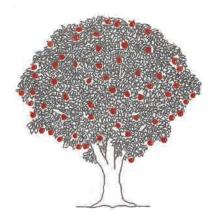
Mt. Pleasant Area

community foundation

For good. For ever...

Est. 1990





Celebrating the past, creating the future.

Planting Seeds: Our Founders

It all started with a community assessment and planning retreat in 1988. Community leaders gathered to identify areas in which the community could become more competitive and attractive for economic development. Out of this retreat and under the leadership of nine community members dedicated to philanthropy in Isabella County, the Mt. Pleasant Area Community Foundation (MPACF) came to be in 1990. Working with individuals, families, businesses, nonprofit organizations, government entities, schools and local volunteer groups, MPACF seeks to enhance the quality of life for all citizens of Isabella County, now and for generations to come. Permanent endowment funds plant the seeds of a lasting legacy. For **good**. For **ever**.

Founders



Paul Alexander



Rollie Denison



George Dunn



Jim Goodrich



Russ Herron



Larry Johns



Bill Rush



Jim Sandy



Bob Wheeler



The Mt. Pleasant Area Community Foundation (MPACF) was incorporated on May 7, 1990, and was recognized as a public charity in December 1990.



The first endowment, now the Community Impact Fund, was established on February 4, 1991.

The Youth Advisory Committee (YAC) was formed on November 6, 1991. The YAC includes students in 7th-12th grades from Isabella County schools and serves as a pivotal agent in the development of young leaders for philanthropy.





MPACF awarded its first scholarship in 1992 from the Harry E. Tope Memorial Aviation Scholarship Fund.

MPACF received a grant for \$125,000 to establish the Kellogg Youth Fund, a permanent endowment benefitting the young people of Isabella County, in 1993.

The Mt. Pleasant Area Community Foundation reached \$1 million in assets in 1994.

Spreading Roots: Shepherd Community Fund

The Shepherd Community Fund was established in 1998, initiated by Douglas Dodge to honor Robert H. Bates, an involved, valued and highly respected member of the Shepherd community. Individuals and organizations in the area chose to use the Shepherd Community Fund as a way to pay tribute and thank Mr. Bates for all he had given to the Shepherd community.

The Shepherd Community Fund awards grants to organizations whose programs or services foster the general welfare of Shepherd area citizens. Since its founding, the Shepherd Community Fund has made 39 grants in support of Shepherd High School after-prom programming; Winn Area Activity Center gardening, cultural field trips and the summer programs; Village of Shepherd Henry Perrine Museum 1947 railroad postal car; Girls on the Run; Wright Avenue American flags and most recently the Shepherd Santa house.



Shepherd Community Fund Committee



Robert H. Bates



In 1995, MPACF awarded a grant to assist with the creation of the Korean War Memorial in downtown Mt. Pleasant.

The Esther A. Kraus
Peacemaking Fund made its
first grant to Mt. Pleasant
Public Schools in 1996. The
first endowment established to
benefit a specific organization,
the Kraus Fund has made 23
grants to date — many for
annual peacemaking awards.





In 1997, more than \$12,000 was granted to the Cultural & Recreational Commission (CRC) of Isabella County to study the funding feasibility of what is now the Isabella County Events (I.C.E.) Arena and the attached Morey Courts.

The Mt. Pleasant Area Community Foundation surpassed \$2 million in assets in 1998.

Branching Out: Women's Initiative Fund

The Women's Initiative Fund was founded in 2003 to provide for the needs of women and girls in Isabella County, now and for generations to come. The Women's Initiative had an initial goal to raise \$50,000, but raised more than \$80,000 in just four weeks. The fund now exceeds \$300,000.

The Women's Initiative Fund has awarded 27 grants to community organizations that provide important services and programs to the women and girls of Isabella County. In addition to providing grants, the Women's Initiative also hosts two annual fundraising events: Kay's Day, a social event in June, and the Look Who's Talking Speaker Series luncheon in November.













