and Edy Koonce
Richard and Valerie Koubek
Sandra L. Kuykendall
Gene “Joey” Lambert
Crisiss Head Landry
Mr. and Mrs. David L. Laxton III
Laynes’ Jewelry
Katherine A. LeBlanc
Steve LeBlanc
Felix Lee and Julie Estelman-Lee
Mrs. Juing-Hsiung Lee
Mr. and Mrs. Convile Lemoine
Bob and Janet Leslie
Robert and Judith Levy
Cornelius and Karen Lewis
Jamal and Twanda Lewis
Randy B. Ligh
Laura Lemoine Lindsay
James Gregg and Christen Losey-Gregg
Dr. and Mrs. C. Bryan Luikart
Phil and Lolly Martin
Tim and Ellen Mathis
Donna M. Mayeux
Lucy Mayfield
Mary Jane Mayfield
Mary Jo Mayfield
Patrick Q. McBride
Mrs. Robert B. McCall Jr.
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annual report 2013

CURRENTS . third quarter twenty-fourteen
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**Wednesdays**
9am-11am Scotlandville Library
7373 Scenic Highway

12:30pm-2pm Star Hill Church
1400 North Foster Drive

**Thursdays**
8:30am-10:30am Delmont Service Center
3535 Riley Street

12:00pm-2pm Dr. Leo S. Butler Community Center
950 E. Washington Street

Red Stick Mobile Farmers Market operates weather permitting, and is seasonal October-December and April-August

We accept: LA Purchase Cards, Senior & WIC Coupons, Cash, Credit & Debit cards

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The Manship Theatre is an asset of the Baton Rouge Area Foundation. Fund donors of the Foundation contributed to build the theater as part of the Arts Block, and the Foundation each year provides support to the performing arts venue.
Manship Theatre this fall will begin a yearlong campaign to lift community awareness of pediatric HIV/AIDS in Baton Rouge, where about 50 babies are born each year to HIV-positive mothers.

The theater’s Dance Speaks initiative—its first such outreach project—is about more than increasing public understanding of our region’s place near the top of national rankings of HIV/AIDS infection rates. As well, theatergoers will have a chance to improve the lives of Baton Rouge children with HIV, who have to take doses of bitter medicine twice a day to tamp down the AIDS virus.

To that end, members of the audience at 2014-15 Manship dance performances will be asked to help the theater raise funds to send children infected with HIV to a unique Texas summer camp for youngsters coping with the disease.

So far, three of four national dance troupes scheduled to perform at Manship in the coming year have agreed to be a part of the initiative. Local dance groups performing at the theater also will be invited to join in, said Renee Chatelain, Manship’s executive director.
Dance Speaks will also include information on pediatric HIV/AIDS in the Baton Rouge community in programs designed for the events.

“The theater is a place for performance, but it has a larger purpose of serving the needs of the community, whatever those needs might be,” Chatelain said.

The idea for Dance Speaks was inspired in part by an established tradition at Broadway theaters in New York. There, actors and dancers have raised millions of dollars to combat HIV/AIDS through post-performance curtain speeches that ask the audience to chip in spare change to support the effort.

As on Broadway, dancers with national and local groups will return to the stage at the conclusion of Manship performances to make brief speeches that explain the project and ask members of the audience to make donations to support it.

The goal is to raise $15,000 by summer 2015 to send children infected by HIV to Camp Hope, a 200-acre retreat in Burton, Texas. Children at Camp Hope participate in activities such as zip lining, bouldering, karaoke and horseback riding in a setting equipped to provide expert medical care. Camp Hope physicians and nurses aren’t just experts in pediatric HIV/AIDS; they are the children’s regular medical providers. The camp itself is free; money raised through Dance Speaks will cover the cost of transportation for the children and medical staff to and from Texas.

The theater’s initiative coincides with the approach of a hopeful milestone amid the region’s otherwise staggering HIV/AIDS statistics. If all goes well, October will mark the first time in roughly two decades that metropolitan Baton Rouge has gone two years without a new diagnosis of HIV in a baby born here, explained Dr. Karen Williams, a pediatric infectious disease specialist who oversees the care of more than 40 local children and young adults with HIV/AIDS.

