



KATE JOHNSTON

Graphic Designer

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EXPERIENCE

Sep 2017 – Present
New York, NY

Design Intern / The Working Assembly

- + Collaborate with creative team to design and execute brand materials for various clients; Projects range from logo and visual identity development to packaging and digital design

Jun 2016 – Aug 2017
Copenhagen, DK

Architecture & Design Program Assistant / DIS Study Abroad in Scandinavia

- + Managed daily operation of four design studios and eight design elective courses
- + Coordinated critiques of student work by established Danish designers and architects
- + Planned and executed an annual design exhibition featuring over 150 student projects
- + Led academic tours of notable design and architectural sites throughout Europe

Oct 2015 – May 2016
Minneapolis, MN

Graphic Design Intern / Northrop at the University of Minnesota

- + Designed print and digital materials to promote live music and dance performances at Northrop
- + Created a series of motion graphics focused on student life at the University of Minnesota
- + Managed and executed all design work for U-CAN—Northrop's student engagement group

Jun 2015 – Aug 2015
Minneapolis, MN

Design Intern / KNOCK Inc.

- + Designed brand materials for various clients including Best Buy and Planned Parenthood
- + Collaborated with creative team to plan and execute an annual company event for 500 guests; Scope of project included a visual identity system, environmental graphics, digital and web design, a social media campaign, and various printed materials

Aug 2014 – Dec 2014
Minneapolis, MN

Head Designer / The Wake Student Magazine

- + Directed a team of four designers through a complete editorial redesign
- + Managed and allocated time for various design tasks to meet biweekly print deadline
- + Assembled and formatted magazine for print and online publication

May 2014 – Aug 2014
Apple Valley, MN

Graphic Design Intern / The Minnesota Zoo

- + Designed and produced large-scale environmental graphics to maintain and expand the zoo's indoor and outdoor exhibitions
- + Developed digital and web assets to support the zoo's ongoing conservation activities

EDUCATION

Sep 2012 – May 2016
Minneapolis, MN

University of Minnesota, Twin Cities

BFA in Graphic Design + Minor in Mass Communication

summa cum laude, High Distinction, University Honors Program, 3.98 GPA

Jan 2015 – May 2015
Copenhagen, DK

DIS Study Abroad in Scandinavia

Semester Graphic Design Program