By 2000, MPACF had awarded more than \$500,000 in grants to the community, including a \$20,000 grant that year for the Mill Pond Dam Project.





2000 Board of Trustees

The Healthy Youth Healthy Seniors Fund was established in 2000 with tobacco settlement money. To date, 31 grants have been awarded for projects of the Isabella County 4-H Program Council, Commission on Aging, Central Michigan District Health Department, Woodland Hospice, McLaren Central Michigan and many more.

In 2001, the Kellogg Youth Fund made its 100th grant to the CRC for a 2nd grade Learn-to-Skate program.



Growing Stronger: Access to Recreation Initiative

The Mt. Pleasant Area Community Foundation's Access to Recreation Initiative supports projects which expand and enhance recreation opportunities for citizens of all abilities in Isabella County. The creation of the universally accessible Access Adventure Trail at Chipp-A-Waters Park is the centerpiece of the Access Recreation Initiative. The Access Adventure Trail, opened to the public in June, 2010, connects the city's barrier-free GKB Riverwalk Pathway as it follows the Chippewa River through five major city parks. The trail includes the Brandell Bridge, as well as universally accessible turnouts where visitors can pause to view the beautiful scenery the park has to offer.



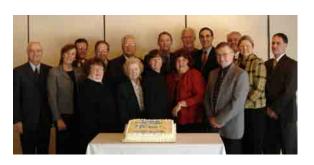








In 2005, the Community Foundation reached \$5 million in assets.





In 2006, MPACF was formally recognized as meeting rigorous standards for quality and accountability by the Community Foundations National Standards Board.

In 2007, the Robert and Geraldine Krapohl Literacy Fund awarded a grant to support the literacy efforts of the Chippewa River District Library. This fund has made 14 grants to literacy focused projects since its founding in 1997.





In 2007, the Kellogg Youth Fund made its third grant to send at-risk kids to summer camp through a program offered by Listening Ear.

From 2007 to 2008, seven families each began endowment funds to support the newly constructed Woodland Hospice House in perpetuity.

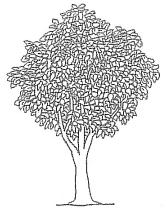
Firmly Rooted: Hersee House

Idonea "Dony" Hersee, 99, passed away on September 14, 2009. She and her husband, William E. Hersee, M. D., spent most of their adult lives in Mt. Pleasant, where they were a strong presence in the community. Dony was an active supporter of the Veterans Memorial Library, the American Red Cross and the Mt. Pleasant Area Community Foundation. Before her death, Dony chose to leave her legacy by generously donating her home to the Community Foundation.

The Hersees built the house at 306 S. University in the 1930s and constructed additions on several occasions to accommodate Dr. Hersee's adjoining medical practice. In 2010, the Hersee House was renovated to function as an office while retaining the welcoming feel of a home. It is now the permanent home of the Mt. Pleasant Area Community Foundation.







In 2008, the Community Impact Fund supported the start of 211 in Isabella County through a grant to Listening Ear.



In 2009, MPACF served as the fiduciary for a brand new organization seeking nonprofit status. The Mt. Pleasant Discovery Museum now provides a fun, educational and hands-on environment for children 0-12 years old.

In 2009, the Russ Herron Poetry Fund made its first grant to Art Reach of Mid-Michigan for the Wellspring Literary Series and has funded this program annually since.



The Denison Legacy Society, named in honor of Rollie and Olga Denison, held its first gathering in 2010. The Legacy Society recognizes individuals who have named MPACF as the beneficiary of any type of planned or deferred gift.

The Mt. Pleasant Area Community Foundation surpassed \$10 million in assets in 2010.

Strong: Community Impact

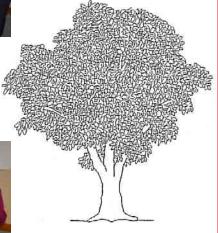
Our community is sure to change, and we need to be ready. The flexibility of gifts to Community Impact Funds allows the Community Foundation to use our expertise to make the best possible community investments. Together we must build our Community Impact Funds to ensure there will always be philanthropic resources available to meet the community's most pressing needs.

