



Parents as Teachers®

Parents as Teachers lives here.

At the intersection of Southeast Highland Avenue and 11th Street, smack dab in the middle of an urban housing development, sits Pine Ridge Parents as Teachers. Annual income for a typical household here lingers below \$10,000. Half of the households have at least one person with a disability; most face physical, emotional and family structure challenges. Such a high poverty level and a need for services sparked a unique community effort that has been successful in making Parents as Teachers available and incredibly impactful to these housing development families.

“Affordable housing residents care deeply about the same things middle and upper income parents care about: their children. Having a Parents as Teachers program on site is confirmation that our housing authority also cares about their children and puts us on a more positive footing with tenants. Tenants who participate in Parents as Teachers understand the importance of their children succeeding in school and see Parents as Teachers as a means to this end.”

Community leaders already knew that Parents as Teachers helps children enter school ready to learn. What they didn’t know is that Parents as Teachers also adds to a property’s community and cohesiveness. As with affordable housing, Parents as Teachers brings stability to families.

Parenting challenges are common among all demographics, but particularly among vulnerable populations where parents often work long hours and may not have had many positive parenting experiences from which to draw.

- > Parenting education services are a natural part of wrap-around services that may include after school programs, food pantries, job training or ESL classes.
- > Services take place where families live, minimizing logistical challenges.
- > Place-based services also reduce costs of delivering services since the parent educators who visit families in their homes are located on site.

What does Parents as Teachers offer Housing Developers?

- > Potential for tax credits and the extra points that come with high quality services.
- > Easier recruitment to prospective residents and reduced turnover.
- > Less vandalism, repair, maintenance as parents become more involved and attentive.



Our vision is that all children will learn, grow and develop to realize their full potential

FACT SHEET

(continued)

What is Parents as Teachers?

Parents as Teachers arms families with information, resources and tools to help young children learn, grow and develop. Trained professionals provide personal visits with families, offering parenting support and information.

- > Personal visits help parents make good parenting decisions.
- > Group connections build a sense of community.
- > Screenings ensure children are healthy, safe and ready to learn.
- > Referrals connect parents with other needed resources.

Parents as Teachers children are healthy, safe and ready to learn.

- > Children are healthier.
- > Children score higher in kindergarten readiness tests.
- > Children are better problem solvers.
- > Children are more advanced in language and social development.



Parents as Teachers is a worldwide leader in the delivery of evidence-based home visiting and parent engagement tools that demonstrate successful results in school readiness and health and development of young children.

Some of our best partners are housing communities that realize how parenting education and engagement can strengthen a community. Our goal is to help parents engage with their children in ways that lead to a lifetime of good health, educational achievement and future success. Engage with us!

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