Dr. Williams’ clinic at Our Lady of the Lake Regional Medical Center is the only one in the Baton Rouge area providing specialized care to children with HIV.

“We’ve gone a year without an additional positive diagnosis, but never two,” said Williams.

Statistics denoting the region’s place at the top of national rankings of HIV/AIDS cases are all too familiar by now. Metropolitan Baton Rouge was second only to Miami in the number of new HIV/AIDS diagnoses, according to a January 2014 report by the Centers for Disease Control. The disease’s impact on local women and children is less well known but equally grim: Baton Rouge has the highest rate of new HIV diagnoses among women of any major U.S. city, according to the CDC. HIV and AIDS have a disproportionate impact on the poor, in particular African-American men, women and children.

More effective medical strategies that interrupt transmission from mother to baby have sharply curtailed the number of babies diagnosed as HIV positive after birth. A “triple therapy” of antiretroviral drugs during pregnancy, at delivery and treatment of the infant after birth reduces the HIV-transmission rate to between 1% and 2%, Williams said. Antiretroviral drugs have also transformed HIV into a chronic disease, but patients take medication each day to prevent the development of the far more
virulent AIDS virus.

There are about 140 children born HIV-positive in the U.S. each year, down from roughly 1,900 in the early ’90s, Williams said. The maximum number of babies diagnosed with HIV in a single year in Baton Rouge was five.

Despite medical advances, children with HIV face daily hardships in what should be the most carefree years of life. Ongoing management of the disease requires taking medicine so bitter that some children are unable to swallow it. A couple of Williams’ younger patients receive medication through feeding tubes to ensure that they receive an adequate dose of the medication crucial to keeping them alive.

“If you don’t have enough medicine to fully suppress the virus, the body can build up resistance to it,” Williams said.

Some children can transition to medicine in pill form at about age 9, but even then the pills are large and hard to swallow.

Secrecy surrounding a child’s HIV diagnosis can pose another type of burden. In some cases, close relatives of some of Williams’ pediatric patients do not know the child’s HIV status because discussing the subject is taboo in their family.

Already Camp Hope in Texas has given Williams expanded insight into the burdens her young patients must bear to remain alive. In 2012, she accompanied a group of Baton Rouge children to the Texas facility with the support of the Our Lady of the Lake Foundation. She will make the trip again this summer, along with a nurse and clinical pharmacist, with the foundation’s support. Their role: To oversee the patients’ daily medical care and serve as a reassuring presence for campers as young as 7 years old.

The experience allowed her to better understand the struggle of taking daily medication. It also permitted her to more fully understand the transformative impact of Camp Hope on her patients’ lives. Activities like rock climbing and zip lining help to boost the children’s confidence and build a sense of camaraderie among campers, she said. Children who want to talk about the HIV-related challenges they face can talk about those challenges with fellow campers who share them.

She hopes to return to Camp Hope next summer with another group of HIV-positive campers from Baton Rouge.

“The kids are not at camp talking about HIV—they are out having fun,” Williams said. “But if they want to talk, they can. For the first time, they are around other kids who are also taking medicine and going through challenges. They see that they are not the only ones having to deal with these things.”

The idea of Dance Speaks evolved out of Chatelain’s desire to connect what happens inside Manship Theatre and the real lives of people living in the community, including local mothers and children living with HIV.

An early 2014 initiative between Manship and Baton Rouge General provided insight into a potential role for the theater on local health issues. Individuals who underwent a skin-cancer screening at the hospital received free tickets to a Manship dance performance.

As a dancer in New York in the ’80s, Chatelain witnessed the devastation of the AIDS epidemic—and lost a generation of friends to the disease. She had also seen the role of groups like Dancers Responding to AIDS in tackling issues related to health and poverty. The nonprofit group runs HIV-related programs around the country, but not in Baton Rouge. Chatelain sensed an opportunity for action. She spent much of the past year meeting with physicians, most notably Dr. Williams, to explore what the theater could do to help those affected by HIV/AIDS.

