



## **TRACK DESCRIPTION**

Most believers in our congregations live like outreach is the responsibility of the church and not the work of individual disciples of Jesus. While it is true that the body of Christ must work together to reach the lost, we will not see much fruit in reaching the lost unless it is normal for most people in our congregations to share the good news of Jesus. This track is a two-year cohort from January 2023-December 2024 in partnership with the Church Evangelism Institute (CEI) and the Billy Graham Center at Wheaton College. Throughout the two years, participants will grow in leadership skills to navigate changing the culture of their church so that people know the joy and faith-growing opportunity of being on mission with Jesus.

## **DEVELOPMENT OUTCOMES**

1. Develop regular habits of personal outreach that will be a faithful example to your congregation.
2. Develop and implement a strategy for changing the culture of your church by developing leaders who will equip workers and shape ministries focused on reaching the lost.
3. Equip your people to become more deeply rooted in the gospel so evangelism is an overflow of Jesus' work in them.
4. Reframe evangelism for your congregation so that they believe non-believers are open to hearing the good news of Jesus
5. Mobilize your leaders and members to effectively engage with the unchurched and irreligious in your community.
6. Launch and sustain more effective and evangelistic initiatives to reach and disciple the unchurch and irreligious.

## **FACILITATOR**

1. Alan Rathbun
2. TBD

## **FORMAT**

- Combination of in-person and Zoom cohort meetings
- One of one coaching as you pursue culture change in your church
- Peer coaching and accountability as you seek to model an evangelistic lifestyle for your people

## **SCHEDULE**

- Nine 2.5 hour cohort sessions per year (possibly combining two sessions for all day, in person meetings)
- Coaching follow up between sessions

## **RESOURCES**

1. [Your Found Me](#) - Rick Richardson
2. [Organic Outreach for Churches](#) - Kevin Harney
3. Resources from CEI

## **COSTS**

ESTIMATE: \$900/year - pastoral continuing education scholarship of \$350 can be applied each year

