

# YOUTH JOB CENTER ANNUAL BENEFIT

APRIL 28, 2022  
CHICAGO

# THE FUTURE AWAITS...

SPONSORSHIP OPPORTUNITIES &  
PROGRAM BOOK ADS



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# 2022 YJC BENEFIT SPONSORSHIP

We are hosting our Annual Benefit on Thursday, April 28th, at 6pm (5:30pm VIP Reception) at Walden Chicago in the West Town neighborhood. This in-person gathering allows us to celebrate a concept made all too real during this global pandemic:

## THE FUTURE STARTS TODAY

This event celebrates our past achievements and current opportunities, raises funds and awareness to support YJC's mission, and highlights our efforts to help young people find success in the workplace and in life, knowing their future starts today.

This year also marks a milestone in YJC history as we honor our departing Executive Director, Karen Tollenaar Demorest. We invite you join us as we celebrate her accomplishments after successfully leading YJC for over seven years, expanding programs and services to help young people develop the skills to successfully get a job and build a future. We look forward to the opportunity to reflect on her legacy as we share our future plans and new developments.

## SPONSOR LEVELS

In order to provide high-quality, comprehensive services and programming, we rely on individual and public support. We invite both individuals and businesses to join us in sponsoring YJC's 2022 Benefit and transform the lives of young people in our community through employment. We also invite you to purchase program book ads to show support for our staff, special guests, and clients.

### SPONSOR LEVELS

- Premier (\$20,000+)
- Principal (\$10,000)
- Benefactor (\$5,000)
- Partner (\$2,500)
- Patron (\$1,000)

### PROGRAM ADS (Printed on tabloid size paper)

- Supporter – 5 x 7 inches (\$500) Friend
- – 4 x 6 inches (\$250) Associate –
- index card (\$150) Acquaintance –
- business card (\$100)

## OUR REACH

### TWITTER

- Almost 1,000
- Almost 1,700 profile visits
- Over 31,000 impressions yearly

### FACEBOOK

- Over 2,100 followers
- Over 1,500 views
- Over 31,000 reached yearly

### YJC WEBSITE

- Over 67,000 page views yearly
- Over 29,000 unique users annually
- Over 36,000 sessions yearly

### YJC E-Mail Contacts

- Almost 16,000 active contacts
- 15% Open Rate
- 30+ E-blasts per year

We will be following all Covid-19 protocol required by Walden Chicago at the time of the event. Check our website for up-to-date information: [tinyurl.com/yjcannualbenefit](http://tinyurl.com/yjcannualbenefit)



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# 2022 YJC SPONSOR PACKAGES

## PREMIER SPONSORSHIP - \$20,000\*

- Tickets for 20
- VIP invitations to all special YJC events including Annual Benefit in 2022-2023 fiscal year
- Tickets for 20
- "Thank you" ad from YJC in Sponsor's Industry Publication of choice
- Company logo (or name) displayed on Sponsorship Board and prominent feature in slide show
- Company logo (or name) listed on the Annual Benefit event page
- Recognition as a Premier Sponsor on table print materials at event
- Verbal recognition at the event
- 5 x 7 inch ad in Event Program Book
- Thank you on social media – Facebook, Twitter, Instagram & LinkedIn
- Listing in Annual Report

## PRINCIPAL SPONSORSHIP - \$10,000\*

- Tickets for 10
- VIP invitations to all special YJC events including Annual Benefit in 2022-2023 fiscal year
- Company logo (or name) displayed on Sponsorship Board and prominent feature in slide show
- Company logo (or name) listed on the Annual Benefit event page
- Recognition as a Principal Sponsor on table print materials at event
- Verbal recognition at the event
- 4 x 6 inch ad in Event Program Book
- Thank you on social media – Facebook, Twitter, Instagram & LinkedIn
- Listing in Annual Report