“It just seems like a natural fit to connect what happens inside the theater with the community outside the theater,” she said.

Ashifa Sarkar Vasi, a dancer and global-health provider, moved back to her native Baton Rouge earlier this year after nine years in Mumbai, India. Like Chatelain, her one-time ballet instructor, Sarkar Vasi was shocked to learn that her hometown is at the top of national rankings for HIV infection.

“I would have thought it would be a much larger city,” she said. Her experience in global health propels her involvement in Dance Speaks. Stigma surrounding HIV/AIDS continues to hamper discussion and understanding of the disease here and elsewhere, according to Sarkar Vasi.

“We don’t have to scare people or alienate them, so introducing this subject and also giving people a chance to help children at the same time is a way to do that,” she said. “We need people to understand this is a real disease in their community and one that you need to understand to keep those you love safe.” •
Earlier this year, Baton Rouge was one of 16 cities around the world and four in the U.S. to win an IBM Smarter Cities Challenge grant. The tech giant’s annual program places a team of experienced IBM executives in a given municipality for three weeks. They study a particular problem and recommend progressive, tech-savvy solutions.

IBM’s Smarter Cities Challenge was created in 2010 as a form of corporate philanthropy initially for international communities. Rather than giving cash, IBM began placing a team of top-level talent in selected cities to lend fresh eyes to social issues—public safety, clean water, urban planning, education and economic development. The company believed that technology could advance cities past their biggest issues. The program was so successful the company opened it to domestic applicants in 2011.

Baton Rouge asked for help in the area of transportation and traffic management. Our city is not the only one searching for traffic solutions. Brussels, Belgium; Niigata, Japan; Tainan, Taiwan; and Vilnius, Lithuania, also received 2014 grants for traffic solutions. Other cities selected are Abuja, Nigeria; Ballarat, Australia; Birmingham, Alabama; Dallas, Texas; Dublin, Ireland; Durban, South Africa; Jinan, China; Mombasa County, Kenya; Perth, Australia; Suffolk County, New York; and Zapopan, Mexico.

William Daniel, chief administrative officer to Mayor-President Kip Holden, says the project will produce tactics for addressing a frustrating, ongoing challenge. “What this grant does is give us the opportunity to work with some of the great transportation and technology experts within IBM, who will share knowledge about how we can get on top of our issues,” says Daniel, who will spearhead implementation of the grant.

The Mayor’s Office will collaborate with several other stakeholders, including the State Department of Transportation and Development, the Baton Rouge Area Chamber, the Metropolitan Planning Commission, the Baton Rouge Area Foundation and others.

The Capital Region is gridlocked almost every day. One reason is that Greater Baton Rouge is among only a few metropolitan areas without a transportation bypass system. Interstate 10, which cuts through the southern United States from Florida to California, narrows to an unprecedented one lane at the Mississippi River Bridge near downtown Baton Rouge—the only place in the country where this occurs.
With a population of about 815,000 in the metro area, and with 20,000 new jobs forecast for the region (including 800 at the forthcoming IBM facility downtown), finding a better way to manage transportation has become one of the city’s top issues.

But thoughtfully improving the transportation grid will require a significant investment, and city officials are hoping the IBM project will help them prioritize what comes next and build political will. Daniel says that the city collects plenty of raw data, including traffic counts on major roadways, and wants to find better ways of using that data toward solutions.

“Right now the data is not used in any sort of systemic way for decision-making, and we feel like that can really be improved upon,” says Daniel.

IBM does data.

A team of six IBMers will set up shop in Baton Rouge for three weeks this fall, working full-time without distraction on the issue of transportation. Team members are pulled from IBM sites all over the world. Each person has applied to participate in the competitive program. A Smarter Cities Challenge appointment is a coveted spot among IBM executives, says Jen Crozier, vice president of IBM’s global citizenship initiative.