The Community Foundation is not tied to a single social cause or mission. We are responsible for making the right investment, in the right organization, at the right time, using the right tool. As we celebrate our 25th anniversary, we wonder, "What will our community need in 10 years? 25 years? 50 years?" Our founders had the foresight and determination to create the Mt. Pleasant Area Community Foundation in 1990. We, too, must look ahead.



Recent Grants Awarded Partially or Fully from Community Impact Funds





The first section of the 'For Good. For Ever. Walkway' was installed in front of the Hersee House in 2011.





MPACF added a wetland loop, boardwalk and interpretive signage to the Access Adventure Trail in Chipp-A-Waters Park in 2011.

In 2012, the YAC earned "Fundraiser of the Year" honors from the Council of Michigan Foundations for their annual flamingo flocking fundraiser.





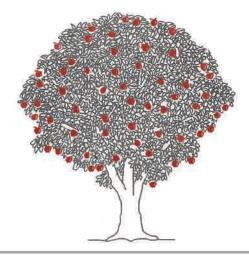
MPACF awarded one of its largest grants in 2012 to Girls on the Run of Central Michigan to help fund tuition scholarships for Isabella County girls during the 2013 season.

In 2013, the 200th endowment fund was established. The Herbert H. Lueth Scholarship Fund will continue to benefit children of Medler Electric employees in perpetuity.

Sturdy: Celebrating the Past, Creating the Future

In its first 25 years, the Community Foundation has invested more than \$4 million to make this community a better place to live, work, learn and play. Grants have been made from the more than 200 permanent endowment funds. We have supported nonprofit organizations looking to expand or start new programs. Dedicated community volunteers have used their diverse skills and knowledge when reviewing grant applications through a committee structure that results in recommendations to our Board of Trustees and ultimately provides grants to fill the most pressing needs in our community.

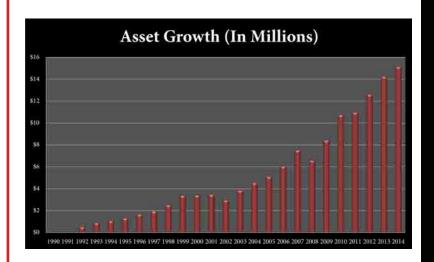
Throughout the past 25 years, we have seen change and watched friends come and go, but we have continued to work toward the goal of our founders: enhancing the quality of life for all citizens of Isabella County, now and for generations to come, by holding and attracting permanent endowed funds from a wide range of donors, addressing needs through grant making and providing leadership on key community issues.



Nearly 400 student helped to create a peace themed mosaic mural at West Intermediate in 2014 with the help of a grant from MPACF.

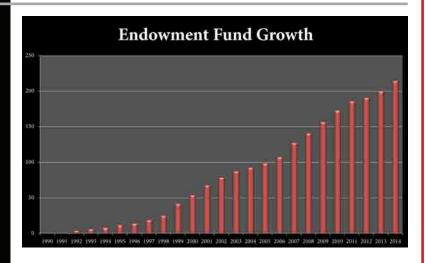


The Kellogg Youth Fund supported a grant to expose Mt. Pleasant Area Technical Center students to learning opportunities beyond high school. More than 600 students participated in 23 unique visits to local businesses and several college programs that will prepare them for careers in a wide variety of fields.



The Mt. Pleasant Area Community Foundation surpassed \$15 million in assets in 2014.

More than \$21,000 was granted to the United Way of Isabella County in 2014 for the promotion of and coordination of local volunteerism.





City of Mt. Pleasant Christmas Parade



In 2015, MPACF made its 2,000th grant to Mt. Pleasant Youth Football to offset registration and equipment expenses for players from lowincome families.