## BENEFACTOR SPONSORSHIP - \$5,000\*

- Tickets for 6
- VIP invitations to all special YJC events including Annual Benefit in 2022-2023 fiscal year
- Company logo (or name) displayed on Sponsorship Board and prominent feature in slide show
- Company logo (or name) listed on the Annual Benefit event page
- Recognition as a Benefactor Sponsor on table print materials at event
- Verbal recognition at the event
- Index card size ad in Event Program Book
- Thank you on social media – Facebook, Twitter, Instagram & LinkedIn
- Listing in Annual Report



## PARTNER SPONSORSHIP - \$2,500\*

- Tickets for 4
- VIP invitations to all special YJC events including Annual Benefit in 2022-2023 fiscal year
- Company name displayed on Sponsorship Board and prominent feature in slide show
- Company name listed on the Annual Benefit event page
- Recognition as a Partner Sponsor on table print materials at event
- Verbal recognition at the event
- Business card size ad in Event Program Book
- Thank you on social media – Facebook, Twitter, Instagram & LinkedIn
- Listing in Annual Report

## PATRON SPONSORSHIP - \$1,000\*

- Tickets for 2
- VIP invitations to all special YJC events including Annual Benefit in 2022-2023 fiscal year
- Company name displayed on Sponsorship Board and prominent feature in slide show
- Company name listed on the Annual Benefit event page
- Recognition as a Patron Sponsor on table print materials at event
- Thank you on social media – Facebook, Twitter, Instagram & LinkedIn
- Listing in Annual Report

## PROGRAM BOOK ADS

### Supporter - \$500

- 5 x 7 inches

### Friend - \$250

- 4 x 6 inches

### Associate - \$150

- index card

### Acquaintance- \$100

- business card

## WHAT YOUR SUPPORT DOES

Every dollar raised goes directly to the high-quality programs and services we offer to young people in Evanston and the Chicagoland area. Together, look at what we did in the past year:



Supported over 700 young adults with work-readiness training, job placement & retention support



Provided summer employment and training opportunities with Gap, Cook County Forest Preserves, and City of Evanston



Served over 1,600 high school students with post-secondary planning, skills training, & career advising



Connected YJC clients to social service agencies to address significant barriers & challenges including housing, medical care, & financial literacy

\*TO RECEIVE FULL BENEFITS, ALL SPONSORSHIPS MUST BE RECEIVED BY APRIL 15, 2022.



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# 2022 YJC Benefit Sponsorship

Enclosed is my contribution of:

- \_\_\_\_\_ \$20,000 Premier Sponsor
- \_\_\_\_\_ \$10,000 Principal Sponsor
- \_\_\_\_\_ \$5,000 Benefactor Sponsor
- \_\_\_\_\_ \$2,500 Partner Sponsor
- \_\_\_\_\_ \$1,000 Patron Sponsor

Program Ads

- \_\_\_\_\_ Supporter - 5 x 7 inches (\$500)
- \_\_\_\_\_ Friend - 4 x 6 inches (\$250)
- \_\_\_\_\_ Associate - index card (\$150)
- \_\_\_\_\_ Acquaintance - business card (\$100)

Please make all checks payable to: Youth Job Center, 1114 Church Street, Evanston, Illinois 60201.

\_\_\_\_\_ Check Enclosed OR

Please charge my credit card: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express \_\_\_\_\_ Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name of contact in Marketing or Advertising at Company for Ad/Logo: \_\_\_\_\_

Contact Phone/Email: \_\_\_\_\_

Please submit completed form and payment to Katy Murphy by mail or e-mail to contact information included below. Please contact us if you have any questions or need additional information.

Forms and artwork should be received by April 15, 2022.

**CONTACT: KATY MURPHY, MANAGER OF INDIVIDUAL GIVING**

**E-MAIL: [KMURPHY@YOUTHJOBCENTER.ORG](mailto:KMURPHY@YOUTHJOBCENTER.ORG)**

**PHONE: 847.864.5627 EXT. 20**

**WEB: [WWW.YOUTHJOBCENTER.ORG](http://WWW.YOUTHJOBCENTER.ORG)**

**ADDRESS: 1114 CHURCH STREET, EVANSTON, ILLINOIS 60201**



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