

Youth Job Center

2021 Annual Benefit



Sponsor Opportunities

2021 YJC Benefit Sponsorship

We are hosting our 2nd Virtual Annual Benefit on Saturday, April 10th, at 7pm. This celebration, titled:

Emerge. Immerse. Flourish.

will focus on how YJC and our community will define our path forward with purpose and power as we redesign and rebuild. This event celebrates our achievements and opportunities, raises funds and awareness to support YJC's mission, and highlights our efforts to help young people find success in the workplace and in life.

SPONSOR LEVELS

In order to provide high-quality, comprehensive services and programming, we rely on individual and public support. We invite both individuals and businesses to join us in sponsoring YJC's 2021 Benefit and transform the lives of young people in our community through employment. We also invite you to purchase program book ads to show support for our staff, special guests, and clients.

Sponsor Levels

- Premier (\$20,000+)
- Principal (\$10,000)
- Benefactor (\$5,000)
- Partner (\$2,500)
- Patron (\$1,000)

Program Ads (Printed on tabloid size paper)

- Supporter – 5 x 7 inches (\$500)
- Friend – 4 x 6 inches (\$250)
- Associate – index card (\$150)
- Acquaintance – business card (\$100)

OUR REACH

TWITTER

- Almost 1,000 followers
- Over 2,500 profile visits
- Over 63,000 impressions yearly

FACEBOOK

- Almost 2,000 followers
- Over 1,500 views
- Over 52,000 reached yearly

YJC WEBSITE

- Over 50,000 page views yearly
- Over 16,000 unique users annually
- Over 20,000 sessions yearly

YJC E-Mail Contacts

- Almost 16,000 active contacts
- 18% Open Rate (+5% compare to industry avg)
- 30+ E-blasts per year

WHAT YOUR SUPPORT DOES

Every dollar raised goes directly to the high-quality programs and services we offer to young people in Evanston and the Chicagoland area. Together, look at what we did in the past year:



Served over 1,600 high school students with post-secondary planning, skills training, & career advising



Connected YJC clients to social service agencies & programs to address significant barriers & challenges including housing, medical care, & financial literacy



Provided over 250 summer employment and training opportunities with Gap, Cook County Forest Preserves, and City of Evanston



Supported over 700 young adults with work-readiness training, job placement & retention support

2021 YJC Sponsorship Package

BENEFITS	Premier (\$20,000+)	Principal (\$10,000)	Benefactor (\$5,000)	Partner (\$2,500)	Patron (\$1,000)
A customized experience with YJC staff and clients. Possibilities include a volunteer experience, dinner with the Executive Director, and more!	Included	N / A	N / A	N / A	N / A
Number of tickets for 2022 in-person event	20	10	10	6	4
VIP invitations to all special YJC events in 2021-2022 fiscal year	Included	Included	Included	Included	Included
Company logo or name on event invitation, program, signage, & on all online promotions	Logo	Logo	Logo	Acknowledged in program	Acknowledged in program
Premium placement ad in the event program	5 x 7 inches	4 x 6 inches	Index card size	Business card size	N / A
Company logo or name with link to company website on YJC website	Logo	Logo	Name	Name	Name
Listing as donor in all donor recognition literature	Logo	Logo	Name	Name	Name
Listing as sponsor on online newsletters and special announcements	Logo	Logo	Name	Name	Name

Contact: Katy Murphy, Manager of Individual Giving

E-mail: kmurphy@youthjobcenter.org

Phone: 847.864.5627 ext. 20

Web: www.youthjobcenter.org

Address: 1114 Church Street, Evanston, Illinois 60201



2021 YJC Benefit Sponsorship

Enclosed is my contribution of:

- \$20,000 Premier Sponsor
- \$10,000 Principal Sponsor
- \$5,000 Benefactor Sponsor
- \$2,500 Partner Sponsor
- \$1,000 Patron Sponsor

- Program Ads
- Supporter - 5 x 7 inches (\$500)
 - Friend - 4 x 6 inches (\$250)
 - Associate - index card (\$150)
 - Acquaintance - business card (\$100)

Please make all checks payable to: Youth Job Center, 1114 Church Street, Evanston, Illinois 60201.

Check Enclosed OR

Please charge my credit card: Visa Mastercard American Express Discover

Card Number: _____ Expiration Date: _____ CVV Code: _____

Signature: _____ Name on Card: _____

Phone: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Name of contact in Marketing or Advertising at Company for Ad/Logo: _____

Contact Phone/Email: _____

Please submit completed form and payment to Katy Murphy by mail or e-mail to contact information included below. Please contact us if you have any questions or need additional information.
Forms and artwork should be received by March 15, 2021.

Contact: Katy Murphy, Manager of Individual Giving
E-mail: kmurphy@youthjobcenter.org
Phone: 847.864.5627 ext. 20
Web: www.youthjobcenter.org
Address: 1114 Church Street, Evanston, Illinois 60201