

YOUTH JOB CENTER ANNUAL BENEFIT

APRIL 28, 2022
CHICAGO

THE FUTURE AWAITS...

SPONSORSHIP OPPORTUNITIES &
PROGRAM BOOK ADS



WWW.YOUTHJOBCENTER.ORG/AB22

2022 YJC BENEFIT SPONSORSHIP

We are hosting our Annual Benefit on Thursday, April 28th, at 6:30pm at the Walden Chicago in the West Town neighborhood. This in-person gathering allows us to celebrate a concept made all too real during this global pandemic:

THE FUTURE STARTS TODAY

This event celebrates our past achievements and current opportunities, raises funds and awareness to support YJC's mission, and highlights our efforts to help young people find success in the workplace and in life, knowing their future starts today.

This year also marks a milestone in YJC history as we honor our departing Executive Director, Karen Tollenaar Demorest. We invite you join us as we celebrate her accomplishments after successfully leading YJC for over seven years, expanding programs and services to better help young people develop the skills to successfully get a job and build a future. We look forward to the opportunity to reflect on her legacy as we share our future plans and new developments.

SPONSOR LEVELS

In order to provide high-quality, comprehensive services and programming, we rely on individual and public support. We invite both individuals and businesses to join us in sponsoring YJC's 2022 Benefit and transform the lives of young people in our community through employment. We also invite you to purchase program book ads to show support for our staff, special guests, and participants.

SPONSOR LEVELS

- Premier (\$20,000+)
- Principal (\$10,000)
- Benefactor (\$5,000)
- Partner (\$2,500)
- Patron (\$1,000)

PROGRAM ADS (Printed on tabloid size paper)

- Supporter – 5 x 7 inches (\$500)
- Friend – 4 x 6 inches (\$250)
- Associate – index card (\$150)
- Acquaintance – business card (\$100)

OUR REACH

TWITTER

- Almost 1,000 followers
- Almost 1,700 profile visits
- Over 31,000 impressions yearly

YJC WEBSITE

- Over 67,000 page views yearly
- Over 29,000 unique users annually
- Over 36,000 sessions yearly

FACEBOOK

- Over 2,100 followers
- Over 1,500 views
- Over 31,000 reached yearly

YJC E-Mail Contacts

- Almost 16,000 active contacts
- 15% Open Rate
- 30+ E-blasts per year



2022 YJC SPONSOR PACKAGES

PREMIER SPONSORSHIP - \$20,000*

- VIP Tickets for 20
- "Thank you" ad from YJC in Sponsor's Industry Publication of choice
- Company logo (or name) displayed on Sponsorship Board and prominent feature in slide show
- Company logo (or name) listed on the Annual Benefit event page
- Recognition as a Premier Sponsor on table print materials at event
- Verbal recognition at the event
- 5 x 7 inch ad in Event Program Book
- Thank you on social media – Facebook, Twitter, Instagram & LinkedIn
- Listing in Annual Report

PRINCIPAL SPONSORSHIP - \$10,000*

- VIP Tickets for 10
- Company logo (or name) displayed on Sponsorship Board and prominent feature in slide show
- Company logo (or name) listed on the Annual Benefit event page
- Recognition as a Principal Sponsor on table print materials at event
- Verbal recognition at the event
- 4 x 6 inch ad in Event Program Book
- Thank you on social media – Facebook, Twitter, Instagram & LinkedIn
- Listing in Annual Report

BENEFACTOR SPONSORSHIP - \$5,000*

- VIP Tickets for 6
- Company logo (or name) displayed on Sponsorship Board and prominent feature in slide show
- Company logo (or name) listed on the Annual Benefit event page
- Recognition as a Benefactor Sponsor on table print materials at event
- Verbal recognition at the event
- Index card size ad in Event Program Book
- Thank you on social media – Facebook, Twitter, Instagram & LinkedIn
- Listing in Annual Report



PARTNER SPONSORSHIP - \$2,500*

- VIP Tickets for 4
- Company name displayed on Sponsorship Board and prominent feature in slide show
- Company name listed on the Annual Benefit event page
- Recognition as a Partner Sponsor on table print materials at event
- Verbal recognition at the event
- Business card size ad in Event Program Book
- Thank you on social media – Facebook, Twitter, Instagram & LinkedIn
- Listing in Annual Report

PATRON SPONSORSHIP - \$1,000*

- VIP Tickets for 2
- Company name displayed on Sponsorship Board and prominent feature in slide show
- Company name listed on the Annual Benefit event page
- Recognition as a Patron Sponsor on table print materials at event
- Thank you on social media – Facebook, Twitter, Instagram & LinkedIn
- Listing in Annual Report

PROGRAM BOOK ADS

Supporter - \$500

- 5 x 7 inches

Friend - \$250

- 4 x 6 inches

Associate - \$150

- index card

Acquaintance- \$100

- business card



WHAT YOUR SUPPORT DOES

Every dollar raised goes directly to the high-quality programs and services we offer to young people in Evanston and the Chicagoland area. Together, look at what we did in the past year:



Supported young adults with work-readiness training, job placement & retention support



Provided summer employment and training opportunities with Gap, Cook County Forest Preserves, and City of Evanston



Served high school students with post-secondary planning, skills training, & career advising



Connected YJC clients to social service agencies to address significant barriers & challenges including housing, medical care, & financial literacy

***TO RECEIVE FULL BENEFITS, ALL SPONSORSHIPS MUST BE RECEIVED BY MARCH 15, 2022.**



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2022 YJC Benefit Sponsorship

Enclosed is my contribution of:

- _____ \$20,000 Premier Sponsor
- _____ \$10,000 Principal Sponsor
- _____ \$5,000 Benefactor Sponsor
- _____ \$2,500 Partner Sponsor
- _____ \$1,000 Patron Sponsor

- Program Ads
- _____ Supporter - 5 x 7 inches (\$500)
- _____ Friend - 4 x 6 inches (\$250)
- _____ Associate - index card (\$150)
- _____ Acquaintance - business card (\$100)

Please make all checks payable to: Youth Job Center, 1114 Church Street, Evanston, Illinois 60201.

_____ Check Enclosed OR

Please charge my credit card: _____ Visa _____ Mastercard _____ American Express _____ Discover

Card Number: _____ Expiration Date: _____ CVV Code: _____

Signature: _____ Name on Card: _____

Phone: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Name of contact in Marketing or Advertising at Company for Ad/Logo: _____

Contact Phone/Email: _____

Please submit completed form and payment to Katy Murphy by mail or e-mail to contact information included below. Please contact us if you have any questions or need additional information.

Forms and artwork should be received by March 15, 2022.

CONTACT: KATY MURPHY, MANAGER OF INDIVIDUAL GIVING

E-MAIL: KMURPHY@YOUTHJOBCENTER.ORG

PHONE: 847.864.5627 EXT. 20

WEB: WWW.YOUTHJOBCENTER.ORG

ADDRESS: 1114 CHURCH STREET, EVANSTON, ILLINOIS 60201



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