“It’s something that a lot of IBMers want to have the opportunity to do,” she says.

To ensure the team is solely focused on their work, members actually live together, usually in a house in the community.

“It has a reality TV element to it,” jokes Crozier, “but that’s intentional. It’s an immersive experience and creates cohesion in the team. They are 100% focused and free from any other work or family obligations for that period. There are very few times when you get to really focus on one thing.”

The IBMers who serve have usually never met one another, says Crozier. They are often comprised of an expert in city government, “dream makers” who are familiar with the latest technology solutions, consultants who can guide the process and what Crozier calls the “blackbelts” in the grantee’s area of focus. Baton Rouge can expect a transportation engineer with formidable experience, she says.

Several past Smarter Cities grantees have also grappled with the issue of transportation. Nairobi, Kenya, for example, was facing massive traffic congestion and need to properly build out the city. Nice, France, sought help in creating a multimodal transportation system that offered light rail, cars, bike paths and walking routes. Edmonton, Alberta, which had the distinction of the highest road fatalities of any place in Canada, wanted to reduce its number of car accidents. In all cases, says Crozier, the IBM teams were able to use data and analytics to help cities...
COST OF DOING NOTHING

If the world does nothing about global warming, Louisiana will become much hotter, crop yields will decline, and the cost of energy and storm damages will rise, according to a report by Risky Business that was released with backing from government and business leaders, including the chairman of Cargill. The report provides predictions in ranges. The average summer temperature in Louisiana could rise from about 84 degrees to nearly 93 degrees by the end of the century. The cost of storm damage in Louisiana is projected to increase by 67% before the century ends. For more, visit RiskyBusiness.org.

Reclaiming downtown was the Baton Rouge Area Foundation’s first project to create a quality public space. Since then, the Foundation has teamed with local neighborhoods and governments to provide land planning across South Louisiana. Plans include Old South Baton Rouge and Louisiana Speaks. Last year, the Foundation worked with the city-parish to begin implementing FutureBR, the parish’s comprehensive plan for growth. Our part of FutureBR is leading a master plan for creating a medical destination anchored by the hospitals and clinics along Bluebonnet Boulevard, Essen Lane and Perkins Road. That project, which includes improving the movement of cars and people, should be completed next year.
IF HOUSTON CAN DO IT... Unless you are a libertarian, Houston is a city that’s hard to love. No zoning caused the city to sprawl more than most others. The endless construction of the interstates is a joke to the rest of the country, but not funny to the people who live there.

But the fourth-largest metro area in America is trying to overcome the troubles it has created for itself. Houston has the beginnings of a streetcar system and a vibrant museum district. With Buffalo Bayou Promenade, the city has shown that a beautiful park can be created in an improbable site—the shadows of highways.

Houston is showing its new colors again by converting all 165,000 streetlights to LEDs that sip electricity. The switch will lower greenhouse gas emissions while saving the metropolitan area $28 million in power consumption over 10 years. The reduction in power consumption equals 70 million kilowatts, enough to power 5,400 homes.

The National Institute of Health’s funding request for the Brain Initiative through 2025. The Initiative will fund mapping of the brain to understand the human mind and to uncover new ways to treat, prevent and cure Alzheimer’s, schizophrenia, autism and other brain disorders.
COMPETITION IS HEATING UP  Purchasers of the first two versions of the Nest Thermostat may have remorse. The trailblazing Nest, a learning thermostat that responds to instruction across the Internet, may have been upstaged by an old-school company. Honeywell will sell the $279 Lyric in August. Like the Nest, it automatically regulates the temperature of your home. But the Lyric uses more data—including humidity and temperature levels in different rooms—to keep you comfortable. Whereas NEST senses when you are around, the Lyric takes its cue to adjust temperatures from your iPhones. If you drive within seven miles of your home, the Lyric triggers the air conditioning or heating. If it works as planned, the Lyric will use less energy than the Nest.