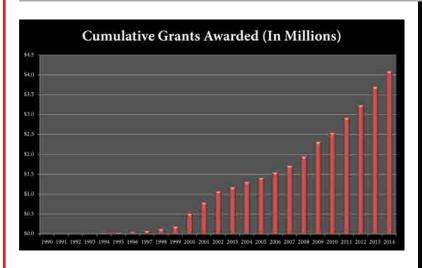


Established to support operational and programming costs, designated funds like those created for Listening Ear Crisis Center can become a regular source of funding in times of need.





Donor advised funds like the Kiwanis Club of Mt. Pleasant Youth Fund allow local service clubs to support grants in the community.



More than \$4 million has been granted to the community since 1990.

Board Members:

Past and Present

First Name	Last Name	Board Service
Paul	Alexander	1991 - 1998
Jay	Anders	2014 - present
Dan	Boge	2005 - 2012
Jill	Bourland	2011 - present
Evelyn	Bovee*	1991 - 1993
John	Bradac	2003 - 2005
Mary Ellen	Brandell*	2006 - 2010
Mary Ann	Breuer	2002 - 2010
Ann	Brockman	2000 - 2002
Bill	Chilman	2011 - present
Mel	Coyne*	1998 - 2000
Mark	Cwiek	1997 - 2004
Shirley Martin	Decker	1991 - present
Rollie	Denison*	1990 - 2002
Doug	Dodge	1999 - 2010
George	Dunn	1990 - 2010
Kim	Ellertson	1998 - 2005
Dan	Eversole	2011 - present
James	Fabiano	1991 - 2002
Cheryl	Gaudard	2014 - present
Joanne	Golden	2006 - present
Jim	Goodrich	1990 - 2006
Cindy	Hales	2003 - 2005
Jack	Harkins	2015 - present
Dyke	Heinze	2003 - 2011, 2013 - present
Russ	Herron*	1990 - 1997
Paul	Heydenburg*	1991 - 1992
Shelly	Hinck	2012 - 2014
Chuck	Hubscher	1999 - present
Ruth	Jakubauskas*	1991
Eric	Janes	2002 - 2010
Bob	Janson	1994 - 2008
L.A.	Johns	1990 - 2002
Dave	Johnson	1992 - 1998
Al	Kaufmann	2012 - present
Kathleen	Keating	1993 - 1994
Dave	Keilitz	1998 - present
Ginger	Kjolhede	1991 - 1992
Sarah	LaBelle	1997 - 1999

First Name	Last Name	Board Service
Bob	Long	2009 - present
Steven	Martineau	1991 - 2012
Peg	McFarlane	1991 - 1992
Rich	Miller	1994 - 1997
Dianne	Morey	1998 - 2012
Lon	Morey	2006 - 2014
Paul	Murray	1992 - 1996
Sue	Murray	1996 - 2007
Mary Ann	O'Neil	2013 - present
Darcy	Orlik	2008 - 2013
Marcie	Otteman	2015 - present
Ray	Pike	1991 - 2002
Lynn	Pohl	2013 - present
Steve	Pung	2007 - present
Michael	Rao	2002 - 2005
Laura	Richards	2007 - present
Nancy	Ridley	2004 - 2013
Dennis	Riley*	2001 - 2005
Bill	Rush	1990 - 2001
Brian	Rush	2015 - present
Jim	Sandy	1990 - 1996
Don	Schuster	2006 - 2014
Carla	Sineway	1993 - 1994
Sid	Smith	1991 - 2006
Kay	Smith*	1997 - 2008
Michelle	Sponseller	2015 - present
Naomi	Stark	2006
Harold	Stegman	2011 - present
Jan	Strickler	2005 - 2014
Tom	Sullivan	2006 - 2014
Judi	Sullivan	1994 - 2004
Diane	Tope	1991 - 1994
Jeff	Tuma	1994 - 1997
Clarence	Tuma	1991 - 1994
Sally	Weisenburger	1994 - 2001
Bob	Wheeler	1990 - present
Bryan	Wieferich	2015 - present
Terrie	Zitzelsberger	2009 - present

"The true meaning of life is to plant trees under whose shade you do not expect to sit." Nelson Henderson

Compliments of The Morey Foundation