



KATE JOHNSTON

Graphic Designer

Copenhagen, DK

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EXPERIENCE

Jun 2016 – Present

Architecture and Design Program Assistant / *DIS Study Abroad in Scandinavia*

- + Manage daily operation of fifteen design studios and lecture courses
- + Lead student tutorials in Adobe Creative Suite programs
- + Coordinate critiques of student work by established Danish designers and architects
- + Plan and execute a summer exhibition of over 150 student projects
- + Prepare and lead academic study tours throughout Northern Europe

Oct 2015 – May 2016

Graphic Design Intern / *Northrop*

- + Designed promotional materials for Northrop events and performances
- + Managed and executed all design work for U-CAN, Northrop's student engagement organization
- + Developed creative design solutions within established Northrop brand guides

Jun 2015 – Aug 2015

Design Intern / *KNOCK Inc.*

- + Designed brand materials for various external clients
- + Developed a visual identity system for a large company event for over 500 guests including a web page, wayfinding system, social media campaign, and various printed materials

Aug 2014 – Dec 2014

Head Designer / *The Wake Student Magazine*

- + Spearheaded a complete redesign of the publication
- + Oversaw a team of four designers during layout of magazine
- + Managed and allocated time for various design tasks to meet biweekly print deadline
- + Assembled and prepared magazine for print

May 2014 – Aug 2014

Graphic Design Intern / *The Minnesota Zoo*

- + Designed a variety of printed and digital materials to promote the zoo and its various programs including banners, t-shirts, posters, booklets, and web graphics
- + Communicated with internal clients and external vendors to achieve optimal design solutions

EDUCATION

Sep 2012 – May 2016

University of Minnesota, Twin Cities

BFA in Graphic Design + Minor in Mass Communication

summa cum laude, High Distinction, University Honors Program, 3.98 G.P.A.

Jan 2015 – May 2015

DIS Study Abroad in Scandinavia

Semester Graphic Design Program