GO LOCAL  In winter, home growers in Baton Rouge usually have more citrus than they can eat or give away. An abundance of lemons rots for the lack of someone wanting it. Meantime, grocery stores are full of citrus from faraway farms. Local growers, meet local customers. That’s the aim of a new app, RipeNearMe. Growers post what they want to sell. Buyers use the app to discover vegetables and fruit near them, and then earmark it for purchase when ripened. Created by two Australians, the app was in testing this summer but available at RipeNearMe.com.

ROCKET MAN  “We actually hire a lot of our best software engineers out of the gaming industry, where there’s a lot of smart engineering talent doing really complex things. (Compared to) a lot of the algorithms involved in massive multiplayer online games, a spacecraft docking sequence is relatively straightforward,” Elon Musk in FastCoDesign.com. His company SpaceX has developed a manned rocket that uses 3-D metal printing to build thrusters, and a heat shield that can be used for up to 100 flights. Musk says his company’s rocket will be able to transport astronauts and equipment into orbit for about $20 million, compared to $76 million for competitor Russia.
CITIES

34,000

Miles of streetcars in the United States a century ago. Baton Rouge had streetcars in the last century as well. Lines from downtown allowed riders to travel to the Exxon plant in North Baton Rouge, into Old South Baton Rouge and to Mid City. Modern trams are returning to cities. Baton Rouge is attempting to build a line on Nicholson Drive between downtown and LSU.

LA BROKEN The State of Louisiana has a multi-billion dollar backlog in infrastructure improvements, a consequence of not having enough tax money to pay for roads and bridges. The long list of needed improvements is apparent in a Governing.com report that shows 14% of Louisiana’s 13,050 bridges are structurally deficient, compared to 10% nationally. Only 2.4% of Texas bridges are structurally deficient, meaning that at least one major component is suffering from deterioration but the bridge is not unsafe.

THE WAITING GAME If you believe it takes more time in Baton Rouge to get home on Friday than most other metro areas, you would be right. The Friday commute was ranked No. 11 among 100 metro areas by Inrix, a traffic consulting firm. The commute time is an index for a metro area based on the other four work days. On average, it takes nearly seven more minutes to get home on Friday. Los Angeles had the longest Friday delay (13.17 minutes); Melbourne, Fla., the shortest (.24).
TYLER HENDERSON

Hometown: Baton Rouge, La.
Graduate: Scotlandville Magnet High School
GPA: 4.4 (Ranked 4th out of 269 in graduating class)
Next: Southern University College of Engineering, with goal of becoming a mechanical engineer.
College paid for: Karen E. Domingue-Maillet and Rhodia/Solvay Scholarship Fund of the Baton Rouge Area Foundation, up to $10,000 over four years. Louisiana TOPS scholarship. Southern University Honors College Scholarship.
Eureka moment: Her dream to become an engineer began in the 9th grade and was nurtured in the science, math and engineering curriculum at Scotlandville. She learned how to design bridges and houses. For her senior project, Tyler saw her mother struggling with outdoor insulation and invented an insulation system that fits pipes easily with a zipper.
College goal: “Have fun, stay focused.”

The Foundation offers more than 20 scholarships. Together, the programs granted more than $200,000 to graduating high school and college students in 2013. For a complete list, see the grants section in the annual review in this issue of Currents.
The Arts Council of Greater Baton Rouge
& the River City Jazz Coalition present the 2014-15 season

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ARMS COUNCIL
Since 1964, the Baton Rouge Area Foundation has connected donors with the causes they care about most. The Foundation is celebrating our 50th anniversary this year.

In March, we celebrated with donors and members, taking a little time to measure how far South Louisiana has come. We also began a conversation about the kind of community the residents of our region collectively aspire to build over the next 50 years. In doing so, we began a master plan for the lakes, which will bring together the community later this year to seek bold ideas of what the lakes can become.

Sponsors of our 50th Anniversary work are letting us expand philanthropy across the region by identifying new donors and members who pledge with us to improve the quality of life across South Louisiana for many decades to come.

Thank you to the generous sponsors of the Foundation’s 50th Anniversary:
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